

STR # 62749 / Created October 16, 2021



Monthly STAR Report : Sleep Inn & Suites Hennessey North

For the Month of: September 2021

Currency: US Dollar / Competitive Set Data Excludes Subject Property

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Tab 2 - Monthly Performance at a Glance - My Property vs. Competitive Set

Sleep Inn & Suites Hennessey North 522 N Main St Hennessey, OK 73742-1019 Phone: (405) 853-2126

STR # 62749 ChainID: OK223 MgtCo: None Owner: None

For the Month of: September 2021 Date Created: October 16, 2021 Monthly Competitive Set Data Excludes Subject Property

September 2021

	Occupancy (%)			ADR			RevPAR		
	My Prop	Comp Set	Index (MPI)	My Prop	Comp Set	Index (ARI)	My Prop	Comp Set	Index (RGI)
Current Month	60.5	46.6	129.8	71.07	66.57	106.8	42.97	31.02	138.5
Year To Date	54.0	49.7	108.6	72.39	77.45	93.5	39.11	38.52	101.5
Running 3 Month	52.2	44.8	116.6	72.36	73.96	97.8	37.78	33.12	114.1
Running 12 Month	48.9	48.8	100.2	71.65	74.79	95.8	35.04	36.49	96.0

September 2021 vs. 2020 Percent Change (%)

	Occupancy			ADR			RevPAR		
	My Prop	Comp Set	Index (MPI)	My Prop	Comp Set	Index (ARI)	My Prop	Comp Set	Index (RGI)
Current Month	105.7	18.8	73.1	-11.0	1.6	-12.5	82.9	20.8	51.5
Year To Date	23.8	3.6	19.5	-1.8	13.5	-13.5	21.5	17.6	3.3
Running 3 Month	45.3	-7.5	57.1	-4.8	8.2	-12.0	38.4	0.1	38.3
Running 12 Month	4.6	-0.5	5.1	-5.9	6.6	-11.8	-1.6	6.1	-7.2

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Tab 3 - STAR Summary - My Property vs. Comp Set and Industry Segments

Sleep Inn & Suites Hennessey North 522 N Main St Hennessey, OK 73742-1019 Phone: (405) 853-2126

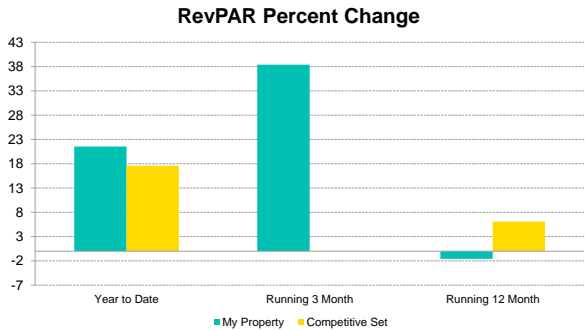
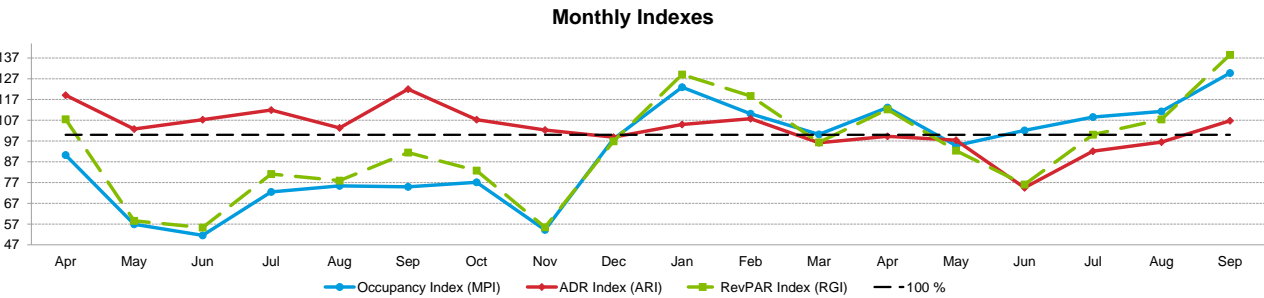
STR # 62749 ChainID: OK223 MgtCo: None Owner: None

For the Month of: September 2021 Date Created: October 16, 2021 Monthly Competitive Set Data Excludes Subject Property

