

STR # 62749 / Created November 17, 2023



# Monthly STAR Report : Sleep Inn & Suites Hennessey North

For the Month of: October 2023

Currency: US Dollar / Competitive Set Data Excludes Subject Property

Table Of Contents	1
Monthly Performance at a Glance	2
STAR Summary	3
Competitive Set Report	4
Response Report	5
Day of Week & Weekday/Weekend	6
Daily Data for the Month	7
Help	8

Corporate North American Headquarters  
T: +1 (615) 824 8664  
[support@str.com](mailto:support@str.com)   [www.str.com](http://www.str.com)

International Headquarters  
T: +44 (0) 207 922 1930  
[hotelinfo@str.com](mailto:hotelinfo@str.com)   [www.str.com](http://www.str.com)

2023 © CoStar Group. This STR Report is a publication of STR, LLC and STR Global, Ltd., CoStar Group companies, and is intended solely for use by paid subscribers. The information in the STR Report is provided on an "as is" and "as available" basis and should not be construed as investment, tax, accounting or legal advice. Reproduction or distribution of this STR Report, in whole or part, without written permission is prohibited and subject to legal action. If you have received this report and are NOT a subscriber to this STR Report, please contact us immediately. Source: 2023 STR, LLC / STR Global, Ltd. trading as "STR".

## Tab 2 - Monthly Performance at a Glance - My Property vs. Competitive Set

Sleep Inn & Suites Hennessey North    522 N Main St    Hennessey, OK 73742-1019    Phone: (405) 853-2126

STR # 62749    ChainID: OK223    MgtCo: None    Owner: None

For the Month of: October 2023    Date Created: November 17, 2023    Monthly Competitive Set Data Excludes Subject Property

### October 2023

	Occupancy (%)			ADR			RevPAR		
	My Prop	Comp Set	Index (MPI)	My Prop	Comp Set	Index (ARI)	My Prop	Comp Set	Index (RGI)
Current Month	41.9	59.8	70.1	59.29	79.90	74.2	24.82	47.75	52.0
Year To Date	45.5	54.3	83.8	64.08	85.20	75.2	29.16	46.25	63.1
Running 3 Month	43.7	52.4	83.4	60.16	81.68	73.6	26.26	42.77	61.4
Running 12 Month	44.0	53.0	83.0	64.82	85.18	76.1	28.51	45.11	63.2

### October 2023 vs. 2022 Percent Change (%)

	Occupancy			ADR			RevPAR		
	My Prop	Comp Set	Index (MPI)	My Prop	Comp Set	Index (ARI)	My Prop	Comp Set	Index (RGI)
Current Month	6.9	-2.6	9.8	-22.3	-3.8	-19.2	-16.9	-6.4	-11.3
Year To Date	-21.3	-4.1	-17.9	-12.4	0.8	-13.1	-31.0	-3.3	-28.7
Running 3 Month	-11.6	-5.0	-6.9	-18.1	-3.6	-15.1	-27.6	-8.4	-21.0
Running 12 Month	-21.5	-4.1	-18.2	-11.2	1.5	-12.5	-30.3	-2.6	-28.4

## Tab 3 - STAR Summary - My Property vs. Comp Set and Industry Segments

Sleep Inn & Suites Hennessey North 522 N Main St Hennessey, OK 73742-1019 Phone: (405) 853-2126

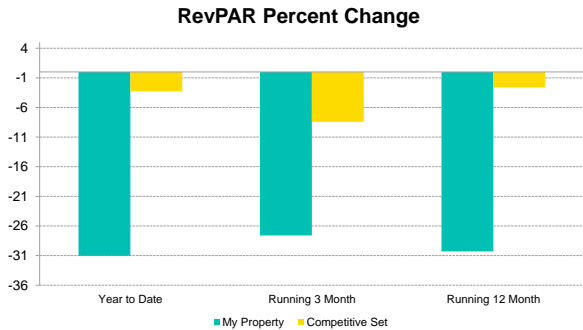
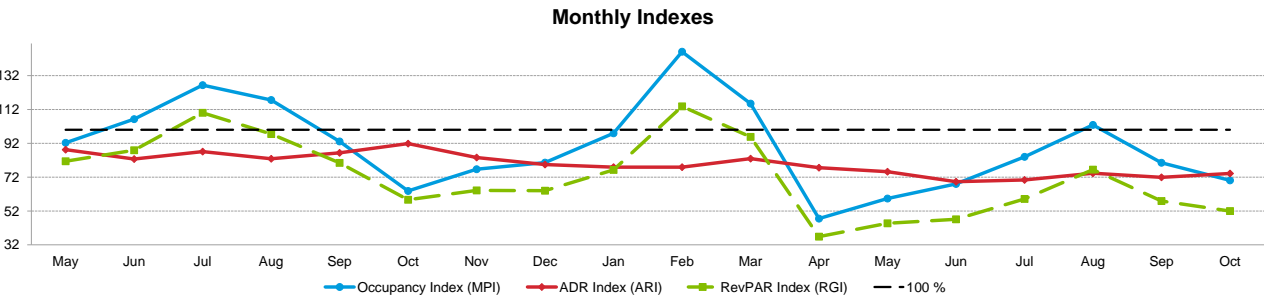
STR # 62749 ChainID: OK223 MgtCo: None Owner: None

For the Month of: October 2023 Date Created: November 17, 2023 Monthly Competitive Set Data Excludes Subject Property

