

STR # 62749 / Created August 17, 2021



Monthly STAR Report : Sleep Inn & Suites Hennessey North

For the Month of: July 2021

Currency: US Dollar / Competitive Set Data Excludes Subject Property

Table Of Contents	1
Monthly Performance at a Glance	2
STAR Summary	3
Competitive Set Report	4
Response Report	5
Day of Week & Weekday/Weekend	6
Daily Data for the Month	7
Help	8

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Tab 2 - Monthly Performance at a Glance - My Property vs. Competitive Set

Sleep Inn & Suites Hennessey North 522 N Main St Hennessey, OK 73742-1019 Phone: (405) 853-2126

STR # 62749 ChainID: OK223 MgtCo: None Owner: None

For the Month of: July 2021 Date Created: August 17, 2021 Monthly Competitive Set Data Excludes Subject Property

July 2021

	Occupancy (%)			ADR			RevPAR		
	My Prop	Comp Set	Index (MPI)	My Prop	Comp Set	Index (ARI)	My Prop	Comp Set	Index (RGI)
Current Month	49.6	45.7	108.6	75.48	81.92	92.1	37.45	37.44	100.0
Year To Date	54.2	51.3	105.6	72.81	79.36	91.8	39.45	40.71	96.9
Running 3 Month	62.3	61.6	101.2	77.16	90.07	85.7	48.09	55.49	86.7
Running 12 Month	45.9	49.2	93.1	72.19	74.36	97.1	33.11	36.61	90.4

July 2021 vs. 2020 Percent Change (%)

	Occupancy			ADR			RevPAR		
	My Prop	Comp Set	Index (MPI)	My Prop	Comp Set	Index (ARI)	My Prop	Comp Set	Index (RGI)
Current Month	33.5	-10.9	49.8	-3.7	17.0	-17.7	28.6	4.3	23.3
Year To Date	17.7	6.2	10.8	-0.9	15.9	-14.6	16.5	23.1	-5.3
Running 3 Month	109.0	25.2	66.9	4.2	31.5	-20.8	117.7	64.6	32.2
Running 12 Month	-10.3	-3.2	-7.4	-8.2	3.1	-10.9	-17.7	-0.2	-17.5

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Tab 3 - STAR Summary - My Property vs. Comp Set and Industry Segments

Sleep Inn & Suites Hennessey North 522 N Main St Hennessey, OK 73742-1019 Phone: (405) 853-2126

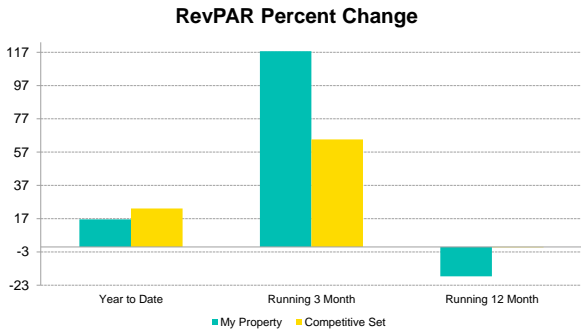
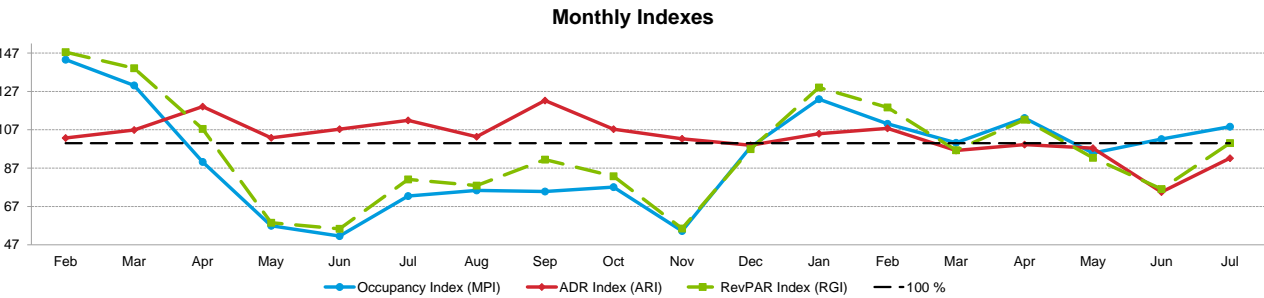
STR # 62749 ChainID: OK223 MgtCo: None Owner: None

For the Month of: July 2021 Date Created: August 17, 2021 Monthly Competitive Set Data Excludes Subject Property

