

STR # 62749 / Created April 19, 2022



Monthly STAR Report : Sleep Inn & Suites Hennessey North

For the Month of: March 2022

Currency: US Dollar / Competitive Set Data Excludes Subject Property

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Tab 2 - Monthly Performance at a Glance - My Property vs. Competitive Set

Sleep Inn & Suites Hennessey North 522 N Main St Hennessey, OK 73742-1019 Phone: (405) 853-2126

STR # 62749 ChainID: OK223 MgtCo: None Owner: None

For the Month of: March 2022 Date Created: April 19, 2022 Monthly Competitive Set Data Excludes Subject Property

March 2022

	Occupancy (%)			ADR			RevPAR		
	My Prop	Comp Set	Index (MPI)	My Prop	Comp Set	Index (ARI)	My Prop	Comp Set	Index (RGI)
Current Month	72.2	55.8	129.4	72.93	85.77	85.0	52.65	47.85	110.0
Year To Date	57.1	54.1	105.6	72.26	82.25	87.9	41.28	44.49	92.8
Running 3 Month	57.1	54.1	105.6	72.26	82.25	87.9	41.28	44.49	92.8
Running 12 Month	56.8	54.4	104.5	73.15	85.87	85.2	41.59	46.73	89.0

March 2022 vs. 2021 Percent Change (%)

	Occupancy			ADR			RevPAR		
	My Prop	Comp Set	Index (MPI)	My Prop	Comp Set	Index (ARI)	My Prop	Comp Set	Index (RGI)
Current Month	45.5	2.1	42.5	8.4	2.9	5.3	57.7	5.1	50.1
Year To Date	26.5	19.4	5.9	7.5	4.8	2.5	36.0	25.2	8.6
Running 3 Month	26.5	19.4	5.9	7.5	4.8	2.5	36.0	25.2	8.6
Running 12 Month	58.1	12.8	40.2	4.0	11.9	-7.1	64.5	26.3	30.3

Tab 3 - STAR Summary - My Property vs. Comp Set and Industry Segments

Sleep Inn & Suites Hennessey North 522 N Main St Hennessey, OK 73742-1019 Phone: (405) 853-2126

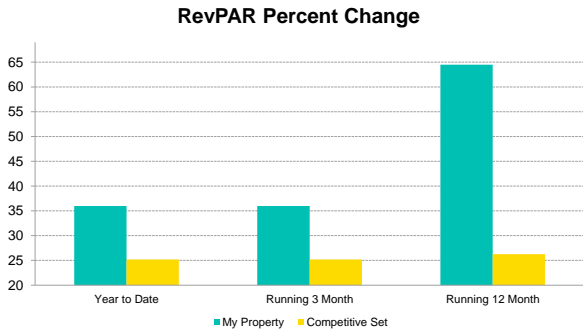
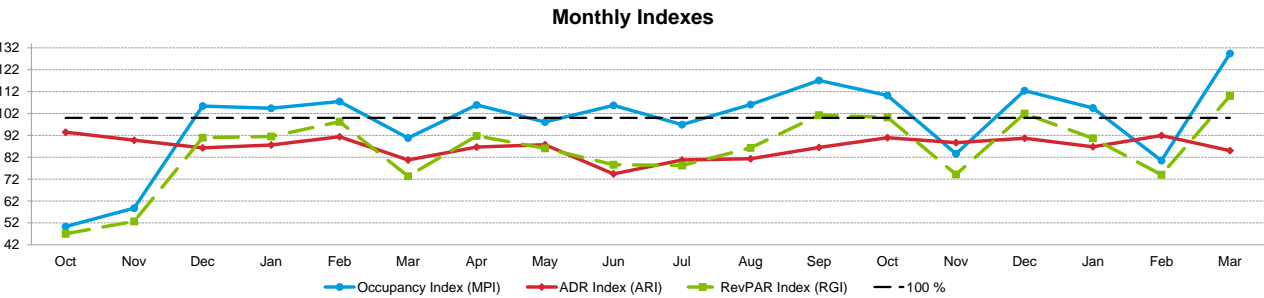
STR # 62749 ChainID: OK223 MgtCo: None Owner: None

For the Month of: March 2022 Date Created: April 19, 2022 Monthly Competitive Set Data Excludes Subject Property

