

STR # 62749 / Created August 18, 2022



Monthly STAR Report : Sleep Inn & Suites Hennessey North

For the Month of: July 2022

Currency: US Dollar / Competitive Set Data Excludes Subject Property

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Tab 2 - Monthly Performance at a Glance - My Property vs. Competitive Set

Sleep Inn & Suites Hennessey North 522 N Main St Hennessey, OK 73742-1019 Phone: (405) 853-2126

STR # 62749 ChainID: OK223 MgtCo: None Owner: None

For the Month of: July 2022 Date Created: August 18, 2022 Monthly Competitive Set Data Excludes Subject Property

July 2022

	Occupancy (%)			ADR			RevPAR		
	My Prop	Comp Set	Index (MPI)	My Prop	Comp Set	Index (ARI)	My Prop	Comp Set	Index (RGI)
Current Month	81.8	65.0	125.9	69.71	79.85	87.3	57.03	51.90	109.9
Year To Date	61.5	56.2	109.4	73.05	84.47	86.5	44.90	47.45	94.6
Running 3 Month	68.5	60.6	113.0	73.28	85.91	85.3	50.16	52.05	96.4
Running 12 Month	58.1	53.7	108.1	72.36	83.24	86.9	42.06	44.74	94.0

July 2022 vs. 2021 Percent Change (%)

	Occupancy			ADR			RevPAR		
	My Prop	Comp Set	Index (MPI)	My Prop	Comp Set	Index (ARI)	My Prop	Comp Set	Index (RGI)
Current Month	64.9	27.0	29.8	-7.6	-14.6	8.1	52.3	8.5	40.4
Year To Date	13.4	4.8	8.2	0.3	-3.8	4.3	13.8	0.8	12.9
Running 3 Month	9.8	-2.1	12.1	-5.0	-10.6	6.2	4.3	-12.4	19.1
Running 12 Month	26.7	1.2	25.2	0.2	0.1	0.2	27.0	1.3	25.4

Tab 3 - STAR Summary - My Property vs. Comp Set and Industry Segments

Sleep Inn & Suites Hennessey North 522 N Main St Hennessey, OK 73742-1019 Phone: (405) 853-2126

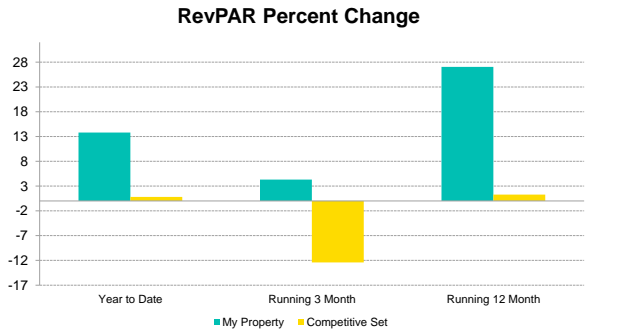
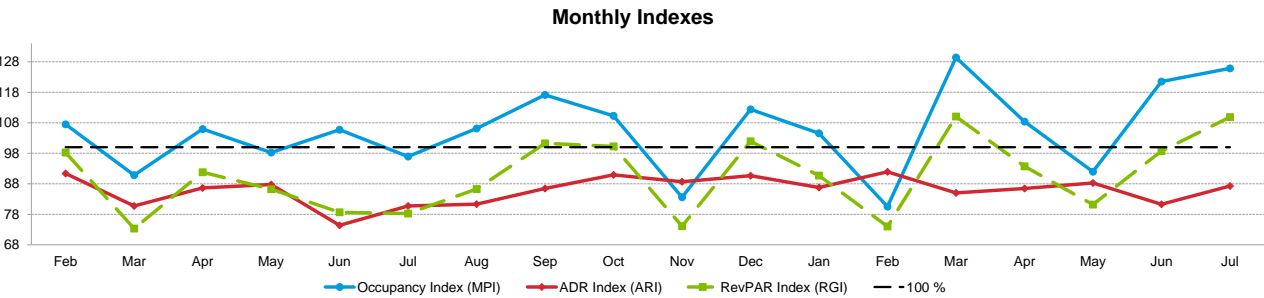
STR # 62749 ChainID: OK223 MgtCo: None Owner: None

For the Month of: July 2022 Date Created: August 18, 2022 Monthly Competitive Set Data Excludes Subject Property

