

STR # 62749 / Created May 18, 2021



# Monthly STAR Report : Sleep Inn & Suites Hennessey North

For the Month of: April 2021

Currency: US Dollar / Competitive Set Data Excludes Subject Property

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## Tab 2 - Monthly Performance at a Glance - My Property vs. Competitive Set

Sleep Inn & Suites Hennessey North 522 N Main St Hennessey, OK 73742-1019 Phone: (405) 853-2126

STR # 62749 ChainID: OK223 MgtCo: None Owner: None

For the Month of: April 2021 Date Created: May 18, 2021 Monthly Competitive Set Data Excludes Subject Property

### April 2021

	Occupancy (%)			ADR			RevPAR		
	My Prop	Comp Set	Index (MPI)	My Prop	Comp Set	Index (ARI)	My Prop	Comp Set	Index (RGI)
Current Month	56.3	49.7	113.1	71.48	72.03	99.2	40.22	35.83	112.3
Year To Date	47.9	43.4	110.4	68.48	67.69	101.2	32.82	29.38	111.7
Running 3 Month	51.3	47.7	107.6	68.98	68.67	100.5	35.37	32.73	108.1
Running 12 Month	37.7	46.2	81.5	70.49	67.29	104.7	26.55	31.12	85.3

### April 2021 vs. 2020 Percent Change (%)

	Occupancy			ADR			RevPAR		
	My Prop	Comp Set	Index (MPI)	My Prop	Comp Set	Index (ARI)	My Prop	Comp Set	Index (RGI)
Current Month	59.2	27.0	25.4	1.9	22.3	-16.7	62.3	55.4	4.5
Year To Date	-17.9	-8.8	-9.9	-6.6	-1.1	-5.5	-23.3	-9.8	-14.9
Running 3 Month	-13.6	-0.3	-13.4	-5.0	2.8	-7.6	-17.9	2.5	-19.9
Running 12 Month	-40.1	-13.7	-30.5	-14.9	-10.7	-4.7	-49.0	-23.0	-33.7

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# Tab 3 - STAR Summary - My Property vs. Comp Set and Industry Segments

Sleep Inn & Suites Hennessey North 522 N Main St Hennessey, OK 73742-1019 Phone: (405) 853-2126

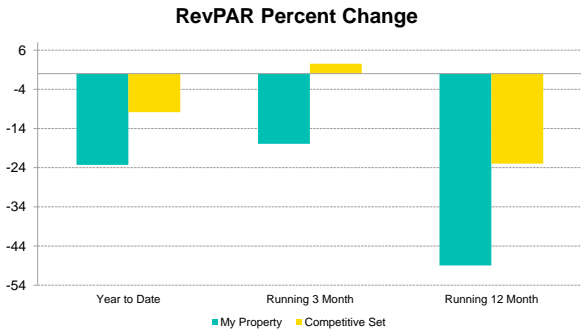
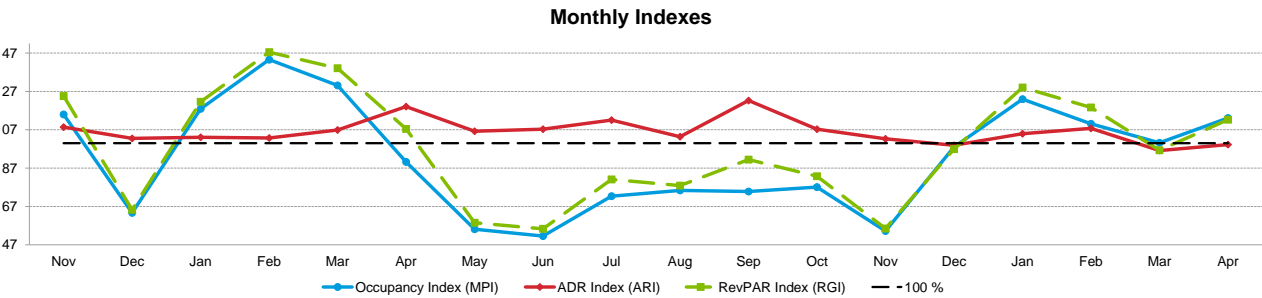
STR # 62749 ChainID: OK223 MgtCo: None Owner: None

For the Month of: April 2021 Date Created: May 18, 2021 Monthly Competitive Set Data Excludes Subject Property

