

STR # 62749 / Created November 17, 2022



Monthly STAR Report : Sleep Inn & Suites Hennessey North

For the Month of: October 2022

Currency: US Dollar / Competitive Set Data Excludes Subject Property

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Tab 2 - Monthly Performance at a Glance - My Property vs. Competitive Set

Sleep Inn & Suites Hennessey North 522 N Main St Hennessey, OK 73742-1019 Phone: (405) 853-2126

STR # 62749 ChainID: OK223 MgtCo: None Owner: None

For the Month of: October 2022 Date Created: November 17, 2022 Monthly Competitive Set Data Excludes Subject Property

October 2022

	Occupancy (%)			ADR			RevPAR		
	My Prop	Comp Set	Index (MPI)	My Prop	Comp Set	Index (ARI)	My Prop	Comp Set	Index (RGI)
Current Month	39.2	61.1	64.1	76.31	82.95	92.0	29.88	50.71	58.9
Year To Date	57.8	55.8	103.5	73.15	84.53	86.5	42.29	47.19	89.6
Running 3 Month	49.4	55.0	89.7	73.47	84.68	86.8	36.27	46.60	77.8
Running 12 Month	56.1	54.6	102.7	72.97	83.91	87.0	40.91	45.80	89.3

October 2022 vs. 2021 Percent Change (%)

	Occupancy			ADR			RevPAR		
	My Prop	Comp Set	Index (MPI)	My Prop	Comp Set	Index (ARI)	My Prop	Comp Set	Index (RGI)
Current Month	-40.2	3.0	-41.9	7.5	6.2	1.2	-35.7	9.4	-41.2
Year To Date	4.7	5.3	-0.6	1.3	-1.8	3.2	6.1	3.4	2.6
Running 3 Month	-14.2	6.5	-19.4	3.6	3.3	0.3	-11.2	9.9	-19.2
Running 12 Month	8.2	5.6	2.5	2.1	-0.6	2.7	10.5	5.0	5.2

Tab 3 - STAR Summary - My Property vs. Comp Set and Industry Segments

Sleep Inn & Suites Hennessey North 522 N Main St Hennessey, OK 73742-1019 Phone: (405) 853-2126

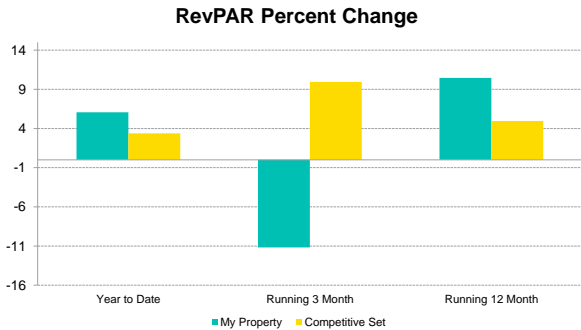
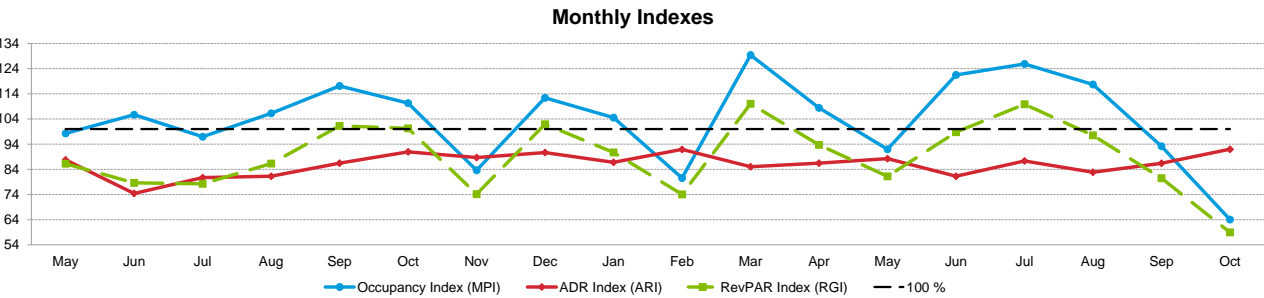
STR # 62749 ChainID: OK223 MgtCo: None Owner: None

For the Month of: October 2022 Date Created: November 17, 2022 Monthly Competitive Set Data Excludes Subject Property