		Occupancy (%)								Supply			
		Current Month	% Chg	Year to Date	% Chg	Running 3 Month	% Chg	Running 12 Month	% Chg	Month % Chg	YTD % Chg	Run 3 Mon % Chg	Run 12 Mon % Chg
Sleep Inn & Suites Hennessey North		81.8	64.9	61.5	13.4	68.5	9.8	58.1	26.7	0.0	0.0	0.0	0.0
Market: Oklahoma Area		55.3	-5.2	53.2	0.9	56.1	-5.7	52.2	10.1	2.8	3.1	2.7	3.2
Market Class: Midscale Class		58.7	-4.4	55.2	-2.7	59.2	-6.4	54.3	5.7	-4.3	-2.7	-4.3	-2.4
Submarket: Oklahoma West Area		50.8	-7.3	49.3	1.2	52.2	-7.4	49.2	10.6	1.6	1.2	1.3	1.1
Submarket Scale: Midscale Chains		61.5	-1.8	60.4	4.5	63.4	-4.0	59.2	10.0	4.8	1.3	4.0	-0.4
Competitive Set: Competitors		65.0	27.0	56.2	4.8	60.6	-2.1	53.7	1.2	0.0	0.0	0.0	0.0
		Average Daily Rate								Demand			
		Current Month	% Chg	Year to Date	% Chg	Running 3 Month	% Chg	Running 12 Month	% Chg	Month % Chg	YTD % Chg	Run 3 Mon % Chg	Run 12 Mon % Chg
Sleep Inn & Suites Hennessey North		69.71	-7.6	73.05	0.3	73.28	-5.0	72.36	0.2	64.9	13.4	9.8	26.7
Market: Oklahoma Area		83.83	3.0	82.50	8.1	85.43	5.7	81.78	10.1	-2.5	4.0	-3.2	13.6
Market Class: Midscale Class		88.65	2.2	85.86	8.3	88.88	5.0	84.65	10.5	-8.5	-5.3	-10.4	3.2
Submarket: Oklahoma West Area		77.54	-1.5	77.81	3.3	79.14	0.0	77.65	5.9	-5.8	2.4	-6.2	11.8
Submarket Scale: Midscale Chains		93.09	-2.9	93.28	4.7	95.69	0.6	93.07	8.6	2.9	5.8	-0.2	9.6
Competitive Set: Competitors		79.85	-14.6	84.47	-3.8	85.91	-10.6	83.24	0.1	27.0	4.8	-2.1	1.2
		RevPAR								Revenue			
		Current Month	% Chg	Year to Date	% Chg	Running 3 Month	% Chg	Running 12 Month	% Chg	Month % Chg	YTD % Chg	Run 3 Mon % Chg	Run 12 Mon % Chg
Sleep Inn & Suites Hennessey North		57.03	52.3	44.90	13.8	50.16	4.3	42.06	27.0	52.3	13.8	4.3	27.0
Market: Oklahoma Area		46.38	-2.3	43.87	9.1	47.94	-0.3	42.66	21.3	0.4	12.5	2.4	25.1
Market Class: Midscale Class		52.01	-2.3	47.37	5.3	52.62	-1.7	45.95	16.8	-6.5	2.5	-5.9	14.1
Submarket: Oklahoma West Area		39.36	-8.7	38.40	4.6	41.33	-7.4	38.18	17.1	-7.2	5.8	-6.1	18.4
Submarket Scale: Midscale Chains		57.25	-4.6	56.33	9.4	60.68	-3.5	55.13	19.5	-0.1	10.8	0.3	19.0
Competitive Set: Competitors		51.90	8.5	47.45	0.8	52.05	-12.4	44.74	1.3	8.5	0.8	-12.4	1.3
		Census/Sample - Properties & Rooms											
		Census		Sample		Sample %							
		Properties	Rooms	Properties	Rooms	Rooms							
Market: Oklahoma Area		502	31391	239	17163	54.7							
Market Class: Midscale Class		50	3368	35	2257	67.0							
Submarket: Oklahoma West Area		181	10642	89	6613	62.1							
Submarket Scale: Midscale Chains		51	3824	51	3824	100.0							
Competitive Set: Competitors		5	334	5	334	100.0							

Tab 4 - Competitive Set Report

Sleep Inn & Suites Hennessey North 522 N Main St Hennessey, OK 73742-1019 Phone: (405) 853-2126
STR # 62749 ChainID: OK223 MgtCo: None Owner: None
For the Month of: July 2022 Date Created: August 18, 2022 Monthly Competitive Set Data Excludes Subject Property



Occupancy (%)	2021												2022						
	Feb	Mar	Apr	May	Jun	Jul	Aug	Sep	Oct	Nov	Dec	Jan	Feb	Mar	Apr	May	Jun	Jul	
My Property	47.8	49.6	56.3	60.9	76.9	49.6	46.8	60.5	65.5	41.3	53.2	52.9	45.1	72.2	53.0	56.5	67.1	81.8	
Competitive Set	44.5	54.6	53.1	62.0	72.8	51.2	44.1	51.6	59.4	49.5	47.3	50.6	56.1	55.8	48.9	61.4	55.2	65.0	
Index (MPI)	107.5	90.8	105.9	98.3	105.7	96.9	106.1	117.1	110.3	83.6	112.4	104.6	80.5	129.4	108.4	92.0	121.5	125.9	
Rank	3 of 6	4 of 6	3 of 6	2 of 6	2 of 6	4 of 6	3 of 6	3 of 6	2 of 6	5 of 6	3 of 6	3 of 6	4 of 6	2 of 6	3 of 6	4 of 6	3 of 6	1 of 6	

