

STR # 62749 / Created February 17, 2022



Monthly STAR Report : Sleep Inn & Suites Hennessey North

For the Month of: January 2022

Currency: US Dollar / Competitive Set Data Excludes Subject Property

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Corporate North American Headquarters
T: +1 (615) 824 8664
support@str.com www.str.com

International Headquarters
T: +44 (0) 207 922 1930
hotelinfo@str.com www.str.com

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Tab 2 - Monthly Performance at a Glance - My Property vs. Competitive Set

Sleep Inn & Suites Hennessey North 522 N Main St Hennessey, OK 73742-1019 Phone: (405) 853-2126

STR # 62749 ChainID: OK223 MgtCo: None Owner: None

For the Month of: January 2022 Date Created: February 17, 2022 Monthly Competitive Set Data Excludes Subject Property

January 2022

	Occupancy (%)			ADR			RevPAR		
	My Prop	Comp Set	Index (MPI)	My Prop	Comp Set	Index (ARI)	My Prop	Comp Set	Index (RGI)
Current Month	52.9	50.6	104.6	72.15	83.16	86.8	38.17	42.08	90.7
Year To Date	52.9	50.6	104.6	72.15	83.16	86.8	38.17	42.08	90.7
Running 3 Month	49.2	49.1	100.2	71.96	81.32	88.5	35.43	39.95	88.7
Running 12 Month	55.1	53.4	103.2	72.50	85.58	84.7	39.97	45.73	87.4

January 2022 vs. 2021 Percent Change (%)

	Occupancy			ADR			RevPAR		
	My Prop	Comp Set	Index (MPI)	My Prop	Comp Set	Index (ARI)	My Prop	Comp Set	Index (RGI)
Current Month	38.0	37.9	0.1	8.4	9.5	-1.0	49.7	51.0	-0.9
Year To Date	38.0	37.9	0.1	8.4	9.5	-1.0	49.7	51.0	-0.9
Running 3 Month	36.5	16.2	17.5	9.1	8.5	0.6	49.0	26.1	18.1
Running 12 Month	38.9	10.2	26.0	1.1	11.6	-9.4	40.4	23.0	14.1

Tab 3 - STAR Summary - My Property vs. Comp Set and Industry Segments

Sleep Inn & Suites Hennessey North 522 N Main St Hennessey, OK 73742-1019 Phone: (405) 853-2126

STR # 62749 ChainID: OK223 MgtCo: None Owner: None

For the Month of: January 2022 Date Created: February 17, 2022 Monthly Competitive Set Data Excludes Subject Property

	Occupancy (%)							
	Current Month		Year to Date		Running 3 Month		Running 12 Month	
	% Chg		% Chg		% Chg		% Chg	
Sleep Inn & Suites Hennessey North	52.9	38.0	52.9	38.0	49.2	36.5	55.1	38.9
Market: Oklahoma Area	42.5	17.5	42.5	17.5	45.1	28.3	52.5	35.1
Market Class: Midscale Class	43.2	9.0	43.2	9.0	46.4	21.0	55.5	31.6
Submarket: Oklahoma West Area	40.8	23.5	40.8	23.5	43.9	31.6	49.7	35.4
Submarket Scale: Midscale Chains	50.0	22.0	50.0	22.0	53.0	27.1	58.5	29.6
Competitive Set: Competitors	50.6	37.9	50.6	37.9	49.1	16.2	53.4	10.2

Supply			
Month % Chg	YTD % Chg	Run 3 Mon % Chg	Run 12 Mon % Chg
0.0	0.0	0.0	-0.3
3.5	3.5	3.5	2.2
-1.4	-1.4	-1.4	-1.2
0.9	0.9	0.9	1.0
-2.2	-2.2	-2.2	-1.7
0.0	0.0	0.0	0.0

	Average Daily Rate							
	Current Month		Year to Date		Running 3 Month		Running 12 Month	
	% Chg		% Chg		% Chg		% Chg	
Sleep Inn & Suites Hennessey North	72.15	8.4	72.15	8.4	71.96	9.1	72.50	1.1
Market: Oklahoma Area	75.11	10.7	75.11	10.7	77.65	14.0	78.62	12.3
Market Class: Midscale Class	79.16	11.6	79.16	11.6	80.71	14.7	81.39	13.5
Submarket: Oklahoma West Area	74.10	5.9	74.10	5.9	75.62	9.1	76.70	11.7
Submarket Scale: Midscale Chains	88.03	10.8	88.03	10.8	90.10	14.0	91.12	13.5
Competitive Set: Competitors	83.16	9.5	83.16	9.5	81.32	8.5	85.58	11.6

Demand			
Month % Chg	YTD % Chg	Run 3 Mon % Chg	Run 12 Mon % Chg
38.0	38.0	36.5	38.5
21.6	21.6	32.8	38.0
7.5	7.5	19.3	30.0
24.6	24.6	32.8	36.7
19.3	19.3	24.3	27.4
37.9	37.9	16.2	10.2

