

STR # 62749 / Created February 18, 2021



# Monthly STAR Report : Sleep Inn & Suites Hennessey North

For the Month of: January 2021

Currency: US Dollar / Competitive Set Data Excludes Subject Property

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## Tab 2 - Monthly Performance at a Glance - My Property vs. Competitive Set

Sleep Inn & Suites Hennessey North 600 N Main St Hennessey, OK 73742-1021 Phone: (405) 853-2126

STR # 62749 ChainID: OK223 MgtCo: None Owner: None

For the Month of: January 2021 Date Created: February 18, 2021 Monthly Competitive Set Data Excludes Subject Property

### January 2021

	Occupancy (%)			ADR			RevPAR		
	My Prop	Comp Set	Index (MPI)	My Prop	Comp Set	Index (ARI)	My Prop	Comp Set	Index (RGI)
Current Month	38.3	33.8	113.5	66.55	63.60	104.6	25.51	21.47	118.8
Year To Date	38.3	33.8	113.5	66.55	63.60	104.6	25.51	21.47	118.8
Running 3 Month	36.1	43.7	82.6	65.95	64.82	101.7	23.78	28.30	84.0
Running 12 Month	39.7	46.5	85.3	71.74	66.81	107.4	28.48	31.07	91.6

### January 2021 vs. 2020 Percent Change (%)

	Occupancy			ADR			RevPAR		
	My Prop	Comp Set	Index (MPI)	My Prop	Comp Set	Index (ARI)	My Prop	Comp Set	Index (RGI)
Current Month	-31.0	-28.4	-3.7	-11.8	-13.1	1.5	-39.1	-37.7	-2.3
Year To Date	-31.0	-28.4	-3.7	-11.8	-13.1	1.5	-39.1	-37.7	-2.3
Running 3 Month	-25.2	-9.5	-17.3	-16.1	-13.6	-2.9	-37.2	-21.8	-19.7
Running 12 Month	-41.0	-16.6	-29.2	-17.5	-14.1	-3.9	-51.3	-28.4	-32.0

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# Tab 3 - STAR Summary - My Property vs. Comp Set and Industry Segments

Sleep Inn & Suites Hennessey North 600 N Main St Hennessey, OK 73742-1021 Phone: (405) 853-2126

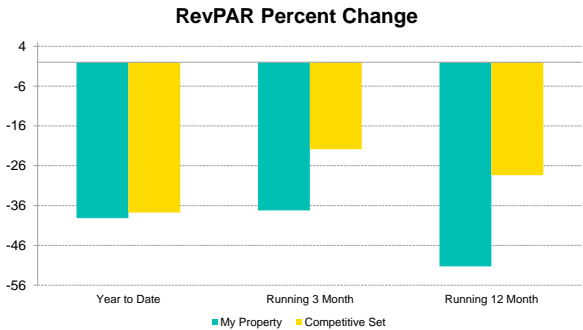
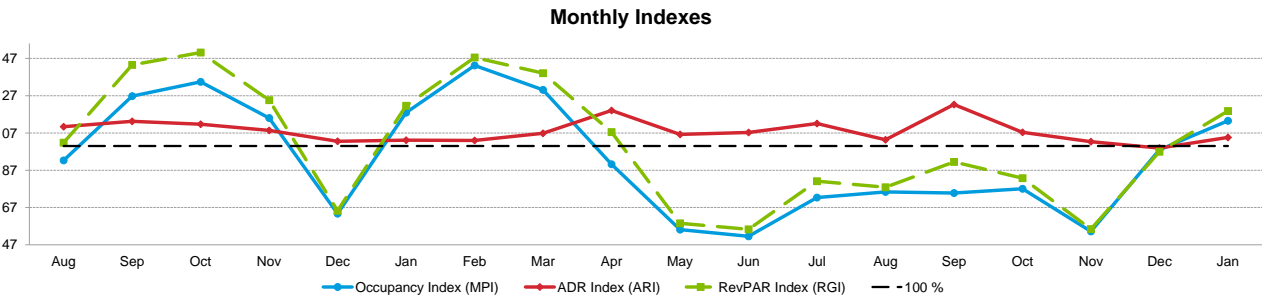
STR # 62749 ChainID: OK223 MgtCo: None Owner: None

For the Month of: January 2021 Date Created: February 18, 2021 Monthly Competitive Set Data Excludes Subject Property