Year To Date			Running 3 Month			Running 12 Month		
2020	2021	2022	2020	2021	2022	2020	2021	2022
46.0	54.2	61.5	29.8	62.3	68.5	51.2	45.9	58.1
47.3	53.6	56.2	47.1	61.9	60.6	50.2	53.1	53.7
97.4	101.1	109.4	63.4	100.7	113.0	101.9	86.4	108.1
4 of 6	4 of 6	3 of 6	6 of 6	3 of 6	2 of 6	2 of 6	4 of 6	3 of 6

2021												2022						
% Chg																		
My Property	-37.1	-26.1	59.2	131.4	197.4	33.5	14.2	105.7	109.3	28.1	42.0	38.0	-5.5	45.5	-5.8	-7.3	-12.8	64.9
Competitive Set	-13.2	6.6	34.5	56.9	43.8	0.0	-19.3	-6.1	-4.4	-10.0	33.1	37.9	26.1	2.1	-7.9	-1.0	-24.1	27.0
Index (MPI)	-27.5	-30.7	18.4	47.4	106.8	33.6	41.5	119.1	119.0	42.3	6.7	0.1	-25.1	42.5	2.3	-6.4	14.9	29.8
Rank	5 of 6	5 of 6	3 of 6	2 of 6	1 of 6	1 of 6	1 of 6	1 of 6	1 of 6	2 of 6	3 of 6	3 of 6	4 of 6	1 of 6	2 of 6	4 of 6	3 of 6	2 of 6

Year To Date			Running 3 Month			Running 12 Month		
2020	2021	2022	2020	2021	2022	2020	2021	2022
-41.2	17.7	13.4	-60.9	109.0	9.8	-39.0	-10.3	26.7
-24.9	13.4	4.8	-25.6	31.4	-2.1	-23.6	5.8	1.2
-21.6	3.8	8.2	-47.5	59.0	12.1	-20.1	-15.2	25.2
4 of 5	2 of 6	2 of 6	5 of 5	1 of 6	2 of 6	4 of 5	6 of 6	1 of 6

ADR	2021												2022						
	Feb	Mar	Apr	May	Jun	Jul	Aug	Sep	Oct	Nov	Dec	Jan	Feb	Mar	Apr	May	Jun	Jul	
My Property	67.77	67.29	71.48	78.74	76.98	75.48	70.66	71.07	71.00	73.15	70.88	72.15	71.22	72.93	74.67	77.22	74.34	69.71	
Competitive Set	74.17	83.34	82.50	89.71	103.47	93.50	86.89	82.20	78.08	82.49	78.16	83.16	77.48	85.77	86.38	87.48	91.47	79.85	
Index (ARI)	91.4	80.7	86.6	87.8	74.4	80.7	81.3	86.5	90.9	88.7	90.7	86.8	91.9	85.0	86.4	88.3	81.3	87.3	
Rank	3 of 6	5 of 6	5 of 6	5 of 6	6 of 6	5 of 6	5 of 6	4 of 6	4 of 6	4 of 6	4 of 6	4 of 6	4 of 6	4 of 6	4 of 6	5 of 6	4 of 6	4 of 6	

Year To Date			Running 3 Month			Running 12 Month		
2020	2021	2022	2020	2021	2022	2020	2021	2022
73.51	72.81	73.05	74.06	77.16	73.28	78.63	72.19	72.36
77.37	87.84	84.47	76.51	96.05	85.91	78.77	83.18	83.24
95.0	82.9	86.5	96.8	80.3	85.3	99.8	86.8	86.9
4 of 6	6 of 6	4 of 6	3 of 6	6 of 6	4 of 6	4 of 6	5 of 6	4 of 6

2021												2022						
% Chg																		
My Property	-7.9	-7.6	1.9	17.7	2.4	-3.7	-0.6	-11.0	-3.6	9.9	9.3	8.4	5.1	8.4	4.5	-1.9	-3.4	-7.6
Competitive Set	-8.7	7.2	14.2	22.6	32.8	20.3	13.7	6.0	-0.9	11.3	4.0	9.5	4.5	2.9	4.7	-2.5	-11.6	-14.6
Index (ARI)	0.8	-13.8	-10.7	-4.0	-22.9	-19.9	-12.6	-16.1	-2.7	-1.2	5.1	-1.0	0.6	5.3	-0.2	0.6	9.2	8.1
Rank	4 of 6	5 of 6	6 of 6	2 of 6	6 of 6	6 of 6	6 of 6	5 of 6	4 of 6	3 of 6	3 of 6	3 of 6	2 of 6	2 of 6	3 of 6	2 of 6	2 of 6	4 of 6