	Occupancy (%)								Supply			
	Current Month	% Chg	Year to Date	% Chg	Running 3 Month	% Chg	Running 12 Month	% Chg	Month % Chg	YTD % Chg	Run 3 Mon % Chg	Run 12 Mon % Chg
Sleep Inn & Suites Hennessey North	60.5	105.7	54.0	23.8	52.2	45.3	48.9	4.6	0.0	-0.4	0.0	-0.3
Market: Oklahoma Area	53.8	26.0	53.0	34.4	55.1	28.3	49.4	20.9	3.2	1.4	2.2	0.9
Market Class: Midscale Class	56.5	19.0	56.6	35.4	57.8	24.4	53.0	23.7	18.3	3.7	11.6	2.0
Submarket: Oklahoma West Area	52.6	24.9	49.6	33.6	52.7	29.9	46.5	18.6	1.0	1.1	0.9	1.1
Submarket Scale: Midscale Chains	60.9	15.3	58.1	28.3	60.2	20.1	55.2	16.7	-2.2	-1.1	-3.7	-0.6
Competitive Set: Competitors	46.6	18.8	49.7	3.6	44.8	-7.5	48.8	-0.5	0.0	0.0	0.0	0.0
	Average Daily Rate								Demand			
	Current Month	% Chg	Year to Date	% Chg	Running 3 Month	% Chg	Running 12 Month	% Chg	Month % Chg	YTD % Chg	Run 3 Mon % Chg	Run 12 Mon % Chg
Sleep Inn & Suites Hennessey North	71.07	-11.0	72.39	-1.8	72.36	-4.8	71.65	-5.9	105.7	23.3	45.3	4.3
Market: Oklahoma Area	82.84	15.5	77.57	10.2	81.59	14.3	76.17	5.9	30.0	36.3	31.1	22.0
Market Class: Midscale Class	87.90	18.1	82.40	11.9	87.40	17.2	80.62	7.2	40.8	40.3	38.8	26.2
Submarket: Oklahoma West Area	77.87	10.6	76.22	11.6	78.60	13.6	75.20	7.9	26.1	35.0	31.0	19.9
Submarket Scale: Midscale Chains	93.39	14.8	90.14	11.3	94.45	17.4	87.98	6.5	12.8	26.9	15.7	15.9
Competitive Set: Competitors	66.57	1.6	77.45	13.5	73.96	8.2	74.79	6.6	18.8	3.6	-7.5	-0.5
	RevPAR								Revenue			
	Current Month	% Chg	Year to Date	% Chg	Running 3 Month	% Chg	Running 12 Month	% Chg	Month % Chg	YTD % Chg	Run 3 Mon % Chg	Run 12 Mon % Chg
Sleep Inn & Suites Hennessey North	42.97	82.9	39.11	21.5	37.78	38.4	35.04	-1.6	82.9	21.1	38.4	-1.8
Market: Oklahoma Area	44.61	45.6	41.11	48.2	44.99	46.6	37.61	28.0	50.2	50.2	49.9	29.2
Market Class: Midscale Class	49.70	40.6	46.60	51.4	50.52	45.7	42.74	32.6	66.3	57.0	62.6	35.2
Submarket: Oklahoma West Area	40.94	38.1	37.83	49.0	41.42	47.6	34.97	28.0	39.4	50.7	48.8	29.5
Submarket Scale: Midscale Chains	56.89	32.4	52.34	42.9	56.89	41.0	48.56	24.2	29.5	41.3	35.8	23.4
Competitive Set: Competitors	31.02	20.8	38.52	17.6	33.12	0.1	36.49	6.1	20.8	17.6	0.1	6.1
	Census/Sample - Properties & Rooms											
	Census		Sample		Sample %							
Market: Oklahoma Area Market Class: Midscale Class Submarket: Oklahoma West Area Submarket Scale: Midscale Chains Competitive Set: Competitors	Properties		Rooms	Properties		Rooms	Rooms					
	501		31568	232		16634	52.7					
	56		5942	36		2439	41.0					
	178		10487	83		6027	57.5					
	50		3733	49		3653	97.9					
	4		303	3		205	67.7					

Tab 4 - Competitive Set Report

Sleep Inn & Suites Hennessey North 522 N Main St Hennessey, OK 73742-1019 Phone: (405) 853-2126
STR # 62749 ChainID: OK2223 MgtCo: None Owner: None
For the Month of: September 2021 Date Created: October 16, 2021 Monthly Competitive Set Data Excludes Subject Property



Occupancy (%)	2020										2021								
	Apr	May	Jun	Jul	Aug	Sep	Oct	Nov	Dec		Jan	Feb	Mar	Apr	May	Jun	Jul	Aug	Sep
My Property	35.3	26.3	25.9	37.2	41.0	29.4	31.3	32.3	37.5		38.3	47.8	49.6	56.3	60.9	76.9	49.6	46.8	60.5
Competitive Set	39.2	46.2	50.2	51.3	54.4	39.2	40.6	59.5	38.3		31.2	43.4	49.5	49.7	64.2	75.3	45.7	42.1	46.6
Index (MPI)	90.2	56.9	51.6	72.5	75.4	75.0	77.1	54.2	98.0		122.9	110.1	100.2	113.1	94.8	102.1	108.6	111.3	129.8
Rank	3 of 4	4 of 4	4 of 4	4 of 4	4 of 4	4 of 5	4 of 5	4 of 4	2 of 4		2 of 4	2 of 4	2 of 4	2 of 4	2 of 4	2 of 4	2 of 4	2 of 4	2 of 4

Year To Date			Running 3 Month			Running 12 Month		
2019	2020	2021	2019	2020	2021	2019	2020	2021
74.6	43.7	54.0	67.4	35.9	52.2	78.4	46.7	48.9
58.6	48.0	49.7	59.7	48.4	44.8	58.7	49.0	48.8
127.3	90.9	108.6	112.9	74.2	116.6	133.6	95.3	100.2
1 of 4	3 of 4	2 of 4	3 of 4	4 of 4	2 of 4	1 of 4	2 of 4	2 of 4