		Occupancy (%)								Supply			
		Current Month	% Chg	Year to Date	% Chg	Running 3 Month	% Chg	Running 12 Month	% Chg	Month % Chg	YTD % Chg	Run 3 Mon % Chg	Run 12 Mon % Chg
Sleep Inn & Suites Hennessey North		38.3	-31.0	38.3	-31.0	36.1	-25.2	39.7	-41.0	0.0	0.0	0.0	0.3
Market: Oklahoma Area		36.5	-8.9	36.5	-8.9	35.4	-13.5	38.9	-23.4	0.0	0.0	-0.2	-0.6
Market Class: Midscale Class		40.1	-0.8	40.1	-0.8	38.8	-7.3	41.7	-19.7	-2.4	-2.4	-3.1	-3.5
Submarket: Oklahoma West Area		33.2	-13.3	33.2	-13.3	33.5	-17.1	36.8	-27.3	1.1	1.1	1.1	1.3
Submarket Scale: Midscale Chains		41.0	-12.9	41.0	-12.9	41.7	-14.0	45.1	-24.3	2.2	2.2	1.0	-1.0
Competitive Set: Competitors		33.8	-28.4	33.8	-28.4	43.7	-9.5	46.5	-16.6	0.0	0.0	0.0	-0.2
		Average Daily Rate								Demand			
		Current Month	% Chg	Year to Date	% Chg	Running 3 Month	% Chg	Running 12 Month	% Chg	Month % Chg	YTD % Chg	Run 3 Mon % Chg	Run 12 Mon % Chg
Sleep Inn & Suites Hennessey North		66.55	-11.8	66.55	-11.8	65.95	-16.1	71.74	-17.5	-31.0	-31.0	-25.2	-40.8
Market: Oklahoma Area		67.70	-5.8	67.70	-5.8	68.16	-8.0	69.89	-8.2	-8.9	-8.9	-13.7	-23.8
Market Class: Midscale Class		71.91	-4.4	71.91	-4.4	71.81	-7.4	73.24	-7.3	-3.2	-3.2	-10.2	-22.5
Submarket: Oklahoma West Area		69.82	-2.0	69.82	-2.0	69.82	-3.0	68.95	-7.4	-12.4	-12.4	-16.2	-26.4
Submarket Scale: Midscale Chains		79.47	-6.4	79.47	-6.4	79.06	-7.4	80.33	-8.6	-11.0	-11.0	-13.2	-25.0
Competitive Set: Competitors		63.60	-13.1	63.60	-13.1	64.82	-13.6	66.81	-14.1	-28.4	-28.4	-9.5	-16.8
		RevPAR								Revenue			
		Current Month	% Chg	Year to Date	% Chg	Running 3 Month	% Chg	Running 12 Month	% Chg	Month % Chg	YTD % Chg	Run 3 Mon % Chg	Run 12 Mon % Chg
Sleep Inn & Suites Hennessey North		25.51	-39.1	25.51	-39.1	23.78	-37.2	28.48	-51.3	-39.1	-39.1	-37.2	-51.1
Market: Oklahoma Area		24.73	-14.2	24.73	-14.2	24.15	-20.5	27.17	-29.7	-14.2	-14.2	-20.6	-30.1
Market Class: Midscale Class		28.85	-5.2	28.85	-5.2	27.87	-14.2	30.56	-25.6	-7.5	-7.5	-16.8	-28.2
Submarket: Oklahoma West Area		23.18	-15.1	23.18	-15.1	23.38	-19.6	25.36	-32.7	-14.2	-14.2	-18.7	-31.8
Submarket Scale: Midscale Chains		32.58	-18.4	32.58	-18.4	32.96	-20.4	36.26	-30.8	-16.6	-16.6	-19.6	-31.4
Competitive Set: Competitors		21.47	-37.7	21.47	-37.7	28.30	-21.8	31.07	-28.4	-37.7	-37.7	-21.8	-28.5
		Census/Sample - Properties & Rooms											
		Census		Sample		Sample %							
		Properties	Rooms	Properties	Rooms	Rooms							
Market: Oklahoma Area		499	30409	236	17064	56.1							
Market Class: Midscale Class		57	4991	36	2439	48.9							
Submarket: Oklahoma West Area		176	10364	86	6394	61.7							
Submarket Scale: Midscale Chains		50	3817	50	3817	100.0							
Competitive Set: Competitors		4	303	3	205	67.7							

Tab 4 - Competitive Set Report

Sleep Inn & Suites Hennessey North 600 N Main St Hennessey, OK 73742-1021 Phone: (405) 853-2126  
STR # 62749 ChainID: OK223 MgtCo: None Owner: None  
For the Month of: January 2021 Date Created: February 18, 2021 Monthly Competitive Set Data Excludes Subject Property



Occupancy (%)	2019					2020												2021
	Aug	Sep	Oct	Nov	Dec	Jan	Feb	Mar	Apr	May	Jun	Jul	Aug	Sep	Oct	Nov	Dec	Jan
My Property	61.0	62.5	78.6	60.9	28.6	55.5	75.9	67.1	35.3	26.3	25.9	37.2	41.0	29.4	31.3	32.3	37.5	38.3
Competitive Set	66.1	49.3	58.5	52.9	44.9	47.1	53.0	51.5	39.2	47.8	50.2	51.3	54.4	39.3	40.6	59.5	38.3	33.8
Index (MPI)	92.3	126.7	134.4	115.0	63.7	117.9	143.2	130.2	90.2	55.1	51.6	72.4	75.4	74.8	77.1	54.2	98.0	113.5
Rank	3 of 4	1 of 4	2 of 4	2 of 4	3 of 4	2 of 4	1 of 4	1 of 4	3 of 4	4 of 4	4 of 4	4 of 4	4 of 4	4 of 5	4 of 5	4 of 4	2 of 4	2 of 4