	Occupancy (%)								Supply				
	Current Month	% Chg	Year to Date	% Chg	Running 3 Month	% Chg	Running 12 Month	% Chg	Month % Chg	YTD % Chg	Run 3 Mon % Chg	Run 12 Mon % Chg	
	Sleep Inn & Suites Hennessey North	49.6	33.5	54.2	17.7	62.3	109.0	45.9	-10.3	0.0	-0.5	0.0	-0.3
	Market: Oklahoma Area	58.5	33.4	52.9	37.2	59.6	46.4	47.5	11.0	0.5	1.0	1.3	0.5
	Market Class: Midscale Class	61.8	34.9	56.7	40.7	63.4	46.9	51.3	16.2	-1.6	-0.6	-0.8	-1.4
	Submarket: Oklahoma West Area	54.7	38.2	49.1	36.3	56.6	54.1	44.7	7.8	1.6	1.7	2.4	1.5
	Submarket Scale: Midscale Chains	62.6	28.2	57.9	32.7	66.1	47.0	53.9	9.1	-1.9	1.1	0.2	0.9
	Competitive Set: Competitors	45.7	-10.9	51.3	6.2	61.6	25.2	49.2	-3.2	0.0	0.0	0.0	-0.1
	Average Daily Rate								Demand				
	Current Month	% Chg	Year to Date	% Chg	Running 3 Month	% Chg	Running 12 Month	% Chg	Month % Chg	YTD % Chg	Run 3 Mon % Chg	Run 12 Mon % Chg	
	Sleep Inn & Suites Hennessey North	75.48	-3.7	72.81	-0.9	77.16	4.2	72.19	-8.2	33.5	17.1	109.0	-10.6
	Market: Oklahoma Area	81.70	14.2	76.41	9.1	81.04	16.2	74.42	1.9	34.1	38.6	48.3	11.5
	Market Class: Midscale Class	88.05	17.0	80.79	10.0	86.14	17.7	78.23	2.4	32.8	39.8	45.7	14.5
	Submarket: Oklahoma West Area	79.82	16.2	75.80	11.6	79.85	19.8	73.90	4.2	40.4	38.6	57.8	9.4
	Submarket Scale: Midscale Chains	95.97	19.1	89.23	10.0	95.23	20.5	85.88	1.8	25.8	34.1	47.3	10.1
	Competitive Set: Competitors	81.92	17.0	79.36	15.9	90.07	31.5	74.36	3.1	-10.9	6.2	25.2	-3.2
	RevPAR								Revenue				
	Current Month	% Chg	Year to Date	% Chg	Running 3 Month	% Chg	Running 12 Month	% Chg	Month % Chg	YTD % Chg	Run 3 Mon % Chg	Run 12 Mon % Chg	
	Sleep Inn & Suites Hennessey North	37.45	28.6	39.45	16.5	48.09	117.7	33.11	-17.7	28.6	16.0	117.7	-17.9
	Market: Oklahoma Area	47.83	52.3	40.40	49.6	48.33	70.1	35.34	13.1	53.1	51.2	72.4	13.6
	Market Class: Midscale Class	54.40	57.9	45.82	54.7	54.61	72.9	40.14	18.9	55.4	53.8	71.4	17.2
	Submarket: Oklahoma West Area	43.64	60.5	37.22	52.1	45.20	84.6	33.01	12.3	63.1	54.7	89.0	14.0
	Submarket Scale: Midscale Chains	60.10	52.7	51.65	45.9	62.92	77.1	46.26	11.1	49.8	47.5	77.5	12.1
	Competitive Set: Competitors	37.44	4.3	40.71	23.1	55.49	64.6	36.61	-0.2	4.3	23.1	64.6	-0.3
	Census/Sample - Properties & Rooms												
	Census			Sample			Sample %						
	Properties		Rooms	Properties		Rooms	Rooms						
	Market: Oklahoma Area		502	30662	234		16837	54.9					
	Market Class: Midscale Class		56	4942	36		2439	49.4					
	Submarket: Oklahoma West Area		179	10579	85		6249	59.1					
	Submarket Scale: Midscale Chains		50	3745	48		3582	95.6					
	Competitive Set: Competitors		4	303	3		205	67.7					

Tab 4 - Competitive Set Report

Sleep Inn & Suites Hennessey North 522 N Main St Hennessey, OK 73742-1019 Phone: (405) 853-2126
STR # 62749 ChainID: OK223 MgtCo: None Owner: None
For the Month of: July 2021 Date Created: August 17, 2021 Monthly Competitive Set Data Excludes Subject Property



Occupancy (%)	2020												2021					
	Feb	Mar	Apr	May	Jun	Jul	Aug	Sep	Oct	Nov	Dec	Jan	Feb	Mar	Apr	May	Jun	Jul
My Property	75.9	67.1	35.3	26.3	25.9	37.2	41.0	29.4	31.3	32.3	37.5	38.3	47.8	49.6	56.3	60.9	76.9	49.6
Competitive Set	52.9	51.5	39.2	46.2	50.2	51.3	54.4	39.3	40.6	59.5	38.3	31.2	43.4	49.5	49.7	64.2	75.3	45.7
Index (MPI)	143.6	130.2	90.2	56.9	51.6	72.5	75.4	74.8	77.1	54.2	98.0	122.9	110.1	100.2	113.1	94.8	102.1	108.6
Rank	1 of 4	1 of 4	3 of 4	4 of 4	4 of 4	4 of 4	4 of 4	4 of 5	4 of 5	4 of 4	2 of 4	2 of 4	2 of 4	2 of 4	2 of 4	2 of 4	2 of 4	2 of 4