	Occupancy (%)								Supply			
	Current Month	% Chg	Year to Date	% Chg	Running 3 Month	% Chg	Running 12 Month	% Chg	Month % Chg	YTD % Chg	Run 3 Mon % Chg	Run 12 Mon % Chg
	39.2	-40.2	57.8	4.7	49.4	-14.2	56.1	8.2	0.0	0.0	0.0	0.0
	54.8	1.7	53.4	0.8	54.0	0.8	52.2	4.5	-0.8	1.9	-0.6	2.2
	57.9	1.4	55.8	-1.3	57.3	2.1	54.5	2.1	-4.3	-3.2	-4.3	-2.9
	48.1	-5.4	48.7	-1.6	48.0	-6.5	48.2	2.9	1.6	1.3	1.6	1.3
	60.9	0.0	60.5	3.7	60.8	1.9	59.5	7.1	2.4	1.9	3.2	1.2
	61.1	3.0	55.8	5.3	55.0	6.5	54.6	5.6	0.0	0.0	0.0	0.0
	Average Daily Rate								Demand			
	Current Month	% Chg	Year to Date	% Chg	Running 3 Month	% Chg	Running 12 Month	% Chg	Month % Chg	YTD % Chg	Run 3 Mon % Chg	Run 12 Mon % Chg
	76.31	7.5	73.15	1.3	73.47	3.6	72.97	2.1	-40.2	4.7	-14.2	8.2
	88.54	6.8	83.80	7.5	86.82	6.0	83.03	8.1	0.9	2.7	0.3	6.8
	89.42	7.3	86.78	7.5	88.86	5.9	85.96	8.2	-3.0	-4.4	-2.3	-0.9
	80.61	1.6	78.63	3.3	80.23	2.8	78.22	3.9	-3.9	-0.3	-5.0	4.2
	96.22	2.3	93.94	3.7	95.43	1.7	93.51	5.0	2.4	5.6	5.2	8.4
	82.95	6.2	84.53	-1.8	84.68	3.3	83.91	-0.6	3.0	5.3	6.5	5.6
	RevPAR								Revenue			
	Current Month	% Chg	Year to Date	% Chg	Running 3 Month	% Chg	Running 12 Month	% Chg	Month % Chg	YTD % Chg	Run 3 Mon % Chg	Run 12 Mon % Chg
	29.88	-35.7	42.29	6.1	36.27	-11.2	40.91	10.5	-35.7	6.1	-11.2	10.5
	48.57	8.6	44.72	8.3	46.91	6.9	43.34	13.0	7.8	10.4	6.3	15.4
	51.77	8.8	48.42	6.2	50.90	8.1	46.84	10.4	4.1	2.8	3.4	7.3
	38.78	-3.9	38.31	1.6	38.50	-3.9	37.68	6.9	-2.4	3.0	-2.4	8.2
	58.64	2.3	56.85	7.5	58.02	3.6	55.65	12.4	4.8	9.6	6.9	13.8
	50.71	9.4	47.19	3.4	46.60	9.9	45.80	5.0	9.4	3.4	9.9	5.0
	Census/Sample - Properties & Rooms											
	Census				Sample				Sample %			
	Properties		Rooms	Properties		Rooms	Rooms					
	501		31313	238		17194	54.9					
	50		3368	35		2257	67.0					
	180		10599	89		6690	63.1					
	51		3824	51		3824	100.0					
	5		334	5		334	100.0					

Tab 4 - Competitive Set Report

Sleep Inn & Suites Hennessey North 522 N Main St Hennessey, OK 73742-1019 Phone: (405) 853-2126
STR # 62749 ChainID: OK223 MgtCo: None Owner: None
For the Month of: October 2022 Date Created: November 17, 2022 Monthly Competitive Set Data Excludes Subject Property



Occupancy (%)	2021								2022									
	May	Jun	Jul	Aug	Sep	Oct	Nov	Dec	Jan	Feb	Mar	Apr	May	Jun	Jul	Aug	Sep	Oct
My Property	60.9	76.9	49.6	46.8	60.5	65.5	41.3	53.2	52.9	45.1	72.2	53.0	56.5	67.1	81.8	58.3	50.7	39.2
Competitive Set	62.0	72.8	51.2	44.1	51.6	59.4	49.5	47.3	50.6	56.1	55.8	48.9	61.4	55.2	65.0	49.6	54.4	61.1
Index (MPI)	98.3	105.7	96.9	106.2	117.1	110.3	83.6	112.4	104.6	80.5	129.4	108.4	92.0	121.5	125.9	117.7	93.2	64.1
Rank	2 of 6	2 of 6	4 of 6	3 of 6	3 of 6	2 of 6	5 of 6	3 of 6	3 of 6	4 of 6	2 of 6	3 of 6	4 of 6	3 of 6	1 of 6	2 of 6	5 of 6	6 of 6

% Chg																		
My Property	131.4	197.4	33.5	14.2	105.7	109.3	28.1	42.0	38.0	-5.5	45.5	-5.8	-7.3	-12.8	64.9	24.5	-16.2	-40.2
Competitive Set	56.9	43.8	0.0	-19.4	-6.1	-4.5	-10.0	33.1	37.9	26.1	2.1	-7.9	-1.0	-24.1	27.0	12.4	5.4	3.0
Index (MPI)	47.4	106.8	33.6	41.6	119.1	119.1	42.3	6.7	0.1	-25.1	42.5	2.3	-6.4	14.9	29.8	10.8	-20.5	-41.9
Rank	2 of 6	1 of 6	1 of 6	1 of 6	1 of 6	1 of 6	2 of 6	3 of 6	3 of 6	4 of 6	1 of 6	2 of 6	4 of 6	3 of 6	2 of 6	2 of 6	6 of 6	6 of 6