% Chg		2019					2020											
		Aug	Sep	Oct	Nov	Dec	Jan	Feb	Mar	Apr	May	Jun	Jul	Aug	Sep	Oct	Nov	Dec
My Property		-36.4	-32.6	-13.7	-35.1	-66.3	-35.9	13.1	-18.9	-56.5	-64.1	-66.5	-52.7	-32.8	-52.9	-60.2	-47.0	31.2
Competitive Set		-10.2	-25.9	-11.7	-8.6	-14.9	-22.5	0.1	-18.7	-26.5	-22.1	-9.7	-19.0	-17.7	-20.3	-30.6	12.4	-14.8
Index (MPI)		-29.2	-9.1	-2.2	-29.0	-60.4	-17.3	13.0	-0.2	-40.8	-53.9	-62.9	-41.6	-18.3	-41.0	-42.6	-52.9	53.9
Rank		4 of 4	3 of 4	3 of 4	4 of 4	4 of 4	3 of 4	3 of 4	2 of 4	3 of 4	4 of 4	4 of 4	4 of 4	3 of 4	4 of 4	4 of 4	4 of 4	1 of 4

Year To Date			Running 3 Month			Running 12 Month		
2019	2020	2021	2019	2020	2021	2019	2020	2021
86.6	55.5	38.3	88.3	48.2	36.1	90.9	67.2	39.7
60.8	47.1	33.8	57.1	48.3	43.7	65.4	55.8	46.5
142.5	117.9	113.5	154.6	99.9	82.6	138.9	120.5	85.3
1 of 4	2 of 4	2 of 4	1 of 4	2 of 4	2 of 4	1 of 4	1 of 4	3 of 4

ADR	2019					2020												2021
	Aug	Sep	Oct	Nov	Dec	Jan	Feb	Mar	Apr	May	Jun	Jul	Aug	Sep	Oct	Nov	Dec	Jan
My Property	87.47	87.86	83.07	81.61	78.60	75.45	73.58	72.82	70.12	66.92	75.20	78.36	71.10	79.90	73.66	66.54	64.84	66.55
Competitive Set	79.26	77.59	74.36	75.30	76.66	73.18	71.46	68.15	58.88	63.01	70.10	69.93	68.81	65.35	68.64	65.03	65.56	63.60
Index (ARI)	110.4	113.2	111.7	108.4	102.5	103.1	103.0	106.8	119.1	106.2	107.3	112.1	103.3	122.3	107.3	102.3	98.9	104.6
Rank	2 of 4	1 of 4	2 of 4	2 of 4	2 of 4	2 of 4	3 of 4	2 of 4	1 of 4	2 of 4	1 of 4	1 of 4	2 of 4	1 of 5	2 of 5	2 of 4	2 of 4	2 of 4

% Chg		2019					2020											
		Aug	Sep	Oct	Nov	Dec	Jan	Feb	Mar	Apr	May	Jun	Jul	Aug	Sep	Oct	Nov	Dec
My Property		-0.3	1.7	0.6	-2.0	-6.2	-14.0	-23.0	-16.3	-20.0	-29.4	-19.8	-6.0	-18.7	-9.1	-11.3	-18.5	-17.5
Competitive Set		-5.6	-6.6	-5.8	-5.2	0.1	-6.3	-9.1	-9.5	-26.8	-25.8	-9.3	-11.2	-13.2	-15.8	-7.7	-13.6	-14.5
Index (ARI)		5.7	8.9	6.8	3.3	-6.2	-8.2	-15.3	-7.5	9.3	-4.9	-11.5	5.8	-6.4	8.0	-3.9	-5.6	-3.5
Rank		1 of 4	1 of 4	2 of 4	1 of 4	4 of 4	3 of 4	4 of 4	4 of 4	2 of 4	4 of 4	4 of 4	2 of 4	3 of 4	3 of 4	3 of 4	4 of 4	4 of 4

Year To Date			Running 3 Month			Running 12 Month		
2019	2020	2021	2019	2020	2021	2019	2020	2021
87.71	75.45	66.55	84.91	78.62	65.95	84.31	86.91	71.74
78.09	73.18	63.60	78.07	75.03	64.82	80.13	77.76	66.81
112.3	103.1	104.6	108.8	104.8	101.7	105.2	111.8	107.4
1 of 4	2 of 4	2 of 4	1 of 4	2 of 4	2 of 4	2 of 4	1 of 4	2 of 4

RevPAR	2019					2020												2021
	Aug	Sep	Oct	Nov	Dec	Jan	Feb	Mar	Apr	May	Jun	Jul	Aug	Sep	Oct	Nov	Dec	Jan
My Property	53.38	54.88	65.28	49.67	22.46	41.91	55.87	48.86	24.78	17.61	19.45	29.12	29.18	23.49	23.05	21.47	24.30	25.51
Competitive Set	52.42	38.24	43.48	39.86	34.41	34.48	37.89	35.13	23.05	30.09	35.16	35.90	37.44	25.69	27.86	38.70	25.08	21.47
Index (RGI)	101.8	143.5	150.1	124.6	65.3	121.6	147.5	139.1	107.5	58.5	55.3	81.1	77.9	91.4	82.7	55.5	96.9	118.8
Rank	2 of 4	1 of 4	1 of 4	2 of 4	3 of 4	2 of 4	1 of 4	1 of 4	2 of 4	4 of 4	4 of 4	3 of 4	4 of 4	4 of 5	4 of 5	4 of 4	2 of 4	2 of 4