% Chg		2020											2021						
		Feb	Mar	Apr	May	Jun	Jul	Aug	Sep	Oct	Nov	Dec	Jan	Feb	Mar	Apr	May	Jun	Jul
My Property		13.1	-18.9	-56.5	-64.1	-66.5	-52.7	-32.8	-52.9	-60.2	-47.0	31.2	-31.0	-37.1	-26.1	59.2	131.4	197.4	33.5
Competitive Set		-0.2	-18.7	-26.5	-24.6	-9.7	-19.1	-17.7	-20.3	-30.6	12.4	-14.8	-33.8	-17.9	-4.0	27.0	38.9	50.2	-10.9
Index (MPI)		13.3	-0.2	-40.8	-52.4	-62.9	-41.5	-18.3	-41.0	-42.6	-52.9	53.9	4.3	-23.3	-23.0	25.4	66.5	98.0	49.8
Rank		3 of 4	2 of 4	3 of 4	4 of 4	4 of 4	4 of 4	3 of 4	4 of 4	4 of 4	4 of 4	1 of 4	3 of 4	3 of 4	3 of 4	2 of 4	1 of 4	1 of 4	1 of 4

Year To Date			Running 3 Month			Running 12 Month		
2019	2020	2021	2019	2020	2021	2019	2020	2021
78.3	46.0	54.2	76.3	29.8	62.3	83.9	51.2	45.9
58.8	48.3	51.3	60.2	49.2	61.6	60.7	50.9	49.2
133.1	95.3	105.6	126.9	60.6	101.2	138.1	100.6	93.1
1 of 4	3 of 4	2 of 4	1 of 4	4 of 4	2 of 4	1 of 4	2 of 4	2 of 4

ADR	2020												2021					
	Feb	Mar	Apr	May	Jun	Jul	Aug	Sep	Oct	Nov	Dec	Jan	Feb	Mar	Apr	May	Jun	Jul
My Property	73.58	72.82	70.12	66.92	75.20	78.36	71.10	79.90	73.66	66.54	64.84	66.55	67.77	67.29	71.48	78.74	76.98	75.48
Competitive Set	71.64	68.15	58.88	65.09	70.10	70.01	68.81	65.35	68.64	65.03	65.56	63.41	62.88	69.98	72.03	80.84	103.32	81.92
Index (ARI)	102.7	106.8	119.1	102.8	107.3	111.9	103.3	122.3	107.3	102.3	98.9	105.0	107.8	96.2	99.2	97.4	74.5	92.1
Rank	3 of 4	2 of 4	1 of 4	2 of 4	1 of 4	1 of 4	2 of 4	1 of 5	2 of 5	2 of 4	2 of 4	2 of 4	1 of 4	3 of 4	3 of 4	3 of 4	4 of 4	3 of 4

% Chg		2020												2021						
		Feb	Mar	Apr	May	Jun	Jul	Aug	Sep	Oct	Nov	Dec	Jan	Feb	Mar	Apr	May	Jun	Jul	
My Property		-23.0	-16.3	-20.0	-29.4	-19.8	-6.0	-18.7	-9.1	-11.3	-18.5	-17.5	-11.8	-7.9	-7.6	1.9	17.7	2.4	-3.7	
Competitive Set		-8.9	-9.5	-26.8	-23.3	-9.3	-11.1	-13.2	-15.8	-7.7	-13.6	-14.5	-13.4	-12.2	2.7	22.3	24.2	47.4	17.0	
Index (ARI)		-15.5	-7.5	9.3	-7.9	-11.5	5.7	-6.4	8.0	-3.9	-5.6	-3.5	1.8	4.9	-10.0	-16.7	-5.3	-30.6	-17.7	
Rank		4 of 4	4 of 4	2 of 4	4 of 4	4 of 4	2 of 4	3 of 4	3 of 4	3 of 4	4 of 4	4 of 4	2 of 4	2 of 4	3 of 4	4 of 4	2 of 4	4 of 4	4 of 4	

Year To Date			Running 3 Month			Running 12 Month		
2019	2020	2021	2019	2020	2021	2019	2020	2021
89.65	73.51	72.81	90.47	74.06	77.16	87.43	78.63	72.19
79.04	68.45	79.36	80.42	68.48	90.07	79.76	72.16	74.36
113.4	107.4	91.8	112.5	108.2	85.7	109.6	109.0	97.1
1 of 4	2 of 4	4 of 4	2 of 4	1 of 4	4 of 4	1 of 4	2 of 4	3 of 4