Year To Date			Running 3 Month			Running 12 Month		
2020	2021	2022	2020	2021	2022	2020	2021	2022
-18.0	-0.9	0.3	-18.1	4.2	-5.0	-10.1	-8.2	0.2
-8.5	13.5	-3.8	-9.2	25.5	-10.6	-7.2	5.6	0.1
-10.4	-12.8	4.3	-9.8	-17.0	6.2	-3.1	-13.1	0.2
5 of 5	6 of 6	3 of 6	4 of 5	6 of 6	3 of 6	2 of 5	6 of 6	3 of 6

RevPAR	2021												2022						
	Feb	Mar	Apr	May	Jun	Jul	Aug	Sep	Oct	Nov	Dec	Jan	Feb	Mar	Apr	May	Jun	Jul	
My Property	32.38	33.39	40.22	47.95	59.22	37.45	33.10	42.97	46.50	30.24	37.72	38.17	32.15	52.65	39.58	43.59	49.86	57.03	
Competitive Set	32.97	45.53	43.82	55.61	75.30	47.85	38.35	42.44	46.37	40.79	37.01	42.08	43.44	47.85	42.23	53.70	50.49	51.90	
Index (RGI)	98.2	73.3	91.8	86.2	78.6	78.3	86.3	101.3	100.3	74.1	101.9	90.7	74.0	110.0	93.7	81.2	98.7	109.9	
Rank	4 of 6	4 of 6	4 of 6	5 of 6	6 of 6	4 of 6	4 of 6	3 of 6	4 of 6	4 of 6	4 of 6	4 of 6	3 of 6	3 of 6	4 of 6	4 of 6	4 of 6	3 of 6	

Year To Date			Running 3 Month			Running 12 Month		
2020	2021	2022	2020	2021	2022	2020	2021	2022
33.85	39.45	44.90	22.09	48.09	50.16	40.22	33.11	42.06
36.56	47.07	47.45	36.01	59.42	52.05	39.55	44.17	44.74
92.6	83.8	94.6	61.3	80.9	96.4	101.7	75.0	94.0
3 of 6	4 of 6	4 of 6	6 of 6	5 of 6	4 of 6	4 of 6	5 of 6	4 of 6

2021												2022						
% Chg																		
My Property	-42.0	-31.7	62.3	172.2	204.4	28.6	13.4	82.9	101.7	40.8	55.2	49.7	-0.7	57.7	-1.6	-9.1	-15.8	52.3
Competitive Set	-20.7	14.3	53.6	92.4	91.0	20.3	-8.2	-0.5	-5.3	0.2	38.4	51.0	31.8	5.1	-3.6	-3.4	-32.9	8.5
Index (RGI)	-26.9	-40.2	5.7	41.5	59.4	6.9	23.6	83.9	113.1	40.6	12.1	-0.9	-24.6	50.1	2.1	-5.9	25.6	40.4
Rank	5 of 6	6 of 6	4 of 6	2 of 6	1 of 6	3 of 6	1 of 6	1 of 6	1 of 6	1 of 6	3 of 6	3 of 6	5 of 6	1 of 6	3 of 6	3 of 6	3 of 6	1 of 6

Year To Date			Running 3 Month			Running 12 Month		
2020	2021	2022	2020	2021	2022	2020	2021	2022
-51.8	16.5	13.8	-68.0	117.7	4.3	-45.1	-17.7	27.0
-31.3	28.7	0.8	-32.5	65.0	-12.4	-29.2	11.7	1.3
-29.8	-9.5	12.9	-52.6	31.9	19.1	-22.5	-26.3	25.4
4 of 5	5 of 6	2 of 6	5 of 5	1 of 6	3 of 6	4 of 5	6 of 6	1 of 6

Tab 5 - Response Report

Sleep Inn & Suites Hennessey North 522 N Main St Hennessey, OK 73742-1019 Phone: (405) 853-2126
STR # 62749 ChainID: OK223 MgtCo: None Owner: None
For the Month of: July 2022 Date Created: August 18, 2022

This Year
Jul 4th - Independence Day

July 2022 (This Year)

Sun	Mon	Tue	Wed	Thu	Fri	Sat
					1	2
3	4	5	6	7	8	9
10	11	12	13	14	15	16
17	18	19	20	21	22	23
24	25	26	27	28	29	30
31						

July 2021 (Last Year)

Sun	Mon	Tue	Wed	Thu	Fri	Sat
				1	2	3
4	5	6	7	8	9	10
11	12	13	14	15	16	17
18	19	20	21	22	23	24
25	26	27	28	29	30	31

Last Year
Jul 4th - Independence Day

STR#	Name	City, State	Zip	Phone	Rooms	Open Date
62749	Sleep Inn & Suites Hennessey North	Hennessey, OK	73742-1019	(405) 853-2126	50	201308
36764	Baymont Inn & Suites Enid	Enid, OK	73703	(580) 234-6800	58	199806
63401	Country Inn & Suites Enid	Enid, OK	73703	(580) 599-0372	77	201411
63750	Best Western Plus Fairview Inn & Suites	Fairview, OK	73737	(580) 227-2880	52	201601
64464	La Quinta Inns & Suites Enid	Enid, OK	73703	(580) 233-7100	70	201511
68907	Holiday Inn Express & Suites Kingfisher	Kingfisher, OK	73750	(405) 375-3210	77	201911
					384	