Year To Date			Running 3 Month			Running 12 Month		
2019	2020	2021	2019	2020	2021	2019	2020	2021
75.99	41.91	25.51	75.00	37.89	23.78	76.66	58.43	26.48
47.48	34.48	21.47	44.61	36.21	28.30	52.44	43.38	31.07
160.0	121.6	118.8	168.1	104.6	84.0	146.2	134.7	91.6
1 of 4	2 of 4	2 of 4	1 of 4	3 of 4	2 of 4	1 of 4	1 of 4	3 of 4

% Chg		2019					2020											
		Aug	Sep	Oct	Nov	Dec	Jan	Feb	Mar	Apr	May	Jun	Jul	Aug	Sep	Oct	Nov	Dec
My Property		-36.6	-31.5	-13.2	-36.4	-68.3	-44.9	-13.0	-32.1	-65.2	-74.7	-73.1	-55.6	-45.3	-57.2	-64.7	-56.8	8.2
Competitive Set		-15.2	-30.8	-16.9	-13.3	-14.8	-27.4	-9.0	-26.4	-46.2	-42.2	-18.1	-28.1	-28.6	-32.8	-35.9	-2.9	-27.1
Index (RGI)		-25.2	-1.0	4.5	-26.7	-62.8	-24.0	-4.3	-7.7	-35.3	-56.2	-67.1	-38.2	-23.5	-36.3	-44.9	-55.5	48.4
Rank		4 of 4	2 of 4	3 of 4	4 of 4	4 of 4	4 of 4	3 of 4	2 of 4	4 of 4	4 of 4	4 of 4	3 of 4	4 of 4	4 of 4	4 of 4	4 of 4	3 of 4

Year To Date			Running 3 Month			Running 12 Month		
2019	2020	2021	2019	2020	2021	2019	2020	2021
1.3	-44.9	-39.1	3.7	-49.5	-37.2	1.9	-23.8	-51.3
30.3	-27.4	-37.7	12.4	-18.8	-21.8	13.1	-17.3	-28.4
-22.3	-24.0	-2.3	-7.8	-37.8	-19.7	-9.9	-7.9	-32.0
4 of 4	4 of 4	3 of 4	4 of 4	4 of 4	3 of 4	4 of 4	3 of 4	4 of 4

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Tab 5 - Response Report

Sleep Inn & Suites Hennessey North      600 N Main St      Hennessey, OK 73742-1021      Phone: (405) 853-2126  
STR # 62749      ChainID: OK223      MgtCo: None      Owner: None  
For the Month of: January 2021      Date Created: February 18, 2021

**This Year**  
Jan 1st - New Year's Day  
Jan 18th - Martin Luther King Day

January 2021 (This Year)

Sun	Mon	Tue	Wed	Thu	Fri	Sat
					1	2
3	4	5	6	7	8	9
10	11	12	13	14	15	16
17	18	19	20	21	22	23
24	25	26	27	28	29	30
31						

January 2020 (Last Year)

Sun	Mon	Tue	Wed	Thu	Fri	Sat
			1	2	3	4
5	6	7	8	9	10	11
12	13	14	15	16	17	18
19	20	21	22	23	24	25
26	27	28	29	30	31	

**Last Year**  
Jan 1st - New Year's Day  
Jan 20th - Martin Luther King Day

STR#	Name	City, State	Zip	Phone	Rooms	Open Date
62749	Sleep Inn & Suites Hennessey North	Hennessey, OK	73742-1021	(405) 853-2126	50	201308
3325	Grand Prairie Hotel	Enid, OK	73703-8229	(580) 242-7110	98	198306
36764	Baymont Inn & Suites Enid	Enid, OK	73703-4911	(580) 234-6800	58	199806
63401	Country Inn & Suites Enid	Enid, OK	73703-6077	(580) 599-0372	77	201411
64464	La Quinta Inns & Suites Enid	Enid, OK	73703-4606	(580) 233-7100	70	201511
					353	

2019												2020											
Feb	Mar	Apr	May	Jun	Jul	Aug	Sep	Oct	Nov	Dec	Jan	Feb	Mar	Apr	May	Jun	Jul	Aug	Sep	Oct	Nov	Dec	Jan
●	●	●	●	●	●	●	●	●	●	●	●	●	●	●	●	●	●	●	●	●	●	●	●
																		○ ○					
●	●	●	●	●	●	●	●	●	●	●	●	●	●	●	●	●	●	●	●	●	●	●	●
●	●	●	●	●	●	●	●	●	●	●	●	●	●	●	●	●	●	●	●	●	●	●	●
●	●	●	●	●	●	●	●	●	●	●	●	●	●	●	●	●	●	●	●	●	●	●	●