	RevPAR							
	Current Month		Year to Date		Running 3 Month		Running 12 Month	
	% Chg		% Chg		% Chg		% Chg	
Sleep Inn & Suites Hennessey North	38.17	49.7	38.17	49.7	35.43	49.0	39.97	40.4
Market: Oklahoma Area	31.93	30.0	31.93	30.0	35.03	46.3	41.25	51.7
Market Class: Midscale Class	34.24	21.7	34.24	21.7	37.49	38.8	45.16	49.4
Submarket: Oklahoma West Area	30.25	30.8	30.25	30.8	33.22	43.5	38.10	51.2
Submarket Scale: Midscale Chains	44.03	35.2	44.03	35.2	47.73	44.8	53.34	47.0
Competitive Set: Competitors	42.08	51.0	42.08	51.0	39.95	26.1	45.73	23.0

Revenue			
Month % Chg	YTD % Chg	Run 3 Mon % Chg	Run 12 Mon % Chg
49.7	49.7	49.0	40.0
34.5	34.5	51.4	55.1
20.0	20.0	36.8	47.6
32.0	32.0	44.8	52.7
32.2	32.2	41.6	44.5
51.0	51.0	26.1	23.0

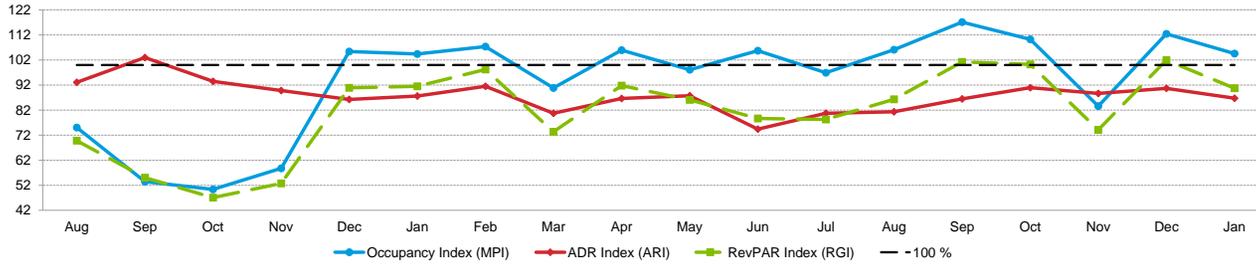
	Census/Sample - Properties & Rooms				
	Census		Sample		Sample %
	Properties	Rooms	Properties	Rooms	Rooms
Market: Oklahoma Area	501	31393	235	16838	53.6
Market Class: Midscale Class	52	3549	35	2257	63.6
Submarket: Oklahoma West Area	178	10431	85	6235	59.8
Submarket Scale: Midscale Chains	50	3733	49	3653	97.9
Competitive Set: Competitors	5	334	5	334	100.0

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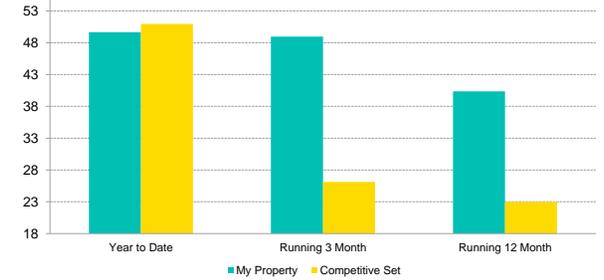
Tab 4 - Competitive Set Report

Sleep Inn & Suites Hennessey North 522 N Main St Hennessey, OK 73742-1019 Phone: (405) 853-2126
 STR # 62749 ChainID: OK223 MgtCo: None Owner: None
 For the Month of: January 2022 Date Created: February 17, 2022 Monthly Competitive Set Data Excludes Subject Property