ADR	2021								2022									
	May	Jun	Jul	Aug	Sep	Oct	Nov	Dec	Jan	Feb	Mar	Apr	May	Jun	Jul	Aug	Sep	Oct
My Property	78.74	76.98	75.48	70.66	71.07	71.00	73.15	70.88	72.15	71.22	72.93	74.67	77.22	74.34	69.71	71.36	73.70	76.31
Competitive Set	89.71	103.47	93.50	86.98	82.20	78.11	82.49	78.16	83.16	77.48	85.77	86.38	87.48	91.47	79.85	86.13	85.32	82.95
Index (ARI)	87.8	74.4	80.7	81.2	86.5	90.9	88.7	90.7	86.8	91.9	85.0	86.4	88.3	81.3	87.3	82.9	86.4	92.0
Rank	5 of 6	6 of 6	5 of 6	5 of 6	4 of 6	4 of 6	4 of 6	4 of 6	4 of 6	4 of 6	4 of 6	4 of 6	5 of 6	4 of 6	4 of 6	5 of 6	4 of 6	4 of 6

% Chg		17.7	2.4	-3.7	-0.6	-11.0	-3.6	9.9	9.3	8.4	5.1	8.4	4.5	-1.9	-3.4	-7.6	1.0	3.7	7.5
Competitive Set		22.6	32.8	20.3	13.9	6.0	-0.9	11.3	4.0	9.5	4.5	2.9	4.7	-2.5	-11.6	-14.6	-1.0	3.8	6.2
Index (ARI)		-4.0	-22.9	-19.9	-12.7	-16.1	-2.7	-1.2	5.1	-1.0	0.6	5.3	-0.2	0.6	9.2	8.1	2.0	-0.1	1.2
Rank		2 of 6	6 of 6	6 of 6	6 of 6	5 of 6	4 of 6	3 of 6	3 of 6	3 of 6	2 of 6	2 of 6	3 of 6	2 of 6	2 of 6	4 of 6	2 of 6	4 of 6	1 of 6

RevPAR	2021								2022									
	May	Jun	Jul	Aug	Sep	Oct	Nov	Dec	Jan	Feb	Mar	Apr	May	Jun	Jul	Aug	Sep	Oct
My Property	47.95	59.22	37.45	33.10	42.97	46.50	30.24	37.72	38.17	32.15	52.65	39.58	43.59	49.86	57.03	41.62	37.34	29.88
Competitive Set	55.61	75.30	47.85	38.35	42.44	46.37	40.79	37.01	42.08	43.44	47.85	42.23	53.70	50.49	51.90	42.68	46.41	50.71
Index (RGI)	86.2	78.6	78.3	86.3	101.3	100.3	74.1	101.9	90.7	74.0	110.0	93.7	81.2	98.7	109.9	97.5	80.5	58.9
Rank	5 of 6	6 of 6	4 of 6	4 of 6	3 of 6	4 of 6	4 of 6	4 of 6	4 of 6	3 of 6	3 of 6	4 of 6	4 of 6	4 of 6	3 of 6	3 of 6	5 of 6	5 of 6

% Chg		172.2	204.4	28.6	13.4	82.9	101.7	40.8	55.2	49.7	-0.7	57.7	-1.6	-9.1	-15.8	52.3	25.7	-13.1	-35.7
Competitive Set		92.4	91.0	20.3	-8.2	-0.5	-5.3	0.2	38.4	51.0	31.8	5.1	-3.6	-3.4	-32.9	8.5	11.3	9.4	9.4
Index (RGI)		41.5	59.4	6.9	23.6	83.9	113.1	40.6	12.1	-0.9	-24.6	50.1	2.1	-5.9	25.6	40.4	13.0	-20.5	-41.2
Rank		2 of 6	1 of 6	3 of 6	1 of 6	1 of 6	1 of 6	1 of 6	3 of 6	3 of 6	5 of 6	1 of 6	3 of 6	3 of 6	3 of 6	1 of 6	2 of 6	6 of 6	6 of 6

Year To Date			Running 3 Month			Running 12 Month		
2020	2021	2022	2020	2021	2022	2020	2021	2022
42.4	55.2	57.8	34.0	57.6	49.4	42.7	51.8	56.1
50.3	53.0	55.8	57.3	51.7	55.0	49.3	51.7	54.6
84.3	104.1	103.5	59.3	111.4	89.7	86.7	100.2	102.7
4 of 6	4 of 6	3 of 6	6 of 6	3 of 6	5 of 6	4 of 6	4 of 6	3 of 6