	Occupancy (%)								Supply			
	Current Month	% Chg	Year to Date	% Chg	Running 3 Month	% Chg	Running 12 Month	% Chg	Month % Chg	YTD % Chg	Run 3 Mon % Chg	Run 12 Mon % Chg
Sleep Inn & Suites Hennessey North	41.9	6.9	45.5	-21.3	43.7	-11.6	44.0	-21.5	0.0	-0.7	0.0	-0.5
Market: Oklahoma Area	50.9	-5.3	50.8	-2.8	50.2	-5.8	49.8	-2.6	-0.2	-0.9	-0.3	-1.0
Market Class: Midscale Class	56.6	-1.5	55.0	-0.9	56.5	-1.7	53.8	-0.8	1.6	0.0	1.6	-0.3
Submarket: Oklahoma West Area	48.5	-2.3	48.5	-2.0	48.1	-3.1	47.4	-2.6	-0.4	-0.1	-0.4	0.2
Submarket Scale: Midscale Chains	60.8	-2.1	60.5	-0.9	61.1	-0.8	59.2	-1.3	0.0	1.2	0.0	1.4
Competitive Set: Competitors	59.8	-2.6	54.3	-4.1	52.4	-5.0	53.0	-4.1	0.0	0.0	0.0	0.0
	Average Daily Rate								Demand			
	Current Month	% Chg	Year to Date	% Chg	Running 3 Month	% Chg	Running 12 Month	% Chg	Month % Chg	YTD % Chg	Run 3 Mon % Chg	Run 12 Mon % Chg
Sleep Inn & Suites Hennessey North	59.29	-22.3	64.08	-12.4	60.16	-18.1	64.82	-11.2	6.9	-21.8	-11.6	-22.0
Market: Oklahoma Area	89.41	3.7	85.35	4.2	87.87	4.2	84.77	4.4	-5.6	-3.7	-6.1	-3.5
Market Class: Midscale Class	85.35	2.1	83.60	4.0	86.91	5.0	83.12	4.1	0.1	-0.9	-0.1	-1.1
Submarket: Oklahoma West Area	82.17	3.1	80.40	3.4	82.01	4.0	79.96	3.4	-2.6	-2.1	-3.5	-2.4
Submarket Scale: Midscale Chains	97.19	2.6	95.31	2.9	96.50	2.8	94.85	2.8	-2.1	0.2	-0.8	0.0
Competitive Set: Competitors	79.90	-3.8	85.20	0.8	81.68	-3.6	85.18	1.5	-2.6	-4.1	-5.0	-4.1
	RevPAR								Revenue			
	Current Month	% Chg	Year to Date	% Chg	Running 3 Month	% Chg	Running 12 Month	% Chg	Month % Chg	YTD % Chg	Run 3 Mon % Chg	Run 12 Mon % Chg
Sleep Inn & Suites Hennessey North	24.82	-16.9	29.16	-31.0	26.26	-27.6	28.51	-30.3	-16.9	-31.5	-27.6	-30.7
Market: Oklahoma Area	45.48	-1.8	43.38	1.3	44.12	-1.8	42.23	1.7	-2.0	0.4	-2.1	0.7
Market Class: Midscale Class	48.34	0.5	45.98	3.1	49.08	3.2	44.71	3.3	2.2	3.1	4.9	3.0
Submarket: Oklahoma West Area	39.83	0.7	38.97	1.3	39.46	0.7	37.92	0.6	0.4	1.2	0.4	0.8
Submarket Scale: Midscale Chains	59.06	0.4	57.66	1.9	58.93	1.9	56.17	1.4	0.4	3.1	1.9	2.8
Competitive Set: Competitors	47.75	-6.4	46.25	-3.3	42.77	-8.4	45.11	-2.6	-6.4	-3.3	-8.4	-2.6
	Census/Sample - Properties & Rooms											
	Census		Sample		Sample %							
Properties		Rooms	Properties		Rooms	Rooms						
Market: Oklahoma Area		513	31454	241		17368	55.2					
Market Class: Midscale Class		61	4509	43		3299	73.2					
Submarket: Oklahoma West Area		185	10699	90		6702	62.6					
Submarket Scale: Midscale Chains		52	3937	52		3937	100.0					
Competitive Set: Competitors		5	334	5		334	100.0					

Tab 4 - Competitive Set Report

Sleep Inn & Suites Hennessey North 522 N Main St Hennessey, OK 73742-1019 Phone: (405) 853-2126  
STR # 62749 ChainID: OK223 Mgt(Co: None Owner: None  
For the Month of: October 2023 Date Created: November 17, 2023 Monthly Competitive Set Data Excludes Subject Property



Occupancy (%)	2022								2023									
	May	Jun	Jul	Aug	Sep	Oct	Nov	Dec	Jan	Feb	Mar	Apr	May	Jun	Jul	Aug	Sep	Oct
My Property	56.5	67.1	81.8	58.3	50.7	39.2	38.9	34.1	41.9	68.6	58.9	29.3	41.1	42.0	43.6	49.1	39.9	41.9
Competitive Set	61.2	63.1	64.7	49.6	54.4	61.4	50.7	42.3	42.8	47.0	51.0	61.7	69.2	61.8	51.9	47.7	49.5	59.8
Index (MPI)	92.3	106.3	126.3	117.6	93.2	63.8	76.7	80.6	97.9	146.1	115.5	47.5	59.4	67.9	84.0	102.9	80.5	70.1
Rank	4 of 6	3 of 6	1 of 6	2 of 6	5 of 6	6 of 6	5 of 6	5 of 6	4 of 6	1 of 6	2 of 6	6 of 6	6 of 6	6 of 6	5 of 6	4 of 6	5 of 6	5 of 6