Monthly Indexes



RevPAR Percent Change



Occupancy (%)	2020					2021												2022	Year To Date			Running 3 Month			Running 12 Month		
	Aug	Sep	Oct	Nov	Dec	Jan	Feb	Mar	Apr	May	Jun	Jul	Aug	Sep	Oct	Nov	Dec	Jan	2020	2021	2022	2020	2021	2022	2020	2021	2022
My Property	41.0	29.4	31.3	32.3	37.5	38.3	47.8	49.6	56.3	60.9	76.9	49.6	46.8	60.5	65.5	41.3	53.2	52.9	55.5	38.3	52.9	48.2	36.1	49.2	67.2	39.7	55.1
Competitive Set	54.7	55.0	62.1	54.9	35.6	36.7	44.5	54.6	53.1	62.1	72.8	51.2	44.1	51.6	59.4	49.5	47.3	50.6	47.8	36.7	50.6	45.4	42.3	49.1	57.6	48.5	53.4
Index (MPI)	75.0	53.5	50.3	58.7	105.4	104.4	107.4	90.8	105.9	98.1	105.7	96.9	106.1	117.1	110.3	83.6	112.4	104.6	116.1	104.4	104.6	106.1	85.3	100.2	116.8	81.9	103.2
Rank	6 of 6	6 of 6	6 of 6	6 of 6	2 of 6	3 of 6	3 of 6	4 of 6	3 of 6	2 of 6	2 of 6	4 of 6	3 of 6	3 of 6	2 of 6	5 of 6	3 of 6	3 of 6	3 of 6	3 of 6	3 of 6	2 of 6	3 of 6	3 of 6	2 of 6	5 of 6	3 of 6
% Chg																											
My Property	-32.8	-52.9	-60.2	-47.0	31.2	-31.0	-37.1	-26.1	59.2	131.4	197.4	33.5	14.2	105.7	109.3	28.1	42.0	38.0	-35.9	-31.0	38.0	-45.4	-25.2	36.5	-26.1	-41.0	38.9
Competitive Set	-23.2	-3.2	-3.3	6.0	-3.4	-23.3	-13.1	6.6	34.5	57.2	43.8	0.0	-19.3	-6.1	-4.4	-10.0	33.1	37.9	-28.6	-23.3	37.9	-29.2	-7.0	16.2	-18.1	-15.8	10.2
Index (MPI)	-12.5	-51.4	-58.8	-50.0	35.7	-10.1	-27.6	-30.7	18.4	47.2	106.8	33.6	41.5	119.1	119.0	42.3	6.7	0.1	-10.2	-10.1	0.1	-22.9	-19.6	17.5	-9.7	-29.9	26.0
Rank	3 of 5	5 of 5	5 of 5	5 of 5	2 of 6	4 of 6	5 of 6	5 of 6	3 of 6	2 of 6	1 of 6	2 of 6	3 of 6	3 of 6	3 of 5	4 of 6	3 of 6	4 of 5	5 of 6	3 of 6	5 of 5	6 of 6	1 of 6				
ADR	2020					2021												2022	Year To Date			Running 3 Month			Running 12 Month		
	Aug	Sep	Oct	Nov	Dec	Jan	Feb	Mar	Apr	May	Jun	Jul	Aug	Sep	Oct	Nov	Dec	Jan	2020	2021	2022	2020	2021	2022	2020	2021	2022
My Property	71.10	79.90	73.66	66.54	64.84	66.55	67.77	67.29	71.48	78.74	76.98	75.48	70.66	71.07	71.00	73.15	70.88	72.15	75.45	66.55	72.15	78.62	65.95	71.96	86.91	71.74	72.50
Competitive Set	76.40	77.57	78.81	74.11	75.14	75.95	74.08	83.34	82.50	89.72	103.47	93.50	86.89	82.20	78.08	82.49	78.16	83.16	79.90	75.95	83.16	79.95	74.94	81.32	82.67	76.71	85.58
Index (ARI)	93.1	103.0	93.5	89.8	86.3	87.6	91.5	80.7	86.6	87.8	74.4	80.7	81.3	86.5	90.9	88.7	90.7	86.8	94.4	87.6	86.8	98.3	88.0	88.5	105.1	93.5	84.7
Rank	4 of 6	3 of 6	4 of 6	4 of 6	4 of 6	4 of 6	3 of 6	5 of 6	5 of 6	5 of 6	6 of 6	5 of 6	5 of 6	4 of 6	4 of 6	4 of 6	4 of 6	4 of 6	4 of 6	3 of 6	4 of 6	5 of 6					
% Chg																											
My Property	-18.7	-9.1	-11.3	-18.5	-17.5	-11.8	-7.9	-7.6	1.9	17.7	2.4	-3.7	-0.6	-11.0	-3.6	9.9	9.3	8.4	-14.0	-11.8	8.4	-7.4	-16.1	9.1	3.1	-17.5	1.1
Competitive Set	-7.1	-5.0	-0.9	-6.9	-6.6	-4.9	-8.8	7.2	14.2	22.6	32.8	20.3	13.7	6.0	-0.9	11.3	4.0	9.5	-4.2	-4.9	9.5	-4.5	-6.3	8.5	-2.0	-7.2	11.6
Index (ARI)	-12.5	-4.3	-10.5	-12.4	-11.7	-7.2	0.9	-13.8	-10.7	-4.0	-22.9	-19.9	-12.6	-16.1	-2.7	-1.2	5.1	-1.0	-10.2	-7.2	-1.0	-3.1	-10.5	0.6	5.2	-11.0	-9.4
Rank	4 of 5	3 of 5	4 of 5	5 of 5	6 of 6	4 of 6	4 of 6	5 of 6	6 of 6	2 of 6	6 of 6	6 of 6	6 of 6	5 of 6	4 of 6	3 of 6	3 of 6	3 of 6	4 of 5	4 of 6	3 of 6	5 of 5	6 of 6	3 of 6	1 of 5	6 of 6	6 of 6
RevPAR	2020					2021												2022	Year To Date			Running 3 Month			Running 12 Month		
	Aug	Sep	Oct	Nov	Dec	Jan	Feb	Mar	Apr	May	Jun	Jul	Aug	Sep	Oct	Nov	Dec	Jan	2020	2021	2022	2020	2021	2022	2020	2021	2022
My Property	29.18	23.49	23.05	21.47	24.30	25.51	32.38	33.39	40.22	47.95	59.22	37.45	33.10	42.97	46.50	30.24	37.72	38.17	41.91	25.51	38.17	37.89	23.78	35.43	58.43	28.48	39.97
Competitive Set	41.78	42.67	48.98	40.71	26.73	27.87	32.97	45.53	43.82	55.70	75.30	47.85	38.35	42.44	46.37	40.79	37.01	42.08	38.22	27.87	42.08	36.32	31.68	39.95	47.60	37.19	45.73
Index (RGI)	69.8	55.1	47.1	52.7	90.9	91.5	98.2	73.3	91.8	86.1	78.6	78.3	86.3	101.3	100.3	74.1	101.9	90.7	109.7	91.5	90.7	104.3	75.1	88.7	122.8	76.6	87.4
Rank	6 of 6	6 of 6	6 of 6	6 of 6	4 of 6	5 of 6	6 of 6	4 of 6	4 of 6	3 of 6	4 of 6	4 of 6	4 of 6	4 of 6	3 of 6	4 of 6	4 of 6	3 of 6	4 of 6	4 of 6	2 of 6	5 of 6	4 of 6				
% Chg																											
My Property	-45.3	-57.2	-64.7	-56.8	8.2	-39.1	-42.0	-31.7	62.3	172.2	204.4	28.6	13.4	82.9	101.7	40.8	55.2	49.7	-44.9	-39.1	49.7	-49.5	-37.2	49.0	-23.8	-51.3	40.4
Competitive Set	-28.6	-8.0	-4.2	-1.4	-9.8	-27.1	-20.7	14.3	53.6	92.7	91.0	20.3	-3.2	-0.5	-5.3	0.2	38.4	51.0	-31.7	-27.1	51.0	-32.4	-12.8	26.1	-19.8	-21.9	23.0
Index (RGI)	-23.4	-53.5	-63.2	-56.2	19.9	-16.6	-26.9	-40.2	5.7	41.3	59.4	6.9	23.6	83.9	113.1	40.6	12.1	-0.9	-19.3	-16.6	-0.9	-25.3	-28.0	18.1	-5.0	-37.6	14.1
Rank	3 of 5	5 of 5	5 of 5	5 of 5	4 of 6	5 of 6	5 of 6	6 of 6	4 of 6	2 of 6	1 of 6	3 of 6	1 of 6	1 of 6	1 of 6	1 of 6	3 of 6	3 of 6	4 of 5	5 of 6	3 of 6	4 of 5	5 of 6	2 of 6	4 of 5	6 of 6	1 of 6