Year To Date			Running 3 Month			Running 12 Month		
2020	2021	2022	2020	2021	2022	2020	2021	2022
-43.4	30.2	4.7	-49.6	69.5	-14.2	-44.7	21.2	8.2
-20.5	5.4	5.3	-10.7	-9.8	6.5	-22.0	4.9	5.6
-28.8	23.5	-0.6	-43.6	87.9	-19.4	-29.1	15.6	2.5
4 of 5	2 of 6	2 of 6	5 of 5	1 of 6	6 of 6	4 of 5	2 of 6	2 of 6

Year To Date			Running 3 Month			Running 12 Month		
2020	2021	2022	2020	2021	2022	2020	2021	2022
73.72	72.22	73.15	74.38	70.93	73.47	74.92	71.47	72.97
77.47	86.12	84.53	77.65	81.99	84.68	77.84	84.43	83.91
95.2	83.9	86.5	95.8	86.5	86.8	96.2	84.7	87.0
4 of 6	5 of 6	4 of 6	4 of 6	4 of 6	4 of 6	4 of 6	5 of 6	4 of 6

Year To Date			Running 3 Month			Running 12 Month		
2020	2021	2022	2020	2021	2022	2020	2021	2022
-16.8	-2.0	1.3	-13.4	-4.6	3.6	-14.5	-4.6	2.1
-7.2	11.2	-1.8	-4.3	5.6	3.3	-6.9	8.5	-0.6
-10.3	-11.9	3.2	-9.5	-9.7	0.3	-8.2	-12.0	2.7
5 of 5	6 of 6	3 of 6	4 of 5	4 of 6	2 of 6	5 of 5	6 of 6	3 of 6

Year To Date			Running 3 Month			Running 12 Month		
2020	2021	2022	2020	2021	2022	2020	2021	2022
31.26	39.87	42.29	25.26	40.83	36.27	32.02	37.03	40.91
38.96	45.65	47.19	44.50	42.39	46.60	38.36	43.64	45.80
80.2	87.3	89.6	56.8	96.3	77.8	83.5	84.9	89.3
5 of 6	4 of 6	4 of 6	6 of 6	4 of 6	5 of 6	5 of 6	4 of 6	4 of 6

Year To Date			Running 3 Month			Running 12 Month		
2020	2021	2022	2020	2021	2022	2020	2021	2022
-53.0	27.5	6.1	-56.4	61.7	-11.2	-52.8	15.7	10.5
-26.3	17.2	3.4	-14.5	-4.7	9.9	-27.4	13.8	5.0
-36.2	8.9	2.6	-48.9	69.7	-19.2	-34.9	1.7	5.2
4 of 5	2 of 6	2 of 6	5 of 5	1 of 6	6 of 6	4 of 5	2 of 6	2 of 6

Tab 5 - Response Report

Sleep Inn & Suites Hennessey North 522 N Main St Hennessey, OK 73742-1019 Phone: (405) 853-2126
STR # 62749 ChainID: OK223 MgtCo: None Owner: None
For the Month of: October 2022 Date Created: November 17, 2022

This Year
Oct 5th - Yom Kippur
Oct 10th - Columbus Day
Oct 31st - Halloween

October 2022 (This Year)

Sun	Mon	Tue	Wed	Thu	Fri	Sat
						1
2	3	4	5	6	7	8
9	10	11	12	13	14	15
16	17	18	19	20	21	22
23	24	25	26	27	28	29
30	31					

October 2021 (Last Year)

Sun	Mon	Tue	Wed	Thu	Fri	Sat
					1	2
3	4	5	6	7	8	9
10	11	12	13	14	15	16
17	18	19	20	21	22	23
24	25	26	27	28	29	30
31						

Last Year
Oct 11th - Columbus Day
Oct 31st - Halloween

STR#	Name	City, State	Zip	Phone	Rooms	Open Date
62749	Sleep Inn & Suites Hennessey North	Hennessey, OK	73742-1019	(405) 853-2126	50	201308
36764	Baymont Inn & Suites Enid	Enid, OK	73703	(580) 234-6800	58	199806
63401	Country Inn & Suites Enid	Enid, OK	73703	(580) 599-0372	77	201411
63750	Best Western Plus Fairview Inn & Suites	Fairview, OK	73737	(580) 227-2880	52	201601
64464	La Quinta Inns & Suites Enid	Enid, OK	73703	(580) 233-7100	70	201511
68907	Holiday Inn Express & Suites Kingfisher	Kingfisher, OK	73750	(405) 375-3210	77	201911
					384	

