

STR # 62749 / Created April 19, 2022



Monthly STAR Report : Sleep Inn & Suites Hennessey North

For the Month of: March 2022

Currency: US Dollar / Competitive Set Data Excludes Subject Property

Table Of Contents	1
Monthly Performance at a Glance	2
STAR Summary	3
Competitive Set Report	4
Response Report	5
Day of Week & Weekday/Weekend	6
Daily Data for the Month	7
Help	8

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Tab 2 - Monthly Performance at a Glance - My Property vs. Competitive Set

Sleep Inn & Suites Hennessey North 522 N Main St Hennessey, OK 73742-1019 Phone: (405) 853-2126

STR # 62749 ChainID: OK223 MgtCo: None Owner: None

For the Month of: March 2022 Date Created: April 19, 2022 Monthly Competitive Set Data Excludes Subject Property

March 2022

	Occupancy (%)			ADR			RevPAR		
	My Prop	Comp Set	Index (MPI)	My Prop	Comp Set	Index (ARI)	My Prop	Comp Set	Index (RGI)
Current Month	72.2	55.8	129.4	72.93	85.77	85.0	52.65	47.85	110.0
Year To Date	57.1	54.1	105.6	72.26	82.25	87.9	41.28	44.49	92.8
Running 3 Month	57.1	54.1	105.6	72.26	82.25	87.9	41.28	44.49	92.8
Running 12 Month	56.8	54.4	104.5	73.15	85.87	85.2	41.59	46.73	89.0

March 2022 vs. 2021 Percent Change (%)

	Occupancy			ADR			RevPAR		
	My Prop	Comp Set	Index (MPI)	My Prop	Comp Set	Index (ARI)	My Prop	Comp Set	Index (RGI)
Current Month	45.5	2.1	42.5	8.4	2.9	5.3	57.7	5.1	50.1
Year To Date	26.5	19.4	5.9	7.5	4.8	2.5	36.0	25.2	8.6
Running 3 Month	26.5	19.4	5.9	7.5	4.8	2.5	36.0	25.2	8.6
Running 12 Month	58.1	12.8	40.2	4.0	11.9	-7.1	64.5	26.3	30.3

Tab 3 - STAR Summary - My Property vs. Comp Set and Industry Segments

Sleep Inn & Suites Hennessey North 522 N Main St Hennessey, OK 73742-1019 Phone: (405) 853-2126

STR # 62749 ChainID: OK223 MgtCo: None Owner: None

For the Month of: March 2022 Date Created: April 19, 2022 Monthly Competitive Set Data Excludes Subject Property

Occupancy (%)								
Current Month	% Chg	Year to Date	% Chg	Running 3 Month	% Chg	Running 12 Month	% Chg	
Sleep Inn & Suites Hennessey North	72.2	45.5	57.1	26.5	57.1	26.5	56.8	58.1
Market: Oklahoma Area	58.0	5.9	50.0	13.5	50.0	13.5	53.3	33.3
Market Class: Midscale Class	59.1	0.6	51.4	6.7	51.4	6.7	56.0	27.8
Submarket: Oklahoma West Area	51.6	0.7	46.1	13.8	46.1	13.8	50.3	34.2
Submarket Scale: Midscale Chains	64.4	4.1	56.7	15.4	56.7	15.4	59.6	29.7
Competitive Set: Competitors	55.8	2.1	54.1	19.4	54.1	19.4	54.4	12.8

Supply			
Month % Chg	YTD % Chg	Run 3 Mon % Chg	Run 12 Mon % Chg
0.0	0.0	0.0	0.0
3.7	3.6	3.6	2.8
-1.4	-1.4	-1.4	-1.2
1.7	1.2	1.2	1.2
0.8	-0.3	-0.3	-1.5
0.0	0.0	0.0	0.0

Sleep Inn & Suites Hennessey North
Market: Oklahoma Area
Market Class: Midscale Class
Submarket: Oklahoma West Area
Submarket Scale: Midscale Chains
Competitive Set: Competitors

Average Daily Rate								
Current Month	% Chg	Year to Date	% Chg	Running 3 Month	% Chg	Running 12 Month	% Chg	
Sleep Inn & Suites Hennessey North	72.93	8.4	72.26	7.5	72.26	7.5	73.15	4.0
Market: Oklahoma Area	82.05	13.0	78.68	12.2	78.68	12.2	79.99	14.5
Market Class: Midscale Class	84.69	13.1	82.21	13.1	82.21	13.1	82.83	15.6
Submarket: Oklahoma West Area	78.42	8.2	76.38	7.4	76.38	7.4	77.63	12.4
Submarket Scale: Midscale Chains	92.43	9.0	90.18	9.8	90.18	9.8	92.27	15.0
Competitive Set: Competitors	85.77	2.9	82.25	4.8	82.25	4.8	85.87	11.9

Demand			
Month % Chg	YTD % Chg	Run 3 Mon % Chg	Run 12 Mon % Chg
45.5	26.5	26.5	58.1
9.9	17.5	17.5	37.0
-0.8	5.1	5.1	26.2
2.4	15.2	15.2	35.9
4.9	15.1	15.1	27.8
2.1	19.4	19.4	12.8