		Occupancy (%)								Supply			
		Current Month	% Chg	Year to Date	% Chg	Running 3 Month	% Chg	Running 12 Month	% Chg	Month % Chg	YTD % Chg	Run 3 Mon % Chg	Run 12 Mon % Chg
Sleep Inn & Suites Hennessey North		72.2	45.5	57.1	26.5	57.1	26.5	56.8	58.1	0.0	0.0	0.0	0.0
Market: Oklahoma Area		58.0	5.9	50.0	13.5	50.0	13.5	53.3	33.3	3.7	3.6	3.6	2.8
Market Class: Midscale Class		59.1	0.6	51.4	6.7	51.4	6.7	56.0	27.8	-1.4	-1.4	-1.4	-1.2
Submarket: Oklahoma West Area		51.6	0.7	46.1	13.8	46.1	13.8	50.3	34.2	1.7	1.2	1.2	1.2
Submarket Scale: Midscale Chains		64.4	4.1	56.7	15.4	56.7	15.4	59.6	29.7	0.8	-0.3	-0.3	-1.5
Competitive Set: Competitors		55.8	2.1	54.1	19.4	54.1	19.4	54.4	12.8	0.0	0.0	0.0	0.0
		Average Daily Rate								Demand			
		Current Month	% Chg	Year to Date	% Chg	Running 3 Month	% Chg	Running 12 Month	% Chg	Month % Chg	YTD % Chg	Run 3 Mon % Chg	Run 12 Mon % Chg
Sleep Inn & Suites Hennessey North		72.93	8.4	72.26	7.5	72.26	7.5	73.15	4.0	45.5	26.5	26.5	58.1
Market: Oklahoma Area		82.05	13.0	78.68	12.2	78.68	12.2	79.99	14.5	9.9	17.5	17.5	37.0
Market Class: Midscale Class		84.69	13.1	82.21	13.1	82.21	13.1	82.83	15.6	-0.8	5.1	5.1	26.2
Submarket: Oklahoma West Area		78.42	8.2	76.38	7.4	76.38	7.4	77.63	12.4	2.4	15.2	15.2	35.9
Submarket Scale: Midscale Chains		92.43	9.0	90.18	9.8	90.18	9.8	92.27	15.0	4.9	15.1	15.1	27.8
Competitive Set: Competitors		85.77	2.9	82.25	4.8	82.25	4.8	85.87	11.9	2.1	19.4	19.4	12.8
		RevPAR								Revenue			
		Current Month	% Chg	Year to Date	% Chg	Running 3 Month	% Chg	Running 12 Month	% Chg	Month % Chg	YTD % Chg	Run 3 Mon % Chg	Run 12 Mon % Chg
Sleep Inn & Suites Hennessey North		52.65	57.7	41.28	36.0	41.28	36.0	41.59	64.5	57.7	36.0	36.0	64.5
Market: Oklahoma Area		47.59	19.7	39.32	27.3	39.32	27.3	42.65	52.6	24.1	31.8	31.8	56.9
Market Class: Midscale Class		50.06	13.8	42.22	20.6	42.22	20.6	46.38	47.7	12.2	18.9	18.9	45.9
Submarket: Oklahoma West Area		40.45	8.9	35.23	22.3	35.23	22.3	39.02	50.9	10.7	23.7	23.7	52.7
Submarket Scale: Midscale Chains		59.54	13.5	51.12	26.8	51.12	26.8	55.01	49.2	14.4	26.4	26.4	47.0
Competitive Set: Competitors		47.85	5.1	44.49	25.2	44.49	25.2	46.73	26.3	5.1	25.2	25.2	26.3
		Census/Sample - Properties & Rooms											
		Census		Sample		Sample %							
		Properties	Rooms	Properties	Rooms	Rooms							
Market: Oklahoma Area		503	31500	235	16798	53.3							
Market Class: Midscale Class		51	3470	35	2257	65.0							
Submarket: Oklahoma West Area		180	10549	86	6315	59.9							
Submarket Scale: Midscale Chains		50	3733	49	3653	97.9							
Competitive Set: Competitors		5	334	5	334	100.0							

Tab 4 - Competitive Set Report

Sleep Inn & Suites Hennessey North 522 N Main St Hennessey, OK 73742-1019 Phone: (405) 853-2126
STR # 62749 ChainID: OK223 MgtCo: None Owner: None
For the Month of: March 2022 Date Created: April 19, 2022 Monthly Competitive Set Data Excludes Subject Property