RevPAR	2020												2021					
	Feb	Mar	Apr	May	Jun	Jul	Aug	Sep	Oct	Nov	Dec	Jan	Feb	Mar	Apr	May	Jun	Jul
My Property	55.87	48.86	24.78	17.61	19.45	29.12	29.18	23.49	23.05	21.47	24.30	25.51	32.38	33.39	40.22	47.95	59.22	37.45
Competitive Set	37.88	35.13	23.05	30.09	35.16	35.90	37.44	25.69	27.86	38.70	25.08	19.77	27.29	34.65	35.83	51.92	77.84	37.44
Index (RGI)	147.5	139.1	107.5	58.5	55.3	81.1	77.9	91.4	82.7	55.5	96.9	129.0	118.7	96.4	112.3	92.4	76.1	100.0
Rank	1 of 4	1 of 4	2 of 4	4 of 4	4 of 4	3 of 4	4 of 4	4 of 5	4 of 5	4 of 4	2 of 4	2 of 4	2 of 4	2 of 4	2 of 4	3 of 4	4 of 4	2 of 4

Year To Date			Running 3 Month			Running 12 Month		
2019	2020	2021	2019	2020	2021	2019	2020	2021
70.16	33.85	39.45	69.07	22.09	48.09	73.31	40.22	33.11
46.48	33.07	40.71	48.37	33.70	55.49	48.44	36.70	36.61
150.9	102.4	96.9	142.8	65.5	86.7	151.3	109.6	90.4
1 of 4	2 of 4	2 of 4	1 of 4	4 of 4	3 of 4	1 of 4	2 of 4	3 of 4

% Chg																				
My Property		-13.0	-32.1	-65.2	-74.7	-73.1	-55.6	-45.3	-57.2	-64.7	-56.8	8.2	-39.1	-42.0	-31.7	62.3	172.2	204.4	28.6	
Competitive Set		-9.0	-26.4	-46.2	-42.2	-18.1	-28.1	-28.6	-32.8	-35.9	-2.9	-27.1	-42.7	-28.0	-1.4	55.4	72.6	121.4	4.3	
Index (RGI)		-4.3	-7.7	-35.3	-56.2	-67.1	-38.2	-23.5	-36.3	-44.9	-55.5	48.4	6.2	-19.5	-30.7	4.5	57.8	37.5	23.3	
Rank		3 of 4	2 of 4	4 of 4	4 of 4	4 of 4	4 of 4	3 of 4	4 of 4	4 of 4	4 of 4	2 of 4	3 of 4	3 of 4	4 of 4	3 of 4	1 of 4	1 of 4	2 of 4	

Year To Date			Running 3 Month			Running 12 Month		
2019	2020	2021	2019	2020	2021	2019	2020	2021
-7.4	-51.8	16.5	-11.2	-68.0	117.7	-2.0	-45.1	-17.7
-10.2	-28.8	23.1	-24.7	-30.3	64.6	-2.4	-24.2	-0.2
3.1	-32.2	-5.3	17.8	-54.1	32.2	0.3	-27.6	-17.5
1 of 4	4 of 4	3 of 4	1 of 4	4 of 4	1 of 4	3 of 4	4 of 4	4 of 4

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Tab 5 - Response Report

Sleep Inn & Suites Hennessey North 522 N Main St Hennessey, OK 73742-1019 Phone: (405) 853-2126
STR # 62749 ChainID: OK223 MgtCo: None Owner: None
For the Month of: July 2021 Date Created: August 17, 2021

This Year
Jul 4th - Independence Day

July 2021 (This Year)

Sun	Mon	Tue	Wed	Thu	Fri	Sat
				1	2	3
4	5	6	7	8	9	10
11	12	13	14	15	16	17
18	19	20	21	22	23	24
25	26	27	28	29	30	31

July 2020 (Last Year)

Sun	Mon	Tue	Wed	Thu	Fri	Sat
			1	2	3	4
5	6	7	8	9	10	11
12	13	14	15	16	17	18
19	20	21	22	23	24	25
26	27	28	29	30	31	

Last Year
Jul 4th - Independence Day

STR#	Name	City, State	Zip	Phone	Rooms	Open Date
62749	Sleep Inn & Suites Hennessey North	Hennessey, OK	73742-1019	(405) 853-2126	50	201308
3325	Grand Prairie Hotel	Enid, OK	73703	(580) 242-7110	98	198306
36764	Baymont Inn & Suites Enid	Enid, OK	73703	(580) 234-6800	58	199806
63401	Country Inn & Suites Enid	Enid, OK	73703	(580) 599-0372	77	201411
64464	La Quinta Inns & Suites Enid	Enid, OK	73703	(580) 233-7100	70	201511
					353	

2019				2020												2021							
Aug	Sep	Oct	Nov	Dec	Jan	Feb	Mar	Apr	May	Jun	Jul	Aug	Sep	Oct	Nov	Dec	Jan	Feb	Mar	Apr	May	Jun	Jul
												○	○										
													○	○									