		Occupancy (%)								Supply			
		Current Month	% Chg	Year to Date	% Chg	Running 3 Month	% Chg	Running 12 Month	% Chg	Month % Chg	YTD % Chg	Run 3 Mon % Chg	Run 12 Mon % Chg
Sleep Inn & Suites Hennessey North		56.3	59.2	47.9	-17.9	51.3	-13.6	37.7	-40.1	0.0	-0.8	-1.1	-0.3
Market: Oklahoma Area		57.9	129.5	47.6	29.2	51.5	44.4	42.6	-9.1	3.7	0.6	1.0	-0.2
Market Class: Midscale Class		62.1	141.2	51.6	35.3	55.6	49.1	46.2	-3.9	2.0	-0.4	0.3	-1.9
Submarket: Oklahoma West Area		50.9	107.2	43.3	21.9	46.8	35.6	39.6	-14.3	2.3	0.9	0.9	1.1
Submarket Scale: Midscale Chains		59.1	126.6	51.6	21.1	55.5	35.0	48.6	-10.7	4.1	1.1	0.8	0.1
Competitive Set: Competitors		49.7	27.0	43.4	-8.8	47.7	-0.3	46.2	-13.7	0.0	0.0	0.0	-0.1
		Average Daily Rate								Demand			
		Current Month	% Chg	Year to Date	% Chg	Running 3 Month	% Chg	Running 12 Month	% Chg	Month % Chg	YTD % Chg	Run 3 Mon % Chg	Run 12 Mon % Chg
Sleep Inn & Suites Hennessey North		71.48	1.9	68.48	-6.6	68.98	-5.0	70.49	-14.9	59.2	-18.6	-14.6	-40.2
Market: Oklahoma Area		76.19	24.8	71.84	2.1	72.83	4.4	70.86	-5.6	138.0	30.0	45.8	-9.2
Market Class: Midscale Class		80.02	20.8	75.75	2.9	76.70	5.0	74.24	-5.0	145.9	34.7	49.6	-5.7
Submarket: Oklahoma West Area		73.31	22.4	71.61	3.9	72.04	5.8	70.02	-4.3	112.1	23.0	36.8	-13.4
Submarket Scale: Midscale Chains		86.40	16.0	83.35	0.6	84.35	2.9	81.10	-6.6	135.7	22.5	36.0	-10.7
Competitive Set: Competitors		72.03	22.3	67.69	-1.1	68.67	2.8	67.29	-10.7	27.0	-8.8	-0.3	-13.9
		RevPAR								Revenue			
		Current Month	% Chg	Year to Date	% Chg	Running 3 Month	% Chg	Running 12 Month	% Chg	Month % Chg	YTD % Chg	Run 3 Mon % Chg	Run 12 Mon % Chg
Sleep Inn & Suites Hennessey North		40.22	62.3	32.82	-23.3	35.37	-17.9	26.55	-49.0	62.3	-23.9	-18.8	-49.1
Market: Oklahoma Area		44.10	186.4	34.20	31.9	37.54	50.7	30.21	-14.2	197.0	32.7	52.2	-14.3
Market Class: Midscale Class		49.68	191.5	39.07	39.1	42.66	56.5	34.28	-8.7	197.2	38.6	57.1	-10.4
Submarket: Oklahoma West Area		37.30	153.7	30.98	26.6	33.71	43.5	27.71	-18.0	159.6	27.8	44.8	-17.1
Submarket Scale: Midscale Chains		51.10	162.9	43.03	21.9	46.78	38.9	39.40	-16.6	173.6	23.2	39.9	-16.6
Competitive Set: Competitors		35.83	55.4	29.38	-9.8	32.73	2.5	31.12	-23.0	55.4	-9.8	2.5	-23.1
		Census/Sample - Properties & Rooms											
		Census		Sample		Sample %							
		Properties	Rooms	Properties	Rooms	Rooms							
Market: Oklahoma Area		499	30464	234	17021	55.9							
Market Class: Midscale Class		56	4942	36	2439	49.4							
Submarket: Oklahoma West Area		177	10461	86	6420	61.4							
Submarket Scale: Midscale Chains		50	3800	50	3800	100.0							
Competitive Set: Competitors		4	303	3	205	67.7							

Tab 4 - Competitive Set Report

Sleep Inn & Suites Hennessey North 522 N Main St Hennessey, OK 73742-1019 Phone: (405) 853-2126  
STR # 62749 ChainID: OK223 MgtCo: None Owner: None  
For the Month of: April 2021 Date Created: May 18, 2021 Monthly Competitive Set Data Excludes Subject Property



Occupancy (%)	2019		2020												2021			
	Nov	Dec	Jan	Feb	Mar	Apr	May	Jun	Jul	Aug	Sep	Oct	Nov	Dec	Jan	Feb	Mar	Apr
My Property	60.9	28.6	55.5	75.9	67.1	35.3	26.3	25.9	37.2	41.0	29.4	31.3	32.3	37.5	38.3	47.8	49.6	56.3
Competitive Set	52.9	44.9	47.1	52.9	51.5	39.2	47.8	50.2	51.3	54.4	39.3	40.6	59.5	38.3	31.2	43.4	49.5	49.7
Index (MPI)	115.0	63.7	117.9	143.6	130.2	90.2	55.1	51.6	72.4	75.4	74.8	77.1	54.2	98.0	122.9	110.1	100.2	113.1
Rank	2 of 4	3 of 4	2 of 4	1 of 4	1 of 4	3 of 4	4 of 4	4 of 4	4 of 4	4 of 4	4 of 5	4 of 5	4 of 4	2 of 4	2 of 4	2 of 4	2 of 4	2 of 4

