

STR # 62749 / Created November 17, 2022



# Monthly STAR Report : Sleep Inn & Suites Hennessey North

For the Month of: October 2022

Currency: US Dollar / Competitive Set Data Excludes Subject Property

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## Tab 2 - Monthly Performance at a Glance - My Property vs. Competitive Set

Sleep Inn & Suites Hennessey North 522 N Main St Hennessey, OK 73742-1019 Phone: (405) 853-2126

STR # 62749 ChainID: OK223 MgtCo: None Owner: None

For the Month of: October 2022 Date Created: November 17, 2022 Monthly Competitive Set Data Excludes Subject Property

### October 2022

	Occupancy (%)			ADR			RevPAR		
	My Prop	Comp Set	Index (MPI)	My Prop	Comp Set	Index (ARI)	My Prop	Comp Set	Index (RGI)
Current Month	39.2	61.1	64.1	76.31	82.95	92.0	29.88	50.71	58.9
Year To Date	57.8	55.8	103.5	73.15	84.53	86.5	42.29	47.19	89.6
Running 3 Month	49.4	55.0	89.7	73.47	84.68	86.8	36.27	46.60	77.8
Running 12 Month	56.1	54.6	102.7	72.97	83.91	87.0	40.91	45.80	89.3

### October 2022 vs. 2021 Percent Change (%)

	Occupancy			ADR			RevPAR		
	My Prop	Comp Set	Index (MPI)	My Prop	Comp Set	Index (ARI)	My Prop	Comp Set	Index (RGI)
Current Month	-40.2	3.0	-41.9	7.5	6.2	1.2	-35.7	9.4	-41.2
Year To Date	4.7	5.3	-0.6	1.3	-1.8	3.2	6.1	3.4	2.6
Running 3 Month	-14.2	6.5	-19.4	3.6	3.3	0.3	-11.2	9.9	-19.2
Running 12 Month	8.2	5.6	2.5	2.1	-0.6	2.7	10.5	5.0	5.2

# Tab 3 - STAR Summary - My Property vs. Comp Set and Industry Segments

Sleep Inn & Suites Hennessey North 522 N Main St Hennessey, OK 73742-1019 Phone: (405) 853-2126

STR # 62749 ChainID: OK223 MgtCo: None Owner: None

For the Month of: October 2022 Date Created: November 17, 2022 Monthly Competitive Set Data Excludes Subject Property

Occupancy (%)								
Current Month	% Chg	Year to Date	% Chg	Running 3 Month	% Chg	Running 12 Month	% Chg	
Sleep Inn & Suites Hennessey North	39.2	-40.2	57.8	4.7	49.4	-14.2	56.1	8.2
Market: Oklahoma Area	54.8	1.7	53.4	0.8	54.0	0.8	52.2	4.5
Market Class: Midscale Class	57.9	1.4	55.8	-1.3	57.3	2.1	54.5	2.1
Submarket: Oklahoma West Area	48.1	-5.4	48.7	-1.6	48.0	-6.5	48.2	2.9
Submarket Scale: Midscale Chains	60.9	0.0	60.5	3.7	60.8	1.9	59.5	7.1
Competitive Set: Competitors	61.1	3.0	55.8	5.3	55.0	6.5	54.6	5.6

Supply			
Month % Chg	YTD % Chg	Run 3 Mon % Chg	Run 12 Mon % Chg
0.0	0.0	0.0	0.0
-0.8	1.9	-0.6	2.2
-4.3	-3.2	-4.3	-2.9
1.6	1.3	1.6	1.3
2.4	1.9	3.2	1.2
0.0	0.0	0.0	0.0

Sleep Inn & Suites Hennessey North
Market: Oklahoma Area
Market Class: Midscale Class
Submarket: Oklahoma West Area
Submarket Scale: Midscale Chains
Competitive Set: Competitors

Average Daily Rate								
Current Month	% Chg	Year to Date	% Chg	Running 3 Month	% Chg	Running 12 Month	% Chg	
Sleep Inn & Suites Hennessey North	76.31	7.5	73.15	1.3	73.47	3.6	72.97	2.1
Market: Oklahoma Area	88.54	6.8	83.80	7.5	86.82	6.0	83.03	8.1
Market Class: Midscale Class	89.42	7.3	86.78	7.5	88.86	5.9	85.96	8.2
Submarket: Oklahoma West Area	80.61	1.6	78.63	3.3	80.23	2.8	78.22	3.9
Submarket Scale: Midscale Chains	96.22	2.3	93.94	3.7	95.43	1.7	93.51	5.0
Competitive Set: Competitors	82.95	6.2	84.53	-1.8	84.68	3.3	83.91	-0.6

Demand			
Month % Chg	YTD % Chg	Run 3 Mon % Chg	Run 12 Mon % Chg
-40.2	4.7	-14.2	8.2
0.9	2.7	0.3	6.8
-3.0	-4.4	-2.3	-0.9
-3.9	-0.3	-5.0	4.2
2.4	5.6	5.2	8.4
3.0	5.3	6.5	5.6

Sleep Inn & Suites Hennessey North
Market: Oklahoma Area
Market Class: Midscale Class
Submarket: Oklahoma West Area
Submarket Scale: Midscale Chains
Competitive Set: Competitors