Data received:
○ = Monthly Only
● = Monthly & Daily

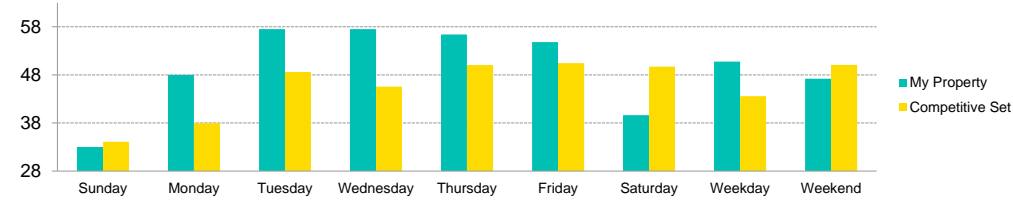
Tab 6 - Day of Week and Weekday/Weekend Report

Sleep Inn & Suites Hennessey North 522 N Main St Hennessey, OK 73742-1019 Phone: (405) 853-2126

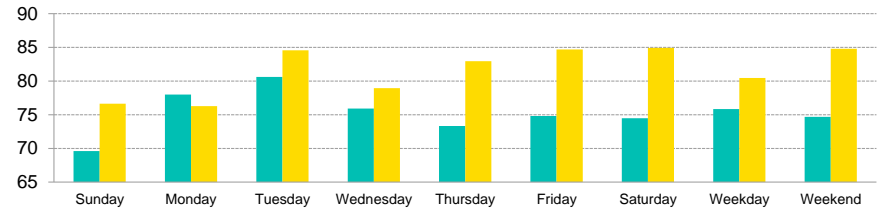
STR # 62749 ChainID: OK223 MgtCo: None Owner: None

For the Month of: July 2021 Date Created: August 17, 2021 Monthly Competitive Set Data Excludes Subject Property