Data received:  
○ = Monthly Only  
● = Monthly & Daily

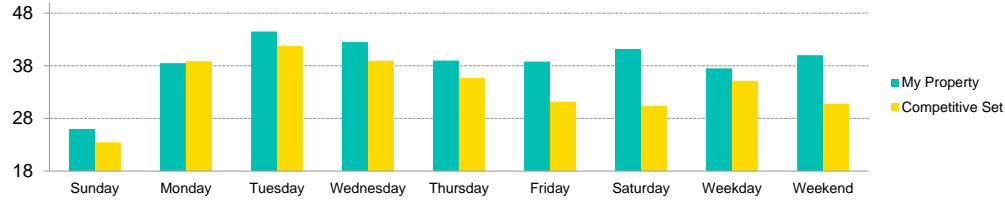
## Tab 6 - Day of Week and Weekday/Weekend Report

Sleep Inn & Suites Hennessey North 600 N Main St Hennessey, OK 73742-1021 Phone: (405) 853-2126

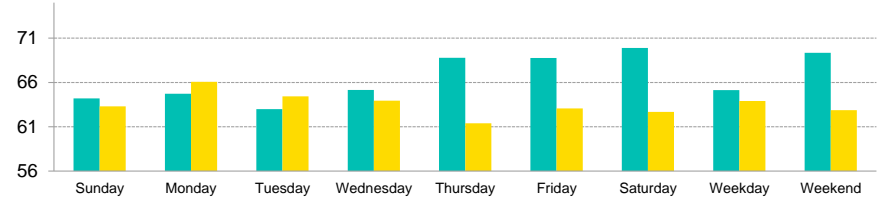
STR # 62749 ChainID: OK223 MgtCo: None Owner: None

For the Month of: January 2021 Date Created: February 18, 2021 Monthly Competitive Set Data Excludes Subject Property