Sleep Inn & Suites Hennessey North
Market: Oklahoma Area
Market Class: Midscale Class
Submarket: Oklahoma West Area
Submarket Scale: Midscale Chains
Competitive Set: Competitors

RevPAR								
Current Month	% Chg	Year to Date	% Chg	Running 3 Month	% Chg	Running 12 Month	% Chg	
Sleep Inn & Suites Hennessey North	52.65	57.7	41.28	36.0	41.28	36.0	41.59	64.5
Market: Oklahoma Area	47.59	19.7	39.32	27.3	39.32	27.3	42.65	52.6
Market Class: Midscale Class	50.06	13.8	42.22	20.6	42.22	20.6	46.38	47.7
Submarket: Oklahoma West Area	40.45	8.9	35.23	22.3	35.23	22.3	39.02	50.9
Submarket Scale: Midscale Chains	59.54	13.5	51.12	26.8	51.12	26.8	55.01	49.2
Competitive Set: Competitors	47.85	5.1	44.49	25.2	44.49	25.2	46.73	26.3

Revenue			
Month % Chg	YTD % Chg	Run 3 Mon % Chg	Run 12 Mon % Chg
57.7	36.0	36.0	64.5
24.1	31.8	31.8	56.9
12.2	18.9	18.9	45.9
10.7	23.7	23.7	52.7
14.4	26.4	26.4	47.0
5.1	25.2	25.2	26.3

Sleep Inn & Suites Hennessey North
Market: Oklahoma Area
Market Class: Midscale Class
Submarket: Oklahoma West Area
Submarket Scale: Midscale Chains
Competitive Set: Competitors

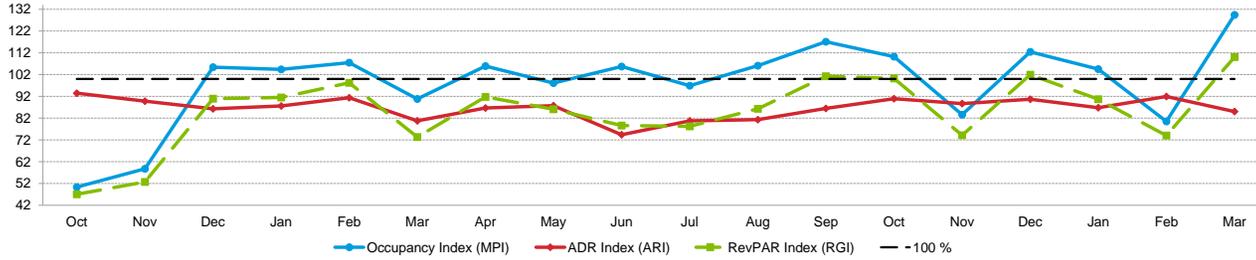
Census/Sample - Properties & Rooms					
Census		Sample		Sample %	
Properties	Rooms	Properties	Rooms	Rooms	
Market: Oklahoma Area	503	31500	235	16798	53.3
Market Class: Midscale Class	51	3470	35	2257	65.0
Submarket: Oklahoma West Area	180	10549	86	6315	59.9
Submarket Scale: Midscale Chains	50	3733	49	3653	97.9
Competitive Set: Competitors	5	334	5	334	100.0

Market: Oklahoma Area
Market Class: Midscale Class
Submarket: Oklahoma West Area
Submarket Scale: Midscale Chains
Competitive Set: Competitors

Tab 4 - Competitive Set Report

Sleep Inn & Suites Hennessey North 522 N Main St Hennessey, OK 73742-1019 Phone: (405) 853-2126
 STR # 62749 ChainID: OK223 MgtCo: None Owner: None
 For the Month of: March 2022 Date Created: April 19, 2022 Monthly Competitive Set Data Excludes Subject Property

Monthly Indexes



RevPAR Percent Change



Occupancy (%)	2020			2021												2022		
	Oct	Nov	Dec	Jan	Feb	Mar	Apr	May	Jun	Jul	Aug	Sep	Oct	Nov	Dec	Jan	Feb	Mar
My Property	31.3	32.3	37.5	38.3	47.8	49.6	56.3	60.9	76.9	49.6	46.8	60.5	65.5	41.3	53.2	52.9	45.1	72.2
Competitive Set	62.1	54.9	35.6	36.7	44.5	54.6	53.1	62.1	72.8	51.2	44.1	51.6	59.4	49.5	47.3	50.6	56.1	55.8
Index (MPI)	50.3	58.7	105.4	104.4	107.5	90.8	105.9	98.1	105.7	96.9	106.1	117.1	110.3	83.6	112.4	104.6	80.5	129.4
Rank	6 of 6	6 of 6	2 of 6	3 of 6	3 of 6	4 of 6	3 of 6	2 of 6	2 of 6	4 of 6	3 of 6	3 of 6	2 of 6	5 of 6	3 of 6	3 of 6	4 of 6	2 of 6