Year To Date			Running 3 Month			Running 12 Month		
2021	2022	2023	2021	2022	2023	2021	2022	2023
55.2	57.8	45.5	57.6	49.4	43.7	51.8	56.1	44.0
53.0	56.6	54.3	51.7	55.1	52.4	51.7	55.2	53.0
104.1	102.2	83.8	111.4	89.6	83.4	100.2	101.5	83.0
4 of 6	3 of 6	5 of 6	3 of 6	5 of 6	5 of 6	4 of 6	3 of 6	5 of 6

% Chg																									
My Property	-7.3	-12.8	64.9	24.5	-16.2	-40.2	-6.0	-36.0	-20.9	52.1	-18.4	-44.7	-27.1	-37.4	-46.7	-15.8	-21.3	6.9							
Competitive Set	-1.3	-13.3	26.5	12.5	5.4	3.4	2.4	-10.7	-15.5	-16.2	-8.6	26.3	13.2	-2.0	-19.9	-3.8	-9.0	-2.6							
Index (MPI)	-6.1	0.6	30.3	10.7	-20.5	-42.2	-8.2	-28.3	-6.4	81.4	-10.8	-56.2	-35.6	-36.1	-33.5	-12.5	-13.6	9.8							
Rank	4 of 6	3 of 6	2 of 6	2 of 6	6 of 6	6 of 6	6 of 6	6 of 6	4 of 6	1 of 6	5 of 6	6 of 6	6 of 6	6 of 6	6 of 6	6 of 6	6 of 6	2 of 6							

30.2	4.7	-21.3	69.5	-14.2	-11.6	21.2	8.2	-21.5
5.4	6.7	-4.1	-9.8	6.6	-5.0	4.9	6.8	-4.1
23.5	-1.9	-17.9	87.9	-19.6	-6.9	15.6	1.3	-18.2
2 of 6	3 of 6	6 of 6	1 of 6	6 of 6	5 of 6	2 of 6	3 of 6	6 of 6

ADR	2022								2023									
	May	Jun	Jul	Aug	Sep	Oct	Nov	Dec	Jan	Feb	Mar	Apr	May	Jun	Jul	Aug	Sep	Oct
My Property	77.22	74.34	69.71	71.36	73.70	76.31	70.62	68.11	68.40	66.93	68.27	66.47	69.74	60.38	58.39	60.87	60.19	59.29
Competitive Set	87.53	89.92	80.07	86.10	85.32	83.09	84.49	85.74	87.81	85.91	82.31	85.70	92.70	87.11	83.00	81.88	83.71	79.90
Index (ARI)	88.2	82.7	87.1	82.9	86.4	91.8	83.6	79.4	77.9	77.9	82.9	77.6	75.2	69.3	70.4	74.3	71.9	74.2
Rank	5 of 6	5 of 6	4 of 6	5 of 6	4 of 6	4 of 6	5 of 6	5 of 6	4 of 6	5 of 6	4 of 6	5 of 6	5 of 6	5 of 6	5 of 6	5 of 6	5 of 6	5 of 6

Year To Date			Running 3 Month			Running 12 Month		
2021	2022	2023	2021	2022	2023	2021	2022	2023
72.22	73.15	64.08	70.93	73.47	60.16	71.47	72.97	64.82
86.12	84.50	85.20	81.99	84.72	81.68	84.43	83.89	85.18
83.9	86.6	75.2	86.5	86.7	73.6	84.7	87.0	76.1
5 of 6	4 of 6	5 of 6	4 of 6	4 of 6	5 of 6	5 of 6	4 of 6	5 of 6

% Chg																									
My Property	-1.9	-3.4	-7.6	1.0	3.7	7.5	-3.5	-3.9	-5.2	-6.0	-6.4	-11.0	-9.7	-18.8	-16.2	-14.7	-18.3	-22.3							
Competitive Set	-2.4	-13.1	-14.4	-1.0	3.8	6.4	2.5	9.7	5.6	10.9	-4.0	-0.8	5.9	-3.1	3.6	-4.9	-1.9	-3.8							
Index (ARI)	0.5	11.1	7.8	2.0	-0.1	1.0	-5.8	-12.4	-10.2	-15.3	-2.4	-10.3	-14.7	-16.2	-19.2	-10.3	-16.8	-19.2							
Rank	2 of 6	2 of 6	4 of 6	2 of 6	4 of 6	1 of 6	5 of 6	6 of 6	6 of 6	6 of 6	4 of 6	5 of 6	6 of 6	6 of 6	6 of 6	6 of 6	6 of 6	6 of 6							

-2.0	1.3	-12.4	-4.6	3.6	-18.1	-4.6	2.1	-11.2
11.2	-1.9	0.8	5.6	3.3	-3.6	8.4	-0.6	1.5
-11.9	3.2	-13.1	-9.7	0.2	-15.1	-12.0	2.7	-12.5
6 of 6	3 of 6	6 of 6	4 of 6	2 of 6	6 of 6	6 of 6	3 of 6	6 of 6