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Tab 5 - Response Report

Sleep Inn & Suites Hennessey North 522 N Main St Hennessey, OK 73742-1019 Phone: (405) 853-2126
 STR # 62749 ChainID: OK223 MgtCo: None Owner: None
 For the Month of: January 2022 Date Created: February 17, 2022

This Year

Jan 1st - New Year's Day
 Jan 17th - Martin Luther King Day

January 2022 (This Year)

Sun	Mon	Tue	Wed	Thu	Fri	Sat
						1
2	3	4	5	6	7	8
9	10	11	12	13	14	15
16	17	18	19	20	21	22
23	24	25	26	27	28	29
30	31					

January 2021 (Last Year)

Sun	Mon	Tue	Wed	Thu	Fri	Sat
					1	2
3	4	5	6	7	8	9
10	11	12	13	14	15	16
17	18	19	20	21	22	23
24	25	26	27	28	29	30
31						

Last Year

Jan 1st - New Year's Day
 Jan 18th - Martin Luther King Day

STR#	Name	City, State	Zip	Phone	Rooms	Open Date
62749	Sleep Inn & Suites Hennessey North	Hennessey, OK	73742-1019	(405) 853-2126	50	201308
36764	Baymont Inn & Suites Enid	Enid, OK	73703	(580) 234-6800	58	199806
63401	Country Inn & Suites Enid	Enid, OK	73703	(580) 599-0372	77	201411
63750	Best Western Plus Fairview Inn & Suites	Fairview, OK	73737	(580) 227-2880	52	201601
64464	La Quinta Inns & Suites Enid	Enid, OK	73703	(580) 233-7100	70	201511
68907	Holiday Inn Express & Suites Kingfisher	Kingfisher, OK	73750	(405) 375-3210	77	201911
					384	

2020												2021											
Feb	Mar	Apr	May	Jun	Jul	Aug	Sep	Oct	Nov	Dec	Jan	Feb	Mar	Apr	May	Jun	Jul	Aug	Sep	Oct	Nov	Dec	Jan
●	●	●	●	●	●	●	●	●	●	●	●	●	●	●	●	●	●	●	●	●	●	●	●
●	●	●	●	●	●	●	●	●	●	●	●	●	●	●	●	●	●	●	●	●	●	●	●
●	●	●	●	●	●	●	●	●	●	●	●	●	●	●	●	●	●	●	●	●	●	●	●
●	●	●	●	●	●	●	●	●	●	●	●	●	●	●	●	●	●	●	●	●	●	●	●
●	●	●	●	●	●	●	●	●	●	●	●	●	●	●	●	●	●	●	●	●	●	●	●
●	●	●	●	●	●	●	●	●	●	●	●	●	●	●	●	●	●	●	●	●	●	●	●
●	●	●	●	●	●	●	●	●	●	●	●	●	●	●	●	●	●	●	●	●	●	●	●