Current Month Occupancy



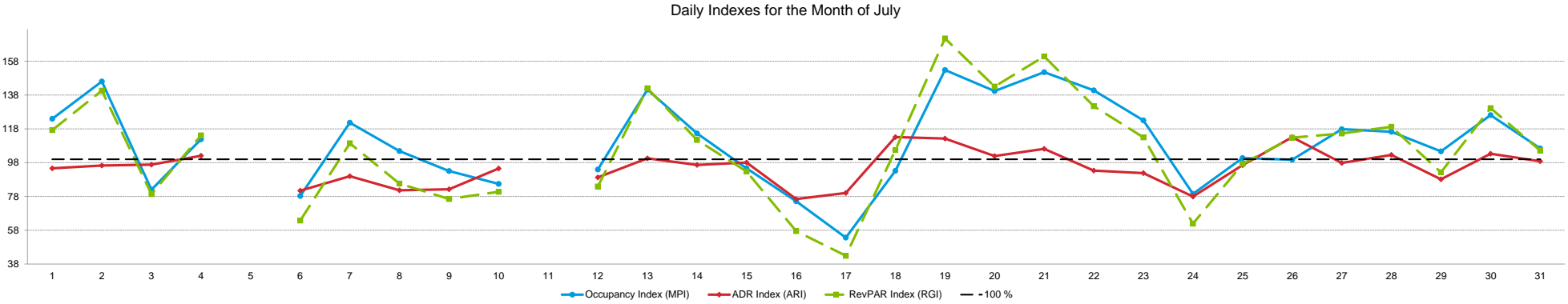
Current Month ADR



Day of Week	Time Period	Occupancy (%)						Average Daily Rate						RevPAR					
		My Property		Competitive Set		Index (MPI)		My Property		Competitive Set		Index (ARI)		My Property		Competitive Set		Index (RGI)	
			% Chg		% Chg		% Chg		% Chg		% Chg		% Chg		% Chg		% Chg		% Chg
Sunday	Current Month	33.0	10.0	34.1	-1.9	96.8	12.1	69.60	-26.8	76.63	16.2	90.8	-37.0	22.97	-19.5	26.11	14.0	88.0	-29.4
	Year To Date	41.8	3.8	38.3	9.9	109.3	-5.5	74.72	1.7	77.67	18.4	96.2	-14.1	31.23	5.6	29.71	30.1	105.1	-18.9
	Running 3 Month	51.7	97.6	51.7	45.9	100.1	35.5	80.36	3.5	86.22	33.6	93.2	-22.5	41.54	104.6	44.55	94.8	93.2	5.0
	Running 12 Month	34.8	-17.9	36.6	0.1	95.1	-18.0	73.56	-2.9	72.41	3.9	101.6	-6.5	25.58	-20.2	26.49	4.1	96.6	-23.4
Monday	Current Month	48.0	60.0	38.0	-33.1	126.5	139.3	77.98	11.4	76.27	6.8	102.2	4.3	37.43	78.2	28.95	-28.6	129.3	149.5
	Year To Date	58.0	19.3	48.5	-6.2	119.5	27.2	68.70	-7.6	76.36	11.2	90.0	-16.9	39.84	10.2	37.05	4.3	107.5	5.7
	Running 3 Month	62.6	151.2	58.6	12.4	106.8	123.5	70.92	-3.7	84.98	23.8	83.5	-22.2	44.41	141.9	49.81	39.2	89.1	73.8
	Running 12 Month	48.5	-10.0	48.3	-10.5	100.4	0.4	68.77	-13.9	71.97	-0.3	95.5	-13.7	33.38	-22.6	34.79	-10.7	96.0	-13.3
Tuesday	Current Month	57.5	49.4	48.6	-12.0	118.3	69.6	80.61	8.3	84.57	19.1	95.3	-9.1	46.35	61.7	41.10	4.8	112.8	54.2
	Year To Date	60.1	16.9	54.1	0.7	111.1	16.1	72.50	-2.6	78.32	13.8	92.6	-14.4	43.55	13.9	42.34	14.6	102.9	-0.6
	Running 3 Month	69.1	126.8	63.9	20.1	108.1	88.8	78.24	7.8	89.29	31.2	87.6	-17.8	54.05	144.5	57.05	57.6	94.7	55.2
	Running 12 Month	52.0	-6.8	52.7	-8.0	98.6	1.3	71.86	-9.4	73.39	1.0	97.9	-10.3	37.34	-15.6	38.69	-7.1	96.5	-9.1
Wednesday	Current Month	57.5	42.3	45.5	-24.0	126.3	87.3	75.92	-0.8	78.95	11.6	96.2	-11.2	43.66	41.1	35.96	-15.2	121.4	66.4
	Year To Date	60.7	18.4	53.5	0.5	113.5	17.8	71.14	-3.2	78.24	13.9	90.9	-15.0	43.16	14.6	41.82	14.4	103.2	0.2
	Running 3 Month	69.7	100.4	62.0	13.3	112.5	76.9	74.29	-0.4	89.47	30.1	83.0	-23.4	51.78	99.6	55.44	47.4	93.4	35.4
	Running 12 Month	52.0	-9.8	52.4	-8.0	99.2	-2.0	70.88	-10.7	73.27	0.6	96.7	-11.2	36.83	-19.5	38.36	-7.4	96.0	-13.0
Thursday	Current Month	56.4	65.9	50.0	-2.2	112.7	69.6	73.33	-1.7	82.95	18.0	88.4	-16.7	41.36	63.1	41.50	15.4	99.6	41.3
	Year To Date	56.9	19.7	54.3	7.3	104.8	11.5	71.94	-1.2	80.03	15.4	89.9	-14.4	40.96	18.3	43.47	23.9	94.2	-4.5
	Running 3 Month	67.2	114.2	64.8	33.5	103.7	60.5	74.77	4.7	91.87	33.7	81.4	-21.7	50.27	124.2	59.54	78.4	84.4	25.7
	Running 12 Month	49.1	-9.6	53.1	-2.1	92.5	-7.7	71.60	-9.3	75.23	2.5	95.2	-11.5	35.14	-18.0	39.92	0.3	88.0	-18.3
Friday	Current Month	54.8	47.3	50.4	-4.6	108.7	54.4	74.82	-1.8	84.68	21.7	88.4	-19.3	41.00	44.6	42.71	16.1	96.0	24.6
	Year To Date	52.1	23.2	55.5	12.9	93.9	9.1	74.70	2.3	81.26	17.8	91.9	-13.2	38.94	26.0	45.11	33.0	86.3	-5.3
	Running 3 Month	61.7	108.6	66.3	29.4	93.1	61.2	78.53	7.9	93.50	34.7	84.0	-19.9	48.45	125.0	61.97	74.2	78.2	29.2
	Running 12 Month	43.8	-8.4	51.3	1.3	85.3	-9.6	74.05	-5.7	76.30	6.0	97.0	-11.0	32.41	-13.6	39.14	7.4	82.8	-19.6
Saturday	Current Month	39.6	-20.8	49.7	8.5	79.7	-27.0	74.49	-10.6	84.91	22.8	87.7	-27.2	29.50	-29.2	42.20	33.3	69.9	-46.9
	Year To Date	49.9	22.0	54.8	22.9	91.0	-0.7	77.22	6.2	82.43	21.0	93.7	-12.2	38.51	29.6	45.18	48.8	85.2	-12.9
	Running 3 Month	54.9	73.9	63.8	30.0	85.9	33.8	84.36	10.8	93.58	33.8	90.2	-17.2	46.28	92.7	59.74	73.8	77.5	10.8
	Running 12 Month	41.1	-11.4	50.3	8.5	81.6	-18.4	75.79	-2.6	77.29	8.3	98.1	-10.0	31.12	-13.7	38.87	17.5	80.1	-26.6
Weekday/Weekend																			
Weekday (Sun-Thu)	Current Month	50.8	45.8	43.6	-16.1	116.5	73.8	75.84	-2.3	80.45	14.5	94.3	-14.6	38.50	42.5	35.05	-3.9	109.8	48.3
	Year To Date	55.5	16.0	49.7	1.8	111.6	14.0	71.63	-2.9	78.19	14.3	91.6	-15.0	39.75	12.7	38.88	16.3	102.2	-3.1
	Running 3 Month	64.1	116.9	60.2	23.3	106.4	75.8	75.56	2.3	88.52	30.2	85.4	-21.5	48.41	121.8	53.28	60.6	90.9	38.1
	Running 12 Month	47.3	-10.5	48.6	-6.1	97.2	-4.6	71.21	-9.6	73.34	1.4	97.1	-10.9	33.65	-19.1	35.65	-4.9	94.4	-15.0
Weekend (Fri-Sat)	Current Month	47.2	10.1	50.1	0.7	94.3	9.3	74.68	-6.5	84.79	22.2	88.1	-23.5	35.25	2.9	42.45	23.0	83.0	-16.4
	Year To Date	51.0	22.6	55.2	17.6	92.5	4.3	75.93	4.2	81.84	19.4	92.8	-12.7	38.72	27.7	45.14	40.3	85.8	-9.0
	Running 3 Month	58.1	90.5	65.0	29.5	89.4	47.2	81.38	9.3	93.54	34.2	87.0	-18.6	47.32	108.2	60.82	73.8	77.8	19.8
	Running 12 Month	42.4	-9.9	50.8	4.7	83.5	-14.0	74.90	-4.2	76.80	7.1	97.5	-10.5	31.76	-13.7	39.00	12.2	81.4	-23.0
Total	Current Month	49.6	33.5	45.7	-10.9	108.6	49.8	75.48	-3.7	81.92	17.0	92.1	-17.7	37.45	28.6	37.44	4.3	100.0	23.3
	Year To Date	54.2	17.7	51.3	6.2	105.6	10.8	72.81	-0.9	79.36	15.9	91.8	-14.6	39.45	16.5	40.71	23.1	96.9	-5.3
	Running 3 Month	62.3	109.0	61.6	25.2	101.2	66.9	77.16	4.2	90.07	31.5	85.7	-20.8	48.09	117.7	55.49	64.6	86.7	32.2
	Running 12 Month	45.9	-10.3	49.2	-3.2	93.1	-7.4	72.19	-8.2	74.36	3.1	97.1	-10.9	33.11	-17.7	36.61	-0.2	90.4	-17.5