RevPAR								
Current Month	% Chg	Year to Date	% Chg	Running 3 Month	% Chg	Running 12 Month	% Chg	
Sleep Inn & Suites Hennessey North	29.88	-35.7	42.29	6.1	36.27	-11.2	40.91	10.5
Market: Oklahoma Area	48.57	8.6	44.72	8.3	46.91	6.9	43.34	13.0
Market Class: Midscale Class	51.77	8.8	48.42	6.2	50.90	8.1	46.84	10.4
Submarket: Oklahoma West Area	38.78	-3.9	38.31	1.6	38.50	-3.9	37.68	6.9
Submarket Scale: Midscale Chains	58.64	2.3	56.85	7.5	58.02	3.6	55.65	12.4
Competitive Set: Competitors	50.71	9.4	47.19	3.4	46.60	9.9	45.80	5.0

Revenue			
Month % Chg	YTD % Chg	Run 3 Mon % Chg	Run 12 Mon % Chg
-35.7	6.1	-11.2	10.5
7.8	10.4	6.3	15.4
4.1	2.8	3.4	7.3
-2.4	3.0	-2.4	8.2
4.8	9.6	6.9	13.8
9.4	3.4	9.9	5.0

Sleep Inn & Suites Hennessey North
Market: Oklahoma Area
Market Class: Midscale Class
Submarket: Oklahoma West Area
Submarket Scale: Midscale Chains
Competitive Set: Competitors

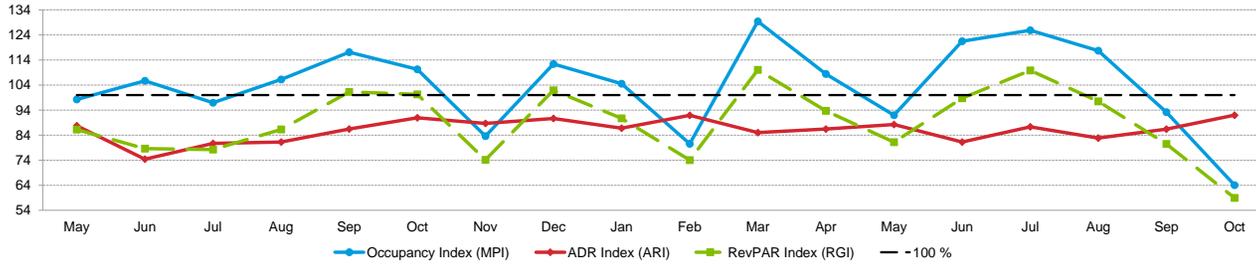
Census/Sample - Properties & Rooms					
Census		Sample		Sample %	
Properties	Rooms	Properties	Rooms	Rooms	
Market: Oklahoma Area	501	31313	238	17194	54.9
Market Class: Midscale Class	50	3368	35	2257	67.0
Submarket: Oklahoma West Area	180	10599	89	6690	63.1
Submarket Scale: Midscale Chains	51	3824	51	3824	100.0
Competitive Set: Competitors	5	334	5	334	100.0

Market: Oklahoma Area
Market Class: Midscale Class
Submarket: Oklahoma West Area
Submarket Scale: Midscale Chains
Competitive Set: Competitors

# Tab 4 - Competitive Set Report

Sleep Inn & Suites Hennessey North 522 N Main St Hennessey, OK 73742-1019 Phone: (405) 853-2126  
 STR # 62749 ChainID: OK223 MgtCo: None Owner: None  
 For the Month of: October 2022 Date Created: November 17, 2022 Monthly Competitive Set Data Excludes Subject Property

## Monthly Indexes



## RevPAR Percent Change



Occupancy (%)	2021								2022									
	May	Jun	Jul	Aug	Sep	Oct	Nov	Dec	Jan	Feb	Mar	Apr	May	Jun	Jul	Aug	Sep	Oct
My Property	60.9	76.9	49.6	46.8	60.5	65.5	41.3	53.2	52.9	45.1	72.2	53.0	56.5	67.1	81.8	58.3	50.7	39.2
Competitive Set	62.0	72.8	51.2	44.1	51.6	59.4	49.5	47.3	50.6	56.1	55.8	48.9	61.4	55.2	65.0	49.6	54.4	61.1
Index (MPI)	98.3	105.7	96.9	106.2	117.1	110.3	83.6	112.4	104.6	80.5	129.4	108.4	92.0	121.5	125.9	117.7	93.2	64.1
Rank	2 of 6	2 of 6	4 of 6	3 of 6	3 of 6	2 of 6	5 of 6	3 of 6	3 of 6	4 of 6	2 of 6	3 of 6	4 of 6	3 of 6	1 of 6	2 of 6	5 of 6	6 of 6

Year To Date			Running 3 Month			Running 12 Month		
2020	2021	2022	2020	2021	2022	2020	2021	2022
42.4	55.2	57.8	34.0	57.6	49.4	42.7	51.8	56.1
50.3	53.0	55.8	57.3	51.7	55.0	49.3	51.7	54.6
84.3	104.1	103.5	59.3	111.4	89.7	86.7	100.2	102.7
4 of 6	4 of 6	3 of 6	6 of 6	3 of 6	5 of 6	4 of 6	4 of 6	3 of 6