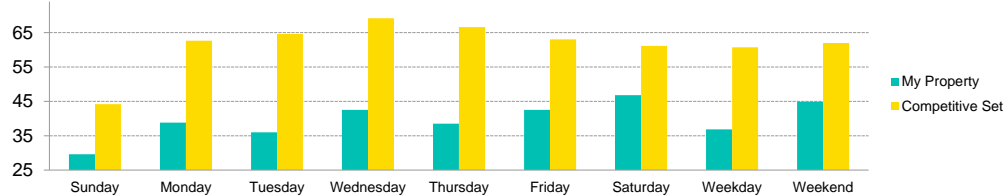
	2021												2022											
Nov	Dec	Jan	Feb	Mar	Apr	May	Jun	Jul	Aug	Sep	Oct	Nov	Dec	Jan	Feb	Mar	Apr	May	Jun	Jul	Aug	Sep	Oct	

Data received:
☐ = Monthly Only
☒ = Monthly & Daily

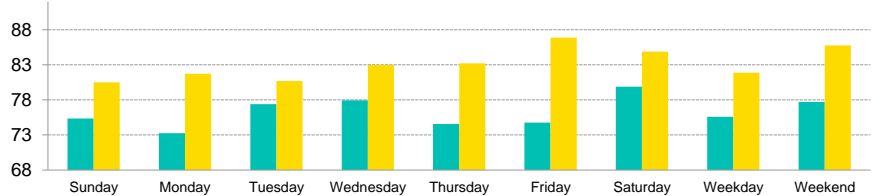
Tab 6 - Day of Week and Weekday/Weekend Report

Sleep Inn & Suites Hennessey North 522 N Main St Hennessey, OK 73742-1019 Phone: (405) 853-2126
STR # 62749 ChainID: OK223 MgtCo: None Owner: None
For the Month of: October 2022 Date Created: November 17, 2022 Monthly Competitive Set Data Excludes Subject Property