% Chg																			
My Property	-35.1	-66.3	-35.9	13.1	-18.9	-56.5	-64.1	-66.5	-52.7	-32.8	-52.9	-60.2	-47.0	31.2	-31.0	-37.1	-26.1	59.2	
Competitive Set	-8.6	-14.9	-22.5	-0.2	-18.7	-26.5	-22.1	-9.7	-19.0	-17.7	-20.3	-30.6	12.4	-14.8	-33.8	-17.9	-4.0	27.0	
Index (MPI)	-29.0	-60.4	-17.3	13.3	-0.2	-40.8	-53.9	-62.9	-41.6	-18.3	-41.0	-42.6	-52.9	53.9	4.3	-23.3	-23.0	25.4	
Rank	4 of 4	4 of 4	3 of 4	3 of 4	2 of 4	3 of 4	4 of 4	4 of 4	4 of 4	3 of 4	4 of 4	4 of 4	4 of 4	1 of 4	3 of 4	3 of 4	3 of 4	2 of 4	

Year To Date			Running 3 Month			Running 12 Month		
2019	2020	2021	2019	2020	2021	2019	2020	2021
79.7	58.4	47.9	77.3	59.4	51.3	87.9	62.8	37.7
57.8	47.6	43.4	56.7	47.8	47.7	64.5	53.6	46.2
138.0	122.6	110.4	136.3	124.2	107.6	136.3	117.2	81.5
1 of 4	1 of 4	2 of 4	1 of 4	1 of 4	2 of 4	1 of 4	2 of 4	4 of 4

ADR	2019		2020												2021			
	Nov	Dec	Jan	Feb	Mar	Apr	May	Jun	Jul	Aug	Sep	Oct	Nov	Dec	Jan	Feb	Mar	Apr
My Property	81.61	78.60	75.45	73.58	72.82	70.12	66.92	75.20	78.36	71.10	79.90	73.66	66.54	64.84	66.55	67.77	67.29	71.48
Competitive Set	75.30	76.66	73.18	71.64	68.15	58.88	63.01	70.10	69.93	68.81	65.35	68.64	65.03	65.56	63.41	62.88	69.98	72.03
Index (ARI)	108.4	102.5	103.1	102.7	106.8	119.1	106.2	107.3	112.1	103.3	122.3	107.3	102.3	98.9	105.0	107.8	96.2	99.2
Rank	2 of 4	2 of 4	2 of 4	3 of 4	2 of 4	1 of 4	2 of 4	1 of 4	1 of 4	2 of 4	1 of 5	2 of 5	2 of 4	2 of 4	2 of 4	1 of 4	3 of 4	3 of 4

% Chg																			
My Property	-2.0	-6.2	-14.0	-23.0	-16.3	-20.0	-29.4	-19.8	-6.0	-18.7	-9.1	-11.3	-18.5	-17.5	-11.8	-7.9	-7.6	1.9	
Competitive Set	-5.2	0.1	-6.3	-8.9	-9.5	-26.8	-25.8	-9.3	-11.2	-13.2	-15.8	-7.7	-13.6	-14.5	-13.4	-12.2	2.7	22.3	
Index (ARI)	3.3	-6.2	-8.2	-15.5	-7.5	9.3	-4.9	-11.5	5.8	-6.4	8.0	-3.9	-5.6	-3.5	1.8	4.9	-10.0	-16.7	
Rank	1 of 4	4 of 4	3 of 4	4 of 4	4 of 4	2 of 4	4 of 4	4 of 4	2 of 4	3 of 4	3 of 4	3 of 4	4 of 4	4 of 4	2 of 4	2 of 4	3 of 4	4 of 4	

Year To Date			Running 3 Month			Running 12 Month		
2019	2020	2021	2019	2020	2021	2019	2020	2021
89.05	73.29	68.48	89.58	72.60	68.98	85.93	82.79	70.49
77.94	68.43	67.69	77.89	66.80	68.67	81.32	75.35	67.29
114.3	107.1	101.2	115.0	108.7	100.5	105.7	109.9	104.7
1 of 4	2 of 4	2 of 4	1 of 4	2 of 4	2 of 4	2 of 4	2 of 4	2 of 4

RevPAR	2019		2020												2021			
	Nov	Dec	Jan	Feb	Mar	Apr	May	Jun	Jul	Aug	Sep	Oct	Nov	Dec	Jan	Feb	Mar	Apr
My Property	49.67	22.46	41.91	55.87	48.86	24.78	17.61	19.45	29.12	29.18	23.49	23.05	21.47	24.30	25.51	32.38	33.39	40.22
Competitive Set	39.86	34.41	34.48	37.88	35.13	23.05	30.09	35.16	35.90	37.44	25.69	27.86	38.70	25.08	19.77	27.29	34.65	35.83
Index (RGI)	124.6	65.3	121.6	147.5	139.1	107.5	58.5	55.3	81.1	77.9	91.4	82.7	55.5	96.9	129.0	118.7	96.4	112.3
Rank	2 of 4	3 of 4	2 of 4	1 of 4	1 of 4	2 of 4	4 of 4	4 of 4	3 of 4	4 of 4	4 of 5	4 of 5	4 of 4	2 of 4	2 of 4	2 of 4	2 of 4	2 of 4