2020				2021												2022							
Aug	Sep	Oct	Nov	Dec	Jan	Feb	Mar	Apr	May	Jun	Jul	Aug	Sep	Oct	Nov	Dec	Jan	Feb	Mar	Apr	May	Jun	Jul

Data received:
☐ = Monthly Only
☒ = Monthly & Daily

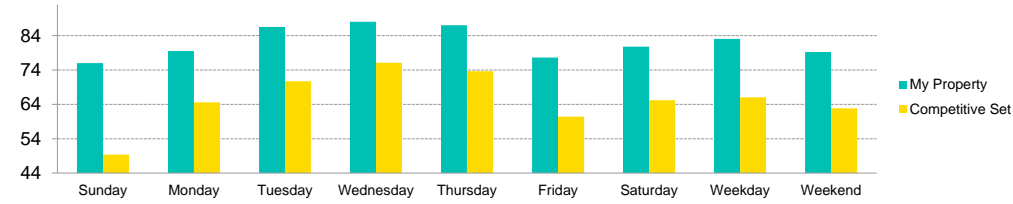
Tab 6 - Day of Week and Weekday/Weekend Report

Sleep Inn & Suites Hennessey North 522 N Main St Hennessey, OK 73742-1019 Phone: (405) 853-2126

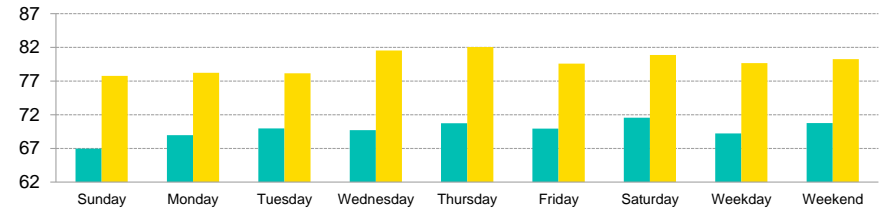
STR # 62749 ChainID: OK223 MgtCo: None Owner: None

For the Month of: July 2022 Date Created: August 18, 2022 Monthly Competitive Set Data Excludes Subject Property