Tab 7 - Daily Data for the Month

Sleep Inn & Suites Hennessey North 522 N Main St Hennessey, OK 73742-1019 Phone: (405) 853-2126
STR # 62749 ChainID: OK223 MgtCo: None Owner: None
For the Month of: July 2021 Date Created: August 17, 2021 Daily Competitive Set Data Excludes Subject Property



Occupancy (%)	July																														
	Th	Fr	Sa	Su	Mo	Tu	We	Th	Fr	Sa	Su	Mo	Tu	We	Th	Fr	Sa	Su	Mo	Tu	We	Th	Fr	Sa	Su	Mo	Tu	We	Th	Fr	Sa
	1	2	3	4	5	6	7	8	9	10	11	12	13	14	15	16	17	18	19	20	21	22	23	24	25	26	27	28	29	30	31
My Property	52.0	52.0	32.0	30.0	30.0	42.0	70.0	66.0	54.0	40.0	34.0	44.0	62.0	54.0	48.0	44.0	34.0	40.0	82.0	76.0	68.0	68.0	60.0	38.0	28.0	36.0	50.0	38.0	48.0	64.0	54.0
Competitive Set	42.0	35.6	39.0	26.8		53.7	57.6	62.9	58.0	46.8		46.8	43.9	46.8	50.7	58.5	63.4	42.9	53.7	54.1	44.9	48.3	48.8	47.8	27.8	36.1	42.4	32.7	45.9	50.7	50.7
Index (MPI)	124.0	146.0	82.0	111.8		78.3	121.6	104.9	93.0	85.4		94.0	141.2	115.3	94.6	75.2	53.6	93.2	152.8	140.4	151.5	140.8	123.0	79.5	100.7	99.7	117.8	116.3	104.7	126.2	106.4