% Chg																			
My Property	-56.5	-64.1	-66.5	-52.7	-32.8	-52.9	-60.2	-47.0	31.2	-31.0	-37.1	-26.1	59.2	131.4	197.4	33.5	14.2	105.7	
Competitive Set	-26.5	-24.6	-9.7	-19.1	-17.7	-20.4	-30.6	12.4	-14.8	-33.8	-17.9	-4.0	27.0	38.9	50.2	-10.9	-22.6	18.8	
Index (MPI)	-40.8	-52.4	-62.9	-41.5	-18.3	-40.9	-42.6	-52.9	53.9	4.3	-23.3	-23.0	25.4	66.5	98.0	49.8	47.6	73.1	
Rank	3 of 4	4 of 4	4 of 4	4 of 4	3 of 4	4 of 4	4 of 4	4 of 4	1 of 4	3 of 4	3 of 4	3 of 4	2 of 4	1 of 4	1 of 4	1 of 4	1 of 4	1 of 4	

Year To Date			Running 3 Month			Running 12 Month		
2019	2020	2021	2019	2020	2021	2019	2020	2021
-18.7	-41.5	23.8	-28.6	-46.7	45.3	-13.0	-40.4	4.6
-11.3	-18.1	3.6	-17.2	-19.0	-7.5	-7.9	-16.5	-0.5
-8.3	-28.5	19.5	-13.7	-34.2	57.1	-5.6	-28.6	5.1
4 of 4	4 of 4	1 of 4	3 of 4	4 of 4	1 of 4	4 of 4	4 of 4	2 of 4

ADR	2020										2021								
	Apr	May	Jun	Jul	Aug	Sep	Oct	Nov	Dec		Jan	Feb	Mar	Apr	May	Jun	Jul	Aug	Sep
My Property	70.12	66.92	75.20	78.36	71.10	79.90	73.66	66.54	64.84		66.55	67.77	67.29	71.48	78.74	76.98	75.48	70.66	71.07
Competitive Set	58.88	65.09	70.10	70.01	68.81	65.49	68.64	65.03	65.56		63.41	62.88	69.98	72.03	80.84	103.32	81.92	73.22	66.57
Index (ARI)	119.1	102.8	107.3	111.9	103.3	122.0	107.3	102.3	98.9		105.0	107.8	96.2	99.2	97.4	74.5	92.1	96.5	106.8
Rank	1 of 4	2 of 4	1 of 4	1 of 4	2 of 4	1 of 5	2 of 5	2 of 4	2 of 4		2 of 4	1 of 4	3 of 4	3 of 4	3 of 4	4 of 4	3 of 4	3 of 4	2 of 4

Year To Date			Running 3 Month			Running 12 Month		
2019	2020	2021	2019	2020	2021	2019	2020	2021
89.29	73.72	72.39	85.98	75.98	72.36	87.53	76.15	71.65
78.93	68.23	77.45	78.62	68.36	73.96	78.80	70.14	74.79
113.1	108.0	93.5	109.4	111.1	97.8	111.1	108.6	95.8
1 of 4	2 of 4	4 of 4	2 of 4	1 of 4	3 of 4	1 of 4	2 of 4	3 of 4

% Chg																			
My Property	-20.0	-29.4	-19.8	-6.0	-18.7	-9.1	-11.3	-18.5	-17.5	-11.8	-7.9	-7.6	1.9	17.7	2.4	-3.7	-0.6	-11.0	
Competitive Set	-26.8	-23.3	-9.3	-11.1	-13.2	-15.6	-7.7	-13.6	-14.5	-13.4	-12.2	2.7	22.3	24.2	47.4	17.0	6.4	1.6	
Index (ARI)	9.3	-7.9	-11.5	5.7	-6.4	7.7	-3.9	-5.6	-3.5	1.8	4.9	-10.0	-16.7	-5.3	-30.6	-17.7	-6.6	-12.5	
Rank	2 of 4	4 of 4	4 of 4	2 of 4	3 of 4	3 of 4	3 of 4	4 of 4	4 of 4	2 of 4	2 of 4	3 of 4	4 of 4	2 of 4	4 of 4	4 of 4	4 of 4	3 of 4	

Year To Date			Running 3 Month			Running 12 Month		
2019	2020	2021	2019	2020	2021	2019	2020	2021
6.1	-17.4	-1.8	-0.4	-11.6	-4.8	3.8	-13.0	-5.9
-2.1	-13.6	13.5	-8.0	-13.0	8.2	-2.2	-11.0	6.6
8.4	-4.5	-13.5	8.4	1.6	-12.0	6.1	-2.3	-11.8
1 of 4	4 of 4	4 of 4	1 of 4	3 of 4	4 of 4	1 of 4	4 of 4	4 of 4