RevPAR	2022								2023									
	May	Jun	Jul	Aug	Sep	Oct	Nov	Dec	Jan	Feb	Mar	Apr	May	Jun	Jul	Aug	Sep	Oct
My Property	43.59	49.86	57.03	41.62	37.34	29.88	27.45	23.20	28.64	45.94	40.22	19.50	28.69	25.36	25.46	29.88	24.00	24.82
Competitive Set	53.54	56.73	51.85	42.69	46.41	51.00	42.80	36.26	37.55	40.37	41.98	52.91	64.19	53.85	43.06	39.08	41.45	47.75
Index (RGI)	81.4	87.9	110.0	97.5	80.5	58.6	64.1	64.0	76.3	113.8	95.8	36.9	44.7	47.1	59.1	76.5	57.9	52.0
Rank	4 of 6	4 of 6	3 of 6	3 of 6	5 of 6	5 of 6	5 of 6	5 of 6	4 of 6	3 of 6	4 of 6	6 of 6	6 of 6	5 of 6	5 of 6	5 of 6	5 of 6	5 of 6

Year To Date			Running 3 Month			Running 12 Month		
2021	2022	2023	2021	2022	2023	2021	2022	2023
39.87	42.29	29.16	40.83	36.27	26.26	37.03	40.91	28.51
45.65	47.82	46.25	42.39	46.70	42.77	43.64	46.32	45.11
87.3	88.4	63.1	96.3	77.7	61.4	84.9	88.3	63.2
4 of 6	4 of 6	5 of 6	4 of 6	5 of 6	5 of 6	4 of 6	4 of 6	5 of 6

% Chg																			
My Property	-9.1	-15.8	52.3	25.7	-13.1	-35.7	-9.2	-38.5	-25.0	42.9	-23.6	-50.7	-34.2	-49.1	-55.4	-28.2	-35.7	-16.9	
Competitive Set	-3.7	-24.7	8.3	11.3	9.4	10.0	5.0	-2.0	-10.7	-7.1	-12.3	25.3	19.9	-5.1	-16.9	-8.5	-10.7	-6.4	
Index (RGI)	-5.6	11.7	40.5	12.9	-20.5	-41.6	-13.5	-37.2	-15.9	53.8	-12.9	-60.7	-45.1	-46.4	-46.2	-21.5	-28.1	-11.3	
Rank	3 of 6	3 of 6	1 of 6	2 of 6	6 of 6	6 of 6	6 of 6	6 of 6	5 of 6	1 of 6	5 of 6	6 of 6	6 of 6	6 of 6	6 of 6	6 of 6	6 of 6	5 of 6	

27.5	6.1	-31.0	61.7	-11.2	-27.6	15.7	10.5	-30.3
17.2	4.7	-3.3	-4.7	10.2	-8.4	13.8	6.1	-2.6
8.9	1.3	-28.7	69.7	-19.4	-21.0	1.7	4.1	-28.4
2 of 6	2 of 6	6 of 6	1 of 6	6 of 6	6 of 6	2 of 6	2 of 6	6 of 6

Tab 5 - Response Report

Sleep Inn & Suites Hennessey North      522 N Main St      Hennessey, OK 73742-1019      Phone: (405) 853-2126  
STR # 62749      ChainID: OK223      MgtCo: None      Owner: None  
For the Month of: October 2023      Date Created: November 17, 2023

This Year

Oct 9th - Columbus Day  
Oct 31st - Halloween

October 2023 (This Year)

Sun	Mon	Tue	Wed	Thu	Fri	Sat
1	2	3	4	5	6	7
8	9	10	11	12	13	14
15	16	17	18	19	20	21
22	23	24	25	26	27	28
29	30	31				

October 2022 (Last Year)

Sun	Mon	Tue	Wed	Thu	Fri	Sat
						1
2	3	4	5	6	7	8
9	10	11	12	13	14	15
16	17	18	19	20	21	22
23	24	25	26	27	28	29
30	31					

Last Year

Oct 5th - Yom Kippur  
Oct 10th - Columbus Day  
Oct 31st - Halloween

STR#	Name	City, State	Zip	Phone	Rooms	Open Date
62749	Sleep Inn & Suites Hennessey North	Hennessey, OK	73742-1019	(405) 853-2126	50	201308
36764	Baymont Inn & Suites Enid	Enid, OK	73703	(580) 234-6800	58	199806
63401	Country Inn & Suites Enid	Enid, OK	73703	(580) 599-0372	77	201411
63750	Best Western Plus Fairview Inn & Suites	Fairview, OK	73737	(580) 227-2880	52	201601
64464	La Quinta Inns & Suites Enid	Enid, OK	73703	(580) 233-7100	70	201511
68907	Holiday Inn Express & Suites Kingfisher	Kingfisher, OK	73750	(405) 375-3210	77	201911
					384	

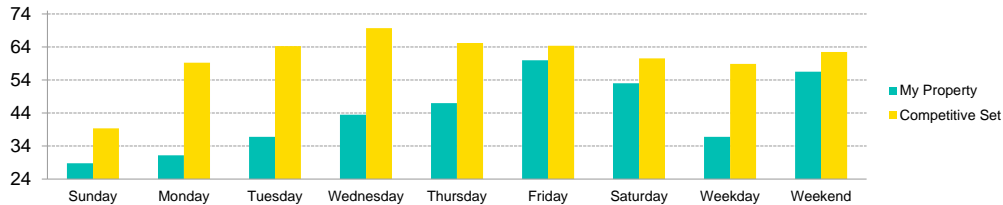
	2022												2023											
Nov Dec	Jan	Feb	Mar	Apr	May	Jun	Jul	Aug	Sep	Oct	Nov	Dec	Jan	Feb	Mar	Apr	May	Jun	Jul	Aug	Sep	Oct		
●	●	●	●	●	●	●	●	●	●	●	●	●	●	●	●	●	●	●	●	●	●	●		
●	●	●	●	●	●	●	●	●	●	●	●	●	●	●	●	●	●	●	●	●	●	●		
●	●	●	●	●	●	●	●	●	●	●	●	●	●	●	●	●	●	●	●	●	●	●		
●	●	●	●	●	●	●	●	●	●	●	●	●	●	●	●	●	●	●	●	●	●	●		
●	●	●	●	●	●	●	●	●	●	●	●	●	●	●	●	●	●	●	●	●	●	●		
●	●	●	●	●	●	●	●	●	●	●	●	●	●	●	●	●	●	●	●	●	●	●		
●	●	●	●	●	●	●	●	●	●	●	●	●	●	●	●	●	●	●	●	●	●	●		