% Chg	2021								2022									
	May	Jun	Jul	Aug	Sep	Oct	Nov	Dec	Jan	Feb	Mar	Apr	May	Jun	Jul	Aug	Sep	Oct
My Property	131.4	197.4	33.5	14.2	105.7	109.3	28.1	42.0	38.0	-5.5	45.5	-5.8	-7.3	-12.8	64.9	24.5	-16.2	-40.2
Competitive Set	56.9	43.8	0.0	-19.4	-6.1	-4.5	-10.0	33.1	37.9	26.1	2.1	-7.9	-1.0	-24.1	27.0	12.4	5.4	3.0
Index (MPI)	47.4	106.8	33.6	41.6	119.1	119.1	42.3	6.7	0.1	-25.1	42.5	2.3	-6.4	14.9	29.8	10.8	-20.5	-41.9
Rank	2 of 6	1 of 6	2 of 6	3 of 6	3 of 6	4 of 6	1 of 6	2 of 6	4 of 6	3 of 6	2 of 6	2 of 6	6 of 6	6 of 6				

Year To Date			Running 3 Month			Running 12 Month		
2020	2021	2022	2020	2021	2022	2020	2021	2022
-43.4	30.2	4.7	-49.6	69.5	-14.2	-44.7	21.2	8.2
-20.5	5.4	5.3	-10.7	-9.8	6.5	-22.0	4.9	5.6
-28.8	23.5	-0.6	-43.6	87.9	-19.4	-29.1	15.6	2.5
4 of 5	2 of 6	2 of 6	5 of 5	1 of 6	6 of 6	4 of 5	2 of 6	2 of 6

ADR	2021								2022									
	May	Jun	Jul	Aug	Sep	Oct	Nov	Dec	Jan	Feb	Mar	Apr	May	Jun	Jul	Aug	Sep	Oct
My Property	78.74	76.98	75.48	70.66	71.07	71.00	73.15	70.88	72.15	71.22	72.93	74.67	77.22	74.34	69.71	71.36	73.70	76.31
Competitive Set	89.71	103.47	93.50	86.98	82.20	78.11	82.49	78.16	83.16	77.48	85.77	86.38	87.48	91.47	79.85	86.13	85.32	82.95
Index (ARI)	87.8	74.4	80.7	81.2	86.5	90.9	88.7	90.7	86.8	91.9	85.0	86.4	88.3	81.3	87.3	82.9	86.4	92.0
Rank	5 of 6	6 of 6	5 of 6	5 of 6	4 of 6	5 of 6	4 of 6	4 of 6	5 of 6	4 of 6	4 of 6							

Year To Date			Running 3 Month			Running 12 Month		
2020	2021	2022	2020	2021	2022	2020	2021	2022
73.72	72.22	73.15	74.38	70.93	73.47	74.92	71.47	72.97
77.47	86.12	84.53	77.65	81.99	84.68	77.84	84.43	83.91
95.2	83.9	86.5	95.8	86.5	86.8	96.2	84.7	87.0
4 of 6	5 of 6	4 of 6	4 of 6	4 of 6	4 of 6	4 of 6	5 of 6	4 of 6

% Chg	2021								2022									
	May	Jun	Jul	Aug	Sep	Oct	Nov	Dec	Jan	Feb	Mar	Apr	May	Jun	Jul	Aug	Sep	Oct
My Property	17.7	2.4	-3.7	-0.6	-11.0	-3.6	9.9	9.3	8.4	5.1	8.4	4.5	-1.9	-3.4	-7.6	1.0	3.7	7.5
Competitive Set	22.6	32.8	20.3	13.9	6.0	-0.9	11.3	4.0	9.5	4.5	2.9	4.7	-2.5	-11.6	-14.6	-1.0	3.8	6.2
Index (ARI)	-4.0	-22.9	-19.9	-12.7	-16.1	-2.7	-1.2	5.1	-1.0	0.6	5.3	-0.2	0.6	9.2	8.1	2.0	-0.1	1.2
Rank	2 of 6	6 of 6	6 of 6	6 of 6	5 of 6	4 of 6	3 of 6	3 of 6	3 of 6	2 of 6	2 of 6	3 of 6	2 of 6	2 of 6	4 of 6	2 of 6	4 of 6	1 of 6

Year To Date			Running 3 Month			Running 12 Month		
2020	2021	2022	2020	2021	2022	2020	2021	2022
-16.8	-2.0	1.3	-13.4	-4.6	3.6	-14.5	-4.6	2.1
-7.2	11.2	-1.8	-4.3	5.6	3.3	-6.9	8.5	-0.6
-10.3	-11.9	3.2	-9.5	-9.7	0.3	-8.2	-12.0	2.7
5 of 5	6 of 6	3 of 6	4 of 5	4 of 6	2 of 6	5 of 5	6 of 6	3 of 6