Occupancy (%)	2020			2021												2022			Year To Date			Running 3 Month			Running 12 Month		
	Oct	Nov	Dec	Jan	Feb	Mar	Apr	May	Jun	Jul	Aug	Sep	Oct	Nov	Dec	Jan	Feb	Mar	2020	2021	2022	2020	2021	2022	2020	2021	2022
My Property	31.3	32.3	37.5	38.3	47.8	49.6	56.3	60.9	76.9	49.6	46.8	60.5	65.5	41.3	53.2	52.9	45.1	72.2	66.0	45.2	57.1	66.0	45.2	57.1	66.6	36.0	56.8
Competitive Set	62.1	54.9	35.6	36.7	44.5	54.6	53.1	62.1	72.8	51.2	44.1	51.6	59.4	49.5	47.3	50.6	56.1	55.8	50.0	45.3	54.1	50.0	45.3	54.1	55.7	48.3	54.4
Index (MPI)	50.3	58.7	105.4	104.4	107.5	90.8	105.9	98.1	105.7	96.9	106.1	117.1	110.3	83.6	112.4	104.6	80.5	129.4	131.8	99.7	105.6	131.8	99.7	105.6	119.5	74.5	104.5
Rank	6 of 6	6 of 6	2 of 6	3 of 6	3 of 6	4 of 6	3 of 6	2 of 6	2 of 6	4 of 6	3 of 6	3 of 6	2 of 6	5 of 6	3 of 6	3 of 6	4 of 6	2 of 6	1 of 6	4 of 6	3 of 6	1 of 6	4 of 6	3 of 6	1 of 6	6 of 6	3 of 6
% Chg																											
My Property	-60.2	-47.0	31.2	-31.0	-37.1	-26.1	59.2	131.4	197.4	33.5	14.2	105.7	109.3	28.1	42.0	38.0	-5.5	45.5	-16.7	-31.6	26.5	-16.7	-31.6	26.5	-24.4	-46.0	58.1
Competitive Set	-3.3	6.0	-3.4	-23.3	-13.2	6.6	34.5	57.2	43.8	0.0	-19.3	-6.1	-4.4	-10.0	33.1	37.9	26.1	2.1	-21.7	-9.5	19.4	-21.7	-9.5	19.4	-20.4	-13.4	12.8
Index (MPI)	-58.8	-50.0	35.7	-10.1	-27.5	-30.7	18.4	47.2	106.8	33.6	41.5	119.1	119.0	42.3	6.7	0.1	-25.1	42.5	6.3	-24.4	5.9	6.3	-24.4	5.9	-4.9	-37.7	40.2
Rank	5 of 5	5 of 5	2 of 6	4 of 6	5 of 6	5 of 6	3 of 6	2 of 6	1 of 6	1 of 6	1 of 6	1 of 6	1 of 6	2 of 6	3 of 6	3 of 6	4 of 6	1 of 6	3 of 5	5 of 6	2 of 6	3 of 5	5 of 6	2 of 6	4 of 5	6 of 6	1 of 6
ADR	2020			2021												2022			Year To Date			Running 3 Month			Running 12 Month		
	Oct	Nov	Dec	Jan	Feb	Mar	Apr	May	Jun	Jul	Aug	Sep	Oct	Nov	Dec	Jan	Feb	Mar	2020	2021	2022	2020	2021	2022	2020	2021	2022
My Property	73.66	66.54	64.84	66.55	67.77	67.29	71.48	78.74	76.98	75.48	70.66	71.07	71.00	73.15	70.88	72.15	71.22	72.93	73.85	67.23	72.26	73.85	67.23	72.26	83.83	70.33	73.15
Competitive Set	78.81	74.11	75.14	75.95	74.17	83.34	82.50	89.72	103.47	93.50	86.89	82.20	78.08	82.49	78.16	83.16	77.48	85.77	79.55	78.48	82.25	79.55	78.48	82.25	81.87	76.71	85.87
Index (ARI)	93.5	89.8	86.3	87.6	91.4	80.7	86.6	87.8	74.4	80.7	81.3	86.5	90.9	88.7	90.7	86.8	91.9	85.0	92.8	85.7	87.9	92.8	85.7	87.9	102.4	91.7	85.2
Rank	4 of 6	4 of 6	4 of 6	4 of 6	3 of 6	5 of 6	5 of 6	5 of 6	6 of 6	5 of 6	5 of 6	4 of 6	4 of 6	4 of 6	4 of 6	4 of 6	4 of 6	4 of 6	4 of 6	4 of 6	4 of 6	4 of 6	4 of 6	4 of 6	4 of 6	4 of 6	5 of 6
% Chg																											
My Property	-11.3	-18.5	-17.5	-11.8	-7.9	-7.6	1.9	17.7	2.4	-3.7	-0.6	-11.0	-3.6	9.9	9.3	8.4	5.1	8.4	-17.5	-9.0	7.5	-17.5	-9.0	7.5	-1.8	-16.1	4.0
Competitive Set	-0.9	-6.9	-6.6	-4.9	-8.7	7.2	14.2	22.6	32.8	20.3	13.7	6.0	-0.9	11.3	4.0	9.5	4.5	2.9	-5.2	-1.4	4.8	-5.2	-1.4	4.8	-3.9	-6.3	11.9
Index (ARI)	-10.5	-12.4	-11.7	-7.2	0.8	-13.8	-10.7	-4.0	-22.9	-19.9	-12.6	-16.1	-2.7	-1.2	5.1	-1.0	0.6	5.3	-13.0	-7.7	2.5	-13.0	-7.7	2.5	2.2	-10.5	-7.1
Rank	4 of 5	5 of 5	6 of 6	4 of 6	4 of 6	5 of 6	6 of 6	2 of 6	6 of 6	6 of 6	6 of 6	5 of 6	4 of 6	3 of 6	3 of 6	3 of 6	2 of 6	2 of 6	4 of 5	4 of 6	3 of 6	4 of 5	4 of 6	3 of 6	2 of 5	6 of 6	6 of 6
RevPAR	2020			2021												2022			Year To Date			Running 3 Month			Running 12 Month		
	Oct	Nov	Dec	Jan	Feb	Mar	Apr	May	Jun	Jul	Aug	Sep	Oct	Nov	Dec	Jan	Feb	Mar	2020	2021	2022	2020	2021	2022	2020	2021	2022
My Property	23.05	21.47	24.30	25.51	32.38	33.39	40.22	47.95	59.22	37.45	33.10	42.97	46.50	30.24	37.72	38.17	32.15	52.65	48.73	30.36	41.28	48.73	30.36	41.28	55.84	25.29	41.59
Competitive Set	48.98	40.71	26.73	27.87	32.97	45.53	43.82	55.70	75.30	47.85	38.35	42.44	46.37	40.79	37.01	42.08	43.44	47.85	39.81	35.54	44.49	39.81	35.54	44.49	45.61	37.02	46.73
Index (RGI)	47.1	52.7	90.9	91.5	98.2	73.3	91.8	86.1	78.6	78.3	86.3	101.3	100.3	74.1	101.9	90.7	74.0	110.0	122.4	85.4	92.8	122.4	85.4	92.8	122.4	68.3	89.0
Rank	6 of 6	6 of 6	4 of 6	4 of 6	4 of 6	4 of 6	4 of 6	5 of 6	6 of 6	4 of 6	4 of 6	3 of 6	4 of 6	4 of 6	4 of 6	4 of 6	3 of 6	3 of 6	2 of 6	4 of 6	3 of 6	2 of 6	4 of 6	3 of 6	2 of 6	6 of 6	4 of 6
% Chg																											
My Property	-64.7	-56.8	8.2	-39.1	-42.0	-31.7	62.3	172.2	204.4	28.6	13.4	82.9	101.7	40.8	55.2	49.7	-0.7	57.7	-31.3	-37.7	36.0	-31.3	-37.7	36.0	-25.7	-54.7	64.5
Competitive Set	-4.2	-1.4	-9.8	-27.1	-20.7	14.3	53.6	92.7	91.0	20.3	-8.2	-0.5	-5.3	0.2	38.4	51.0	31.8	5.1	-25.7	-10.7	25.2	-25.7	-10.7	25.2	-23.5	-18.9	26.3
Index (RGI)	-63.2	-56.2	19.9	-16.6	-26.9	-40.2	5.7	41.3	59.4	6.9	23.6	83.9	113.1	40.6	12.1	-0.9	-24.6	50.1	-7.5	-30.2	8.6	-7.5	-30.2	8.6	-2.9	-44.2	30.3
Rank	5 of 5	5 of 5	4 of 6	5 of 6	5 of 6	6 of 6	4 of 6	2 of 6	1 of 6	3 of 6	1 of 6	1 of 6	1 of 6	1 of 6	3 of 6	3 of 6	5 of 6	1 of 6	3 of 5	6 of 6	2 of 6	3 of 5	6 of 6	2 of 6	3 of 5	6 of 6	1 of 6