Year To Date			Running 3 Month			Running 12 Month		
2020	2021	2022	2020	2021	2022	2020	2021	2022
66.0	45.2	57.1	66.0	45.2	57.1	66.6	36.0	56.8
50.0	45.3	54.1	50.0	45.3	54.1	55.7	48.3	54.4
131.8	99.7	105.6	131.8	99.7	105.6	119.5	74.5	104.5
1 of 6	4 of 6	3 of 6	1 of 6	4 of 6	3 of 6	1 of 6	6 of 6	3 of 6

% Chg	2020			2021												2022		
	Oct	Nov	Dec	Jan	Feb	Mar	Apr	May	Jun	Jul	Aug	Sep	Oct	Nov	Dec	Jan	Feb	Mar
My Property	-60.2	-47.0	31.2	-31.0	-37.1	-26.1	59.2	131.4	197.4	33.5	14.2	105.7	109.3	28.1	42.0	38.0	-5.5	45.5
Competitive Set	-3.3	6.0	-3.4	-23.3	-13.2	6.6	34.5	57.2	43.8	0.0	-19.3	-6.1	-4.4	-10.0	33.1	37.9	26.1	2.1
Index (MPI)	-58.8	-50.0	35.7	-10.1	-27.5	-30.7	18.4	47.2	106.8	33.6	41.5	119.1	119.0	42.3	6.7	0.1	-25.1	42.5
Rank	5 of 5	5 of 5	2 of 6	4 of 6	5 of 6	5 of 6	3 of 6	2 of 6	1 of 6	2 of 6	3 of 6	3 of 6	4 of 6	1 of 6				

Year To Date			Running 3 Month			Running 12 Month		
2020	2021	2022	2020	2021	2022	2020	2021	2022
-16.7	-31.6	26.5	-16.7	-31.6	26.5	-24.4	-46.0	58.1
-21.7	-9.5	19.4	-21.7	-9.5	19.4	-20.4	-13.4	12.8
6.3	-24.4	5.9	6.3	-24.4	5.9	-4.9	-37.7	40.2
3 of 5	5 of 6	2 of 6	3 of 5	5 of 6	2 of 6	4 of 5	6 of 6	1 of 6

ADR	2020			2021												2022		
	Oct	Nov	Dec	Jan	Feb	Mar	Apr	May	Jun	Jul	Aug	Sep	Oct	Nov	Dec	Jan	Feb	Mar
My Property	73.66	66.54	64.84	66.55	67.77	67.29	71.48	78.74	76.98	75.48	70.66	71.07	71.00	73.15	70.88	72.15	71.22	72.93
Competitive Set	78.81	74.11	75.14	75.95	74.17	83.34	82.50	89.72	103.47	93.50	86.89	82.20	78.08	82.49	78.16	83.16	77.48	85.77
Index (ARI)	93.5	89.8	86.3	87.6	91.4	80.7	86.6	87.8	74.4	80.7	81.3	86.5	90.9	88.7	90.7	86.8	91.9	85.0
Rank	4 of 6	4 of 6	4 of 6	4 of 6	3 of 6	5 of 6	5 of 6	5 of 6	6 of 6	5 of 6	5 of 6	4 of 6						

Year To Date			Running 3 Month			Running 12 Month		
2020	2021	2022	2020	2021	2022	2020	2021	2022
73.85	67.23	72.26	73.85	67.23	72.26	83.83	70.33	73.15
79.55	78.48	82.25	79.55	78.48	82.25	81.87	76.71	85.87
92.8	85.7	87.9	92.8	85.7	87.9	102.4	91.7	85.2
4 of 6	4 of 6	4 of 6	4 of 6	4 of 6	4 of 6	4 of 6	4 of 6	5 of 6

% Chg	2020			2021												2022		
	Oct	Nov	Dec	Jan	Feb	Mar	Apr	May	Jun	Jul	Aug	Sep	Oct	Nov	Dec	Jan	Feb	Mar
My Property	-11.3	-18.5	-17.5	-11.8	-7.9	-7.6	1.9	17.7	2.4	-3.7	-0.6	-11.0	-3.6	9.9	9.3	8.4	5.1	8.4
Competitive Set	-0.9	-6.9	-6.6	-4.9	-8.7	7.2	14.2	22.6	32.8	20.3	13.7	6.0	-0.9	11.3	4.0	9.5	4.5	2.9
Index (ARI)	-10.5	-12.4	-11.7	-7.2	0.8	-13.8	-10.7	-4.0	-22.9	-19.9	-12.6	-16.1	-2.7	-1.2	5.1	-1.0	0.6	5.3
Rank	4 of 5	5 of 5	6 of 6	4 of 6	4 of 6	5 of 6	6 of 6	2 of 6	6 of 6	6 of 6	6 of 6	5 of 6	4 of 6	3 of 6	3 of 6	3 of 6	2 of 6	2 of 6