Current Month Occupancy



Current Month ADR

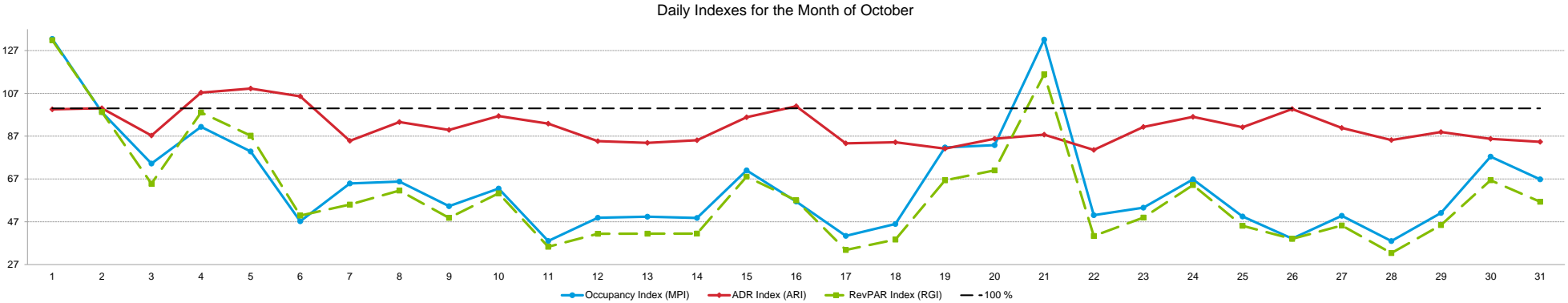


		Occupancy (%)						Average Daily Rate						RevPAR					
Day of Week	Time Period	My Property		Competitive Set		Index (MPI)		My Property		Competitive Set		Index (ARI)		My Property		Competitive Set		Index (RGI)	
			% Chg		% Chg		% Chg		% Chg		% Chg		% Chg		% Chg		% Chg		% Chg
Sunday	Current Month	29.6	-48.3	44.2	1.7	67.0	-49.1	75.35	4.0	80.50	5.4	93.6	-1.3	22.30	-46.2	35.57	7.1	62.7	-49.7
	Year To Date	48.2	9.0	43.0	16.2	112.2	-6.2	70.63	-3.2	82.15	-2.7	86.0	-0.5	34.06	5.6	35.32	13.0	96.4	-6.6
	Running 3 Month	37.2	-24.7	40.2	13.5	92.5	-33.7	72.14	3.4	82.01	0.7	88.0	2.7	26.86	-22.1	33.00	14.3	81.4	-31.9
	Running 12 Month	47.5	13.9	41.5	13.6	114.4	0.3	70.69	-1.9	81.49	-1.4	86.7	-0.5	33.60	11.7	33.85	12.0	99.3	-0.2
Monday	Current Month	38.8	-42.9	62.6	4.6	61.9	-45.5	73.27	10.0	81.72	5.6	89.7	4.1	28.43	-37.2	51.19	10.5	55.5	-43.2
	Year To Date	57.5	-3.5	56.7	8.6	101.4	-11.2	72.13	5.3	82.84	-2.7	87.1	8.3	41.51	1.6	46.99	5.7	88.3	-3.8
	Running 3 Month	48.1	-24.0	56.4	11.8	85.3	-32.1	72.64	6.8	82.79	1.2	87.7	5.5	34.97	-18.9	46.71	13.1	74.9	-28.3
	Running 12 Month	56.2	0.4	55.8	7.0	100.8	-6.1	71.51	5.0	82.35	-1.4	86.8	6.6	40.20	5.5	45.96	5.4	87.5	0.0
Tuesday	Current Month	36.0	-47.8	64.6	2.5	55.7	-49.1	77.39	7.2	80.69	2.7	95.9	4.4	27.86	-44.1	52.12	5.2	53.4	-46.8
	Year To Date	60.6	0.5	59.5	1.1	101.8	-0.6	72.36	0.5	83.17	-2.9	87.0	3.6	43.82	1.0	49.46	-1.9	88.6	2.9
	Running 3 Month	52.3	-13.9	59.6	4.4	87.7	-17.5	71.63	1.2	82.37	0.3	87.0	0.9	37.47	-12.9	49.13	4.7	76.3	-16.8
	Running 12 Month	58.7	4.3	58.1	1.2	101.1	3.1	72.05	1.0	82.49	-1.8	87.3	2.8	42.32	5.3	47.92	-0.6	88.3	6.0
Wednesday	Current Month	42.5	-26.1	69.2	3.7	61.5	-28.7	77.93	21.5	82.99	6.4	93.9	14.2	33.12	-10.2	57.40	10.3	57.7	-18.6
	Year To Date	62.2	5.5	60.9	3.6	102.2	1.9	72.48	3.0	84.80	-0.9	85.5	3.9	45.10	8.7	51.63	2.7	87.4	5.9
	Running 3 Month	54.6	-0.8	63.8	9.1	85.5	-9.1	72.75	6.3	85.10	3.6	85.5	2.6	39.73	5.4	54.33	13.1	73.1	-6.8
	Running 12 Month	60.7	9.0	59.2	4.2	102.4	4.6	72.46	4.0	84.10	-0.1	86.2	4.0	43.95	13.3	49.80	4.1	88.2	8.8
Thursday	Current Month	38.5	-43.8	66.6	5.2	57.8	-46.6	74.55	4.8	83.21	8.7	89.6	-3.6	28.70	-41.1	55.43	14.3	51.8	-48.5
	Year To Date	59.7	5.3	58.9	5.5	101.4	-0.2	72.63	1.0	84.09	-1.5	86.4	2.5	43.38	6.4	49.54	3.9	87.6	2.4
	Running 3 Month	52.2	-7.1	59.2	7.5	88.0	-13.6	71.52	-0.5	84.04	4.9	85.1	-5.2	37.30	-7.6	49.78	12.7	74.9	-18.0
	Running 12 Month	56.8	6.2	57.3	4.8	99.3	1.3	72.23	1.5	83.68	-0.1	86.3	1.6	41.06	7.7	47.92	4.7	85.7	2.9
Friday	Current Month	42.5	-38.9	63.0	4.0	67.4	-41.3	74.75	0.1	86.87	8.5	86.0	-7.7	31.77	-38.9	54.75	12.8	58.0	-45.8
	Year To Date	57.8	6.6	57.1	4.1	101.3	2.4	74.60	0.6	87.31	-0.4	85.4	1.0	43.13	7.3	49.82	3.7	86.6	3.5
	Running 3 Month	49.8	-15.8	52.8	-0.4	94.4	-15.5	74.78	2.5	89.11	7.0	83.9	-4.2	37.27	-13.8	47.04	6.5	79.2	-19.0
	Running 12 Month	56.3	11.1	56.5	7.2	99.8	3.6	74.51	1.7	86.61	0.8	86.0	0.9	41.98	12.9	48.92	8.0	85.8	4.5
Saturday	Current Month	46.8	-32.0	61.1	-1.2	76.5	-31.2	79.88	9.2	84.88	7.9	94.1	1.3	37.38	-25.7	51.89	6.6	72.0	-30.3
	Year To Date	58.7	11.4	55.1	2.3	106.6	8.9	76.86	0.7	86.82	-1.9	88.5	2.6	45.14	12.1	47.85	0.4	94.3	11.7
	Running 3 Month	51.4	-13.7	53.0	-0.6	96.9	-13.1	78.60	5.4	87.19	5.1	90.1	0.3	40.39	-9.1	46.22	4.4	87.4	-12.9
	Running 12 Month	56.1	14.6	53.7	3.8	104.5	10.4	77.13	2.2	86.12	-0.6	89.6	2.8	43.25	17.2	46.23	3.1	93.6	13.6
Weekday/Weekend																			
Weekday (Sun-Thu)	Current Month	36.8	-42.2	60.7	3.7	60.6	-44.3	75.60	8.8	81.88	5.8	92.3	2.8	27.84	-37.1	49.71	9.7	56.0	-42.7
	Year To Date	57.6	3.1	55.7	6.3	103.4	-3.0	72.10	1.5	83.49	-2.1	86.4	3.7	41.54	4.6	46.54	4.0	89.3	0.6
	Running 3 Month	48.9	-14.0	55.9	9.4	87.5	-21.4	72.14	3.4	83.37	2.2	86.5	1.1	35.26	-11.1	46.59	11.8	75.7	-20.5
	Running 12 Month	56.0	6.5	54.4	5.7	103.0	0.7	71.83	2.1	82.91	-0.9	86.6	3.0	40.23	8.6	45.10	4.7	89.2	3.8
Weekend (Fri-Sat)	Current Month	44.9	-35.1	62.0	1.2	72.4	-35.9	77.72	5.2	85.78	8.1	90.6	-2.7	34.89	-31.8	53.16	9.4	65.6	-37.6
	Year To Date	58.3	9.0	56.1	3.2	103.9	5.6	75.76	0.7	87.07	-1.1	87.0	1.9	44.15	9.7	48.82	2.0	90.4	7.6
	Running 3 Month	50.6	-14.8	52.9	-0.5	95.7	-14.3	76.72	4.0	88.15	6.0	87.0	-1.9	38.83	-11.4	46.63	5.5	83.3	-16.0
	Running 12 Month	56.2	12.8	55.1	5.5	102.1	6.9	75.82	2.0	86.37	0.1	87.8	1.9	42.62	15.0	47.57	5.6	89.6	8.9
Total	Current Month	39.2	-40.2	61.1	3.0	64.1	-41.9	76.31	7.5	82.95	6.2	92.0	1.2	29.88	-35.7	50.71	9.4	58.9	-41.2
	Year To Date	57.8	4.7	55.8	5.3	103.5	-0.6	73.15	1.3	84.53	-1.8	86.5	3.2	42.29	6.1	47.19	3.4	89.6	2.6
	Running 3 Month	49.4	-14.2	55.0	6.5	89.7	-19.4	73.47	3.6	84.68	3.3	86.8	0.3	36.27	-11.2	46.60	9.9	77.8	-19.2
	Running 12 Month	56.1	8.2	54.6	5.6	102.7	2.5	72.97	2.1	83.91	-0.6	87.0	2.7	40.91	10.5	45.80	5.0	89.3	5.2