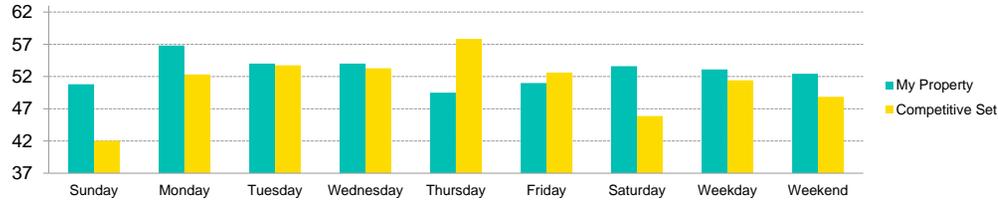
Data received:

- = Monthly Only
- = Monthly & Daily

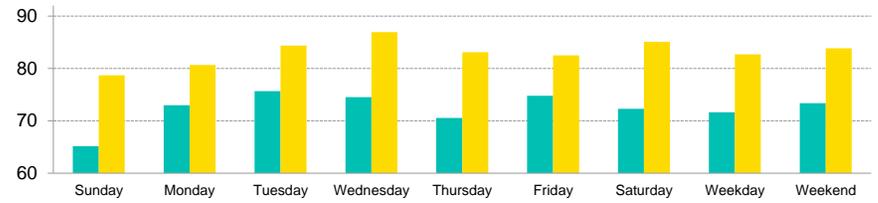
Tab 6 - Day of Week and Weekday/Weekend Report

Sleep Inn & Suites Hennessey North 522 N Main St Hennessey, OK 73742-1019 Phone: (405) 853-2126
 STR # 62749 ChainID: OK223 MgtCo: None Owner: None
 For the Month of: January 2022 Date Created: February 17, 2022 Monthly Competitive Set Data Excludes Subject Property