Year To Date			Running 3 Month			Running 12 Month		
2020	2021	2022	2020	2021	2022	2020	2021	2022
-17.5	-9.0	7.5	-17.5	-9.0	7.5	-1.8	-16.1	4.0
-5.2	-1.4	4.8	-5.2	-1.4	4.8	-3.9	-6.3	11.9
-13.0	-7.7	2.5	-13.0	-7.7	2.5	2.2	-10.5	-7.1
4 of 5	4 of 6	3 of 6	4 of 5	4 of 6	3 of 6	2 of 5	6 of 6	6 of 6

RevPAR	2020			2021												2022		
	Oct	Nov	Dec	Jan	Feb	Mar	Apr	May	Jun	Jul	Aug	Sep	Oct	Nov	Dec	Jan	Feb	Mar
My Property	23.05	21.47	24.30	25.51	32.38	33.39	40.22	47.95	59.22	37.45	33.10	42.97	46.50	30.24	37.72	38.17	32.15	52.65
Competitive Set	48.98	40.71	26.73	27.87	32.97	45.53	43.82	55.70	75.30	47.85	38.35	42.44	46.37	40.79	37.01	42.08	43.44	47.85
Index (RGI)	47.1	52.7	90.9	91.5	98.2	73.3	91.8	86.1	78.6	78.3	86.3	101.3	100.3	74.1	101.9	90.7	74.0	110.0
Rank	6 of 6	6 of 6	4 of 6	5 of 6	6 of 6	4 of 6	4 of 6	3 of 6	4 of 6	4 of 6	4 of 6	4 of 6	3 of 6	3 of 6				

Year To Date			Running 3 Month			Running 12 Month		
2020	2021	2022	2020	2021	2022	2020	2021	2022
48.73	30.36	41.28	48.73	30.36	41.28	55.84	25.29	41.59
39.81	35.54	44.49	39.81	35.54	44.49	45.61	37.02	46.73
122.4	85.4	92.8	122.4	85.4	92.8	122.4	68.3	89.0
2 of 6	4 of 6	3 of 6	2 of 6	4 of 6	3 of 6	2 of 6	6 of 6	4 of 6

% Chg	2020			2021												2022		
	Oct	Nov	Dec	Jan	Feb	Mar	Apr	May	Jun	Jul	Aug	Sep	Oct	Nov	Dec	Jan	Feb	Mar
My Property	-64.7	-56.8	8.2	-39.1	-42.0	-31.7	62.3	172.2	204.4	28.6	13.4	82.9	101.7	40.8	55.2	49.7	-0.7	57.7
Competitive Set	-4.2	-1.4	-9.8	-27.1	-20.7	14.3	53.6	92.7	91.0	20.3	-8.2	-0.5	-5.3	0.2	38.4	51.0	31.8	5.1
Index (RGI)	-63.2	-56.2	19.9	-16.6	-26.9	-40.2	5.7	41.3	59.4	6.9	23.6	83.9	113.1	40.6	12.1	-0.9	-24.6	50.1
Rank	5 of 5	5 of 5	4 of 6	5 of 6	5 of 6	6 of 6	4 of 6	2 of 6	1 of 6	3 of 6	1 of 6	1 of 6	1 of 6	1 of 6	3 of 6	3 of 6	5 of 6	1 of 6

Year To Date			Running 3 Month			Running 12 Month		
2020	2021	2022	2020	2021	2022	2020	2021	2022
-31.3	-37.7	36.0	-31.3	-37.7	36.0	-25.7	-54.7	64.5
-25.7	-10.7	25.2	-25.7	-10.7	25.2	-23.5	-18.9	26.3
-7.5	-30.2	8.6	-7.5	-30.2	8.6	-2.9	-44.2	30.3
3 of 5	6 of 6	2 of 6	3 of 5	6 of 6	2 of 6	3 of 5	6 of 6	1 of 6

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Tab 5 - Response Report

Sleep Inn & Suites Hennessey North 522 N Main St Hennessey, OK 73742-1019 Phone: (405) 853-2126
 STR # 62749 ChainID: OK223 MgtCo: None Owner: None
 For the Month of: March 2022 Date Created: April 19, 2022

This Year

Mar 17th - St. Patrick's Day

March 2022 (This Year)

Sun	Mon	Tue	Wed	Thu	Fri	Sat
		1	2	3	4	5
6	7	8	9	10	11	12
13	14	15	16	17	18	19
20	21	22	23	24	25	26
27	28	29	30	31		

March 2021 (Last Year)

Sun	Mon	Tue	Wed	Thu	Fri	Sat
	1	2	3	4	5	6
7	8	9	10	11	12	13
14	15	16	17	18	19	20
21	22	23	24	25	26	27
28	29	30	31			

Last Year

Mar 17th - St. Patrick's Day
 Mar 28th - First Day of Passover

STR#	Name	City, State	Zip	Phone	Rooms	Open Date
62749	Sleep Inn & Suites Hennessey North	Hennessey, OK	73742-1019	(405) 853-2126	50	201308
36764	Baymont Inn & Suites Enid	Enid, OK	73703	(580) 234-6800	58	199806
63401	Country Inn & Suites Enid	Enid, OK	73703	(580) 599-0372	77	201411
63750	Best Western Plus Fairview Inn & Suites	Fairview, OK	73737	(580) 227-2880	52	201601
64464	La Quinta Inns & Suites Enid	Enid, OK	73703	(580) 233-7100	70	201511
68907	Holiday Inn Express & Suites Kingfisher	Kingfisher, OK	73750	(405) 375-3210	77	201911
					384	