Year To Date			Running 3 Month			Running 12 Month		
2019	2020	2021	2019	2020	2021	2019	2020	2021
70.99	42.79	32.82	69.25	43.09	35.37	75.52	52.03	26.55
45.03	32.59	29.38	44.17	31.93	32.73	52.45	40.40	31.12
157.7	131.3	111.7	156.8	135.0	108.1	144.0	128.8	85.3
1 of 4	1 of 4	2 of 4	1 of 4	1 of 4	2 of 4	1 of 4	1 of 4	3 of 4

% Chg																			
My Property	-36.4	-68.3	-44.9	-13.0	-32.1	-65.2	-74.7	-73.1	-55.6	-45.3	-57.2	-64.7	-56.8	8.2	-39.1	-42.0	-31.7	62.3	
Competitive Set	-13.3	-14.8	-27.4	-9.0	-26.4	-46.2	-42.2	-18.1	-28.1	-28.6	-32.8	-35.9	-2.9	-27.1	-42.7	-28.0	-1.4	55.4	
Index (RGI)	-26.7	-62.8	-24.0	-4.3	-7.7	-35.3	-56.2	-67.1	-38.2	-23.5	-36.3	-44.9	-55.5	48.4	6.2	-19.5	-30.7	4.5	
Rank	4 of 4	4 of 4	4 of 4	3 of 4	2 of 4	4 of 4	4 of 4	4 of 4	4 of 4	3 of 4	4 of 4	4 of 4	4 of 4	2 of 4	3 of 4	3 of 4	4 of 4	3 of 4	

Year To Date			Running 3 Month			Running 12 Month		
2019	2020	2021	2019	2020	2021	2019	2020	2021
-4.3	-39.7	-23.3	-6.3	-37.8	-17.9	0.5	-31.1	-49.0
6.8	-27.6	-9.8	0.0	-27.7	2.5	12.0	-23.0	-23.0
-10.4	-16.7	-14.9	-6.3	-13.9	-19.9	-10.2	-10.6	-33.7
4 of 4	4 of 4	3 of 4	4 of 4	3 of 4	3 of 4	4 of 4	4 of 4	4 of 4

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# Tab 5 - Response Report

Sleep Inn & Suites Hennessey North    522 N Main St    Hennessey, OK 73742-1019    Phone: (405) 853-2126  
STR # 62749    ChainID: OK223    MgtCo: None    Owner: None  
For the Month of: April 2021    Date Created: May 18, 2021

## This Year

Apr 2th - Good Friday  
Apr 4th - Easter Sunday  
Apr 13th - First Day of Ramadan

## April 2021 (This Year)

Sun	Mon	Tue	Wed	Thu	Fri	Sat
				1	2	3
4	5	6	7	8	9	10
11	12	13	14	15	16	17
18	19	20	21	22	23	24
25	26	27	28	29	30	

## April 2020 (Last Year)

Sun	Mon	Tue	Wed	Thu	Fri	Sat
			1	2	3	4
5	6	7	8	9	10	11
12	13	14	15	16	17	18
19	20	21	22	23	24	25
26	27	28	29	30		

## Last Year

Apr 9th - First Day of Passover  
Apr 10th - Good Friday  
Apr 12th - Easter Sunday  
Apr 23rd - First Day of Ramadan

STR#	Name	City, State	Zip	Phone	Rooms	Open Date
62749	Sleep Inn & Suites Hennessey North	Hennessey, OK	73742-1019	(405) 853-2126	50	201308
3325	Grand Prairie Hotel	Enid, OK	73703	(580) 242-7110	98	198306
36764	Baymont Inn & Suites Enid	Enid, OK	73703	(580) 234-6800	58	199806
63401	Country Inn & Suites Enid	Enid, OK	73703	(580) 599-0372	77	201411
64464	La Quinta Inns & Suites Enid	Enid, OK	73703	(580) 233-7100	70	201511
					353	

2019												2020												2021			
May	Jun	Jul	Aug	Sep	Oct	Nov	Dec	Jan	Feb	Mar	Apr	May	Jun	Jul	Aug	Sep	Oct	Nov	Dec	Jan	Feb	Mar	Apr				
●	●	●	●	●	●	●	●	●	●	●	●	●	●	●	●	●	●	●	●	●	●	●	●	●	●	●	●
																○ ○											
●	●	●	●	●	●	●	●	●	●	●	●	●	●	●	●	●	●	●	●	●	●	●	●	●	●	●	●
●	●	●	●	●	●	●	●	●	●	●	●	●	●	●	●	●	●	●	●	●	●	●	●	●	●	●	●
●	●	●	●	●	●	●	●	●	●	●	●	●	●	●	●	●	●	●	●	●	●	●	●	●	●	●	●