Current Month Occupancy



Current Month ADR



Day of Week	Time Period	Occupancy (%)						Average Daily Rate						RevPAR					
		My Property		Competitive Set		Index (MPI)		My Property		Competitive Set		Index (ARI)		My Property		Competitive Set		Index (RGI)	
		Value	% Chg	Value	% Chg	Value	% Chg	Value	% Chg	Value	% Chg	Value	% Chg	Value	% Chg	Value	% Chg	Value	% Chg
Sunday	Current Month	50.8	95.4	42.0	91.3	120.8	2.1	65.18	1.5	78.70	7.2	82.8	-5.3	33.11	98.4	33.08	105.0	100.1	-3.2
	Year To Date	50.8	95.4	42.0	91.3	120.8	2.1	65.18	1.5	78.70	7.2	82.8	-5.3	33.11	98.4	33.08	105.0	100.1	-3.2
	Running 3 Month	46.5	64.3	36.8	22.6	126.2	34.0	68.58	5.3	77.67	6.1	88.3	-0.7	31.86	73.0	28.60	30.0	111.4	33.1
	Running 12 Month	46.5	43.7	38.4	14.5	121.2	25.5	72.34	0.2	83.43	12.6	86.7	-11.0	33.66	44.1	32.04	29.0	105.1	11.7
Monday	Current Month	56.8	47.5	52.3	19.3	108.5	23.6	72.97	12.7	80.66	2.2	90.5	10.3	41.45	66.3	42.21	22.0	98.2	36.4
	Year To Date	56.8	47.5	52.3	19.3	108.5	23.6	72.97	12.7	80.66	2.2	90.5	10.3	41.45	66.3	42.21	22.0	98.2	36.4
	Running 3 Month	52.3	35.4	51.7	4.5	101.2	29.6	69.92	7.7	80.06	4.3	87.3	3.2	36.56	45.8	41.36	9.0	88.4	33.7
	Running 12 Month	59.3	43.9	52.7	-0.3	112.4	44.3	69.00	-3.2	84.20	9.5	82.0	-11.6	40.91	39.3	44.39	9.2	92.1	27.6
Tuesday	Current Month	54.0	21.3	53.7	13.1	100.5	7.3	75.67	20.1	84.38	13.4	89.7	6.0	40.86	45.8	45.35	28.2	90.1	13.8
	Year To Date	54.0	21.3	53.7	13.1	100.5	7.3	75.67	20.1	84.38	13.4	89.7	6.0	40.86	45.8	45.35	28.2	90.1	13.8
	Running 3 Month	51.2	29.6	52.2	5.0	98.1	23.4	72.01	10.1	80.52	7.9	89.4	2.1	36.89	42.7	42.04	13.3	87.7	25.9
	Running 12 Month	59.2	31.0	58.1	4.8	102.0	24.9	72.50	0.9	85.20	10.4	85.1	-8.6	42.94	32.2	49.48	15.7	86.8	14.2
Wednesday	Current Month	54.0	27.1	53.3	14.1	101.3	11.4	74.53	14.4	86.94	13.9	85.7	0.5	40.25	45.3	46.34	29.9	86.9	11.9
	Year To Date	54.0	27.1	53.3	14.1	101.3	11.4	74.53	14.4	86.94	13.9	85.7	0.5	40.25	45.3	46.34	29.9	86.9	11.9
	Running 3 Month	53.4	31.4	51.9	9.6	102.9	19.9	73.02	12.5	82.30	8.4	88.7	3.8	38.98	47.8	42.69	18.8	91.3	24.5
	Running 12 Month	58.8	30.2	58.0	5.2	101.5	23.8	71.27	-0.2	85.40	11.0	83.5	-10.1	41.94	30.0	49.53	16.7	84.7	11.4
Thursday	Current Month	49.5	26.9	57.9	40.8	85.6	-9.9	70.56	2.6	83.11	8.5	84.9	-5.4	34.93	30.2	48.09	52.7	72.6	-14.7
	Year To Date	49.5	26.9	57.9	40.8	85.6	-9.9	70.56	2.6	83.11	8.5	84.9	-5.4	34.93	30.2	48.09	52.7	72.6	-14.7
	Running 3 Month	45.1	16.7	52.0	11.9	86.7	4.3	69.91	4.6	81.93	8.7	85.3	-3.7	31.51	22.1	42.60	21.6	74.0	0.4
	Running 12 Month	55.2	31.0	56.0	7.6	98.4	21.7	71.69	0.4	85.06	10.3	84.3	-9.0	39.54	31.5	47.67	18.7	82.9	10.8
Friday	Current Month	51.0	31.4	52.6	54.7	96.9	-15.0	74.80	8.8	82.51	6.3	90.7	2.3	38.15	43.0	43.42	64.5	87.9	-13.1
	Year To Date	51.0	31.4	52.6	54.7	96.9	-15.0	74.80	8.8	82.51	6.3	90.7	2.3	38.15	43.0	43.42	64.5	87.9	-13.1
	Running 3 Month	49.8	45.3	53.4	39.2	93.4	4.4	74.25	11.3	82.90	11.1	89.6	0.2	37.01	61.8	44.24	54.7	83.7	4.6
	Running 12 Month	54.6	50.4	56.5	21.7	96.7	23.6	74.54	3.1	87.08	13.4	85.6	-9.0	40.71	55.1	49.19	38.0	82.8	12.4
Saturday	Current Month	53.6	30.1	45.9	62.6	116.9	-20.0	72.30	3.4	85.09	16.6	85.0	-11.3	38.75	34.6	39.03	89.6	99.3	-29.0
	Year To Date	53.6	30.1	45.9	62.6	116.9	-20.0	72.30	3.4	85.09	16.6	85.0	-11.3	38.75	34.6	39.03	89.6	99.3	-29.0
	Running 3 Month	46.2	39.5	45.9	29.6	100.7	7.6	76.11	11.8	82.86	13.4	91.9	-1.4	35.13	56.1	37.99	47.0	92.5	6.2
	Running 12 Month	52.2	46.4	54.4	22.9	96.0	19.1	76.78	6.6	88.04	14.1	87.2	-6.6	40.07	56.0	47.87	40.2	83.7	11.2
Weekday/Weekend	Current Month	53.1	41.5	51.4	30.6	103.2	8.3	71.65	10.0	82.69	8.6	86.7	1.3	38.04	55.6	42.53	41.9	89.5	9.7
	Year To Date	53.1	41.5	51.4	30.6	103.2	8.3	71.65	10.0	82.69	8.6	86.7	1.3	38.04	55.6	42.53	41.9	89.5	9.7
	Running 3 Month	49.7	34.4	49.0	10.3	101.6	21.8	70.75	8.1	80.66	7.1	87.7	1.0	35.18	45.3	39.49	18.1	89.1	23.0
	Running 12 Month	55.8	35.5	52.6	5.8	106.0	28.1	71.30	-0.4	84.75	10.6	84.1	-10.0	39.80	35.0	44.62	17.0	89.2	15.3
Weekend (Fri-Sat)	Current Month	52.4	31.1	48.9	57.1	107.3	-16.5	73.38	5.8	83.85	11.1	87.5	-4.7	38.48	38.7	40.98	74.5	93.9	-20.5
	Year To Date	52.4	31.1	48.9	57.1	107.3	-16.5	73.38	5.8	83.85	11.1	87.5	-4.7	38.48	38.7	40.98	74.5	93.9	-20.5
	Running 3 Month	48.0	42.5	49.6	34.6	96.8	5.9	75.15	11.6	82.88	12.2	90.7	-0.6	36.07	58.9	41.12	51.0	87.7	5.2
	Running 12 Month	53.4	48.4	55.4	22.3	96.3	21.4	75.63	4.8	87.55	13.8	86.4	-7.8	40.39	55.6	48.53	39.1	83.2	11.8
Total	Current Month	52.9	38.0	50.6	37.9	104.6	0.1	72.15	8.4	83.16	9.5	86.8	-1.0	38.17	49.7	42.08	51.0	90.7	-0.9
	Year To Date	52.9	38.0	50.6	37.9	104.6	0.1	72.15	8.4	83.16	9.5	86.8	-1.0	38.17	49.7	42.08	51.0	90.7	-0.9
	Running 3 Month	49.2	36.5	49.1	16.2	100.2	17.5	71.96	9.1	81.32	8.5	88.5	0.6	35.43	49.0	39.95	26.1	88.7	18.1
	Running 12 Month	55.1	38.9	53.4	10.2	103.2	26.0	72.50	1.1	85.58	11.6	84.7	-9.4	39.97	40.4	45.73	23.0	87.4	14.1