RevPAR	2020										2021								
	Apr	May	Jun	Jul	Aug	Sep	Oct	Nov	Dec		Jan	Feb	Mar	Apr	May	Jun	Jul	Aug	Sep
My Property	24.78	17.61	19.45	29.12	29.18	23.49	23.05	21.47	24.30		25.51	32.38	33.39	40.22	47.95	59.22	37.45	33.10	42.97
Competitive Set	23.05	30.09	35.16	35.90	37.44	25.69	27.86	38.70	25.08		19.77	27.29	34.65	35.83	51.92	77.84	37.44	30.82	31.02
Index (RGI)	107.5	58.5	55.3	81.1	77.9	91.4	82.7	55.5	96.9		129.0	118.7	96.4	112.3	92.4	76.1	100.0	107.4	138.5
Rank	2 of 4	4 of 4	4 of 4	3 of 4	4 of 4	4 of 5	4 of 5	4 of 4	2 of 4		2 of 4	2 of 4	2 of 4	2 of 4	3 of 4	4 of 4	2 of 4	2 of 4	2 of 4

Year To Date			Running 3 Month			Running 12 Month		
2019	2020	2021	2019	2020	2021	2019	2020	2021
66.58	32.19	39.11	57.96	27.30	37.78	68.63	35.60	35.04
46.25	32.76	38.52	46.96	33.09	33.12	46.25	34.39	36.49
143.9	98.3	101.5	123.4	82.5	114.1	148.4	103.5	96.0
1 of 4	2 of 4	2 of 4	2 of 4	4 of 4	2 of 4	1 of 4	2 of 4	2 of 4

% Chg																			
My Property	-65.2	-74.7	-73.1	-55.6	-45.3	-57.2	-64.7	-56.8	8.2	-39.1	-42.0	-31.7	62.3	172.2	204.4	28.6	13.4	82.9	
Competitive Set	-46.2	-42.2	-18.1	-28.1	-28.6	-32.8	-35.9	-2.9	-27.1	-42.7	-28.0	-1.4	55.4	72.6	121.4	4.3	-17.7	20.8	
Index (RGI)	-35.3	-56.2	-67.1	-38.2	-23.5	-36.3	-44.9	-55.5	48.4	6.2	-19.5	-30.7	4.5	57.8	37.5	23.3	37.8	51.5	
Rank	4 of 4	4 of 4	4 of 4	4 of 4	3 of 4	4 of 4	4 of 4	4 of 4	2 of 4	3 of 4	3 of 4	4 of 4	3 of 4	1 of 4	1 of 4	2 of 4	1 of 4	1 of 4	

Year To Date			Running 3 Month			Running 12 Month		
2019	2020	2021	2019	2020	2021	2019	2020	2021
-13.8	-51.7	21.5	-28.8	-52.9	38.4	-9.8	-48.1	-1.6
-13.2	-29.2	17.6	-23.9	-29.5	0.1	-9.9	-25.6	6.1
-0.7	-31.7	3.3	-6.5	-33.2	38.3	0.2	-30.2	-7.2
2 of 4	4 of 4	2 of 4	3 of 4	4 of 4	1 of 4	2 of 4	4 of 4	3 of 4

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Tab 5 - Response Report

Sleep Inn & Suites Hennessey North 522 N Main St Hennessey, OK 73742-1019 Phone: (405) 853-2126
STR # 62749 ChainID: OK223 MgtCo: None Owner: None
For the Month of: September 2021 Date Created: October 16, 2021

This Year
Sep 6th - Labor Day
Sep 7th - Rosh Hashanah (First day)
Sep 16th - Yom Kippur

September 2021 (This Year)

Sun	Mon	Tue	Wed	Thu	Fri	Sat
			1	2	3	4
5	6	7	8	9	10	11
12	13	14	15	16	17	18
19	20	21	22	23	24	25
26	27	28	29	30		

September 2020 (Last Year)

Sun	Mon	Tue	Wed	Thu	Fri	Sat
		1	2	3	4	5
6	7	8	9	10	11	12
13	14	15	16	17	18	19
20	21	22	23	24	25	26
27	28	29	30			

Last Year
Sep 7th - Labor Day
Sep 19 - Rosh Hashanah (First day)
Sep 28th - Yom Kippur

STR#	Name	City, State	Zip	Phone	Rooms	Open Date
62749	Sleep Inn & Suites Hennessey North	Hennessey, OK	73742-1019	(405) 853-2126	50	201308
3325	Grand Prairie Hotel	Enid, OK	73703	(580) 242-7110	98	198306
36764	Baymont Inn & Suites Enid	Enid, OK	73703	(580) 234-6800	58	199806
63401	Country Inn & Suites Enid	Enid, OK	73703	(580) 599-0372	77	201411
64464	La Quinta Inns & Suites Enid	Enid, OK	73703	(580) 233-7100	70	201511
					353	