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Tab 7 - Daily Data for the Month

Sleep Inn & Suites Hennessey North 522 N Main St Hennessey, OK 73742-1019 Phone: (405) 853-2126
STR # 62749 ChainID: OK223 MgtCo: None Owner: None
For the Month of: October 2022 Date Created: November 17, 2022 Daily Competitive Set Data Excludes Subject Property



Occupancy (%)	Sa	Su	Mo	Tu	We	Th	Fr	Sa	Su	Mo	Tu	We	Th	Fr	Sa	Su	Mo	Tu	We	Th	Fr	Sa	Su	Mo	Tu	We	Th	Fr	Sa	Su	Mo
	October																														
	1	2	3	4	5	6	7	8	9	10	11	12	13	14	15	16	17	18	19	20	21	22	23	24	25	26	27	28	29	30	31
My Property	94.0	40.0	48.0	58.0	60.0	28.0	34.0	40.0	26.0	44.0	28.0	36.0	34.0	40.0	42.0	24.0	26.0	26.0	46.0	58.0	72.0	30.0	26.0	42.0	32.0	28.0	34.0	24.0	28.0	32.0	34.0
Competitive Set	71.0	40.7	64.7	63.5	75.1	59.3	52.4	60.8	47.9	70.4	73.7	68.9	82.0	59.1	42.5	64.4	56.6	56.3	70.1	54.5	59.9	48.5	62.9	64.7	71.6	68.3	63.2	54.8	41.3	50.9	
Index (MPI)	132.5	98.2	74.2	91.4	79.8	47.2	64.9	65.8	54.3	62.5	38.0	48.9	49.4	48.8	71.0	56.5	40.4	45.9	81.7	82.8	132.1	50.1	53.6	66.8	49.5	39.1	49.8	38.0	51.1	77.4	66.8

% Chg																															
My Property	46.9	-42.9	-27.3	-35.6	0.0	-56.3	-43.3	-47.4	-55.2	-35.3	-58.8	-51.4	-65.3	-47.4	-41.7	-61.3	-59.4	-55.2	27.8	38.1	71.4	-60.5	-56.7	-43.2	-46.7	-53.3	-51.4	-66.7	-50.0	-11.1	30.8
Competitive Set	19.7	-14.5	11.3	0.0	5.0	-13.5	-11.2	-1.9	0.6	7.3	19.4	12.8	3.1	24.5	-9.8	-14.5	0.0	-14.1	-10.9	8.8	-9.5	-9.1	37.3	23.5	8.0	8.8	29.5	15.9	-1.6	11.3	11.8
Index (MPI)	22.7	-33.2	-34.7	-35.6	-4.8	-49.4	-36.2	-46.3	-55.5	-39.7	-65.5	-56.9	-66.4	-57.7	-35.3	-54.7	-59.4	-47.8	43.4	26.9	89.3	-56.6	-68.4	-54.1	-50.6	-57.1	-62.5	-71.2	-49.2	-20.1	16.9