Tab 5 - Response Report

Sleep Inn & Suites Hennessey North 522 N Main St Hennessey, OK 73742-1019 Phone: (405) 853-2126
STR # 62749 ChainID: OK223 MgtCo: None Owner: None
For the Month of: March 2022 Date Created: April 19, 2022

This Year
Mar 17th - St. Patrick's Day

March 2022 (This Year)						
Sun	Mon	Tue	Wed	Thu	Fri	Sat
		1	2	3	4	5
6	7	8	9	10	11	12
13	14	15	16	17	18	19
20	21	22	23	24	25	26
27	28	29	30	31		

March 2021 (Last Year)						
Sun	Mon	Tue	Wed	Thu	Fri	Sat
	1	2	3	4	5	6
7	8	9	10	11	12	13
14	15	16	17	18	19	20
21	22	23	24	25	26	27
28	29	30	31			

Last Year
Mar 17th - St. Patrick's Day
Mar 28th - First Day of Passover

STR#	Name	City, State	Zip	Phone	Rooms	Open Date
62749	Sleep Inn & Suites Hennessey North	Hennessey, OK	73742-1019	(405) 853-2126	50	201308
36764	Baymont Inn & Suites Enid	Enid, OK	73703	(580) 234-6800	58	199806
63401	Country Inn & Suites Enid	Enid, OK	73703	(580) 599-0372	77	201411
63750	Best Western Plus Fairview Inn & Suites	Fairview, OK	73737	(580) 227-2880	52	201601
64464	La Quinta Inns & Suites Enid	Enid, OK	73703	(580) 233-7100	70	201511
68907	Holiday Inn Express & Suites Kingfisher	Kingfisher, OK	73750	(405) 375-3210	77	201911
					384	