RevPAR	2021								2022									
	May	Jun	Jul	Aug	Sep	Oct	Nov	Dec	Jan	Feb	Mar	Apr	May	Jun	Jul	Aug	Sep	Oct
My Property	47.95	59.22	37.45	33.10	42.97	46.50	30.24	37.72	38.17	32.15	52.65	39.58	43.59	49.86	57.03	41.62	37.34	29.88
Competitive Set	55.61	75.30	47.85	38.35	42.44	46.37	40.79	37.01	42.08	43.44	47.85	42.23	53.70	50.49	51.90	42.68	46.41	50.71
Index (RGI)	86.2	78.6	78.3	86.3	101.3	100.3	74.1	101.9	90.7	74.0	110.0	93.7	81.2	98.7	109.9	97.5	80.5	58.9
Rank	5 of 6	6 of 6	4 of 6	4 of 6	3 of 6	4 of 6	4 of 6	4 of 6	4 of 6	3 of 6	3 of 6	4 of 6	4 of 6	4 of 6	3 of 6	3 of 6	5 of 6	5 of 6

Year To Date			Running 3 Month			Running 12 Month		
2020	2021	2022	2020	2021	2022	2020	2021	2022
31.26	39.87	42.29	25.26	40.83	36.27	32.02	37.03	40.91
38.96	45.65	47.19	44.50	42.39	46.60	38.36	43.64	45.80
80.2	87.3	89.6	56.8	96.3	77.8	83.5	84.9	89.3
5 of 6	4 of 6	4 of 6	6 of 6	4 of 6	5 of 6	5 of 6	4 of 6	4 of 6

% Chg	2021								2022									
	May	Jun	Jul	Aug	Sep	Oct	Nov	Dec	Jan	Feb	Mar	Apr	May	Jun	Jul	Aug	Sep	Oct
My Property	172.2	204.4	28.6	13.4	82.9	101.7	40.8	55.2	49.7	-0.7	57.7	-1.6	-9.1	-15.8	52.3	25.7	-13.1	-35.7
Competitive Set	92.4	91.0	20.3	-8.2	-0.5	-5.3	0.2	38.4	51.0	31.8	5.1	-3.6	-3.4	-32.9	8.5	11.3	9.4	9.4
Index (RGI)	41.5	59.4	6.9	23.6	83.9	113.1	40.6	12.1	-0.9	-24.6	50.1	2.1	-5.9	25.6	40.4	13.0	-20.5	-41.2
Rank	2 of 6	1 of 6	3 of 6	1 of 6	1 of 6	1 of 6	1 of 6	3 of 6	3 of 6	5 of 6	1 of 6	3 of 6	3 of 6	3 of 6	1 of 6	2 of 6	6 of 6	6 of 6

Year To Date			Running 3 Month			Running 12 Month		
2020	2021	2022	2020	2021	2022	2020	2021	2022
-53.0	27.5	6.1	-56.4	61.7	-11.2	-52.8	15.7	10.5
-26.3	17.2	3.4	-14.5	-4.7	9.9	-27.4	13.8	5.0
-36.2	8.9	2.6	-48.9	69.7	-19.2	-34.9	1.7	5.2
4 of 5	2 of 6	2 of 6	5 of 5	1 of 6	6 of 6	4 of 5	2 of 6	2 of 6

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# Tab 5 - Response Report

Sleep Inn & Suites Hennessey North 522 N Main St Hennessey, OK 73742-1019 Phone: (405) 853-2126  
 STR # 62749 ChainID: OK223 MgtCo: None Owner: None  
 For the Month of: October 2022 Date Created: November 17, 2022

## This Year

Oct 5th - Yom Kippur  
 Oct 10th - Columbus Day  
 Oct 31st - Halloween

## October 2022 (This Year)

Sun	Mon	Tue	Wed	Thu	Fri	Sat
						1
2	3	4	5	6	7	8
9	10	11	12	13	14	15
16	17	18	19	20	21	22
23	24	25	26	27	28	29
30	31					

## October 2021 (Last Year)

Sun	Mon	Tue	Wed	Thu	Fri	Sat
					1	2
3	4	5	6	7	8	9
10	11	12	13	14	15	16
17	18	19	20	21	22	23
24	25	26	27	28	29	30
31						

## Last Year

Oct 11th - Columbus Day  
 Oct 31st - Halloween

STR#	Name	City, State	Zip	Phone	Rooms	Open Date
62749	Sleep Inn & Suites Hennessey North	Hennessey, OK	73742-1019	(405) 853-2126	50	201308
36764	Baymont Inn & Suites Enid	Enid, OK	73703	(580) 234-6800	58	199806
63401	Country Inn & Suites Enid	Enid, OK	73703	(580) 599-0372	77	201411
63750	Best Western Plus Fairview Inn & Suites	Fairview, OK	73737	(580) 227-2880	52	201601
64464	La Quinta Inns & Suites Enid	Enid, OK	73703	(580) 233-7100	70	201511
68907	Holiday Inn Express & Suites Kingfisher	Kingfisher, OK	73750	(405) 375-3210	77	201911
					384	