### Current Month Occupancy



### Current Month ADR

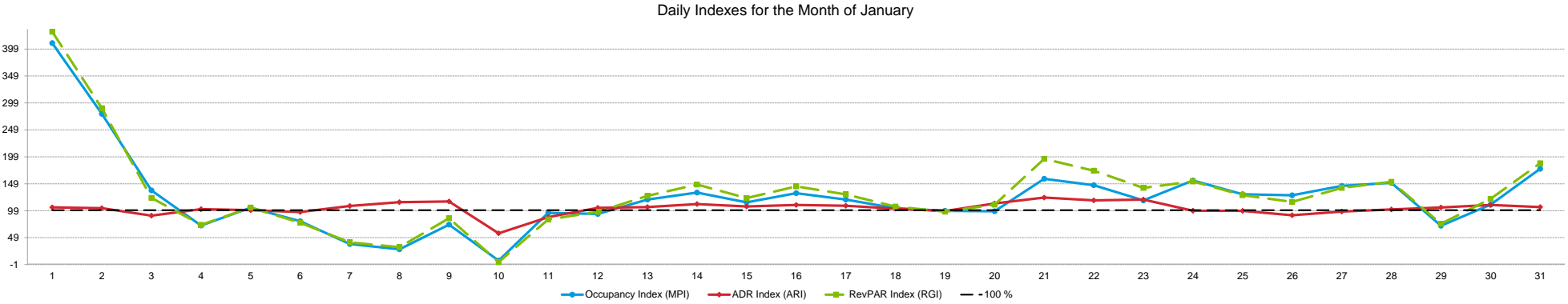


Day of Week	Time Period	Occupancy (%)						Average Daily Rate						RevPAR					
		My Property		Competitive Set		Index (MPI)		My Property		Competitive Set		Index (ARI)		My Property		Competitive Set		Index (RGI)	
			% Chg		% Chg		% Chg		% Chg		% Chg		% Chg		% Chg		% Chg		% Chg
Sunday	Current Month	26.0	-40.9	23.5	-25.4	110.8	-20.7	64.20	-10.2	63.31	-11.9	101.4	1.9	16.69	-46.9	14.85	-34.3	112.4	-19.2
	Year To Date	26.0	-40.9	23.5	-25.4	110.8	-20.7	64.20	-10.2	63.31	-11.9	101.4	1.9	16.69	-46.9	14.85	-34.3	112.4	-19.2
	Running 3 Month	28.3	-24.6	33.3	5.2	84.9	-28.3	65.10	-11.4	63.94	-12.9	101.8	1.8	18.42	-33.2	21.29	-8.4	86.5	-27.1
	Running 12 Month	32.4	-40.0	33.9	-17.7	95.5	-27.1	72.16	-12.2	64.25	-15.8	112.3	4.3	23.36	-47.4	21.79	-30.7	107.2	-24.0
Monday	Current Month	38.5	-39.4	38.9	-23.6	99.1	-20.6	64.72	-16.5	66.08	-11.0	97.9	-6.2	24.92	-49.4	25.67	-32.0	97.1	-25.6
	Year To Date	38.5	-39.4	38.9	-23.6	99.1	-20.6	64.72	-16.5	66.08	-11.0	97.9	-6.2	24.92	-49.4	25.67	-32.0	97.1	-25.6
	Running 3 Month	38.6	-24.9	48.0	-3.4	80.4	-22.2	64.93	-18.3	65.75	-13.0	98.8	-6.1	25.07	-38.6	31.58	-16.0	79.4	-26.9
	Running 12 Month	41.2	-43.2	49.4	-13.1	83.4	-34.7	71.30	-19.2	66.75	-13.8	106.8	-6.2	29.37	-54.1	32.97	-25.1	89.1	-38.7
Tuesday	Current Month	44.5	-33.6	41.8	-33.5	106.5	-0.2	62.98	-17.6	64.43	-14.0	97.8	-4.2	28.03	-45.3	26.92	-42.8	104.1	-4.4
	Year To Date	44.5	-33.6	41.8	-33.5	106.5	-0.2	62.98	-17.6	64.43	-14.0	97.8	-4.2	28.03	-45.3	26.92	-42.8	104.1	-4.4
	Running 3 Month	39.5	-27.4	48.9	-16.4	80.9	-13.2	65.38	-18.6	64.71	-15.0	101.0	-4.2	25.85	-40.9	31.64	-28.9	81.7	-16.8
	Running 12 Month	45.2	-39.4	51.0	-19.4	88.6	-24.8	71.83	-19.4	66.68	-13.8	107.7	-6.5	32.49	-51.1	34.04	-30.5	95.5	-29.7
Wednesday	Current Month	42.5	-26.7	39.0	-22.4	109.0	-5.5	65.16	-14.3	63.94	-15.0	101.9	0.8	27.69	-37.2	24.92	-34.1	111.1	-4.7
	Year To Date	42.5	-26.7	39.0	-22.4	109.0	-5.5	65.16	-14.3	63.94	-15.0	101.9	0.8	27.69	-37.2	24.92	-34.1	111.1	-4.7
	Running 3 Month	40.6	-25.2	46.6	-15.9	87.2	-11.0	64.92	-18.9	64.62	-15.6	100.5	-3.9	26.37	-39.3	30.09	-29.0	87.6	-14.5
	Running 12 Month	45.2	-40.7	51.5	-18.3	87.7	-27.4	71.41	-19.4	66.57	-15.6	107.3	-4.6	32.27	-52.2	34.30	-31.0	94.1	-30.8
Thursday	Current Month	39.0	-31.3	35.7	-33.9	109.3	3.8	68.77	-9.7	61.38	-17.2	112.0	9.2	26.82	-38.0	21.90	-45.3	122.5	13.3
	Year To Date	39.0	-31.3	35.7	-33.9	109.3	3.8	68.77	-9.7	61.38	-17.2	112.0	9.2	26.82	-38.0	21.90	-45.3	122.5	13.3
	Running 3 Month	38.6	-23.9	49.2	-11.2	78.5	-14.4	66.82	-15.2	66.70	-12.9	100.2	-2.6	25.80	-35.5	32.81	-22.6	78.6	-16.6
	Running 12 Month	42.1	-42.0	49.6	-18.8	84.9	-28.6	71.38	-19.6	67.73	-14.4	105.4	-6.1	30.06	-53.4	33.60	-30.5	89.5	-32.9
Friday	Current Month	38.8	-30.2	31.2	-29.3	124.4	-1.3	68.76	-7.0	63.07	-11.3	109.0	4.9	26.68	-35.1	19.67	-37.3	135.7	3.5
	Year To Date	38.8	-30.2	31.2	-29.3	124.4	-1.3	68.76	-7.0	63.07	-11.3	109.0	4.9	26.68	-35.1	19.67	-37.3	135.7	3.5
	Running 3 Month	34.3	-26.1	40.9	-15.3	83.9	-12.7	66.70	-14.0	63.59	-13.5	104.9	-0.6	22.88	-36.5	26.01	-26.8	88.0	-13.2
	Running 12 Month	36.3	-41.8	46.5	-14.6	78.2	-31.9	72.27	-14.7	67.46	-12.9	107.1	-2.1	26.24	-50.4	31.34	-25.6	83.7	-33.3
Saturday	Current Month	41.2	-4.2	30.4	-12.2	135.5	9.2	69.89	-7.1	62.68	-7.0	111.5	-0.1	28.80	-10.9	19.05	-18.3	151.1	9.0
	Year To Date	41.2	-4.2	30.4	-12.2	135.5	9.2	69.89	-7.1	62.68	-7.0	111.5	-0.1	28.80	-10.9	19.05	-18.3	151.1	9.0
	Running 3 Month	33.1	-22.4	39.6	1.8	83.5	-23.8	68.05	-14.0	63.76	-11.0	106.7	-3.5	22.51	-33.3	25.26	-9.3	89.1	-26.4
	Running 12 Month	35.7	-38.8	43.9	-13.4	81.2	-29.4	72.03	-15.0	67.57	-12.5	106.6	-2.9	25.69	-48.0	29.67	-24.2	86.6	-31.4
Weekday/Weekend																			
Weekday (Sun-Thu)	Current Month	37.5	-35.1	35.2	-29.8	106.7	-7.6	65.14	-14.1	63.91	-14.0	101.9	-0.1	24.44	-44.2	22.47	-39.6	108.8	-7.7
	Year To Date	37.5	-35.1	35.2	-29.8	106.7	-7.6	65.14	-14.1	63.91	-14.0	101.9	-0.1	24.44	-44.2	22.47	-39.6	108.8	-7.7
	Running 3 Month	37.0	-25.5	45.0	-10.2	82.2	-17.1	65.44	-16.9	65.22	-14.0	100.3	-3.3	24.21	-38.1	29.36	-22.8	82.5	-19.8
	Running 12 Month	41.2	-41.2	47.0	-17.6	87.5	-28.6	71.60	-18.3	66.53	-14.6	107.6	-4.4	29.49	-52.0	31.30	-29.6	94.2	-31.7
Weekend (Fri-Sat)	Current Month	40.0	-20.0	30.8	-22.8	129.9	3.7	69.34	-6.8	62.88	-9.7	110.3	3.3	27.74	-25.4	19.36	-30.3	143.3	7.0
	Year To Date	40.0	-20.0	30.8	-22.8	129.9	3.7	69.34	-6.8	62.88	-9.7	110.3	3.3	27.74	-25.4	19.36	-30.3	143.3	7.0
	Running 3 Month	33.7	-24.4	40.3	-8.0	83.7	-17.9	67.36	-14.0	63.67	-12.4	105.8	-1.8	22.70	-35.0	25.63	-19.5	88.5	-19.3
	Running 12 Month	36.0	-40.4	45.2	-14.0	79.7	-30.7	72.15	-14.9	67.51	-12.7	106.9	-2.5	25.96	-49.3	30.49	-25.0	85.1	-32.4
Total	Current Month	38.3	-31.0	33.8	-28.4	113.5	-3.7	66.55	-11.8	63.60	-13.1	104.6	1.5	25.51	-39.1	21.47	-37.7	118.8	-2.3
	Year To Date	38.3	-31.0	33.8	-28.4	113.5	-3.7	66.55	-11.8	63.60	-13.1	104.6	1.5	25.51	-39.1	21.47	-37.7	118.8	-2.3
	Running 3 Month	36.1	-25.2	43.7	-9.5	82.6	-17.3	65.95	-16.1	64.82	-13.6	101.7	-2.9	23.78	-37.2	28.30	-21.8	84.0	-19.7
	Running 12 Month	39.7	-41.0	46.5	-16.6	85.3	-29.2	71.74	-17.5	66.81	-14.1	107.4	-3.9	28.48	-51.3	31.07	-28.4	91.6	-32.0