2020												2021												2022		
Apr	May	Jun	Jul	Aug	Sep	Oct	Nov	Dec	Jan	Feb	Mar	Apr	May	Jun	Jul	Aug	Sep	Oct	Nov	Dec	Jan	Feb	Mar			
●	●	●	●	●	●	●	●	●	●	●	●	●	●	●	●	●	●	●	●	●	●	●	●			
●	●	●	●	●	●	●	●	●	●	●	●	●	●	●	●	●	●	●	●	●	●	●	●			
●	●	●	●	●	●	●	●	●	●	●	●	●	●	●	●	●	●	●	●	●	●	●	●			
●	●	●	●	●	●	●	●	●	●	●	●	●	●	●	●	●	●	●	●	●	●	●	●			
●	●	●	●	●	●	●	●	●	●	●	●	●	●	●	●	●	●	●	●	●	●	●	●			
●	●	●	●	●	●	●	●	●	●	●	●	●	●	●	●	●	●	●	●	●	●	●	●			

Data received:
☐ = Monthly Only
☒ = Monthly & Daily

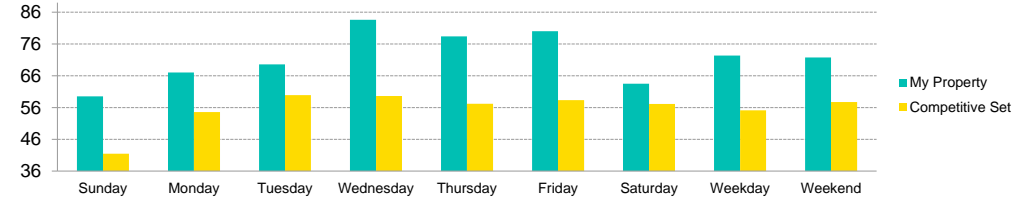
Tab 6 - Day of Week and Weekday/Weekend Report

Sleep Inn & Suites Hennessey North 522 N Main St Hennessey, OK 73742-1019 Phone: (405) 853-2126

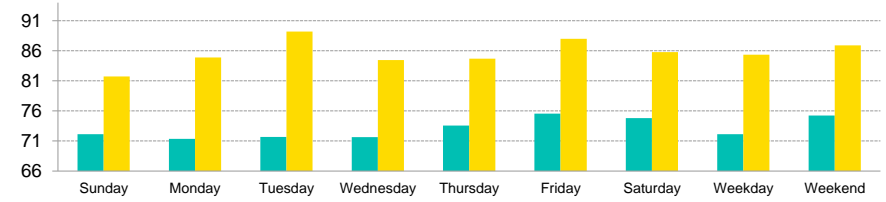
STR # 62749 ChainID: OK223 MgtCo: None Owner: None

For the Month of: March 2022 Date Created: April 19, 2022 Monthly Competitive Set Data Excludes Subject Property