		2021												2022											
Nov	Dec	Jan	Feb	Mar	Apr	May	Jun	Jul	Aug	Sep	Oct	Nov	Dec	Jan	Feb	Mar	Apr	May	Jun	Jul	Aug	Sep	Oct		
●	●	●	●	●	●	●	●	●	●	●	●	●	●	●	●	●	●	●	●	●	●	●	●	●	
●	●	●	●	●	●	●	●	●	●	●	●	●	●	●	●	●	●	●	●	●	●	●	●	●	
●	●	●	●	●	●	●	●	●	●	●	●	●	●	●	●	●	●	●	●	●	●	●	●	●	
●	●	●	●	●	●	●	●	●	●	●	●	●	●	●	●	●	●	●	●	●	●	●	●	●	
●	●	●	●	●	●	●	●	●	●	●	●	●	●	●	●	●	●	●	●	●	●	●	●	●	
●	●	●	●	●	●	●	●	●	●	●	●	●	●	●	●	●	●	●	●	●	●	●	●	●	
●	●	●	●	●	●	●	●	●	●	●	●	●	●	●	●	●	●	●	●	●	●	●	●	●	

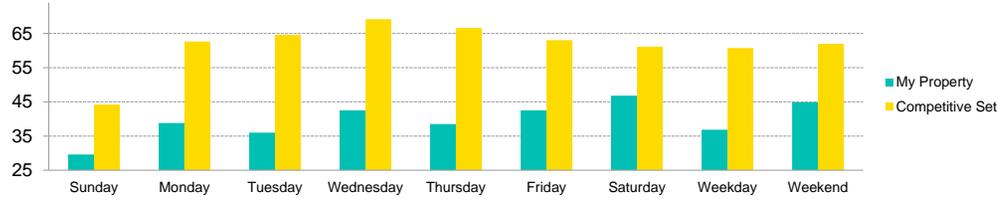
Data received:

- = Monthly Only
- = Monthly & Daily

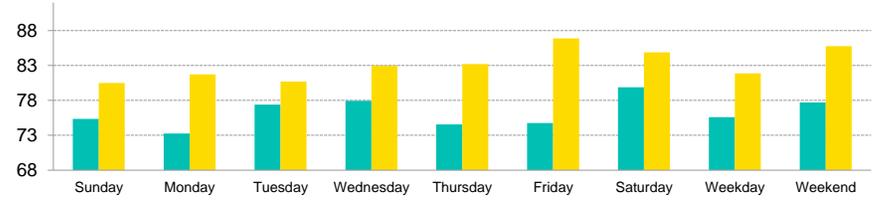
# Tab 6 - Day of Week and Weekday/Weekend Report

Sleep Inn & Suites Hennessey North 522 N Main St Hennessey, OK 73742-1019 Phone: (405) 853-2126  
 STR # 62749 ChainID: OK223 MgtCo: None Owner: None  
 For the Month of: October 2022 Date Created: November 17, 2022 Monthly Competitive Set Data Excludes Subject Property