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Tab 7 - Daily Data for the Month

Sleep Inn & Suites Hennessey North    600 N Main St    Hennessey, OK 73742-1021    Phone: (405) 853-2126  
STR # 62749    ChainID: OK223    MgtCo: None    Owner: None  
For the Month of: January 2021    Date Created: February 18, 2021    Daily Competitive Set Data Excludes Subject Property



	Fr	Sa	Su	Mo	Tu	We	Th	Fr	Sa	Su	Mo	Tu	We	Th	Fr	Sa	Su	Mo	Tu	We	Th	Fr	Sa	Su	Mo	Tu	We	Th	Fr	Sa	Su	
Occupancy (%)	January																															
	1	2	3	4	5	6	7	8	9	10	11	12	13	14	15	16	17	18	19	20	21	22	23	24	25	26	27	28	29	30	31	
	My Property	74.0	68.0	22.0	30.0	48.0	38.0	18.0	8.0	20.0	2.0	32.0	34.0	42.0	44.0	38.0	34.0	28.0	44.0	40.0	32.0	44.0	40.0	34.0	28.0	48.0	56.0	58.0	50.0	34.0	50.0	50.0
	Competitive Set	18.0	24.4	16.1	42.0	45.9	47.8	48.3	29.3	27.3	31.2	33.7	36.6	35.1	33.2	25.9	23.4	42.4	40.5	32.7	27.8	27.3	28.8	18.0	37.1	43.9	40.0	33.2	47.8	45.4	28.3	
	Index (MPI)	410.0	278.8	136.7	71.5	104.7	79.5	37.3	27.3	73.2	6.4	95.1	92.9	119.6	132.6	114.6	131.5	119.6	103.7	98.8	97.9	158.2	146.4	118.1	155.1	129.5	127.6	145.0	150.7	71.1	110.2	176.7

% Chg																															
My Property	184.6	240.0	120.0	-11.8	14.3	0.0	-57.1	-78.9	-47.4	-94.7	-40.7	-54.1	-53.3	-37.1	-44.1	-41.4	-56.3	-47.6	-48.7	-52.9	-38.9	-31.0	-39.3	-56.3	-41.5	-24.3	-25.6	-32.4	-61.4	-35.9	-28.6
Competitive Set	-49.3	6.4	-42.1	24.6	14.6	24.1	-16.1	-36.8	19.1	36.2	-37.3	-37.0	-41.9	-19.0	-17.1	-23.2	-39.2	-24.3	-57.0	-61.3	-67.6	-39.1	-51.2	-50.7	-38.2	-25.6	-27.4	-43.8	-10.9	-3.1	-15.9
Index (MPI)	461.5	219.6	280.0	-29.2	-0.3	-19.4	-48.9	-66.7	-55.8	-96.1	-5.5	-27.1	-19.6	-22.4	-32.6	-23.7	-28.0	-30.8	19.2	21.5	88.7	13.3	24.5	-11.3	-5.3	1.7	2.5	20.2	-56.6	-33.8	-15.0