Current Month Occupancy



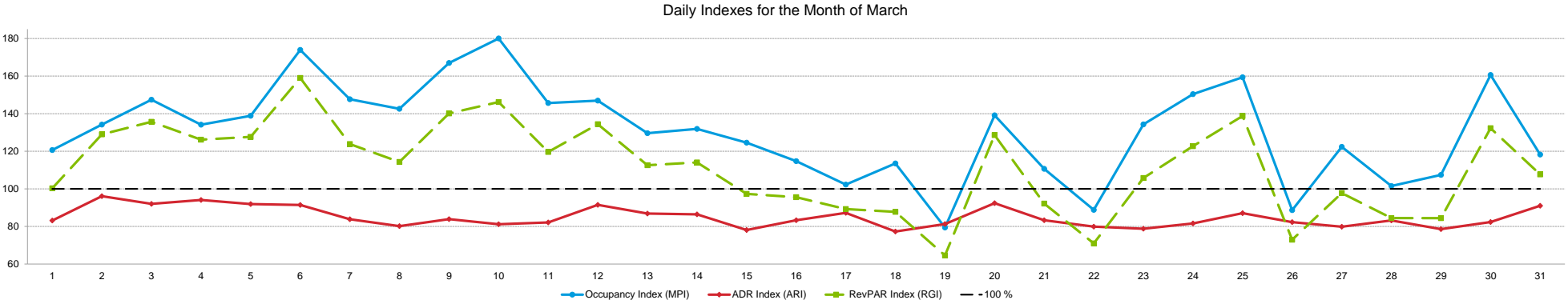
Current Month ADR



Day of Week	Time Period	Occupancy (%)						Average Daily Rate						RevPAR					
		My Property		Competitive Set		Index (MPI)		My Property		Competitive Set		Index (ARI)		My Property		Competitive Set		Index (RGI)	
			% Chg		% Chg		% Chg		% Chg		% Chg		% Chg		% Chg		% Chg		% Chg
Sunday	Current Month	59.5	56.6	41.5	27.4	143.5	22.9	72.12	9.2	81.74	0.2	88.2	9.0	42.91	71.0	33.89	27.6	126.6	34.0
	Year To Date	51.4	59.8	43.7	54.6	117.7	3.3	69.42	4.1	78.65	3.3	88.3	0.7	35.67	66.3	34.34	59.8	103.9	4.1
	Running 3 Month	51.4	59.8	43.7	54.6	117.7	3.3	69.42	4.1	78.65	3.3	88.3	0.7	35.67	66.3	34.34	59.8	103.9	4.1
	Running 12 Month	49.0	79.8	40.3	22.7	121.4	46.5	72.79	2.0	83.37	12.8	87.3	-9.6	35.64	83.4	33.63	38.4	106.0	32.5
Monday	Current Month	67.0	-0.9	54.6	4.0	122.8	-4.7	71.35	8.6	84.90	0.3	84.0	8.2	47.80	7.6	46.33	4.3	103.2	3.1
	Year To Date	57.5	6.6	56.4	19.0	102.1	-10.4	71.59	9.3	80.80	0.7	88.6	8.5	41.19	16.5	45.55	19.8	90.4	-2.8
	Running 3 Month	57.5	6.6	56.4	19.0	102.1	-10.4	71.59	9.3	80.80	0.7	88.6	8.5	41.19	16.5	45.55	19.8	90.4	-2.8
	Running 12 Month	58.8	54.9	54.3	5.0	108.3	47.6	69.85	1.8	84.19	9.1	83.0	-6.7	41.08	57.7	45.73	14.6	89.8	37.7
Tuesday	Current Month	69.6	24.3	59.9	-1.7	116.2	26.4	71.67	7.2	89.19	7.2	80.4	0.0	49.89	33.2	53.41	5.4	93.4	26.4
	Year To Date	56.6	7.6	57.5	7.1	98.4	0.5	72.62	9.0	83.42	6.2	87.1	2.7	41.12	17.3	47.98	13.7	85.7	3.2
	Running 3 Month	56.6	7.6	57.5	7.1	98.4	0.5	72.62	9.0	83.42	6.2	87.1	2.7	41.12	17.3	47.98	13.7	85.7	3.2
	Running 12 Month	59.5	45.0	58.5	5.8	101.6	37.1	73.07	5.1	85.67	11.0	85.3	-5.3	43.47	52.4	50.15	17.4	86.7	29.8
Wednesday	Current Month	83.6	78.6	59.6	-3.3	140.2	84.7	71.66	4.5	84.47	2.7	84.8	1.8	59.90	86.7	50.38	-0.7	118.9	88.0
	Year To Date	62.5	22.3	56.2	5.9	111.1	15.4	71.78	6.8	82.16	4.8	87.4	1.8	44.83	30.6	46.19	11.1	97.1	17.6
	Running 3 Month	62.5	22.3	56.2	5.9	111.1	15.4	71.78	6.8	82.16	4.8	87.4	1.8	44.83	30.6	46.19	11.1	97.1	17.6
	Running 12 Month	60.8	45.0	58.3	6.4	104.3	36.3	71.70	2.1	85.55	11.3	83.8	-8.3	43.60	48.1	49.86	18.5	87.4	25.0
Thursday	Current Month	78.4	52.2	57.2	3.8	137.1	46.7	73.58	8.3	84.69	1.8	86.9	6.4	57.69	64.9	48.43	5.7	119.1	56.0
	Year To Date	59.8	24.7	56.5	18.4	105.9	5.3	72.24	6.1	82.41	4.7	87.7	1.3	43.23	32.2	46.56	24.0	92.9	6.7
	Running 3 Month	59.8	24.7	56.5	18.4	105.9	5.3	72.24	6.1	82.41	4.7	87.7	1.3	43.23	32.2	46.56	24.0	92.9	6.7
	Running 12 Month	57.1	46.1	56.8	11.0	100.6	31.6	72.43	3.4	85.31	11.1	84.9	-6.9	41.38	51.0	48.43	23.2	85.4	22.5
Friday	Current Month	80.0	102.5	58.3	0.8	137.2	101.0	75.57	10.2	88.00	6.6	85.9	3.4	60.45	123.2	51.31	7.4	117.8	107.8
	Year To Date	59.0	50.4	56.4	25.0	104.5	20.4	74.52	8.7	83.82	7.2	88.9	1.4	43.97	63.5	47.31	34.0	92.9	22.0
	Running 3 Month	59.0	50.4	56.4	25.0	104.5	20.4	74.52	8.7	83.82	7.2	88.9	1.4	43.97	63.5	47.31	34.0	92.9	22.0
	Running 12 Month	58.2	79.0	57.4	23.4	101.4	45.1	75.15	5.1	87.87	14.5	85.5	-8.2	43.76	88.1	50.48	41.2	86.7	33.2
Saturday	Current Month	63.5	49.4	57.1	-3.4	111.2	54.7	74.80	9.3	85.79	0.7	87.2	8.5	47.50	63.3	49.00	-2.8	96.9	67.9
	Year To Date	53.2	35.7	52.2	24.5	101.9	9.0	73.60	7.3	83.65	7.1	88.0	0.2	39.18	45.6	43.69	33.4	89.7	9.2
	Running 3 Month	53.2	35.7	52.2	24.5	101.9	9.0	73.60	7.3	83.65	7.1	88.0	0.2	39.18	45.6	43.69	33.4	89.7	9.2
	Running 12 Month	54.5	71.8	55.2	22.3	98.7	40.4	77.40	7.7	88.39	14.3	87.6	-5.7	42.18	85.0	48.83	39.7	86.4	32.4
Weekday/Weekend																			
Weekday (Sun-Thu)	Current Month	72.3	37.5	55.1	3.4	131.3	33.0	72.13	7.7	85.35	2.7	84.5	4.9	52.19	48.1	47.04	6.2	110.9	39.5
	Year To Date	57.6	21.0	54.1	17.5	106.5	3.0	71.58	7.2	81.63	3.9	87.7	3.2	41.21	29.7	44.12	22.1	93.4	6.3
	Running 3 Month	57.6	21.0	54.1	17.5	106.5	3.0	71.58	7.2	81.63	3.9	87.7	3.2	41.21	29.7	44.12	22.1	93.4	6.3
	Running 12 Month	57.0	52.2	53.7	9.1	106.3	39.6	71.94	3.0	84.92	10.9	84.7	-7.2	41.04	56.7	45.57	20.9	90.0	29.6
Weekend (Fri-Sat)	Current Month	71.8	75.0	57.7	-1.3	124.3	77.4	75.23	9.8	86.91	3.6	86.6	6.0	53.98	92.2	50.15	2.2	107.6	88.1
	Year To Date	56.0	42.7	54.3	24.5	103.2	14.6	74.07	8.0	83.74	7.2	88.5	0.8	41.48	54.2	45.43	33.5	91.3	15.5
	Running 3 Month	56.0	42.7	54.3	24.5	103.2	14.6	74.07	8.0	83.74	7.2	88.5	0.8	41.48	54.2	45.43	33.5	91.3	15.5
	Running 12 Month	56.4	75.4	56.3	22.8	100.0	42.8	76.24	6.4	88.12	14.4	86.5	-7.0	42.97	86.6	49.65	40.5	86.5	32.8
Total	Current Month	72.2	45.5	55.8	2.1	129.4	42.5	72.93	8.4	85.77	2.9	85.0	5.3	52.65	57.7	47.85	5.1	110.0	50.1
	Year To Date	57.1	26.5	54.1	19.4	105.6	5.9	72.26	7.5	82.25	4.8	87.9	2.5	41.28	36.0	44.49	25.2	92.8	8.6
	Running 3 Month	57.1	26.5	54.1	19.4	105.6	5.9	72.26	7.5	82.25	4.8	87.9	2.5	41.28	36.0	44.49	25.2	92.8	8.6
	Running 12 Month	56.8	58.1	54.4	12.8	104.5	40.2	73.15	4.0	85.87	11.9	85.2	-7.1	41.59	64.5	46.73	26.3	89.0	30.3