### Current Month Occupancy



### Current Month ADR



Day of Week	Time Period	Occupancy (%)			Average Daily Rate			RevPAR											
		My Property	Competitive Set	Index (MPI)	My Property	Competitive Set	Index (ARI)	My Property	Competitive Set	Index (RGI)									
Sunday	Current Month	29.6	-48.3	44.2	1.7	67.0	-49.1	75.35	4.0	80.50	5.4	93.6	-1.3	22.30	-46.2	35.57	7.1	62.7	-49.7
	Year To Date	48.2	9.0	43.0	16.2	112.2	-6.2	70.63	-3.2	82.15	-2.7	86.0	-0.5	34.06	5.6	35.32	13.0	96.4	-6.6
	Running 3 Month	37.2	-24.7	40.2	13.5	92.5	-33.7	72.14	3.4	82.01	0.7	88.0	2.7	26.86	-22.1	33.00	14.3	81.4	-31.9
	Running 12 Month	47.5	13.9	41.5	13.6	114.4	0.3	70.69	-1.9	81.49	-1.4	86.7	-0.5	33.60	11.7	33.85	12.0	99.3	-0.2
Monday	Current Month	38.8	-42.9	62.6	4.6	61.9	-45.5	73.27	10.0	81.72	5.6	89.7	4.1	28.43	-37.2	51.19	10.5	55.5	-43.2
	Year To Date	57.5	-3.5	56.7	8.6	101.4	-11.2	72.13	5.3	82.84	-2.7	87.1	8.3	41.51	1.6	46.99	5.7	88.3	-3.8
	Running 3 Month	48.1	-24.0	56.4	11.8	85.3	-32.1	72.64	6.8	82.79	1.2	87.7	5.5	34.97	-18.9	46.71	13.1	74.9	-28.3
	Running 12 Month	56.2	0.4	55.8	7.0	100.8	-6.1	71.51	5.0	82.35	-1.4	86.8	6.6	40.20	5.5	45.96	5.4	87.5	0.0
Tuesday	Current Month	36.0	-47.8	64.6	2.5	55.7	-49.1	77.39	7.2	80.69	2.7	95.9	4.4	27.86	-44.1	52.12	5.2	53.4	-46.8
	Year To Date	60.6	0.5	59.5	1.1	101.8	-0.6	72.36	0.5	83.17	-2.9	87.0	3.6	43.82	1.0	49.46	-1.9	88.6	2.9
	Running 3 Month	52.3	-13.9	59.6	4.4	87.7	-17.5	71.63	1.2	82.37	0.3	87.0	0.9	37.47	-12.9	49.13	4.7	76.3	-16.8
	Running 12 Month	58.7	4.3	58.1	1.2	101.1	3.1	72.05	1.0	82.49	-1.8	87.3	2.8	42.32	5.3	47.92	-0.6	88.3	6.0
Wednesday	Current Month	42.5	-26.1	69.2	3.7	61.5	-28.7	77.93	21.5	82.99	6.4	93.9	14.2	33.12	-10.2	57.40	10.3	57.7	-18.6
	Year To Date	62.2	5.5	60.9	3.6	102.2	1.9	72.48	3.0	84.80	-0.9	85.5	3.9	45.10	8.7	51.63	2.7	87.4	5.9
	Running 3 Month	54.6	-0.8	63.8	9.1	85.5	-9.1	72.75	6.3	85.10	3.6	85.5	2.6	39.73	5.4	54.33	13.1	73.1	-6.8
	Running 12 Month	60.7	9.0	59.2	4.2	102.4	4.6	72.46	4.0	84.10	-0.1	86.2	4.0	43.95	13.3	49.80	4.1	88.2	8.8
Thursday	Current Month	38.5	-43.8	66.6	5.2	57.8	-46.6	74.55	4.8	83.21	8.7	89.6	-3.6	28.70	-41.1	55.43	14.3	51.8	-48.5
	Year To Date	59.7	5.3	58.9	5.5	101.4	-0.2	72.63	1.0	84.09	-1.5	86.4	2.5	43.38	6.4	49.54	3.9	87.6	2.4
	Running 3 Month	52.2	-7.1	59.2	7.5	88.0	-13.6	71.52	-0.5	84.04	4.9	85.1	-5.2	37.30	-7.6	49.78	12.7	74.9	-18.0
	Running 12 Month	56.8	6.2	57.3	4.8	99.3	1.3	72.23	1.5	83.68	-0.1	86.3	1.6	41.06	7.7	47.92	4.7	85.7	2.9
Friday	Current Month	42.5	-38.9	63.0	4.0	67.4	-41.3	74.75	0.1	86.87	8.5	86.0	-7.7	31.77	-38.9	54.75	12.8	58.0	-45.8
	Year To Date	57.8	6.6	57.1	4.1	101.3	2.4	74.60	0.6	87.31	-0.4	85.4	1.0	43.13	7.3	49.82	3.7	86.6	3.5
	Running 3 Month	49.8	-15.8	52.8	-0.4	94.4	-15.5	74.78	2.5	89.11	7.0	83.9	-4.2	37.27	-13.8	47.04	6.5	79.2	-19.0
	Running 12 Month	56.3	11.1	56.5	7.2	99.8	3.6	74.51	1.7	86.61	0.8	86.0	0.9	41.98	12.9	48.92	8.0	85.8	4.5
Saturday	Current Month	46.8	-32.0	61.1	-1.2	76.5	-31.2	79.88	9.2	84.88	7.9	94.1	1.3	37.38	-25.7	51.89	6.6	72.0	-30.3
	Year To Date	58.7	11.4	55.1	2.3	106.6	8.9	76.86	0.7	86.82	-1.9	88.5	2.6	45.14	12.1	47.85	0.4	94.3	11.7
	Running 3 Month	51.4	-13.7	53.0	-0.6	96.9	-13.1	78.60	5.4	87.19	5.1	90.1	0.3	40.39	-9.1	46.22	4.4	87.4	-12.9
	Running 12 Month	56.1	14.6	53.7	3.8	104.5	10.4	77.13	2.2	86.12	-0.6	89.6	2.8	43.25	17.2	46.23	3.1	93.6	13.6
Weekday/Weekend	Current Month	36.8	-42.2	60.7	3.7	60.6	-44.3	75.60	8.8	81.88	5.8	92.3	2.8	27.84	-37.1	49.71	9.7	56.0	-42.7
	Year To Date	57.6	3.1	55.7	6.3	103.4	-3.0	72.10	1.5	83.49	-2.1	86.4	3.7	41.54	4.6	46.54	4.0	89.3	0.6
	Running 3 Month	48.9	-14.0	55.9	9.4	87.5	-21.4	72.14	3.4	83.37	2.2	86.5	1.1	35.26	-11.1	46.59	11.8	75.7	-20.5
	Running 12 Month	56.0	6.5	54.4	5.7	103.0	0.7	71.83	2.1	82.91	-0.9	86.6	3.0	40.23	8.6	45.10	4.7	89.2	3.8
Weekend (Fri-Sat)	Current Month	44.9	-35.1	62.0	1.2	72.4	-35.9	77.72	5.2	85.78	8.1	90.6	-2.7	34.89	-31.8	53.16	9.4	65.6	-37.6
	Year To Date	58.3	9.0	56.1	3.2	103.9	5.6	75.76	0.7	87.07	-1.1	87.0	1.9	44.15	9.7	48.82	2.0	90.4	7.6
	Running 3 Month	50.6	-14.8	52.9	-0.5	95.7	-14.3	76.72	4.0	88.15	6.0	87.0	-1.9	38.83	-11.4	46.63	5.5	83.3	-16.0
	Running 12 Month	56.2	12.8	55.1	5.5	102.1	6.9	75.82	2.0	86.37	0.1	87.8	1.9	42.62	15.0	47.57	5.6	89.6	8.9
Total	Current Month	39.2	-40.2	61.1	3.0	64.1	-41.9	76.31	7.5	82.95	6.2	92.0	1.2	29.88	-35.7	50.71	9.4	58.9	-41.2
	Year To Date	57.8	4.7	55.8	5.3	103.5	-0.6	73.15	1.3	84.53	-1.8	86.5	3.2	42.29	6.1	47.19	3.4	89.6	2.6
	Running 3 Month	49.4	-14.2	55.0	6.5	89.7	-19.4	73.47	3.6	84.68	3.3	86.8	0.3	36.27	-11.2	46.60	9.9	77.8	-19.2
	Running 12 Month	56.1	8.2	54.6	5.6	102.7	2.5	72.97	2.1	83.91	-0.6	87.0	2.7	40.91	10.5	45.80	5.0	89.3	5.2