Data received:  
☐ = Monthly Only  
☒ = Monthly & Daily

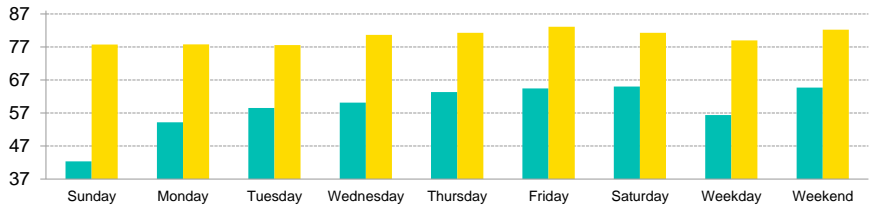
Tab 6 - Day of Week and Weekday/Weekend Report

Sleep Inn & Suites Hennessey North    522 N Main St    Hennessey, OK 73742-1019    Phone: (405) 853-2126  
STR # 62749    ChainID: OK223    MgtCo: None    Owner: None  
For the Month of: October 2023    Date Created: November 17, 2023    Monthly Competitive Set Data Excludes Subject Property

Current Month Occupancy



Current Month ADR

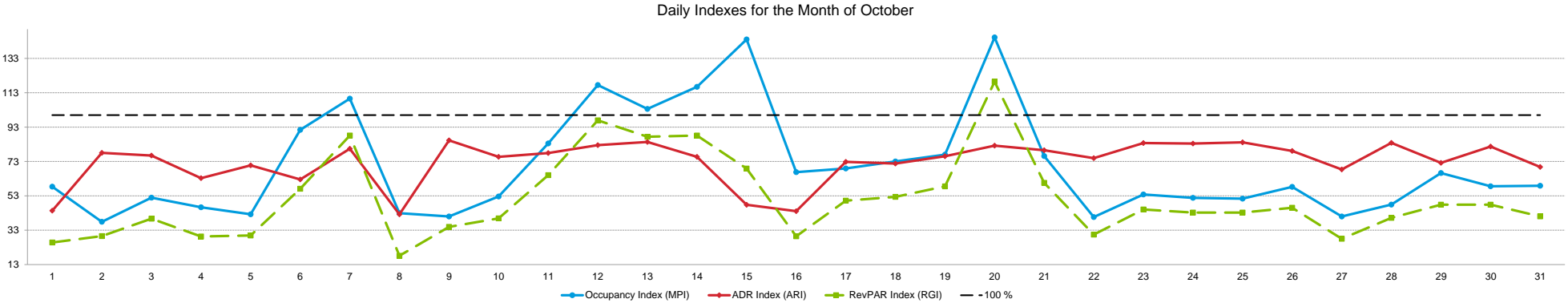


Day of Week	Time Period	Occupancy (%)						Average Daily Rate						RevPAR					
		My Property		Competitive Set		Index (MPI)		My Property		Competitive Set		Index (ARI)		My Property		Competitive Set		Index (RGI)	
			% Chg		% Chg		% Chg		% Chg		% Chg		% Chg		% Chg		% Chg		% Chg
Sunday	Current Month	28.8	-2.7	39.3	-11.6	73.2	10.0	42.38	-43.8	77.75	-3.3	54.5	-41.8	12.21	-45.3	30.59	-14.5	39.9	-36.0
	Year To Date	34.8	-27.9	37.9	-13.0	91.9	-17.1	61.01	-13.6	83.46	1.7	73.1	-15.0	21.23	-37.7	31.61	-11.6	67.2	-29.5
	Running 3 Month	27.7	-25.6	36.2	-10.2	76.4	-17.2	48.49	-32.8	78.60	-4.1	61.7	-29.9	13.43	-50.0	28.47	-13.9	47.2	-41.9
	Running 12 Month	34.8	-26.8	36.9	-12.3	94.4	-16.6	62.02	-12.3	83.57	2.6	74.2	-14.5	21.57	-35.8	30.81	-10.0	70.0	-28.7
Monday	Current Month	31.2	-19.6	59.2	-5.9	52.7	-14.5	54.20	-26.0	77.80	-4.9	69.7	-22.2	16.91	-40.5	46.08	-10.5	36.7	-33.5
	Year To Date	45.6	-20.7	55.9	-2.6	81.6	-18.6	61.85	-14.2	83.15	0.3	74.4	-14.5	28.23	-32.0	46.47	-2.3	60.7	-30.4
	Running 3 Month	42.0	-12.8	55.0	-2.7	76.4	-10.3	58.17	-19.9	79.45	-4.1	73.2	-16.5	24.43	-30.1	43.70	-6.7	55.9	-25.1
	Running 12 Month	44.2	-21.4	54.6	-3.2	81.0	-18.8	63.33	-11.4	83.02	0.8	76.3	-12.1	27.99	-30.4	45.30	-2.4	61.8	-28.7
Tuesday	Current Month	36.8	2.2	64.3	-1.0	57.3	3.2	58.51	-24.4	77.59	-3.9	75.4	-21.3	21.53	-22.7	49.85	-4.9	43.2	-18.7
	Year To Date	47.0	-22.4	59.6	-1.0	78.8	-21.7	63.40	-12.4	83.60	0.4	75.8	-12.8	29.78	-32.0	49.82	-0.5	59.8	-31.7
	Running 3 Month	44.0	-15.9	57.6	-3.6	76.4	-12.7	59.49	-17.0	78.71	-4.5	75.6	-13.1	26.18	-30.1	45.32	-7.9	57.8	-24.1
	Running 12 Month	45.6	-22.4	58.2	-0.8	78.3	-21.8	64.41	-10.6	83.20	0.8	77.4	-11.3	29.36	-30.6	48.46	0.0	60.6	-30.6
Wednesday	Current Month	43.5	2.4	69.7	0.3	62.4	2.0	60.17	-22.8	80.64	-3.0	74.6	-20.4	26.17	-21.0	56.19	-2.7	46.6	-18.8
	Year To Date	47.1	-24.4	60.5	-2.2	77.8	-22.7	62.87	-13.3	85.66	1.0	73.4	-14.1	29.59	-34.4	51.82	-1.2	57.1	-33.6
	Running 3 Month	47.2	-13.5	58.8	-8.0	80.3	-6.0	60.24	-17.2	83.53	-1.9	72.1	-15.6	28.45	-28.4	49.14	-9.7	57.9	-20.7
	Running 12 Month	44.9	-26.0	58.6	-2.4	76.6	-24.2	64.01	-11.7	85.53	1.7	74.8	-13.1	28.73	-34.6	50.10	-0.7	57.3	-34.1
Thursday	Current Month	47.0	22.1	65.2	-2.6	72.1	25.3	63.37	-15.0	81.30	-2.4	77.9	-12.9	29.78	3.8	53.00	-4.9	56.2	9.1