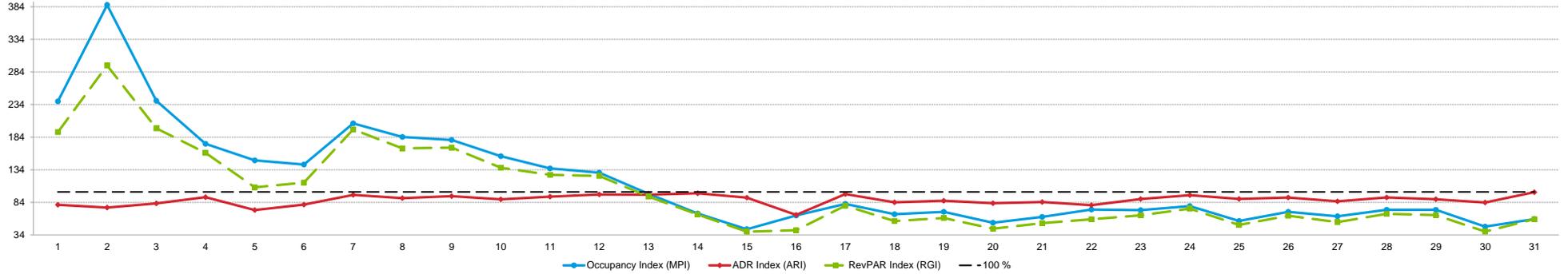
Tab 7 - Daily Data for the Month

Sleep Inn & Suites Hennessey North 522 N Main St Hennessey, OK 73742-1019 Phone: (405) 853-2126

STR # 62749 ChainID: OK223 MgtCo: None Owner: None

For the Month of: January 2022 Date Created: February 17, 2022 Daily Competitive Set Data Excludes Subject Property

Daily Indexes for the Month of January



	Sa	Su	Mo	Tu	We	Th	Fr	Sa	Su	Mo	Tu	We	Th	Fr	Sa	Su	Mo	Tu	We	Th	Fr	Sa	Su	Mo	Tu	We	Th	Fr	Sa	Su	Mo
Occupancy (%)	January																														
My Property	98.0	88.0	84.0	76.0	72.0	74.0	94.0	80.0	78.0	70.0	66.0	64.0	52.0	32.0	22.0	30.0	42.0	38.0	38.0	36.0	38.0	38.0	36.0	48.0	36.0	42.0	36.0	40.0	30.0	22.0	40.0
Competitive Set	41.0	22.8	35.0	43.7	48.5	52.1	45.8	43.4	43.4	45.2	48.5	49.4	53.6	47.9	51.5	47.0	51.5	57.8	54.8	68.3	61.7	52.1	50.0	61.4	65.0	60.5	57.5	55.1	41.3	47.0	68.6
Index (MPI)	238.9	386.7	239.8	173.9	148.4	142.0	205.2	184.3	179.7	154.8	136.1	129.6	97.0	66.8	42.7	63.8	81.6	65.8	69.4	52.7	61.6	72.9	72.0	78.2	55.4	69.4	62.6	72.6	72.6	46.8	58.3

	Sa	Su	Mo	Tu	We	Th	Fr	Sa	Su	Mo	Tu	We	Th	Fr	Sa	Su	Mo	Tu	We	Th	Fr	Sa	Su	Mo	Tu	We	Th	Fr	Sa	Su	Mo
% Chg																															
My Property	44.1	300.0	180.0	58.3	89.5	311.1	1075.0	300.0	3800.0	118.8	94.1	52.4	18.2	-15.8	-35.3	7.1	-4.5	-5.0	18.8	-18.2	-5.0	11.8	28.6	0.0	-35.7	-27.6	-28.0	17.6	-40.0	-56.0	-39.4
Competitive Set	114.1	65.2	-18.8	-9.9	-2.4	19.2	68.1	74.7	72.6	12.7	8.0	9.3	43.2	0.0	49.6	103.9	6.2	20.6	18.8	50.0	60.9	102.3	187.9	35.8	27.6	27.0	47.7	34.3	7.8	48.1	43.1
Index (MPI)	-32.7	142.1	244.6	75.7	94.2	245.0	598.9	129.0	2159.3	94.1	79.7	39.5	-17.5	-15.8	-56.7	-47.5	-10.1	-21.2	-0.1	-45.5	-41.0	-44.8	-55.3	-26.3	-49.6	-43.0	-51.2	-12.4	-44.3	-70.3	-57.7