ADR	January																														
	1	2	3	4	5	6	7	8	9	10	11	12	13	14	15	16	17	18	19	20	21	22	23	24	25	26	27	28	29	30	31
	Fr	Sa	Su	Mo	Tu	We	Th	Fr	Sa	Su	Mo	Tu	We	Th	Fr	Sa	Su	Mo	Tu	We	Th	Fr	Sa	Su	Mo	Tu	We	Th	Fr	Sa	Su
My Property	66.69	68.95	63.69	63.50	64.35	63.63	64.47	72.00	70.05	36.00	65.31	65.30	69.42	71.06	68.49	68.78	64.81	66.54	63.75	69.82	74.06	74.42	73.98	63.07	63.43	59.86	60.50	63.66	66.13	69.10	65.83
Competitive Set	63.42	66.46	70.88	62.30	64.30	65.96	59.82	62.74	60.30	63.11	75.07	62.66	65.63	63.86	64.06	62.75	59.93	64.69	64.81	62.06	59.99	62.92	61.80	63.75	64.29	66.13	62.05	62.84	62.92	63.00	62.20
Index (ARI)	105.2	103.7	89.9	101.9	100.1	96.5	107.8	114.8	116.2	57.0	87.0	104.2	105.8	111.3	106.9	109.6	108.1	102.9	98.4	112.5	123.5	118.3	119.7	98.9	98.7	90.5	97.5	101.3	105.1	109.7	105.8

% Chg																															
My Property	-19.4	-19.0	-14.7	-19.8	-17.7	-15.7	-16.6	0.1	-0.6	-50.1	-15.0	-16.2	-14.0	-5.7	-6.0	-6.4	-9.2	-18.2	-17.8	-4.4	-5.0	5.8	-3.5	-10.8	-13.6	-17.9	-18.0	-12.6	-12.2	-6.1	-9.1
Competitive Set	-9.7	-5.0	-1.4	-18.7	-16.3	-14.6	-21.3	-13.3	-9.1	-9.3	3.3	-15.8	-9.3	-6.8	-7.4	-4.2	-15.8	-15.5	-15.0	-19.5	-21.7	-8.3	-8.9	-13.7	-11.0	-8.1	-17.5	-15.7	-15.2	-13.4	-9.4
Index (ARI)	-10.8	-14.7	-13.5	-1.4	-1.6	-1.2	6.0	15.4	9.4	-45.0	-17.7	-0.5	-5.2	1.2	1.5	-2.4	7.9	-3.2	-3.3	18.8	21.3	15.4	5.9	3.3	-3.0	-10.7	-0.6	3.6	3.5	8.4	0.3

RevPAR	January																														
	1	2	3	4	5	6	7	8	9	10	11	12	13	14	15	16	17	18	19	20	21	22	23	24	25	26	27	28	29	30	31
	Fr	Sa	Su	Mo	Tu	We	Th	Fr	Sa	Su	Mo	Tu	We	Th	Fr	Sa	Su	Mo	Tu	We	Th	Fr	Sa	Su	Mo	Tu	We	Th	Fr	Sa	Su
My Property	49.35	46.88	14.01	19.05	30.89	24.18	11.60	5.76	14.01	0.72	20.90	22.20	29.16	31.27	26.03	23.39	18.15	29.28	25.50	22.34	32.58	29.77	25.15	17.66	30.45	33.52	35.09	31.83	22.48	34.55	32.92
Competitive Set	11.45	16.21	11.41	26.14	29.48	31.53	28.89	18.36	16.47	19.70	25.27	22.92	23.05	21.18	21.25	16.22	14.03	27.45	26.24	20.28	16.68	17.19	17.79	11.51	23.84	29.03	24.82	20.85	30.08	28.58	17.60
Index (RGI)	431.2	289.2	122.8	72.9	104.8	76.7	40.2	31.4	85.1	3.7	82.7	96.9	126.5	147.6	122.5	144.1	129.3	106.6	97.2	110.2	195.4	173.2	141.4	153.5	127.7	115.5	141.4	152.7	74.7	120.9	187.1

% Chg																															
My Property	129.4	175.5	87.7	-29.3	-5.9	-15.7	-64.2	-78.9	-47.7	-97.4	-49.6	-61.5	-59.9	-40.7	-47.5	-45.2	-60.3	-57.2	-57.8	-55.0	-42.0	-27.0	-41.4	-61.0	-49.5	-37.9	-39.1	-41.0	-66.1	-39.8	-35.1
Competitive Set	-54.2	1.0	-42.9	1.3	-4.1	5.9	-33.9	-45.2	8.3	23.5	-35.2	-47.0	-47.3	-24.5	-23.2	-26.4	-48.9	-36.1	-63.4	-68.8	-74.6	-44.2	-55.6	-57.4	-45.0	-31.6	-40.2	-52.6	-24.5	-16.1	-23.8
Index (RGI)	400.9	172.7	228.9	-30.2	-1.9	-20.3	-45.9	-61.5	-51.7	-97.9	-22.3	-27.4	-23.8	-21.5	-31.6	-25.5	-22.3	-33.0	15.4	44.3	128.9	30.7	31.9	-8.4	-8.1	-9.2	1.8	24.6	-55.1	-28.3	-14.8

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