Tab 7 - Daily Data for the Month

Sleep Inn & Suites Hennessey North 522 N Main St Hennessey, OK 73742-1019 Phone: (405) 853-2126
STR # 62749 ChainID: OK223 MgtCo: None Owner: None
For the Month of: March 2022 Date Created: April 19, 2022 Daily Competitive Set Data Excludes Subject Property



	Tu	We	Th	Fr	Sa	Su	Mo	Tu	We	Th	Fr	Sa	Su	Mo	Tu	We	Th	Fr	Sa	Su	Mo	Tu	We	Th	Fr	Sa	Su	Mo	Tu	We	Th	
Occupancy (%)	March																															
	1	2	3	4	5	6	7	8	9	10	11	12	13	14	15	16	17	18	19	20	21	22	23	24	25	26	27	28	29	30	31	
	My Property	82.0	90.0	98.0	100.0	84.0	88.0	88.0	76.0	84.0	76.0	58.0	66.0	52.0	62.0	72.0	78.0	64.0	68.0	44.0	50.0	56.0	54.0	78.0	86.0	94.0	60.0	48.0	62.0	64.0	88.0	68.0
	Competitive Set	68.0	67.1	66.5	74.6	60.5	50.6	59.6	53.3	50.3	42.2	39.8	44.9	40.1	47.0	57.8	68.0	62.6	59.9	55.4	35.9	50.6	60.8	58.1	57.2	59.0	67.7	39.2	61.1	59.6	54.8	57.5
	Index (MPI)	120.7	134.2	147.4	134.1	138.9	173.9	147.7	142.6	167.0	180.0	145.7	147.0	129.6	131.9	124.6	114.8	102.3	113.6	79.4	139.2	110.7	88.8	134.3	150.4	159.4	88.7	122.4	101.5	107.4	160.6	118.3

% Chg																															
My Property	20.6	32.4	58.1	194.1	133.3	131.6	-6.4	58.3	75.0	18.8	7.4	50.0	8.3	-26.2	-2.7	200.0	45.5	78.9	0.0	38.9	16.7	17.4	56.0	138.9	193.8	30.4	60.0	47.6	45.5	109.5	112.5
Competitive Set	2.7	0.4	17.5	20.3	18.1	98.8	11.8	-10.1	-27.0	-21.7	-24.9	-29.9	4.7	-15.1	-3.0	24.7	3.5	-2.0	-1.1	5.3	3.0	0.5	-2.5	15.8	6.5	3.7	21.3	13.3	1.0	-6.6	-5.0
Index (MPI)	17.4	31.8	34.6	144.5	97.5	16.5	-16.3	76.1	139.6	51.6	42.9	114.0	3.5	-13.0	0.3	140.5	40.6	82.5	1.1	31.9	13.2	16.8	60.0	106.4	175.9	25.8	31.9	30.3	44.0	124.4	123.6