2020												2021												2022		
Apr	May	Jun	Jul	Aug	Sep	Oct	Nov	Dec	Jan	Feb	Mar	Apr	May	Jun	Jul	Aug	Sep	Oct	Nov	Dec	Jan	Feb	Mar	Jan	Feb	Mar
●	●	●	●	●	●	●	●	●	●	●	●	●	●	●	●	●	●	●	●	●	●	●	●	●	●	●
●	●	●	●	●	●	●	●	●	●	●	●	●	●	●	●	●	●	●	●	●	●	●	●	●	●	●
●	●	●	●	●	●	●	●	●	●	●	●	●	●	●	●	●	●	●	●	●	●	●	●	●	●	●
●	●	●	●	●	●	●	●	●	●	●	●	●	●	●	●	●	●	●	●	●	●	●	●	●	●	●
●	●	●	●	●	●	●	●	●	●	●	●	●	●	●	●	●	●	●	●	●	●	●	●	●	●	●
●	●	●	●	●	●	●	●	●	●	●	●	●	●	●	●	●	●	●	●	●	●	●	●	●	●	●

Data received:

- = Monthly Only
- = Monthly & Daily

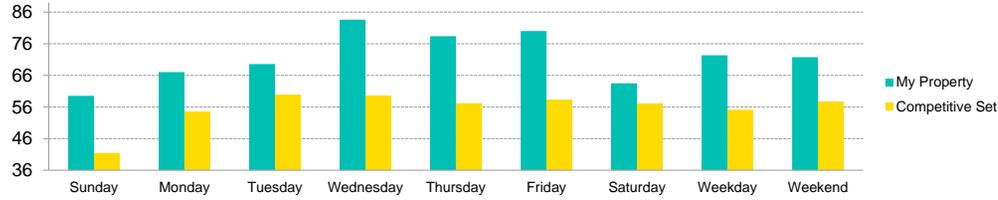
Tab 6 - Day of Week and Weekday/Weekend Report

Sleep Inn & Suites Hennessey North 522 N Main St Hennessey, OK 73742-1019 Phone: (405) 853-2126

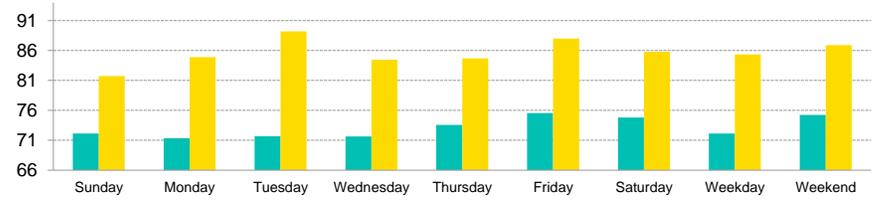
STR # 62749 ChainID: OK223 MgtCo: None Owner: None

For the Month of: March 2022 Date Created: April 19, 2022 Monthly Competitive Set Data Excludes Subject Property