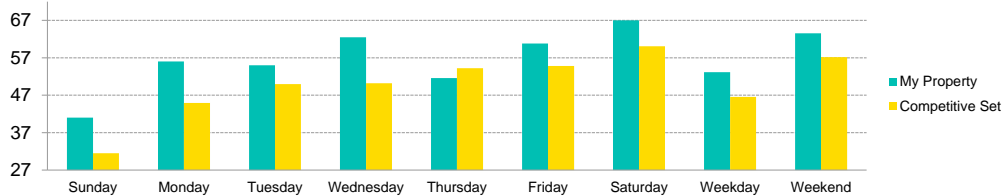
Data received:

- = Monthly Only
- = Monthly & Daily

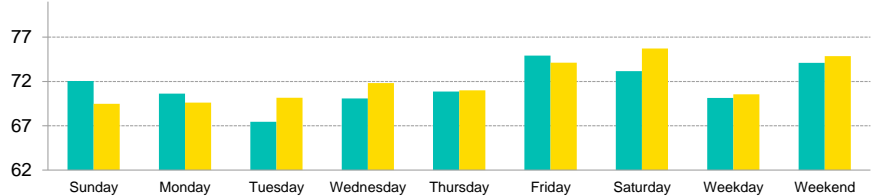
Tab 6 - Day of Week and Weekday/Weekend Report

Sleep Inn & Suites Hennessey North    522 N Main St    Hennessey, OK 73742-1019    Phone: (405) 853-2126  
STR # 62749    ChainID: OK223    MgtCo: None    Owner: None  
For the Month of: April 2021    Date Created: May 18, 2021    Monthly Competitive Set Data Excludes Subject Property