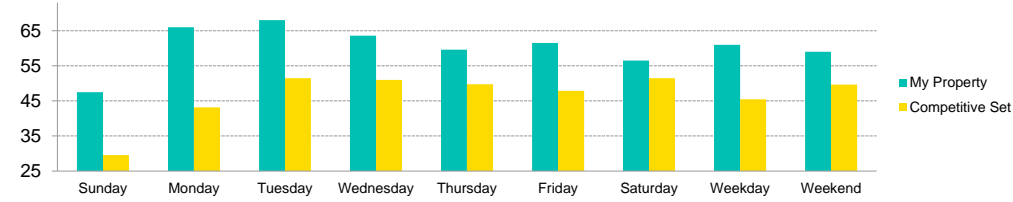
2019			2020												2021								
Oct	Nov	Dec	Jan	Feb	Mar	Apr	May	Jun	Jul	Aug	Sep	Oct	Nov	Dec	Jan	Feb	Mar	Apr	May	Jun	Jul	Aug	Sep
●	●	●	●	●	●	●	●	●	●	●	●	●	●	●	●	●	●	●	●	●	●	●	●
												○ ○											
●	●	●	●	●	●	●	●	●	●	●	●	●	●	●	●	●	●	●	●	●	●	●	●
●	●	●	●	●	●	●	●	●	●	●	●	●	●	●	●	●	●	●	●	●	●	●	●
●	●	●	●	●	●	●	●	●	●	●	●	●	●	●	●	●	●	●	●	●	●	●	●
●	●	●	●	●	●	●	●	●	●	●	●	●	●	●	●	●	●	●	●	●	●	●	●

Data received:
○ = Monthly Only
● = Monthly & Daily

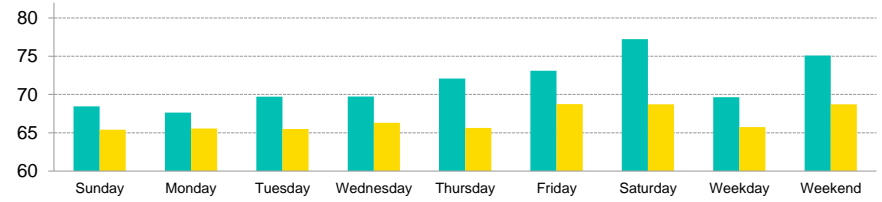
Tab 6 - Day of Week and Weekday/Weekend Report

Sleep Inn & Suites Hennessey North 522 N Main St Hennessey, OK 73742-1019 Phone: (405) 853-2126
 STR # 62749 ChainID: OK223 MgtCo: None Owner: None
 For the Month of: September 2021 Date Created: October 16, 2021 Monthly Competitive Set Data Excludes Subject Property