Current Month Occupancy



Current Month ADR



Day of Week	Time Period	Occupancy (%)						Average Daily Rate						RevPAR					
		My Property		Competitive Set		Index (MPI)		My Property		Competitive Set		Index (ARI)		My Property		Competitive Set		Index (RGI)	
		Value	% Chg	Value	% Chg	Value	% Chg	Value	% Chg	Value	% Chg	Value	% Chg	Value	% Chg	Value	% Chg	Value	% Chg
Sunday	Current Month	59.5	56.6	41.5	27.4	143.5	22.9	72.12	9.2	81.74	0.2	88.2	9.0	42.91	71.0	33.89	27.6	126.6	34.0
	Year To Date	51.4	59.8	43.7	54.6	117.7	3.3	69.42	4.1	78.65	3.3	88.3	0.7	35.67	66.3	34.34	59.8	103.9	4.1
	Running 3 Month	51.4	59.8	43.7	54.6	117.7	3.3	69.42	4.1	78.65	3.3	88.3	0.7	35.67	66.3	34.34	59.8	103.9	4.1
	Running 12 Month	49.0	79.8	40.3	22.7	121.4	46.5	72.79	2.0	83.37	12.8	87.3	-9.6	35.64	83.4	33.63	38.4	106.0	32.5
Monday	Current Month	67.0	-0.9	56.4	4.0	122.8	-4.7	71.35	8.6	84.90	0.3	84.0	8.2	47.80	7.6	46.33	4.3	103.2	3.1
	Year To Date	57.5	6.6	56.4	19.0	102.1	-10.4	71.59	9.3	80.80	0.7	88.6	8.5	41.19	16.5	45.55	19.8	90.4	-2.8
	Running 3 Month	57.5	6.6	56.4	19.0	102.1	-10.4	71.59	9.3	80.80	0.7	88.6	8.5	41.19	16.5	45.55	19.8	90.4	-2.8
	Running 12 Month	58.8	54.9	54.3	5.0	108.3	47.6	69.85	1.8	84.19	9.1	83.0	-6.7	41.08	57.7	45.73	14.6	89.8	37.7
Tuesday	Current Month	69.6	24.3	59.9	-1.7	116.2	26.4	71.67	7.2	89.19	7.2	80.4	0.0	49.89	33.2	53.41	5.4	93.4	26.4
	Year To Date	56.6	7.6	57.5	7.1	98.4	0.5	72.62	9.0	83.42	6.2	87.1	2.7	41.12	17.3	47.98	13.7	85.7	3.2
	Running 3 Month	56.6	7.6	57.5	7.1	98.4	0.5	72.62	9.0	83.42	6.2	87.1	2.7	41.12	17.3	47.98	13.7	85.7	3.2
	Running 12 Month	59.5	45.0	58.5	5.8	101.6	37.1	73.07	5.1	85.67	11.0	85.3	-5.3	43.47	52.4	50.15	17.4	86.7	29.8
Wednesday	Current Month	83.6	78.6	59.6	-3.3	140.2	84.7	71.66	4.5	84.47	2.7	84.8	1.8	59.90	86.7	50.38	-0.7	118.9	88.0
	Year To Date	62.5	22.3	56.2	5.9	111.1	15.4	71.78	6.8	82.16	4.8	87.4	1.8	44.83	30.6	46.19	11.1	97.1	17.6
	Running 3 Month	62.5	22.3	56.2	5.9	111.1	15.4	71.78	6.8	82.16	4.8	87.4	1.8	44.83	30.6	46.19	11.1	97.1	17.6
	Running 12 Month	60.8	45.0	58.3	6.4	104.3	36.3	71.70	2.1	85.55	11.3	83.8	-8.3	43.60	48.1	49.86	18.5	87.4	25.0
Thursday	Current Month	78.4	52.2	57.2	3.8	137.1	46.7	73.58	8.3	84.69	1.8	86.9	6.4	57.69	64.9	48.43	5.7	119.1	56.0
	Year To Date	59.8	24.7	56.5	18.4	105.9	5.3	72.24	6.1	82.41	4.7	87.7	1.3	43.23	32.2	46.56	24.0	92.9	6.7
	Running 3 Month	59.8	24.7	56.5	18.4	105.9	5.3	72.24	6.1	82.41	4.7	87.7	1.3	43.23	32.2	46.56	24.0	92.9	6.7
	Running 12 Month	57.1	46.1	56.8	11.0	100.6	31.6	72.43	3.4	85.31	11.1	84.9	-6.9	41.38	51.0	48.43	23.2	85.4	22.5
Friday	Current Month	80.0	102.5	58.3	0.8	137.2	101.0	75.57	10.2	88.00	6.6	85.9	3.4	60.45	123.2	51.31	7.4	117.8	107.8
	Year To Date	59.0	50.4	56.4	25.0	104.5	20.4	74.52	8.7	83.82	7.2	88.9	1.4	43.97	63.5	47.31	34.0	92.9	22.0
	Running 3 Month	59.0	50.4	56.4	25.0	104.5	20.4	74.52	8.7	83.82	7.2	88.9	1.4	43.97	63.5	47.31	34.0	92.9	22.0
	Running 12 Month	58.2	79.0	57.4	23.4	101.4	45.1	75.15	5.1	87.87	14.5	85.5	-8.2	43.76	88.1	50.48	41.2	86.7	33.2
Saturday	Current Month	63.5	49.4	57.1	-3.4	111.2	54.7	74.80	9.3	85.79	0.7	87.2	8.5	47.50	63.3	49.00	-2.8	96.9	67.9
	Year To Date	53.2	35.7	52.2	24.5	101.9	9.0	73.60	7.3	83.65	7.1	88.0	0.2	39.18	45.6	43.69	33.4	89.7	9.2
	Running 3 Month	53.2	35.7	52.2	24.5	101.9	9.0	73.60	7.3	83.65	7.1	88.0	0.2	39.18	45.6	43.69	33.4	89.7	9.2
	Running 12 Month	54.5	71.8	55.2	22.3	98.7	40.4	77.40	7.7	88.39	14.3	87.6	-5.7	42.18	85.0	48.83	39.7	86.4	32.4
Weekday/Weekend	Current Month	72.3	37.5	55.1	3.4	131.3	33.0	72.13	7.7	85.35	2.7	84.5	4.9	52.19	48.1	47.04	6.2	110.9	39.5
	Year To Date	57.6	21.0	54.1	17.5	106.5	3.0	71.58	7.2	81.63	3.9	87.7	3.2	41.21	29.7	44.12	22.1	93.4	6.3
	Running 3 Month	57.6	21.0	54.1	17.5	106.5	3.0	71.58	7.2	81.63	3.9	87.7	3.2	41.21	29.7	44.12	22.1	93.4	6.3
	Running 12 Month	57.0	52.2	53.7	9.1	106.3	39.6	71.94	3.0	84.92	10.9	84.7	-7.2	41.04	56.7	45.57	20.9	90.0	29.6
Weekend (Fri-Sat)	Current Month	71.8	75.0	57.7	-1.3	124.3	77.4	75.23	9.8	86.91	3.6	86.6	6.0	53.98	92.2	50.15	2.2	107.6	88.1
	Year To Date	56.0	42.7	54.3	24.5	103.2	14.6	74.07	8.0	83.74	7.2	88.5	0.8	41.48	54.2	45.43	33.5	91.3	15.5
	Running 3 Month	56.0	42.7	54.3	24.5	103.2	14.6	74.07	8.0	83.74	7.2	88.5	0.8	41.48	54.2	45.43	33.5	91.3	15.5
	Running 12 Month	56.4	75.4	56.3	22.8	100.0	42.8	76.24	6.4	88.12	14.4	86.5	-7.0	42.97	86.6	49.65	40.5	86.5	32.8
Total	Current Month	72.2	45.5	55.8	2.1	129.4	42.5	72.93	8.4	85.77	2.9	85.0	5.3	52.65	57.7	47.85	5.1	110.0	50.1
	Year To Date	57.1	26.5	54.1	19.4	105.6	5.9	72.26	7.5	82.25	4.8	87.9	2.5	41.28	36.0	44.49	25.2	92.8	8.6
	Running 3 Month	57.1	26.5	54.1	19.4	105.6	5.9	72.26	7.5	82.25	4.8	87.9	2.5	41.28	36.0	44.49	25.2	92.8	8.6
	Running 12 Month	56.8	58.1	54.4	12.8	104.5	40.2	73.15	4.0	85.87	11.9	85.2	-7.1	41.59	64.5	46.73	26.3	89.0	30.3