	Year To Date	46.1	-22.7	57.6	-3.7	80.1	-19.7	63.46	-12.6	85.32	1.5	74.4	-13.9	29.28	-32.5	49.13	-2.3	59.6	-30.9
	Running 3 Month	49.7	-4.7	54.0	-9.0	92.1	4.8	61.30	-14.3	83.27	-1.0	73.6	-13.5	30.46	-18.3	44.94	-9.9	67.8	-9.3
	Running 12 Month	44.0	-22.6	56.1	-3.3	78.5	-19.9	63.92	-11.5	85.19	1.8	75.0	-13.1	28.12	-31.5	47.78	-1.6	58.9	-30.4
Friday	Current Month	60.0	41.2	64.4	1.7	93.2	38.9	64.46	-13.8	83.15	-4.4	77.5	-9.8	38.68	21.7	53.52	-2.8	72.3	25.2
	Year To Date	48.9	-15.4	55.9	-3.3	87.5	-12.5	67.10	-10.1	87.98	0.8	76.3	-10.8	32.80	-24.0	49.14	-2.6	66.7	-21.9
	Running 3 Month	49.1	-1.5	52.3	-1.2	93.9	-0.4	63.15	-15.6	84.66	-5.0	74.6	-11.1	30.99	-16.9	44.24	-6.1	70.1	-11.4
	Running 12 Month	46.8	-17.0	55.0	-3.7	85.1	-13.8	67.28	-9.7	87.86	1.5	76.6	-11.0	31.46	-25.1	48.28	-2.3	65.2	-23.3
Saturday	Current Month	53.0	13.2	60.6	-1.4	87.5	14.9	65.00	-18.6	81.29	-4.3	80.0	-15.0	34.45	-7.9	49.22	-5.7	70.0	-2.3
	Year To Date	49.1	-16.4	52.8	-5.2	92.9	-11.8	67.75	-11.9	86.99	0.2	77.9	-12.0	33.25	-26.4	45.97	-5.0	72.3	-22.4
	Running 3 Month	45.8	-10.8	52.3	-1.6	87.7	-9.3	65.18	-17.1	83.08	-4.7	78.5	-12.9	29.88	-26.0	43.43	-6.3	68.8	-21.1
	Running 12 Month	47.5	-15.3	51.4	-5.2	92.4	-10.6	67.82	-12.1	87.62	1.7	77.4	-13.6	32.21	-25.5	45.02	-3.6	71.6	-22.7
Weekday/Weekend																			
Weekday (Sun-Thu)	Current Month	36.8	-0.1	58.9	-3.5	62.5	3.6	56.39	-25.4	79.00	-3.6	71.4	-22.6	20.74	-25.5	46.50	-7.0	44.6	-19.9
	Year To Date	44.1	-23.4	54.2	-4.0	81.4	-20.2	62.60	-13.2	84.30	1.0	74.3	-14.0	27.63	-33.5	45.73	-3.1	60.4	-31.4
	Running 3 Month	42.2	-13.8	52.4	-6.4	80.4	-7.9	58.39	-19.1	80.84	-3.1	72.2	-16.5	24.61	-30.2	42.36	-9.3	58.1	-23.1
	Running 12 Month	42.7	-23.7	52.9	-3.9	80.8	-20.6	63.62	-11.4	84.15	1.5	75.6	-12.7	27.18	-32.4	44.50	-2.5	61.1	-30.7
Weekend (Fri-Sat)	Current Month	56.5	25.9	62.5	0.3	90.5	25.5	64.71	-16.7	82.25	-4.2	78.7	-13.1	36.56	4.8	51.37	-3.9	71.2	9.1
	Year To Date	49.0	-16.0	54.4	-4.2	90.1	-12.2	67.42	-11.0	87.50	0.5	77.1	-11.4	33.02	-25.2	47.56	-3.8	69.4	-22.3
	Running 3 Month	47.5	-6.2	52.3	-1.4	90.8	-4.9	64.13	-16.4	83.87	-4.9	76.5	-12.1	30.44	-21.6	43.84	-6.2	69.4	-16.4
	Running 12 Month	47.1	-16.1	53.2	-4.5	88.7	-12.2	67.55	-10.9	87.74	1.6	77.0	-12.3	31.84	-25.3	46.65	-3.0	68.2	-23.0
Total	Current Month	41.9	6.9	59.8	-2.6	70.1	9.8	59.29	-22.3	79.90	-3.8	74.2	-19.2	24.82	-16.9	47.75	-6.4	52.0	-11.3
	Year To Date	45.5	-21.3	54.3	-4.1	83.8	-17.9	64.08	-12.4	85.20	0.8	75.2	-13.1	29.16	-31.0	46.25	-3.3	63.1	-28.7
	Running 3 Month	43.7	-11.6	52.4	-5.0	83.4	-6.9	60.16	-18.1	81.68	-3.6	73.6	-15.1	26.26	-27.6	42.77	-8.4	61.4	-21.0
	Running 12 Month	44.0	-21.5	53.0	-4.1	83.0	-18.2	64.82	-11.2	85.18	1.5	76.1	-12.5	28.51	-30.3	45.11	-2.6	63.2	-28.4