Current Month Occupancy



Current Month ADR

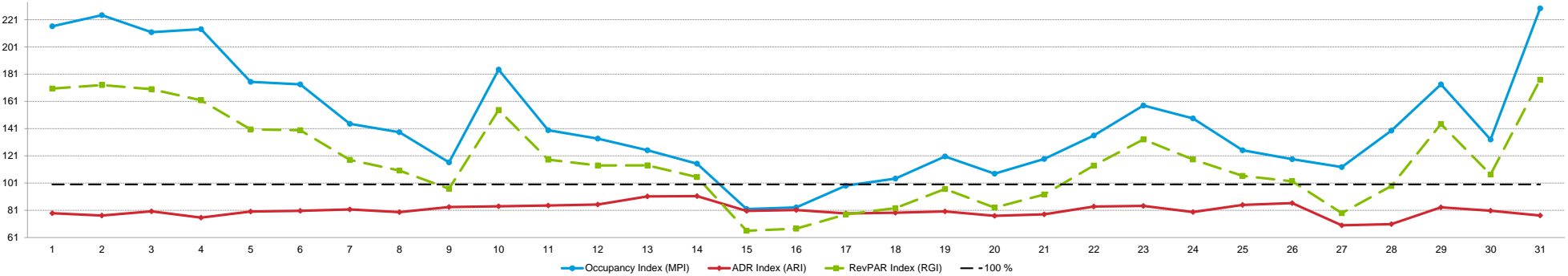


		Occupancy (%)						Average Daily Rate						RevPAR					
		My Property			Competitive Set			Index (MPI)			My Property			Competitive Set			Index (RGI)		
Day of Week	Time Period		% Chg		% Chg		% Chg		% Chg		% Chg		% Chg		% Chg		% Chg		% Chg
Sunday	Current Month	76.0	130.3	49.3	36.8	154.0	68.4	66.96	-3.8	77.77	-13.0	86.1	10.6	50.89	121.5	38.37	18.9	132.6	86.3
	Year To Date	52.8	26.4	44.1	17.1	119.7	8.0	70.18	-6.1	82.20	-4.2	85.4	-2.0	37.08	18.7	36.29	12.2	102.2	5.8
	Running 3 Month	58.1	12.5	48.1	0.8	120.8	11.5	70.78	-11.9	85.04	-8.1	83.2	-4.1	41.16	-0.9	40.92	-7.4	100.6	7.0
	Running 12 Month	50.6	45.4	40.3	7.4	125.6	35.4	70.19	-4.6	81.35	0.6	86.3	-5.2	35.49	38.8	32.75	8.0	108.4	28.4
Monday	Current Month	79.5	65.6	64.6	45.0	123.1	14.2	68.96	-11.6	78.21	-12.7	88.2	1.3	54.83	46.5	50.52	26.6	108.5	15.7
	Year To Date	61.9	6.8	56.9	7.4	108.9	-0.5	71.94	4.7	82.86	-4.2	86.8	9.3	44.56	11.8	47.13	2.8	94.5	8.7
	Running 3 Month	68.6	9.6	59.3	1.5	115.8	8.0	72.14	1.7	84.08	-9.2	85.8	12.0	49.50	11.5	49.83	-7.9	99.3	21.0
	Running 12 Month	60.2	24.0	54.3	-0.2	110.8	24.2	70.35	2.3	82.10	-0.1	85.7	2.4	42.34	26.9	44.59	-0.2	95.0	27.2
Tuesday	Current Month	86.5	50.4	70.7	23.7	122.3	21.6	69.97	-13.2	78.15	-18.2	89.5	6.2	60.53	30.6	55.28	1.1	109.5	29.1
	Year To Date	64.1	6.8	59.4	-0.3	108.0	7.1	72.62	0.2	83.52	-4.2	86.9	4.5	46.57	6.9	49.61	-4.4	93.9	11.9
	Running 3 Month	73.4	6.2	63.6	-4.0	115.4	10.7	72.87	-6.9	83.27	-12.8	87.5	6.8	53.48	-1.1	52.97	-16.3	101.0	18.2
	Running 12 Month	60.8	17.1	57.5	-3.3	105.9	21.1	71.82	-0.1	82.43	-0.5	87.1	0.4	43.70	17.0	47.37	-3.8	92.2	21.7
Wednesday	Current Month	88.0	53.0	76.1	44.9	115.6	5.6	69.72	-8.2	81.53	-11.3	85.5	3.5	61.35	40.5	62.07	28.5	98.8	9.4
	Year To Date	65.5	8.0	59.6	1.2	109.9	6.7	72.38	1.7	84.66	-2.8	85.5	4.6	47.43	9.9	50.47	-1.6	94.0	11.7
	Running 3 Month	71.7	2.9	65.5	0.0	109.5	2.9	72.97	-1.8	86.54	-9.0	84.3	7.9	52.31	1.0	56.68	-9.0	92.3	11.0
	Running 12 Month	60.8	17.0	57.9	-1.5	105.0	18.7	71.48	0.9	83.33	0.8	85.8	0.1	43.44	17.9	48.23	-0.7	90.1	18.8
Thursday	Current Month	87.0	54.3	73.7	40.9	118.1	9.5	70.73	-3.5	82.04	-11.9	86.2	9.5	61.54	48.8	60.42	24.1	101.8	19.9
	Year To Date	63.0	10.7	58.8	4.7	107.2	5.7	73.03	1.5	84.12	-4.0	86.8	5.8	46.01	12.3	49.44	0.5	93.1	11.8
	Running 3 Month	70.3	4.6	64.3	0.1	109.3	4.4	73.67	-1.5	85.52	-11.0	86.1	10.7	51.80	3.0	54.99	-10.9	94.2	15.6
	Running 12 Month	57.8	17.9	56.2	-0.2	102.9	18.1	72.31	1.0	82.71	-0.3	87.4	1.3	41.83	19.0	46.52	-0.5	89.9	19.6
Friday	Current Month	77.6	41.6	60.4	7.5	128.4	31.8	69.93	-6.5	79.57	-16.6	87.9	12.1	54.26	32.3	48.08	-10.4	112.9	47.7
	Year To Date	61.3	17.5	58.9	6.0	104.0	10.9	74.54	-0.2	86.61	-3.1	86.1	3.0	45.67	17.3	51.03	2.7	89.5	14.2
	Running 3 Month	64.9	5.2	62.0	-6.5	104.6	12.5	73.28	-6.7	88.17	-10.7	83.1	4.5	47.58	-1.8	54.71	-16.4	87.0	17.5
	Running 12 Month	58.7	34.1	56.5	6.0	103.8	26.4	74.07	0.0	85.23	0.6	86.9	-0.6	43.47	34.1	48.20	6.7	90.2	25.7
Saturday	Current Month	80.8	104.0	65.2	15.5	123.9	76.7	71.56	-3.9	80.86	-15.8	88.5	14.1	57.82	96.0	52.73	-2.8	109.7	101.7
	Year To Date	61.8	23.9	56.0	3.5	110.4	19.8	76.26	-1.2	86.68	-4.5	88.0	3.4	47.13	22.4	48.53	-1.2	97.1	23.8
	Running 3 Month	72.9	32.9	62.3	-3.2	117.1	37.3	76.81	-9.0	88.45	-11.8	86.8	3.2	56.01	21.0	55.10	-14.6	101.7	41.7
	Running 12 Month	58.1	41.5	53.8	3.6	108.1	36.7	76.16	0.5	85.06	-0.6	89.5	1.1	44.26	42.2	45.75	2.9	96.7	38.2
Weekday/Weekend																			
Weekday (Sun-Thu)	Current Month	83.0	63.6	66.1	35.6	125.7	20.6	69.23	-8.7	79.66	-13.7	86.9	5.8	57.50	49.4	52.62	17.1	109.3	27.6
	Year To Date	61.4	10.7	55.7	4.9	110.3	5.5	72.09	0.6	83.54	-3.9	86.3	4.7	44.28	11.4	46.52	0.9	95.2	10.4
	Running 3 Month	68.3	6.6	60.0	-0.7	113.8	7.4	72.53	-4.0	84.91	-10.2	85.4	6.9	49.52	2.3	50.92	-10.8	97.2	14.7
	Running 12 Month	58.0	22.8	53.2	-0.2	109.1	23.0	71.25	0.1	82.45	0.1	86.4	0.0	41.34	22.8	43.85	-0.2	94.3	23.0
Weekend (Fri-Sat)	Current Month	79.2	67.8	62.8	11.5	126.1	50.5	70.76	-5.2	80.24	-16.2	88.2	13.0	56.04	59.0	50.40	-6.6	111.2	70.2
	Year To Date	61.5	20.7	57.4	4.7	107.2	15.2	75.42	-0.7	86.65	-3.8	87.0	3.2	46.41	19.9	49.76	0.7	93.3	19.0
	Running 3 Month	68.9	18.5	62.2	-4.8	110.9	24.5	75.15	-7.7	88.31	-11.2	85.1	4.0	51.79	9.4	54.90	-15.5	94.3	29.5
	Running 12 Month	58.4	37.7	55.2	4.8	105.9	31.4	75.11	0.3	85.15	0.0	88.2	0.3	43.86	38.1	46.97	4.8	93.4	31.8
Total	Current Month	81.8	64.9	65.0	27.0	125.9	29.8	69.71	-7.6	79.85	-14.6	87.3	8.1	57.03	52.3	51.90	8.5	109.9	40.4
	Year To Date	61.5	13.4	56.2	4.8	109.4	8.2	73.05	0.3	84.47	-3.8	86.5	4.3	44.90	13.8	47.45	0.8	94.6	12.9
	Running 3 Month	68.5	9.8	60.6	-2.1	113.0	12.1	73.28	-5.0	85.91	-10.6	85.3	6.2	50.16	4.3	52.05	-12.4	96.4	19.1
	Running 12 Month	58.1	26.7	53.7	1.2	108.1	25.2	72.36	0.2	83.24	0.1	86.9	0.2	42.06	27.0	44.74	1.3	94.0	25.4