Current Month Occupancy



Current Month ADR



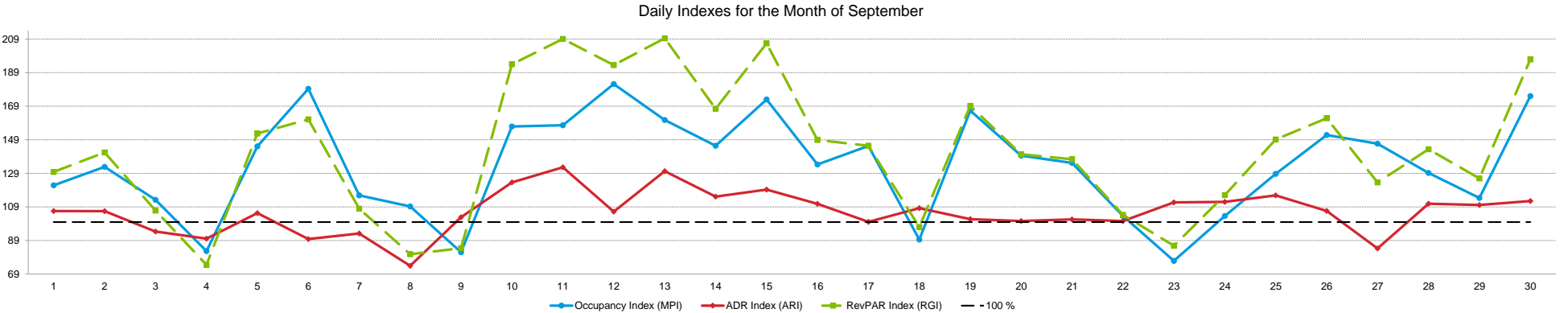
Day of Week	Time Period	Occupancy (%)						Average Daily Rate						RevPAR					
		My Property		Competitive Set		Index (MPI)		My Property		Competitive Set		Index (ARI)		My Property		Competitive Set		Index (RGI)	
			% Chg		% Chg		% Chg		% Chg		% Chg		% Chg		% Chg		% Chg		% Chg
Sunday	Current Month	47.5	179.4	29.5	15.9	160.8	141.2	68.44	-18.2	65.40	4.6	104.7	-21.7	32.51	128.7	19.32	21.1	168.3	88.8
	Year To Date	42.6	15.9	36.0	4.5	118.3	10.9	73.05	-0.8	76.32	16.6	95.7	-15.0	31.09	15.0	27.46	21.9	113.2	-5.7
	Running 3 Month	41.4	56.4	30.2	-10.4	137.2	74.6	68.32	-16.5	72.47	11.1	94.3	-24.8	28.27	30.6	21.86	-0.5	129.4	31.2
	Running 12 Month	38.3	0.1	35.8	3.3	107.0	-3.1	72.29	-2.4	73.32	8.9	98.6	-10.4	27.66	-2.3	26.21	12.4	105.5	-13.1
Monday	Current Month	66.0	120.0	43.2	8.3	152.9	103.2	67.64	-14.6	65.56	-0.1	103.2	-14.5	44.64	87.9	28.29	8.2	157.8	73.7
	Year To Date	58.8	28.2	47.2	-8.0	124.4	39.4	68.71	-7.2	75.01	9.8	91.6	-15.5	40.38	19.0	35.44	1.0	113.9	17.8
	Running 3 Month	57.2	65.3	41.4	-20.7	138.1	108.5	71.12	-1.0	71.74	4.7	99.1	-5.4	40.70	63.7	29.72	-17.0	136.9	97.2
	Running 12 Month	52.8	7.9	47.1	-9.6	112.2	19.4	68.31	-10.9	72.57	3.5	94.1	-13.9	36.07	-3.8	34.16	-6.4	105.6	2.8
Tuesday	Current Month	68.0	88.9	51.5	11.3	132.1	69.8	69.71	-9.9	65.50	0.9	106.4	-10.7	47.40	70.1	33.72	12.3	140.6	51.5
	Year To Date	59.4	19.6	53.0	-1.5	112.1	21.5	71.95	-3.0	76.10	11.0	94.5	-12.6	42.73	16.0	40.33	9.3	105.9	6.1
	Running 3 Month	57.2	35.8	49.2	-9.7	116.4	50.3	73.28	-0.5	73.04	6.3	100.3	-6.4	41.94	35.2	35.92	-4.0	116.8	40.7
	Running 12 Month	54.3	3.2	51.9	-6.4	104.5	10.2	71.32	-6.9	73.54	4.2	97.0	-10.7	38.70	-4.0	38.18	-2.4	101.4	-1.6
Wednesday	Current Month	63.6	80.7	51.0	12.9	124.8	60.1	69.74	-10.6	66.31	4.1	105.2	-14.1	44.36	61.6	33.79	17.5	131.3	37.5
	Year To Date	59.1	21.2	52.8	-1.3	111.9	22.7	71.00	-3.7	76.29	11.6	93.1	-13.7	41.98	16.7	40.31	10.2	104.2	5.9
	Running 3 Month	55.1	36.2	49.1	-13.0	112.1	56.6	72.23	-4.1	72.16	5.4	100.1	-9.0	39.78	30.7	35.47	-8.3	112.2	42.4
	Running 12 Month	54.3	2.1	51.7	-6.4	105.1	9.1	70.33	-8.6	73.78	4.6	95.3	-12.6	38.19	-6.7	38.13	-2.1	100.2	-4.7
Thursday	Current Month	59.6	92.3	49.8	17.1	119.8	64.1	72.09	-8.9	65.64	-1.9	109.8	-7.2	42.97	75.1	32.67	15.0	131.5	52.3
	Year To Date	55.5	21.3	53.4	4.7	104.0	15.9	72.02	-1.7	77.64	12.4	92.8	-12.6	39.96	19.2	41.43	17.7	96.5	1.3
	Running 3 Month	52.7	42.8	50.1	-3.5	105.2	48.0	72.73	-3.2	73.99	7.4	98.3	-9.8	38.34	38.2	37.07	3.6	103.4	33.4
	Running 12 Month	50.9	3.7	52.7	0.5	96.7	3.2	71.29	-5.5	75.32	5.9	94.6	-10.8	36.29	-2.0	39.66	6.4	91.5	-7.9
Friday	Current Month	61.5	136.5	47.9	33.0	128.5	77.8	73.11	-13.1	68.74	1.5	106.4	-14.4	44.96	105.5	32.89	35.0	136.7	52.2
	Year To Date	52.3	30.3	53.1	10.9	98.5	17.5	74.05	0.2	79.52	15.4	93.1	-13.2	38.70	30.5	42.20	28.1	91.7	1.9
	Running 3 Month	53.5	58.9	46.2	-0.8	115.8	60.2	72.86	-6.0	76.71	11.2	95.0	-15.5	39.01	49.4	35.46	10.3	110.0	35.4
	Running 12 Month	47.0	8.7	51.4	5.2	91.5	3.4	73.17	-4.9	76.60	8.6	95.5	-12.4	34.42	3.4	39.40	14.2	87.4	-9.5
Saturday	Current Month	56.5	105.5	51.5	42.8	109.7	43.9	77.22	-6.2	68.73	2.1	112.4	-8.1	43.63	92.7	35.39	45.7	123.3	32.2
	Year To Date	50.7	31.2	52.7	20.3	96.1	9.1	76.90	5.1	80.58	18.1	95.4	-11.0	38.96	37.9	42.51	42.1	91.7	-2.9
	Running 3 Month	48.3	30.8	46.7	9.1	103.5	19.9	75.37	-4.1	77.18	12.1	97.7	-14.5	36.41	25.4	36.01	22.3	101.1	2.5
	Running 12 Month	44.7	7.3	51.0	15.2	87.8	-6.9	75.85	0.0	77.77	11.5	97.5	-10.3	33.93	7.3	39.64	28.5	85.6	-16.5
Weekday/Weekend																			
Weekday (Sun-Thu)	Current Month	61.0	100.9	45.5	12.6	134.2	78.4	69.66	-11.6	65.74	1.4	106.0	-12.9	42.49	77.5	29.89	14.2	142.2	55.5
	Year To Date	55.1	21.4	48.5	-0.7	113.6	22.3	71.24	-3.4	76.30	12.0	93.4	-13.8	39.23	17.2	36.99	11.2	106.0	5.4
	Running 3 Month	52.7	45.7	44.1	-11.6	119.6	64.8	71.72	-4.6	72.76	6.7	98.6	-10.6	37.81	39.0	32.08	-5.6	117.9	47.3
	Running 12 Month	50.1	3.5	47.8	-4.3	104.8	8.1	70.61	-7.2	73.77	5.2	95.7	-11.7	35.39	-3.9	35.28	0.6	100.3	-4.5
Weekend (Fri-Sat)	Current Month	59.0	120.6	49.7	37.9	118.8	59.9	75.08	-9.8	68.73	1.8	109.2	-11.4	44.30	99.0	34.14	40.4	129.8	41.8
	Year To Date	51.5	30.7	52.9	15.4	97.3	13.3	75.46	2.6	80.05	16.7	94.3	-12.1	38.83	34.1	42.35	34.7	91.7	-0.4
	Running 3 Month	50.9	44.2	46.4	3.9	109.6	38.8	74.05	-5.2	76.95	11.7	96.2	-15.1	37.71	36.8	35.74	16.0	105.5	17.8
	Running 12 Month	45.9	8.0	51.2	9.9	89.6	-1.8	74.48	-2.5	77.18	10.0	96.5	-11.4	34.17	5.3	39.52	20.9	86.5	-13.0
Total	Current Month	60.5	105.7	46.6	18.8	129.8	73.1	71.07	-11.0	66.57	1.6	106.8	-12.5	42.97	82.9	31.02	20.8	138.5	51.5
	Year To Date	54.0	23.8	49.7	3.6	108.6	19.5	72.39	-1.8	77.45	13.5	93.5	-13.5	39.11	21.5	38.52	17.6	101.5	3.3
	Running 3 Month	52.2	45.3	44.8	-7.5	116.6	57.1	72.36	-4.8	73.96	8.2	97.8	-12.0	37.78	38.4	33.12	0.1	114.1	38.3
	Running 12 Month	48.9	4.6	48.8	-0.5	100.2	5.1	71.65	-5.9	74.79	6.6	95.8	-11.8	35.04	-1.6	36.49	6.1	96.0	-7.2