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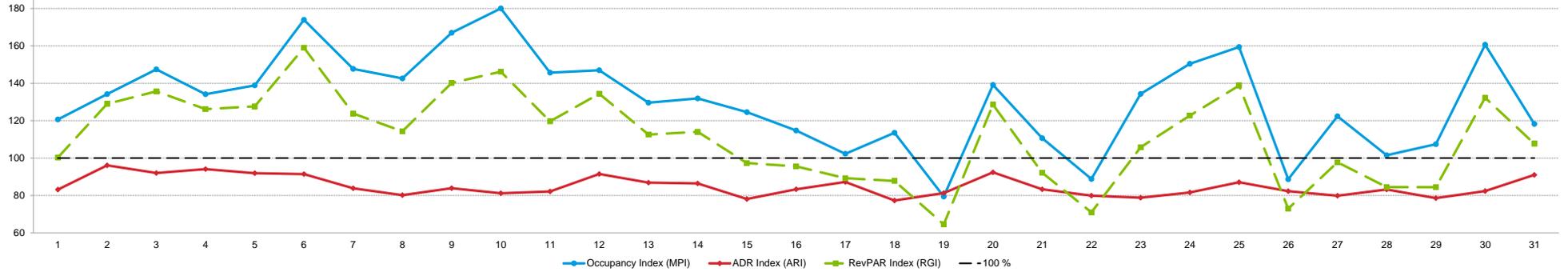
Tab 7 - Daily Data for the Month

Sleep Inn & Suites Hennessey North 522 N Main St Hennessey, OK 73742-1019 Phone: (405) 853-2126

STR # 62749 ChainID: OK223 MgtCo: None Owner: None

For the Month of: March 2022 Date Created: April 19, 2022 Daily Competitive Set Data Excludes Subject Property

Daily Indexes for the Month of March



	Tu	We	Th	Fr	Sa	Su	Mo	Tu	We	Th	Fr	Sa	Su	Mo	Tu	We	Th	Fr	Sa	Su	Mo	Tu	We	Th	Fr	Sa	Su	Mo	Tu	We	Th
Occupancy (%)	March																														
My Property	82.0	90.0	98.0	100.0	84.0	88.0	88.0	76.0	84.0	76.0	58.0	66.0	52.0	62.0	72.0	78.0	64.0	68.0	44.0	50.0	56.0	54.0	78.0	86.0	94.0	60.0	48.0	62.0	64.0	88.0	68.0
Competitive Set	68.0	67.1	66.5	74.6	60.5	50.6	59.6	53.3	50.3	42.2	39.8	44.9	40.1	47.0	57.8	68.0	62.6	59.9	55.4	35.9	50.6	60.8	58.1	57.2	59.0	67.7	39.2	61.1	59.6	54.8	57.5
Index (MPI)	120.7	134.2	147.4	134.1	138.9	173.9	147.7	142.6	167.0	180.0	145.7	147.0	129.6	131.9	124.6	114.8	102.3	113.6	79.4	139.2	110.7	88.8	134.3	150.4	159.4	88.7	122.4	101.5	107.4	160.6	118.3