Tab 7 - Daily Data for the Month

Sleep Inn & Suites Hennessey North 522 N Main St Hennessey, OK 73742-1019 Phone: (405) 853-2126
STR # 62749 ChainID: OK223 MgtCo: None Owner: None
For the Month of: July 2022 Date Created: August 18, 2022 Daily Competitive Set Data Excludes Subject Property

Daily Indexes for the Month of July



Occupancy (%)	Fr	Sa	Su	Mo	Tu	We	Th	Fr	Sa	Su	Mo	Tu	We	Th	Fr	Sa	Su	Mo	Tu	We	Th	Fr	Sa	Su	Mo	Tu	We	Th	Fr	Sa	Su
	July																														
	1	2	3	4	5	6	7	8	9	10	11	12	13	14	15	16	17	18	19	20	21	22	23	24	25	26	27	28	29	30	31
My Property	66.0	92.0	78.0	66.0	84.0	94.0	90.0	82.0	80.0	80.0	90.0	88.0	88.0	78.0	52.0	56.0	54.0	74.0	92.0	84.0	86.0	94.0	96.0	76.0	88.0	82.0	86.0	94.0	94.0	80.0	92.0
Competitive Set	30.5	41.0	36.8	30.8	47.9	54.2	62.3	59.3	68.9	43.4	64.4	65.9	70.4	67.7	63.5	67.4	54.5	71.0	76.3	77.8	72.5	69.2	60.8	51.2	70.4	69.2	76.3	67.4	54.2	60.2	40.1
Index (MPI)	216.1	224.3	211.8	214.0	175.3	173.5	144.5	138.3	116.2	184.3	139.8	133.6	125.1	115.3	81.9	83.1	99.1	104.3	120.5	107.9	118.7	135.9	158.0	148.4	125.1	118.6	112.8	139.5	173.5	132.9	229.3

% Chg																															
My Property	26.9	187.5	160.0	120.0	100.0	34.3	36.4	51.9	100.0	135.3	104.5	41.9	63.0	62.5	18.2	64.7	35.0	-9.8	21.1	23.5	26.5	56.7	152.6	171.4	144.4	64.0	126.3	95.8	46.9	48.1	253.8
Competitive Set	-34.6	-21.7	3.4	27.8	-16.2	-1.1	8.9	0.5	41.1	18.2	23.6	15.8	26.3	24.2	1.9	8.7	29.1	23.4	21.4	33.3	25.4	17.3	2.5	72.7	58.8	33.5	84.6	49.0	0.0	0.5	-15.7
Index (MPI)	94.1	267.2	151.5	72.1	138.7	35.8	25.2	51.1	41.7	99.1	65.5	22.6	29.0	30.9	16.0	51.5	4.6	-26.9	-0.3	-7.4	0.9	33.6	146.4	57.1	53.9	22.8	22.6	31.4	46.9	47.4	319.9