Tab 7 - Daily Data for the Month

Sleep Inn & Suites Hennessey North 522 N Main St Hennessey, OK 73742-1019 Phone: (405) 853-2126

STR # 62749 ChainID: OK223 MgtCo: None Owner: None

For the Month of: September 2021 Date Created: October 16, 2021 Daily Competitive Set Data Excludes Subject Property



Occupancy (%)	September																													
	We	Th	Fr	Sa	Su	Mo	Tu	We	Th	Fr	Sa	Su	Mo	Tu	We	Th	Fr	Sa	Su	Mo	Tu	We	Th	Fr	Sa	Su	Mo	Tu	We	Th
	1	2	3	4	5	6	7	8	9	10	11	12	13	14	15	16	17	18	19	20	21	22	23	24	25	26	27	28	29	30
My Property	66.0	70.0	58.0	50.0	46.0	42.0	52.0	56.0	40.0	62.0	70.0	48.0	80.0	88.0	92.0	76.0	78.0	52.0	56.0	64.0	62.0	46.0	36.0	48.0	54.0	40.0	78.0	70.0	58.0	76.0
Competitive Set	54.1	52.7	51.2	60.5	31.7	23.4	44.9	51.2	48.8	39.5	44.4	26.3	49.8	60.5	53.2	56.6	53.7	58.0	33.7	45.9	45.9	44.4	46.8	46.3	42.0	26.3	53.2	54.1	50.7	43.4
Index (MPI)	121.9	132.9	113.2	82.7	145.1	179.4	115.9	109.3	82.0	156.9	157.7	182.2	160.8	145.5	173.0	134.3	145.4	89.6	166.4	139.6	135.2	103.6	76.9	103.6	128.7	151.9	146.7	129.3	114.3	175.1

% Chg																														
My Property	200.0	337.5	262.5	66.7	187.5	320.0	44.4	33.3	5.3	342.9	337.5	166.7	100.0	109.5	119.0	111.1	77.3	73.3	250.0	77.8	55.0	43.8	5.9	60.0	58.8	122.2	129.4	118.8	52.6	137.5
Competitive Set	-14.6	-3.6	23.5	34.8	14.0	-11.1	-6.1	18.0	11.1	11.0	51.7	1.9	-21.5	8.8	-6.0	4.5	5.8	10.2	-4.2	-6.9	-9.6	-12.5	-11.1	2.2	-10.4	-22.9	0.0	-18.4	-12.6	-26.4
Index (MPI)	251.4	353.7	193.5	23.7	152.1	372.5	53.9	13.0	-5.3	299.1	188.5	161.7	154.9	92.6	133.1	102.0	67.6	57.3	265.2	91.0	71.5	64.3	19.1	56.6	77.3	188.1	129.4	168.0	74.6	222.9