Current Month Occupancy



Current Month ADR

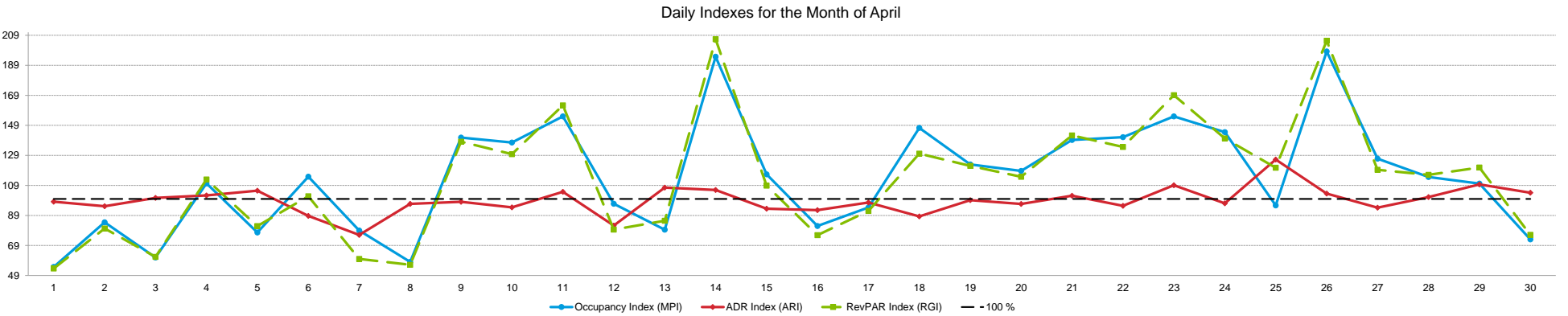


		Occupancy (%)						Average Daily Rate						RevPAR					
		My Property		Competitive Set		Index (MPI)		My Property		Competitive Set		Index (ARI)		My Property		Competitive Set		Index (RGI)	
Day of Week	Time Period	% Chg		% Chg		% Chg		% Chg		% Chg		% Chg		% Chg		% Chg		% Chg	
Sunday	Current Month	41.0	57.7	31.5	9.5	130.1	44.0	72.04	0.5	69.48	24.0	103.7	-18.9	29.54	58.5	21.90	35.8	134.9	16.8
	Year To Date	34.2	-32.9	28.0	-18.7	122.4	-17.5	68.21	-5.1	65.66	-1.0	103.9	-4.1	23.35	-36.3	18.36	-19.5	127.2	-20.9
	Running 3 Month	37.7	-29.2	30.6	-13.4	123.1	-18.3	69.36	-3.6	66.41	2.5	104.4	-5.9	26.13	-31.8	20.32	-11.2	128.6	-23.1
	Running 12 Month	28.4	-44.6	32.6	-16.5	87.0	-33.6	71.41	-9.4	64.57	-12.8	110.6	3.9	20.27	-49.8	21.06	-27.2	96.2	-31.0
Monday	Current Month	56.0	36.6	45.0	-0.1	124.6	36.7	70.63	0.2	69.61	15.9	101.5	-13.6	39.56	36.9	31.29	15.8	126.4	18.2
	Year To Date	54.5	-18.3	40.8	-20.7	133.5	2.9	66.75	-10.5	66.88	-2.6	99.8	-8.1	36.36	-26.9	27.29	-22.7	133.2	-5.4
	Running 3 Month	59.4	-12.3	42.3	-18.0	140.3	7.0	67.15	-8.9	67.15	0.3	100.0	-9.1	39.88	-20.1	28.42	-17.8	140.3	-2.8
	Running 12 Month	39.1	-42.5	46.8	-16.1	83.5	-31.5	68.68	-17.2	66.78	-10.8	102.8	-7.2	26.87	-52.4	31.28	-25.2	85.9	-36.4
Tuesday	Current Month	55.0	42.9	50.0	10.4	110.1	29.4	67.45	-1.2	70.16	16.9	96.1	-15.4	37.10	41.2	35.05	29.0	105.8	9.4
	Year To Date	53.2	-21.1	46.5	-14.1	114.4	-8.2	66.80	-11.0	66.87	-3.7	99.9	-7.6	35.52	-29.8	31.09	-17.2	114.3	-15.2
	Running 3 Month	55.8	-17.3	48.9	-4.8	114.1	-13.1	67.74	-9.2	67.51	0.3	100.3	-9.4	37.83	-24.9	33.03	-4.5	114.5	-21.3
	Running 12 Month	42.3	-39.2	50.2	-17.3	84.3	-26.5	69.38	-17.6	66.73	-10.9	104.0	-7.5	29.35	-49.9	33.48	-26.3	87.7	-32.1
Wednesday	Current Month	62.5	39.5	50.2	8.3	124.5	28.8	70.08	0.2	71.81	20.7	97.6	-17.0	43.80	39.8	36.05	30.8	121.5	6.9
	Year To Date	53.8	-14.8	46.9	-9.9	114.5	-5.4	68.01	-6.9	66.90	-2.6	101.7	-4.4	36.57	-20.7	31.41	-12.3	116.4	-9.6
	Running 3 Month	57.2	-12.1	50.3	-4.8	113.7	-7.7	68.66	-4.7	67.59	2.0	101.6	-6.6	39.30	-16.2	34.01	-2.9	115.5	-13.7
	Running 12 Month	43.2	-38.3	50.7	-15.4	85.3	-27.1	70.25	-16.0	66.91	-11.8	105.0	-4.8	30.37	-48.2	33.90	-25.4	89.6	-30.5
Thursday	Current Month	51.6	25.2	54.2	28.4	95.1	-2.4	70.86	2.2	71.00	19.6	99.8	-14.5	36.56	28.0	38.51	53.5	95.0	-16.6
	Year To Date	49.1	-17.2	46.3	-11.2	106.0	-6.7	68.96	-6.0	67.36	-3.4	102.4	-2.7	33.83	-22.1	31.18	-14.2	108.5	-9.2
	Running 3 Month	52.2	-13.3	50.4	-1.9	103.5	-11.6	69.01	-4.6	68.60	1.0	100.6	-5.5	35.99	-17.3	34.58	-1.0	104.1	-16.5
	Running 12 Month	40.1	-39.5	49.1	-15.4	81.6	-28.5	70.24	-16.6	67.93	-11.7	103.4	-5.5	28.18	-49.6	33.38	-25.3	84.4	-32.5
Friday	Current Month	60.8	125.2	54.8	74.2	110.9	29.2	74.92	0.3	74.11	27.7	101.1	-21.5	45.55	125.8	40.63	122.4	112.1	1.5
	Year To Date	45.2	-14.4	47.7	0.5	94.8	-14.8	70.93	-3.0	69.02	0.7	102.8	-3.7	32.08	-17.0	32.93	1.2	97.4	-17.9
	Running 3 Month	47.7	-7.7	55.0	12.4	86.7	-17.9	71.61	-1.7	70.26	3.9	101.9	-5.4	34.15	-9.2	38.63	16.9	88.4	-22.3
	Running 12 Month	35.6	-39.5	47.8	-9.1	74.6	-33.5	71.87	-12.8	68.24	-9.4	105.3	-3.7	25.60	-47.2	32.60	-17.6	78.5	-35.9
Saturday	Current Month	67.0	168.0	60.1	85.3	111.5	44.7	73.17	7.8	75.71	32.7	96.6	-18.8	49.02	188.9	45.50	145.9	107.7	17.5
	Year To Date	45.8	-4.7	47.3	15.1	96.7	-17.2	70.16	-1.1	70.10	5.7	100.1	-6.5	32.11	-5.7	33.19	21.7	96.8	-22.5
	Running 3 Month	47.7	-3.8	55.4	28.3	86.1	-25.0	70.26	0.6	71.71	8.6	98.0	-7.3	33.49	-3.2	39.71	39.3	84.3	-30.5
	Running 12 Month	35.0	-37.0	46.5	-5.2	75.2	-33.5	72.26	-12.0	69.08	-7.8	104.6	-4.6	25.26	-44.6	32.12	-12.6	78.6	-36.6
Weekday/Weekend																			
Weekday (Sun-Thu)	Current Month	53.1	37.2	46.6	11.4	114.1	23.1	70.14	0.5	70.54	19.1	99.4	-15.6	37.28	37.9	32.84	32.7	113.5	3.9
	Year To Date	48.9	-20.4	41.7	-14.7	117.4	-6.7	67.69	-8.1	66.83	-2.8	101.3	-5.5	33.13	-26.9	27.87	-17.1	118.9	-11.8
	Running 3 Month	52.7	-16.0	44.7	-7.8	117.8	-8.9	68.28	-6.5	67.57	1.2	101.1	-7.5	35.98	-21.5	30.22	-6.7	119.0	-15.8
	Running 12 Month	38.6	-40.7	45.9	-16.2	84.2	-29.2	69.91	-15.7	66.73	-11.5	104.8	-4.8	27.01	-50.0	30.62	-25.8	88.2	-32.6
Weekend (Fri-Sat)	Current Month	63.6	144.4	57.2	78.9	111.2	36.6	74.10	3.7	74.86	30.1	99.0	-20.3	47.09	153.6	42.79	132.8	110.0	9.0
	Year To Date	45.5	-9.8	47.5	7.3	95.7	-15.9	70.55	-2.2	69.54	3.0	101.5	-5.0	32.09	-11.7	33.05	10.5	97.1	-20.1
	Running 3 Month	47.7	-5.7	55.2	20.1	86.4	-21.5	70.96	-0.5	70.96	6.2	100.0	-6.2	33.83	-6.1	39.15	27.5	86.4	-26.4
	Running 12 Month	35.3	-38.3	47.1	-7.2	74.9	-33.5	72.06	-12.4	68.65	-8.6	105.0	-4.1	25.43	-45.9	32.36	-15.2	78.6	-36.2
Total	Current Month	56.3	59.2	49.7	27.0	113.1	25.4	71.48	1.9	72.03	22.3	99.2	-16.7	40.22	62.3	35.83	55.4	112.3	4.5
	Year To Date	47.9	-17.9	43.4	-8.8	110.4	-9.9	68.48	-6.6	67.69	-1.1	101.2	-5.5	32.82	-23.3	29.38	-9.8	111.7	-14.9
	Running 3 Month	51.3	-13.6	47.7	-0.3	107.6	-13.4	68.98	-5.0	68.67	2.8	100.5	-7.6	35.37	-17.9	32.73	2.5	108.1	-19.9
	Running 12 Month	37.7	-40.1	46.2	-13.7	81.5	-30.5	70.49	-14.9	67.29	-10.7	104.7	-4.7	26.55	-49.0	31.12	-23.0	85.3	-33.7