ADR	July																														
	1	2	3	4	5	6	7	8	9	10	11	12	13	14	15	16	17	18	19	20	21	22	23	24	25	26	27	28	29	30	31
My Property	68.11	73.30	71.71	68.59	71.46	70.73	73.79	72.35	72.06	68.88	68.25	69.05	74.55	72.68	67.21	68.97	66.88	68.33	68.93	67.71	69.08	72.31	70.95	65.50	70.51	70.61	65.63	67.70	68.22	71.62	62.50
Competitive Set	86.39	95.04	89.39	90.75	89.25	87.73	90.35	90.83	86.42	82.06	80.73	80.99	81.78	79.51	83.47	84.92	85.00	86.26	85.97	88.03	88.56	86.34	84.24	82.19	82.97	81.81	93.78	95.60	81.98	88.74	81.04
Index (ARI)	78.8	77.1	80.2	75.6	80.1	80.6	81.7	79.6	83.4	83.9	84.5	85.3	91.2	91.4	80.5	81.2	78.7	79.2	80.2	76.9	78.0	83.8	84.2	79.7	85.0	86.3	70.0	70.8	83.2	80.7	77.1

% Chg																															
My Property	-14.9	-7.6	-0.2	2.3	8.8	0.4	4.0	4.8	-7.6	30.5	-7.9	-20.6	-0.9	-8.1	1.9	3.0	-18.8	-20.5	-17.8	-16.5	-6.9	-4.0	0.7	-5.5	-4.4	-12.1	-15.4	-3.6	-15.9	-6.5	-2.1
Competitive Set	-8.0	-1.5	-1.3	-3.0	-0.5	1.6	-2.8	-1.0	-4.0	-9.7	-10.9	-18.9	-12.6	-14.7	-14.1	-9.4	-1.4	-1.3	-10.0	-5.4	-6.5	-9.8	-16.4	-5.9	-3.7	-12.8	2.5	5.5	-12.9	-6.0	-7.4
Index (ARI)	-7.5	-6.2	1.1	5.5	9.4	-1.2	6.9	5.8	-3.8	44.5	3.3	-2.2	13.3	7.8	18.6	13.6	-17.7	-19.4	-8.7	-11.8	-0.5	6.4	20.5	0.4	-0.8	0.8	-17.5	-8.6	-3.5	-0.5	5.7

RevPAR	July																														
	1	2	3	4	5	6	7	8	9	10	11	12	13	14	15	16	17	18	19	20	21	22	23	24	25	26	27	28	29	30	31
My Property	44.95	67.44	55.93	45.27	60.02	66.49	66.41	59.32	57.65	55.10	61.42	60.76	65.61	56.69	34.95	38.62	36.12	50.57	63.41	56.88	59.41	67.97	68.12	49.78	62.05	57.90	56.44	63.64	64.12	57.29	57.50
Competitive Set	26.38	38.98	32.92	27.99	42.75	47.54	56.27	53.85	59.51	35.62	51.97	53.34	57.54	53.80	52.98	57.21	46.32	61.21	65.63	68.53	64.17	59.71	51.20	42.08	58.38	56.58	71.52	64.40	44.43	53.40	32.51
Index (RGI)	170.4	173.0	169.9	161.8	140.4	139.8	118.0	110.2	96.9	154.7	118.2	113.9	114.0	105.4	66.0	67.5	78.0	82.6	96.6	83.0	92.6	113.8	133.0	118.3	106.3	102.3	78.9	98.8	144.3	107.3	176.9

% Chg																															
My Property	8.0	165.7	159.5	125.0	117.7	34.8	41.8	59.2	84.8	207.2	88.4	12.7	61.4	49.4	20.4	69.6	9.6	-28.2	-0.6	3.1	17.7	50.4	154.5	156.4	133.6	44.2	91.4	88.8	23.5	38.5	246.4
Competitive Set	-39.8	-22.9	2.0	24.0	-16.7	0.5	5.9	-0.5	35.5	6.7	10.1	-6.0	10.4	5.9	-12.4	-1.5	27.2	21.8	9.2	26.2	17.3	5.8	-14.3	62.5	52.9	16.5	89.3	57.3	-12.9	-5.6	-21.9
Index (RGI)	79.5	244.4	154.4	81.5	161.2	34.1	33.9	59.9	36.4	187.8	71.1	19.9	46.2	41.0	37.5	72.2	-13.9	-41.1	-9.0	-18.3	0.4	42.2	197.0	57.8	52.8	23.8	1.2	20.1	41.8	46.6	343.7

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