	Sa	Su	Mo	Tu	We	Th	Fr	Sa	Su	Mo	Tu	We	Th	Fr	Sa	Su	Mo	Tu	We	Th	Fr	Sa	Su	Mo	Tu	We	Th	Fr	Sa	Su	Mo
ADR	January																														
My Property	71.42	62.39	65.39	75.50	70.74	65.04	75.45	75.21	72.76	77.48	81.06	81.76	80.63	79.83	75.85	48.95	73.91	69.09	68.69	65.12	73.63	67.80	69.18	76.52	73.12	75.28	72.79	70.36	70.48	65.00	75.78
Competitive Set	89.01	82.10	79.41	82.06	98.11	80.80	79.05	83.12	77.80	87.50	87.46	85.10	84.21	81.57	83.24	75.61	76.52	82.17	79.44	78.77	87.18	85.18	77.65	80.55	82.05	82.39	85.10	76.96	79.45	77.62	76.08
Index (ARI)	80.2	76.0	82.3	92.0	72.1	80.5	95.4	90.5	93.5	88.5	92.7	96.1	95.8	97.9	91.1	64.7	96.6	84.1	86.5	82.7	84.5	79.6	89.1	95.0	89.1	91.4	85.5	91.4	88.7	83.7	99.6

	Sa	Su	Mo	Tu	We	Th	Fr	Sa	Su	Mo	Tu	We	Th	Fr	Sa	Su	Mo	Tu	We	Th	Fr	Sa	Su	Mo	Tu	We	Th	Fr	Sa	Su	Mo
% Chg																															
My Property	3.6	-2.1	3.0	17.3	11.2	0.9	4.8	7.4	102.1	18.6	24.1	17.8	13.5	16.6	10.3	-24.5	11.1	8.4	-1.6	-12.1	-1.1	-8.4	9.7	20.6	22.1	24.4	14.3	6.4	2.0	-1.3	18.1
Competitive Set	18.7	4.0	6.6	24.7	30.9	16.5	8.9	15.8	4.1	2.1	14.4	8.9	12.0	2.1	6.7	8.1	-2.8	5.7	1.0	-8.7	1.5	20.0	7.7	3.5	5.6	11.0	12.0	6.0	14.3	6.1	4.8
Index (ARI)	-12.7	-5.8	-3.4	-5.9	-15.0	-13.4	-3.8	-7.2	94.1	16.2	8.5	8.1	1.3	14.1	3.4	-30.1	14.3	2.5	-2.6	-3.7	-2.5	-23.6	1.9	16.5	15.7	12.1	2.1	0.4	-10.7	-7.0	12.7

	Sa	Su	Mo	Tu	We	Th	Fr	Sa	Su	Mo	Tu	We	Th	Fr	Sa	Su	Mo	Tu	We	Th	Fr	Sa	Su	Mo	Tu	We	Th	Fr	Sa	Su	Mo
RevPAR	January																														
My Property	69.99	54.90	54.93	57.38	50.93	48.13	70.93	60.17	56.75	54.24	53.50	52.33	41.93	25.54	16.69	14.69	31.04	26.25	26.10	23.44	27.98	25.77	24.91	36.73	26.32	31.62	26.20	28.15	21.14	14.30	30.31
Competitive Set	36.51	18.68	27.82	35.87	47.59	42.09	36.21	36.09	33.78	39.56	42.42	42.04	45.13	39.07	42.87	35.54	39.40	47.48	43.52	53.77	53.77	44.38	38.82	49.44	53.31	49.83	48.92	42.40	32.83	36.48	52.16
Index (RGI)	191.7	293.9	197.5	160.0	107.0	114.3	195.9	166.7	168.0	137.1	126.1	124.5	92.9	65.4	38.9	41.3	78.8	55.3	60.0	43.6	52.0	58.1	64.2	74.3	49.4	63.4	53.6	66.4	64.4	39.2	58.1

	Sa	Su	Mo	Tu	We	Th	Fr	Sa	Su	Mo	Tu	We	Th	Fr	Sa	Su	Mo	Tu	We	Th	Fr	Sa	Su	Mo	Tu	We	Th	Fr	Sa	Su	Mo
% Chg																															
My Property	49.3	291.8	188.4	85.8	110.6	314.8	1131.3	329.5	7782.6	159.5	141.0	79.5	34.1	-1.9	-28.6	-19.1	6.0	3.0	16.8	-28.1	-6.0	2.4	41.0	20.6	-21.5	-9.9	-17.7	25.2	-38.8	-56.6	-28.4
Competitive Set	154.0	71.8	-13.4	12.4	27.7	38.9	83.1	102.2	79.7	15.1	23.5	19.0	60.4	2.1	59.6	120.3	3.2	27.6	20.0	36.9	63.4	142.8	210.0	40.5	34.8	41.0	65.4	42.3	23.2	57.2	50.0
Index (RGI)	-41.2	128.0	233.0	65.2	64.9	198.7	572.5	112.4	4286.2	125.5	95.1	50.8	-16.4	-3.9	-55.3	-63.3	2.8	-19.3	-2.7	-47.5	-42.5	-57.8	-54.5	-14.2	-41.8	-36.1	-50.2	-12.1	-50.3	-72.4	-52.3

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