% Chg																															
My Property	160.0	100.0	-55.6	-42.3	87.5	50.0	75.0	200.0	350.0	185.7	112.5	22.2	106.7	50.0	60.0	-18.5	-43.3	100.0	173.3	65.2	30.8	54.5	36.4	-29.6	-12.5	-5.3	0.0	-26.9	-11.1	28.0	0.0
Competitive Set	10.3	17.7	9.6	-8.3		-9.1	-21.3	-15.7	-20.1	14.3		-31.9	-32.8	-24.4	3.0	17.6	22.6	29.4	-23.1	12.1	-30.3	10.0	-12.3	-12.5	-10.9	-15.9	-12.1	-34.3	-8.7	-8.8	-5.5
Index (MPI)	135.8	69.9	-59.4	-37.1		65.0	122.5	255.8	463.4	150.0		79.5	207.7	98.4	55.4	-30.7	-53.8	54.5	255.3	47.4	87.6	40.5	55.5	-19.6	-1.8	12.7	13.8	11.3	-2.6	40.3	5.8

ADR	July																														
	1	2	3	4	5	6	7	8	9	10	11	12	13	14	15	16	17	18	19	20	21	22	23	24	25	26	27	28	29	30	31
My Property	72.76	80.02	79.31	71.86	67.05	65.65	70.47	70.97	69.02	77.97	52.76	74.08	86.97	75.25	79.06	65.96	66.99	82.42	85.91	83.90	81.14	74.21	75.33	70.44	69.33	73.79	80.30	77.58	70.22	81.11	76.62
Competitive Set	76.89	83.12	81.92	70.40		80.65	78.30	86.94	83.94	82.48		83.00	86.50	77.88	80.63	86.28	83.69	72.84	76.54	82.33	76.44	79.54	82.03	90.41	71.81	65.26	82.07	75.66	79.67	78.53	77.52
Index (ARI)	94.6	96.3	96.8	102.1		81.4	90.0	81.6	82.2	94.5		89.3	100.5	96.6	98.1	76.5	80.0	113.1	112.2	101.9	106.1	93.3	91.8	77.9	96.6	113.1	97.8	102.5	88.1	103.3	98.8

% Chg																															
My Property	3.6	1.0	-7.8	-39.0	-10.9	-13.8	-9.8	-6.0	-5.6	-5.6	-31.0	1.1	8.2	-8.0	-12.1	-22.3	-22.0	0.3	21.0	21.7	12.0	5.5	7.2	-8.7	-8.4	15.4	7.1	3.1	-0.8	14.0	11.1
Competitive Set	14.8	23.1	18.1	4.9		11.8	7.2	18.3	23.0	21.9		12.6	19.0	9.3	12.2	17.4	17.2	6.3	6.0	18.3	2.9	13.1	16.8	32.4	13.7	-2.9	19.8	16.6	20.4	14.0	11.8
Index (ARI)	-9.8	-18.0	-21.9	-41.9		-22.9	-15.9	-20.6	-23.3	-22.6		-10.2	-9.1	-15.9	-21.7	-33.8	-33.4	-5.6	14.1	2.8	8.8	-6.7	-8.2	-31.0	-19.4	18.8	-10.6	-11.6	-17.6	0.0	-0.6

RevPAR	July																														
	1	2	3	4	5	6	7	8	9	10	11	12	13	14	15	16	17	18	19	20	21	22	23	24	25	26	27	28	29	30	31
My Property	37.83	41.61	25.38	21.56	20.12	27.57	49.33	46.84	37.27	31.19	17.94	32.60	53.92	40.64	37.95	29.02	22.78	32.97	70.45	63.76	55.17	50.47	45.20	26.77	19.41	26.56	40.15	29.48	33.70	51.91	41.38
Competitive Set	32.26	29.60	31.97	18.89		43.28	45.07	54.71	48.72	38.62		38.87	37.97	36.47	40.90	50.50	53.07	31.27	41.07	44.58	34.30	38.41	40.01	43.22	19.97	23.56	34.83	24.73	36.53	39.84	39.33
Index (RGI)	117.3	140.6	79.4	114.1		63.7	109.4	85.6	76.5	80.7		83.9	142.0	111.4	92.8	57.5	42.9	105.4	171.5	143.0	160.8	131.4	113.0	61.9	97.2	112.8	115.3	119.2	92.3	130.3	105.2

% Chg																															
My Property	169.3	101.9	-59.0	-64.8	67.0	29.3	57.8	181.9	324.7	169.7	46.7	23.5	123.7	37.9	40.7	-36.7	-55.8	100.5	230.8	101.0	46.4	63.0	46.2	-35.7	-19.8	9.4	7.1	-24.7	-11.8	45.9	11.1
Competitive Set	26.6	44.9	29.4	-3.8		1.6	-15.7	-0.2	-1.8	39.3		-23.4	-20.0	-17.4	15.5	38.1	43.7	37.5	-18.4	32.6	-28.3	24.4	2.5	15.9	1.3	-18.3	5.3	-23.4	9.9	4.0	5.7
Index (RGI)	112.8	39.4	-68.3	-63.4		27.2	87.1	182.6	332.4	93.6		61.1	179.7	67.0	21.7	-54.2	-69.2	45.8	305.6	51.6	104.2	31.1	42.7	-44.5	-20.8	33.9	1.7	-1.6	-19.8	40.3	5.1

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