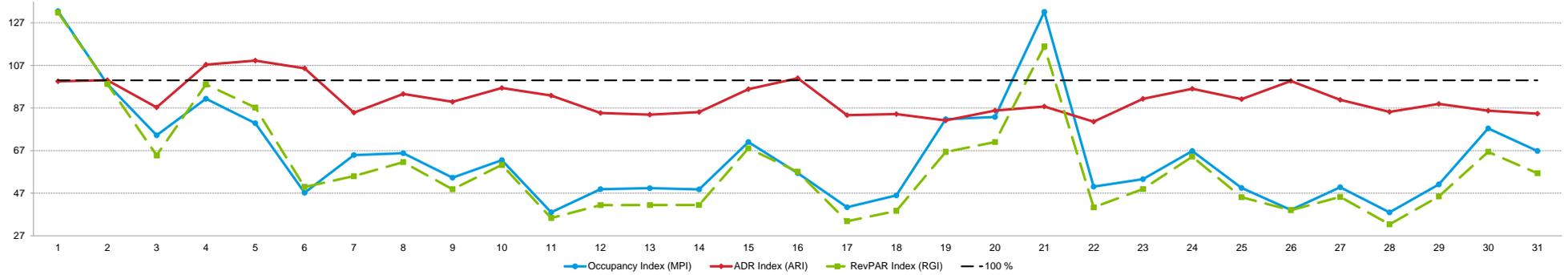
Tab 7 - Daily Data for the Month

Sleep Inn & Suites Hennessey North 522 N Main St Hennessey, OK 73742-1019 Phone: (405) 853-2126

STR # 62749 ChainID: OK223 MgtCo: None Owner: None

For the Month of: October 2022 Date Created: November 17, 2022 Daily Competitive Set Data Excludes Subject Property

Daily Indexes for the Month of October



Occupancy (%)	October																														
	Sa	Su	Mo	Tu	We	Th	Fr	Sa	Su	Mo	Tu	We	Th	Fr	Sa	Su	Mo	Tu	We	Th	Fr	Sa	Su	Mo	Tu	We	Th	Fr	Sa	Su	Mo
My Property	94.0	40.0	48.0	58.0	60.0	28.0	34.0	40.0	26.0	44.0	28.0	36.0	34.0	40.0	42.0	24.0	26.0	26.0	46.0	58.0	72.0	30.0	26.0	42.0	32.0	28.0	34.0	24.0	28.0	32.0	34.0
Competitive Set	71.0	40.7	64.7	63.5	75.1	59.3	52.4	60.8	47.9	70.4	73.7	73.7	68.9	82.0	59.1	42.5	64.4	56.6	56.3	70.1	54.5	59.9	48.5	62.9	64.7	71.6	68.3	63.2	54.8	41.3	50.9
Index (MPI)	132.5	98.2	74.2	91.4	79.8	47.2	64.9	65.8	54.3	62.5	38.0	48.9	49.4	48.8	71.0	56.5	40.4	45.9	81.7	82.8	132.1	50.1	53.6	66.8	49.5	39.1	49.8	38.0	51.1	77.4	66.8

% Chg	October																														
	Sa	Su	Mo	Tu	We	Th	Fr	Sa	Su	Mo	Tu	We	Th	Fr	Sa	Su	Mo	Tu	We	Th	Fr	Sa	Su	Mo	Tu	We	Th	Fr	Sa	Su	Mo
My Property	46.9	-42.9	-27.3	-35.6	0.0	-56.3	-43.3	-47.4	-55.2	-35.3	-58.8	-51.4	-65.3	-47.4	-41.7	-61.3	-59.4	-55.2	27.8	38.1	71.4	-60.5	-56.7	-43.2	-46.7	-53.3	-51.4	-66.7	-50.0	-11.1	30.8
Competitive Set	19.7	-14.5	11.3	0.0	5.0	-13.5	-11.2	-1.9	0.6	7.3	19.4	12.8	3.1	24.5	-9.8	-14.5	0.0	-14.1	-10.9	8.8	-9.5	-9.1	37.3	23.5	8.0	8.8	29.5	15.9	-1.6	11.3	11.8
Index (MPI)	22.7	-33.2	-34.7	-35.6	-4.8	-49.4	-36.2	-46.3	-55.5	-39.7	-65.5	-56.9	-66.4	-57.7	-35.3	-54.7	-59.4	-47.8	43.4	26.9	89.3	-56.6	-68.4	-54.1	-50.6	-57.1	-62.5	-71.2	-49.2	-20.1	16.9