2023 © CoStar Group. This STR Report is a publication of STR, LLC and STR Global, Ltd., CoStar Group companies, and is intended solely for use by paid subscribers. The information in the STR Report is provided on an "as is" and "as available" basis and should not be construed as investment, tax, accounting or legal advice. Reproduction or distribution of this STR Report, in whole or part, without written permission is prohibited and subject to legal action. If you have received this report and are NOT a subscriber to this STR Report, please contact us immediately. Source: 2023 STR, LLC / STR Global, Ltd. trading as "STR".

Tab 7 - Daily Data for the Month

Sleep Inn & Suites Hennessey North    522 N Main St    Hennessey, OK 73742-1019    Phone: (405) 853-2126  
STR # 62749    ChainID: OK223    MgtCo: None    Owner: None  
For the Month of: October 2023    Date Created: November 17, 2023    Daily Competitive Set Data Excludes Subject Property



	Su	Mo	Tu	We	Th	Fr	Sa	Su	Mo	Tu	We	Th	Fr	Sa	Su	Mo	Tu	We	Th	Fr	Sa	Su	Mo	Tu	We	Th	Fr	Sa	Su	Mo	Tu	
Occupancy (%)	October																															
	1	2	3	4	5	6	7	8	9	10	11	12	13	14	15	16	17	18	19	20	21	22	23	24	25	26	27	28	29	30	31	
	My Property	22.0	22.0	30.0	34.0	30.0	52.0	62.0	14.0	20.0	32.0	48.0	70.0	80.0	76.0	66.0	50.0	52.0	54.0	50.0	80.0	44.0	18.0	34.0	36.0	38.0	38.0	28.0	30.0	24.0	30.0	34.0
	Competitive Set	37.7	58.1	57.8	73.4	71.0	56.9	56.6	32.6	48.8	60.8	57.5	59.6	77.2	65.3	45.8	74.9	75.4	74.0	65.0	55.1	57.8	44.3	63.2	69.5	74.0	65.3	68.3	62.6	36.2	51.2	57.8
Index (MPI)	58.3	37.9	51.9	46.4	42.3	91.4	109.6	42.9	41.0	52.7	83.5	117.5	103.6	116.4	144.1	66.8	68.9	73.0	77.0	145.2	76.1	40.6	53.8	51.8	51.4	58.2	41.0	47.9	66.2	58.6	58.8	

% Chg																															
My Property	-45.0	-54.2	-48.3	-43.3	7.1	52.9	55.0	-46.2	-54.5	14.3	33.3	105.9	100.0	81.0	175.0	92.3	100.0	17.4	-13.8	11.1	46.7	-30.8	-19.0	12.5	35.7	11.8	16.7	7.1	-25.0	-11.8	-22.7
Competitive Set	-7.4	-10.2	-9.0	-2.4	19.7	8.6	-6.9	-31.9	-30.6	-17.5	-22.0	-13.5	-5.8	10.4	7.7	16.3	33.3	31.4	-7.3	1.1	-3.5	-8.6	0.5	7.4	3.3	-4.4	8.1	14.2	-12.3	0.6	-7.2
Index (MPI)	-40.6	-49.0	-43.2	-41.9	-10.5	40.9	66.5	-21.0	-34.5	38.5	70.8	138.0	112.4	64.0	155.2	65.4	50.0	-10.6	-7.0	9.9	52.0	-24.2	-19.4	4.7	31.3	16.9	8.0	-6.2	-14.5	-12.3	-16.7