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Tab 7 - Daily Data for the Month

Sleep Inn & Suites Hennessey North 522 N Main St Hennessey, OK 73742-1019 Phone: (405) 853-2126  
STR # 62749 ChainID: OK223 Mgt/Co: None Owner: None  
For the Month of: April 2021 Date Created: May 18, 2021 Daily Competitive Set Data Excludes Subject Property



Occupancy (%)	Th	Fr	Sa	Su	Mo	Tu	We	Th	Fr	Sa	Su	Mo	Tu	We	Th	Fr	Sa	Su	Mo	Tu	We	Th	Fr	Sa	Su	Mo	Tu	We	Th	Fr
	April																													
	1	2	3	4	5	6	7	8	9	10	11	12	13	14	15	16	17	18	19	20	21	22	23	24	25	26	27	28	29	30
My Property	32.0	42.0	36.0	28.0	36.0	56.0	52.0	32.0	90.0	100.0	62.0	34.0	38.0	76.0	46.0	40.0	46.0	46.0	66.0	66.0	70.0	84.0	96.0	86.0	28.0	88.0	60.0	52.0	64.0	36.0
Competitive Set	58.5	49.8	59.0	25.4	46.3	48.8	65.9	55.1	63.9	72.7	40.0	35.1	47.8	39.0	39.5	48.8	48.8	31.2	53.7	55.6	50.2	59.5	62.0	59.5	29.3	44.4	47.3	58.0	49.3	
Index (MPI)	54.7	84.4	61.0	110.4	77.7	114.8	79.0	58.1	140.8	137.6	155.0	96.8	79.5	194.8	116.4	82.0	94.3	147.3	123.0	118.7	139.3	141.1	155.0	144.5	95.7	198.2	126.8	114.6	110.3	73.1