ADR	September																													
	1	2	3	4	5	6	7	8	9	10	11	12	13	14	15	16	17	18	19	20	21	22	23	24	25	26	27	28	29	30
	1	2	3	4	5	6	7	8	9	10	11	12	13	14	15	16	17	18	19	20	21	22	23	24	25	26	27	28	29	30
My Property	76.46	72.44	67.87	66.73	71.82	62.32	67.26	49.73	68.29	77.92	85.51	68.29	83.43	74.50	81.01	73.37	70.55	72.76	64.94	68.30	65.39	63.51	69.91	77.39	80.50	69.64	53.78	69.33	68.49	73.52
Competitive Set	71.75	68.02	71.93	74.04	68.20	69.36	72.17	67.27	66.37	63.02	64.48	64.31	64.04	64.71	67.90	66.19	70.49	67.18	63.85	67.90	64.35	63.11	62.57	69.08	69.45	65.34	63.81	62.52	62.15	65.35
Index (ARI)	106.6	106.5	94.4	90.1	105.3	89.8	93.2	73.9	102.9	123.6	132.6	106.2	130.3	115.1	119.3	110.9	100.1	108.3	101.7	100.6	101.6	100.6	111.7	112.0	115.9	106.6	84.3	110.9	110.2	112.5

% Chg																														
My Property	-1.0	-9.4	-27.3	-25.2	-25.6	-30.1	-15.9	-39.2	-14.1	-6.7	8.7	-23.4	3.7	-8.3	7.9	-7.1	-14.9	-9.2	-19.4	-15.9	-11.6	-18.9	-11.0	-4.8	0.7	0.5	-25.9	-10.9	-11.2	-6.8
Competitive Set	2.4	-4.4	-2.2	3.6	2.7	-1.8	9.2	-0.4	-3.8	-5.4	-4.5	-1.7	-7.7	-4.3	-1.5	-4.9	-3.1	-7.7	-4.6	-4.6	-8.3	-9.4	-9.1	-0.8	1.3	4.1	-0.2	-6.5	9.3	-4.7
Index (ARI)	-3.4	-5.2	-25.7	-27.8	-27.6	-28.8	-23.0	-39.0	-10.7	-1.3	13.9	-22.1	12.3	-4.2	9.5	-2.3	-12.3	-1.6	-15.5	-11.8	-3.6	-10.5	-2.2	-4.1	-0.6	-3.4	-25.8	-4.6	-18.7	-2.1

RevPAR	September																													
	1	2	3	4	5	6	7	8	9	10	11	12	13	14	15	16	17	18	19	20	21	22	23	24	25	26	27	28	29	30
	1	2	3	4	5	6	7	8	9	10	11	12	13	14	15	16	17	18	19	20	21	22	23	24	25	26	27	28	29	30
My Property	50.47	50.71	39.37	33.36	33.04	26.17	34.97	27.85	27.32	48.31	59.86	32.78	66.75	65.56	74.53	55.76	55.03	37.84	36.37	43.71	40.54	29.21	25.17	37.15	43.47	27.86	41.95	48.53	39.72	55.87
Competitive Set	38.85	35.84	36.84	44.78	21.63	16.24	32.39	34.46	32.37	24.90	28.62	16.94	31.86	39.14	36.10	37.45	37.82	39.00	21.49	31.14	29.51	28.01	29.30	32.01	29.14	17.21	33.93	33.85	31.53	28.37
Index (RGI)	129.9	141.5	106.9	74.5	152.8	161.2	108.0	80.8	84.4	194.0	209.1	193.5	209.5	167.5	206.4	148.9	145.5	97.0	169.2	140.4	137.4	104.3	85.9	116.0	149.2	161.9	123.6	143.4	126.0	196.9

% Chg																														
My Property	197.0	296.6	163.5	24.6	113.9	193.7	21.4	-18.9	-9.6	313.4	375.7	104.1	107.4	92.2	136.3	96.1	50.8	57.3	182.0	49.5	37.1	16.5	-5.8	52.3	60.0	123.4	69.9	95.0	35.6	121.4
Competitive Set	-12.5	-7.8	20.9	39.6	17.1	-12.7	2.5	17.5	6.9	4.9	44.8	0.1	-27.6	4.1	-7.4	-0.6	2.5	1.7	-8.6	-11.2	-17.1	-20.7	-19.2	1.3	-9.2	-19.7	-0.2	-23.7	-4.5	-29.9
Index (RGI)	239.5	330.3	118.0	-10.8	82.6	236.6	18.4	-31.0	-15.4	294.0	228.5	103.9	186.3	84.5	155.2	97.3	47.1	54.7	208.5	68.4	65.3	47.0	16.5	50.3	76.3	178.1	70.2	155.6	42.0	216.0

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