ADR	October																														
	1	2	3	4	5	6	7	8	9	10	11	12	13	14	15	16	17	18	19	20	21	22	23	24	25	26	27	28	29	30	31
My Property	36.37	60.24	60.69	51.25	58.98	55.21	67.06	33.04	66.43	62.38	62.19	67.05	72.90	63.98	40.04	35.91	56.93	60.78	60.15	66.07	64.81	56.60	65.22	63.37	64.73	64.30	52.92	63.59	49.14	59.61	50.21
Competitive Set	81.96	77.18	79.37	80.94	83.38	88.33	83.39	78.22	77.89	82.39	79.82	81.28	86.38	84.54	83.75	81.46	78.20	84.70	79.08	80.33	81.48	75.56	77.88	75.96	76.92	81.26	77.44	75.83	68.06	72.98	71.93
Index (ARI)	44.4	78.0	76.5	63.3	70.7	62.5	80.4	42.2	85.3	75.7	77.9	82.5	84.4	75.7	47.8	44.1	72.8	71.8	76.1	82.2	79.5	74.9	83.7	83.4	84.1	79.1	68.3	83.9	72.2	81.7	69.8

% Chg																															
My Property	-54.1	-15.2	-28.1	-40.5	-28.2	-23.9	-15.9	-54.0	-12.9	-15.0	-11.3	-7.9	-4.5	-19.5	-51.6	-49.2	-19.3	-12.5	-15.2	-13.2	-6.8	-19.7	-16.2	-14.0	-23.2	-15.6	-25.4	-13.6	-31.6	-13.4	-30.9
Competitive Set	3.4	-5.2	0.9	2.6	7.2	3.2	-2.1	-2.0	-1.5	4.3	-3.6	-6.4	-3.7	1.9	2.3	-3.5	-6.8	-1.0	-4.4	-7.5	-5.6	-2.1	-3.9	-6.0	-9.0	-3.1	-7.0	-8.4	-18.7	-10.6	-11.6
Index (ARI)	-55.6	-10.6	-28.8	-42.0	-33.0	-26.3	-14.1	-53.0	-11.6	-18.4	-8.0	-1.7	-0.8	-21.0	-52.7	-47.3	-13.5	-11.6	-11.4	-6.3	-1.3	-18.0	-12.8	-8.5	-15.6	-12.9	-19.8	-5.7	-15.8	-3.2	-21.9

RevPAR	October																														
	1	2	3	4	5	6	7	8	9	10	11	12	13	14	15	16	17	18	19	20	21	22	23	24	25	26	27	28	29	30	31
My Property	8.00	13.25	18.21	17.43	17.69	28.71	41.58	4.63	13.29	19.96	29.85	46.94	58.32	48.62	26.42	17.96	29.60	32.82	30.07	52.85	28.52	10.19	22.18	22.81	24.60	24.43	14.82	19.08	11.79	17.88	17.07
Competitive Set	30.92	44.83	45.86	59.37	59.17	50.25	47.19	25.53	38.01	50.08	45.89	48.43	66.73	55.18	38.36	60.98	59.00	62.63	51.38	44.26	47.08	33.48	49.20	52.76	56.88	53.04	52.86	47.45	24.66	37.36	41.57
Index (RGI)	25.9	29.6	39.7	29.3	29.9	57.1	88.1	18.1	35.0	39.9	65.1	96.9	87.4	88.1	68.9	29.4	50.2	52.4	58.5	119.4	60.6	30.4	45.1	43.2	43.2	46.1	28.0	40.2	47.8	47.9	41.1

% Chg																															
My Property	-74.8	-61.1	-62.8	-66.3	-23.1	16.3	30.4	-75.2	-60.4	-2.8	18.3	89.6	91.0	45.6	33.2	-2.3	61.3	2.7	-26.9	-3.6	36.7	-44.4	-32.2	-3.3	4.2	-5.7	-13.0	-7.5	-48.7	-23.6	-46.6
Competitive Set	-4.2	-14.8	-8.1	0.2	28.3	12.1	-8.8	-33.2	-31.7	-14.0	-24.8	-19.0	-9.3	12.5	10.2	12.2	24.3	30.1	-11.3	-6.4	-8.9	-10.5	-3.4	0.9	-6.0	-7.3	0.5	4.6	-28.8	-10.0	-18.0
Index (RGI)	-73.7	-54.4	-59.5	-66.4	-40.1	3.8	43.0	-62.9	-42.0	12.9	57.2	134.0	110.6	29.5	20.8	-12.9	29.8	-21.0	-17.6	3.0	50.0	-37.8	-29.8	-4.2	10.8	1.8	-13.4	-11.5	-28.0	-15.1	-34.9

2023 © CoStar Group. This STR Report is a publication of STR, LLC and STR Global, Ltd., CoStar Group companies, and is intended solely for use by paid subscribers. The information in the STR Report is provided on an "as is" and "as available" basis and should not be construed as investment, tax, accounting or legal advice. Reproduction or distribution of this STR Report, in whole or part, without written permission is prohibited and subject to legal action. If you have received this report and are NOT a subscriber to this STR Report, please contact us immediately. Source: 2023 STR, LLC / STR Global, Ltd. trading as "STR".



How can we assist you?

**Glossary:**

For all STR definitions, please click here or visit [www.str.com/data-insights/resources/glossary](http://www.str.com/data-insights/resources/glossary)

**Frequently Asked Questions (FAQ):**

For all STR FAQs, please click here or visit [www.str.com/data-insights/resources/FAQ](http://www.str.com/data-insights/resources/FAQ)

For additional support, please [contact](#) your regional office.

For the latest in industry news, visit [HotelNewsNow.com](http://HotelNewsNow.com).

To learn more about the Hotel Data Conference, visit [HotelDataConference.com](http://HotelDataConference.com).