ADR	October																														
	1	2	3	4	5	6	7	8	9	10	11	12	13	14	15	16	17	18	19	20	21	22	23	24	25	26	27	28	29	30	31
My Property	85.29	79.27	71.06	84.40	86.16	82.15	72.59	79.70	71.76	76.29	73.37	70.12	72.83	76.33	79.50	82.69	70.67	70.59	69.46	70.94	76.16	69.53	70.47	77.83	73.72	84.27	76.18	70.95	73.64	71.83	68.84
Competitive Set	85.70	79.24	81.38	78.63	78.86	77.77	85.58	85.14	79.80	79.11	79.03	82.82	86.81	89.68	82.95	81.87	84.46	83.87	85.55	82.68	86.81	86.29	77.16	81.04	80.84	84.53	83.84	83.29	82.82	83.76	81.61
Index (ARI)	99.5	100.0	87.3	107.3	109.3	105.6	84.8	93.6	89.9	96.4	92.8	84.7	83.9	85.1	95.8	101.0	83.7	84.2	81.2	85.8	87.7	80.6	91.3	96.0	91.2	99.7	90.9	85.2	88.9	85.8	84.4

% Chg																															
My Property	8.3	-3.8	16.0	11.6	24.8	7.0	2.8	13.4	4.7	7.2	6.1	0.1	1.8	10.7	14.8	11.4	11.6	-12.8	56.5	-1.3	1.0	-5.8	13.7	11.1	18.9	32.1	17.0	-3.1	-1.2	-2.3	-5.6
Competitive Set	9.7	5.3	6.3	0.8	1.4	1.9	11.2	8.0	4.7	2.5	-4.7	2.6	15.0	2.4	-5.2	2.8	10.2	7.0	13.1	7.8	12.4	12.6	3.5	-2.7	2.0	3.7	1.6	3.7	9.2	6.0	-3.5
Index (ARI)	-1.3	-8.6	9.1	10.7	23.1	5.0	-7.6	5.0	0.0	4.6	11.3	-2.4	-11.5	8.1	21.1	8.4	1.3	-18.5	38.4	-8.5	-10.1	-16.4	9.9	-14.2	16.5	27.3	15.1	-6.6	-9.5	-7.9	-2.2

RevPAR	October																															
	1	2	3	4	5	6	7	8	9	10	11	12	13	14	15	16	17	18	19	20	21	22	23	24	25	26	27	28	29	30	31	
	My Property	80.17	31.71	34.11	48.95	51.69	23.00	24.68	31.88	18.66	33.57	20.54	25.24	24.76	30.53	33.39	19.84	18.37	18.35	31.95	41.15	54.83	20.86	18.32	32.69	23.59	23.59	25.90	17.03	20.62	22.98	23.41
	Competitive Set	60.81	32.26	52.63	49.91	59.26	46.10	44.84	51.75	38.23	55.66	58.21	61.00	59.78	73.57	49.06	34.81	54.37	47.46	48.15	57.93	47.30	51.67	37.42	50.95	52.28	60.49	57.23	52.62	45.38	34.61	41.54
	Index (RGI)	131.8	98.3	64.8	98.1	87.2	49.9	55.0	61.6	48.8	60.3	35.3	41.4	41.4	41.5	68.1	57.0	33.8	38.7	66.3	71.0	115.9	40.4	49.0	64.2	45.1	39.0	45.3	32.4	45.4	66.4	56.4

% Chg																															
My Property	59.1	-45.0	-15.6	-28.1	24.8	-53.2	-41.8	-40.3	-53.1	-30.6	-56.3	-51.3	-64.7	-41.8	-33.1	-56.9	-54.7	-60.9	100.0	36.3	73.2	-62.8	-50.7	-36.9	-36.6	-38.4	-43.2	-67.7	-50.6	-13.2	23.4
Competitive Set	31.3	-9.9	18.4	0.8	6.5	-11.9	-1.2	5.9	5.3	10.0	13.8	15.7	18.6	27.5	-14.5	-12.1	10.2	-8.1	0.8	17.3	1.7	2.4	42.1	20.2	10.2	12.9	31.6	20.3	7.4	18.0	8.0
Index (RGI)	21.1	-39.0	-28.8	-28.7	17.2	-46.9	-41.1	-43.6	-55.5	-36.9	-61.6	-57.9	-70.2	-54.3	-21.7	-51.0	-58.8	-57.5	98.5	16.1	70.2	-63.7	-65.3	-47.5	-42.4	-45.4	-56.8	-73.1	-54.0	-26.4	14.3

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