ADR	October																														
	1	2	3	4	5	6	7	8	9	10	11	12	13	14	15	16	17	18	19	20	21	22	23	24	25	26	27	28	29	30	31
My Property	85.29	79.27	71.06	84.40	86.16	82.15	72.59	79.70	71.76	76.29	73.37	70.12	72.83	76.33	79.50	82.69	70.67	70.59	69.46	70.94	76.16	69.53	70.47	77.83	73.72	84.27	76.18	70.95	73.64	71.83	68.84
Competitive Set	85.70	79.24	81.38	78.63	78.86	77.77	85.58	85.14	79.80	79.11	79.03	82.82	86.81	89.68	82.95	81.87	84.46	83.87	85.55	82.68	86.81	86.29	77.16	81.04	80.84	84.53	83.84	83.29	82.82	83.76	81.61
Index (ARI)	99.5	100.0	87.3	107.3	109.3	105.6	84.8	93.6	89.9	96.4	92.8	84.7	83.9	85.1	95.8	101.0	83.7	84.2	81.2	85.8	87.7	80.6	91.3	96.0	91.2	99.7	90.9	85.2	88.9	85.8	84.4

% Chg	October																														
	1	2	3	4	5	6	7	8	9	10	11	12	13	14	15	16	17	18	19	20	21	22	23	24	25	26	27	28	29	30	31
My Property	8.3	-3.8	16.0	11.6	24.8	7.0	2.8	13.4	4.7	7.2	6.1	0.1	1.8	10.7	14.8	11.4	11.6	-12.8	56.5	-1.3	1.0	-5.8	13.7	11.1	18.9	32.1	17.0	-3.1	-1.2	-2.3	-5.6
Competitive Set	9.7	5.3	6.3	0.8	1.4	1.9	11.2	8.0	4.7	2.5	-4.7	2.6	15.0	2.4	-5.2	2.8	10.2	7.0	13.1	7.8	12.4	12.6	3.5	-2.7	2.0	3.7	1.6	3.7	9.2	6.0	-3.5
Index (ARI)	-1.3	-8.6	9.1	10.7	23.1	5.0	-7.6	5.0	0.0	4.6	11.3	-2.4	-11.5	8.1	21.1	8.4	1.3	-18.5	38.4	-8.5	-10.1	-16.4	9.9	14.2	16.5	27.3	15.1	-6.6	-9.5	-7.9	-2.2

RevPAR	October																														
	1	2	3	4	5	6	7	8	9	10	11	12	13	14	15	16	17	18	19	20	21	22	23	24	25	26	27	28	29	30	31
My Property	80.17	31.71	34.11	48.95	51.69	23.00	24.68	31.88	18.66	33.57	20.54	25.24	24.76	30.53	33.39	19.84	18.37	18.35	31.95	41.15	54.83	20.86	18.32	32.69	23.59	23.59	25.90	17.03	20.62	22.98	23.41
Competitive Set	60.81	32.26	52.63	49.91	59.26	46.10	44.84	51.75	38.23	55.66	58.21	61.00	59.78	73.57	49.06	34.81	54.37	47.46	48.15	57.93	47.30	51.67	37.42	50.95	52.28	60.49	57.23	52.62	45.38	34.61	41.54
Index (RGI)	131.8	98.3	64.8	98.1	87.2	49.9	55.0	61.6	48.8	60.3	35.3	41.4	41.4	41.5	68.1	57.0	33.8	38.7	66.3	71.0	115.9	40.4	49.0	64.2	45.1	39.0	45.3	32.4	45.4	66.4	56.4

% Chg	October																														
	1	2	3	4	5	6	7	8	9	10	11	12	13	14	15	16	17	18	19	20	21	22	23	24	25	26	27	28	29	30	31
My Property	59.1	-45.0	-15.6	-28.1	24.8	-53.2	-41.8	-40.3	-53.1	-30.6	-56.3	-51.3	-64.7	-41.8	-33.1	-56.9	-54.7	-60.9	100.0	36.3	73.2	-62.8	-50.7	-36.9	-36.6	-38.4	-43.2	-67.7	-50.6	-13.2	23.4
Competitive Set	31.3	-9.9	18.4	0.8	6.5	-11.9	-1.2	5.9	5.3	10.0	13.8	15.7	18.6	27.5	-14.5	-12.1	10.2	-8.1	0.8	17.3	1.7	2.4	42.1	20.2	10.2	12.9	31.6	20.3	7.4	18.0	8.0
Index (RGI)	21.1	-39.0	-28.8	-28.7	17.2	-46.9	-41.1	-43.6	-55.5	-36.9	-61.6	-57.9	-70.2	-54.3	-21.7	-51.0	-58.8	-57.5	98.5	16.1	70.2	-63.7	-65.3	-47.5	-42.4	-45.4	-56.8	-73.1	-54.0	-26.4	14.3



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