% Chg																														
My Property	-42.9	5.0	-10.0	-36.4	-30.8	16.7	4.0	-38.5	246.2	455.6	244.4	-10.5	-9.5	65.2	21.1	53.8	130.0	130.0	135.7	153.8	66.7	133.3	500.0	290.9	27.3	91.3	57.9	73.3	166.7	63.6
Competitive Set	44.6	61.9	112.3	-5.5	11.8	16.3	53.4	46.8	101.5	132.8	60.8	-11.1	11.4	-10.1	0.0	63.9	53.8	12.3	12.2	21.3	1.0	32.6	84.1	52.5	-17.8	-13.3	-5.8	-10.6	19.0	26.3
Index (MPI)	-60.5	-35.1	-57.6	-32.7	-38.1	0.3	-32.2	-58.1	71.8	138.6	114.2	0.7	-18.8	83.8	21.1	-6.2	49.5	104.8	110.0	109.3	65.0	76.0	226.0	156.3	54.8	120.7	67.7	93.8	124.1	29.6

ADR	April																														
	1	2	3	4	5	6	7	8	9	10	11	12	13	14	15	16	17	18	19	20	21	22	23	24	25	26	27	28	29	30	
	My Property	67.54	70.56	78.62	74.31	73.77	63.30	54.18	68.21	75.21	74.65	74.27	53.80	73.60	75.44	68.31	66.54	69.88	61.04	66.36	66.07	70.09	67.37	78.19	70.92	82.92	79.06	68.96	78.14	80.26	79.88
	Competitive Set	68.80	74.17	78.09	72.61	69.94	71.38	71.26	70.51	76.67	79.11	70.93	65.44	68.44	71.18	73.06	71.91	71.61	69.10	66.89	68.35	68.61	70.63	71.63	73.05	65.68	76.32	73.24	77.20	73.20	76.70
	Index (ARI)	98.2	95.1	100.7	102.4	105.5	88.7	76.0	96.7	98.1	94.4	104.7	82.2	107.5	106.0	93.5	92.5	97.6	88.3	99.2	96.7	102.2	95.4	109.2	97.1	126.2	103.6	94.2	101.2	109.6	104.1

% Chg																														
My Property	-5.0	-3.3	11.4	7.8	5.8	-8.8	-22.6	-0.5	5.3	16.7	-5.2	-21.0	8.2	8.4	0.4	-16.3	7.8	-16.0	-11.6	1.9	4.6	-0.3	2.0	2.8	17.4	12.1	-0.6	10.3	12.1	8.3
Competitive Set	13.9	25.2	27.1	22.1	13.8	15.5	23.1	18.4	31.5	45.9	29.2	14.4	14.8	14.2	22.8	23.4	27.6	29.0	9.8	15.9	16.1	18.4	26.8	28.4	16.9	26.7	22.3	37.1	26.1	38.3
Index (ARI)	-16.5	-22.8	-12.4	-11.7	-7.1	-21.0	-37.1	-15.9	-19.9	-20.0	-26.6	-30.9	-5.8	-5.0	-18.3	-32.1	-15.5	-34.9	-19.4	-12.1	-10.0	-15.8	-19.6	-19.9	0.4	-11.5	-18.7	-19.5	-11.1	-21.7

RevPAR	April																														
	1	2	3	4	5	6	7	8	9	10	11	12	13	14	15	16	17	18	19	20	21	22	23	24	25	26	27	28	29	30	
	My Property	21.61	29.64	28.30	20.81	26.56	35.45	28.17	21.83	67.69	74.65	46.05	18.29	27.97	57.33	31.42	26.62	32.14	28.08	43.80	43.61	49.06	56.59	75.06	60.99	23.22	69.58	41.37	40.64	51.37	28.76
	Competitive Set	40.27	36.90	46.09	18.42	32.41	34.82	46.93	38.87	49.00	57.50	28.37	22.98	32.72	27.78	28.87	35.08	34.93	21.57	35.89	38.01	34.47	42.03	44.37	43.47	19.22	33.88	34.65	35.02	42.49	37.79
Index (RGI)	53.7	80.3	61.4	113.0	81.9	101.8	60.0	56.2	138.1	129.8	162.3	79.6	85.5	206.4	108.8	75.9	92.0	130.2	122.0	114.7	142.3	134.6	169.1	140.3	120.8	205.4	119.4	116.0	120.9	76.1	

% Chg																														
My Property	-45.7	1.5	0.3	-31.4	-26.8	6.4	-19.5	-38.7	264.6	548.3	226.6	-29.3	-2.1	79.1	21.5	28.8	148.0	93.1	108.4	158.6	74.3	132.6	511.9	302.0	49.4	114.5	56.9	91.2	198.9	77.1
Competitive Set	64.6	102.7	169.9	15.4	27.2	34.3	88.9	73.7	165.0	239.7	107.8	1.7	27.9	2.6	22.8	102.3	96.3	44.8	23.2	40.5	17.2	57.0	133.3	95.7	-3.9	9.8	15.2	22.6	50.0	74.6
Index (RGI)	-67.0	-49.9	-62.8	-40.6	-42.4	-20.8	-57.4	-64.7	37.6	90.9	57.2	-30.5	-23.4	74.6	-1.1	-36.3	26.4	33.4	69.2	84.0	48.6	48.1	162.3	105.4	55.5	95.4	36.2	56.0	99.2	1.4

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