% Chg																															
My Property	20.6	32.4	58.1	194.1	133.3	131.6	-6.4	58.3	75.0	18.8	7.4	50.0	8.3	-26.2	-2.7	200.0	45.5	78.9	0.0	38.9	16.7	17.4	56.0	138.9	193.8	30.4	60.0	47.6	45.5	109.5	112.5
Competitive Set	2.7	0.4	17.5	20.3	18.1	98.8	11.8	-10.1	-27.0	-21.7	-24.9	-29.9	4.7	-15.1	-3.0	24.7	3.5	-2.0	-1.1	5.3	3.0	0.5	-2.5	15.8	6.5	3.7	21.3	13.3	1.0	-6.6	-5.0
Index (MPI)	17.4	31.8	34.6	144.5	97.5	16.5	-16.3	76.1	139.6	51.6	42.9	114.0	3.5	-13.0	0.3	140.5	40.6	82.5	1.1	31.9	13.2	16.8	60.0	106.4	175.9	25.8	31.9	30.3	44.0	124.4	123.6

ADR	March																														
My Property	77.92	76.10	76.86	79.93	75.53	75.30	71.52	70.75	67.68	70.68	72.73	79.15	71.14	70.87	69.47	70.66	73.05	71.63	71.39	72.70	70.12	66.81	71.40	72.53	75.52	71.49	66.76	72.69	71.36	72.01	73.94
Competitive Set	93.73	79.18	83.51	84.97	82.16	82.36	85.29	88.24	80.66	87.04	88.54	86.53	81.88	81.97	88.95	84.84	83.73	92.66	87.83	78.67	84.18	83.63	90.64	88.87	86.74	86.88	83.60	87.37	90.78	87.43	81.23
Index (ARI)	83.1	96.1	92.0	94.1	91.9	91.4	83.9	80.2	83.9	81.2	82.1	91.5	86.9	86.5	78.1	83.3	87.3	77.3	81.3	92.4	83.3	79.9	78.8	81.6	87.1	82.3	79.9	83.2	78.6	82.4	91.0

% Chg																															
My Property	23.2	15.2	18.4	17.4	20.5	14.2	12.5	6.5	-7.4	3.3	1.1	18.2	7.3	1.4	-0.1	2.3	-0.7	0.7	2.6	13.3	5.8	-2.7	4.8	10.7	24.9	-2.5	-2.0	8.2	7.1	6.6	9.5
Competitive Set	15.8	-4.5	2.2	10.5	3.6	3.0	6.6	6.8	2.9	7.1	8.4	0.6	3.9	-2.6	6.6	-1.2	1.7	10.7	5.4	-5.6	-7.4	-4.3	7.1	0.8	-2.0	-4.1	-1.0	1.0	10.8	9.1	1.0
Index (ARI)	6.4	20.6	15.9	6.2	16.3	10.8	5.6	-0.2	-10.0	-3.6	-6.7	17.6	3.3	4.1	-6.4	3.6	-2.4	-9.0	-2.6	20.0	14.3	1.6	-2.2	9.8	27.4	1.7	-1.0	7.2	-3.3	-2.3	8.4

RevPAR	March																														
My Property	63.90	68.49	75.33	79.93	63.45	66.26	62.94	53.77	56.85	53.72	42.18	52.24	36.99	43.94	50.02	55.11	46.75	48.71	31.41	36.35	39.27	36.08	55.69	62.38	70.99	42.90	32.04	45.07	45.67	63.37	50.28
Competitive Set	63.71	53.11	55.51	63.34	49.69	41.67	50.82	47.03	40.57	36.74	35.26	38.86	32.85	38.53	51.40	57.66	52.39	55.49	48.65	28.26	42.59	50.83	52.65	50.82	51.16	58.78	32.79	53.36	54.09	47.90	46.70
Index (RGI)	100.3	129.0	135.7	126.2	127.7	159.0	123.9	114.3	140.1	146.2	119.6	134.4	112.6	114.1	97.3	95.6	89.2	87.8	64.6	128.6	92.2	71.0	105.8	122.7	138.8	73.0	97.7	84.5	84.4	132.3	107.7

% Chg																															
My Property	48.6	52.4	87.2	245.2	181.2	164.3	5.3	68.6	62.0	22.7	8.6	77.3	16.3	-25.2	-2.8	206.9	44.5	80.3	2.6	57.4	23.4	14.2	63.5	164.4	266.9	27.2	56.9	59.8	55.8	123.3	132.6
Competitive Set	18.9	-4.1	20.1	32.9	22.4	104.9	19.1	-4.0	-24.9	-16.1	-18.6	-29.5	8.8	-17.3	3.4	23.2	5.3	8.5	4.2	-0.6	-4.6	-3.8	4.4	16.7	4.4	-0.6	20.1	14.4	12.0	1.9	-4.0
Index (RGI)	24.9	58.9	55.9	159.8	129.7	29.0	-11.6	75.7	115.7	46.1	33.4	151.6	6.9	-9.5	-6.1	149.2	37.3	66.1	-1.6	58.4	29.4	18.7	56.5	126.6	251.6	27.9	30.6	39.6	39.2	119.2	142.4

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