ADR	March																															
	1	2	3	4	5	6	7	8	9	10	11	12	13	14	15	16	17	18	19	20	21	22	23	24	25	26	27	28	29	30	31	
	My Property	77.92	76.10	76.86	79.93	75.53	75.30	71.52	70.75	67.68	70.68	72.73	79.15	71.14	70.87	69.47	70.66	73.05	71.63	71.39	72.70	70.12	66.81	71.40	72.53	75.52	71.49	66.76	72.69	71.36	72.01	73.94
	Competitive Set	93.73	79.18	83.51	84.97	82.16	82.36	85.29	88.24	80.66	87.04	88.54	86.53	81.88	81.97	88.95	84.84	83.73	92.66	87.83	78.67	84.18	83.63	90.64	88.87	86.74	86.88	83.60	87.37	90.78	87.43	81.23
	Index (ARI)	83.1	96.1	92.0	94.1	91.9	91.4	83.9	80.2	83.9	81.2	82.1	91.5	86.9	86.5	78.1	83.3	87.3	77.3	81.3	92.4	83.3	79.9	78.8	81.6	87.1	82.3	79.9	83.2	78.6	82.4	91.0

% Chg																															
My Property	23.2	15.2	18.4	17.4	20.5	14.2	12.5	6.5	-7.4	3.3	1.1	18.2	7.3	1.4	-0.1	2.3	-0.7	0.7	2.6	13.3	5.8	-2.7	4.8	10.7	24.9	-2.5	-2.0	8.2	7.1	6.6	9.5
Competitive Set	15.8	-4.5	2.2	10.5	3.6	3.0	6.6	6.8	2.9	7.1	8.4	0.6	3.9	-2.6	6.6	-1.2	1.7	10.7	5.4	-5.6	-7.4	-4.3	7.1	0.8	-2.0	-4.1	-1.0	1.0	10.8	9.1	1.0
Index (ARI)	6.4	20.6	15.9	6.2	16.3	10.8	5.6	-0.2	-10.0	-3.6	-6.7	17.6	3.3	4.1	-6.4	3.6	-2.4	-9.0	-2.6	20.0	14.3	1.6	-2.2	9.8	27.4	1.7	-1.0	7.2	-3.3	-2.3	8.4

RevPAR	March																															
	1	2	3	4	5	6	7	8	9	10	11	12	13	14	15	16	17	18	19	20	21	22	23	24	25	26	27	28	29	30	31	
	My Property	63.90	68.49	75.33	79.93	63.45	66.26	62.94	53.77	56.85	53.72	42.18	52.24	36.99	43.94	50.02	55.11	46.75	48.71	31.41	36.35	39.27	36.08	55.69	62.38	70.99	42.90	32.04	45.07	45.67	63.37	50.28
	Competitive Set	63.71	53.11	55.51	63.34	49.69	41.67	50.82	47.03	40.57	36.74	35.26	38.86	32.85	38.53	51.40	57.66	52.39	55.49	48.65	28.26	42.59	50.83	52.65	50.82	51.16	58.78	32.79	53.36	54.09	47.90	46.70
	Index (RGI)	100.3	129.0	135.7	126.2	127.7	159.0	123.9	114.3	140.1	146.2	119.6	134.4	112.6	114.1	97.3	95.6	89.2	87.8	64.6	128.6	92.2	71.0	105.8	122.7	138.8	73.0	97.7	84.5	84.4	132.3	107.7

% Chg																																
My Property	48.6	52.4	87.2	245.2	181.2	164.3	5.3	68.6	62.0	22.7	8.6	77.3	16.3	-25.2	-2.8	206.9	44.5	80.3	2.6	57.4	23.4	14.2	63.5	164.4	266.9	27.2	56.9	59.8	55.8	123.3	132.6	
Competitive Set	18.9	-4.1	20.1	32.9	22.4	104.9	19.1	-4.0	-24.9	-16.1	-18.6	-29.5	8.8	-17.3	3.4	23.2	5.3	8.5	4.2	-0.6	-4.6	-3.8	4.4	16.7	4.4	-0.6	20.1	14.4	12.0	1.9	-4.0	
Index (RGI)	24.9	58.9	55.9	159.8	129.7	29.0	-11.6	75.7	115.7	46.1	33.4	151.6	6.9	-9.5	-6.1	149.2	37.3	66.1	-1.6	58.4	29.4	18.7	56.5	126.6	251.6	27.9	30.6	39.6	39.2	119.2	142.4	

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