

STR # 62749 / Created June 16, 2023

Monthly STAR Report : Sleep Inn & Suites Hennessey North

For the Month of: May 2023

Currency: US Dollar / Competitive Set Data Excludes Subject Property



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Corporate North American Headquarters
T: +1 (615) 824 8664
support@str.com www.str.com

International Headquarters
T: +44 (0) 207 922 1930
hotelinfo@str.com www.str.com

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Tab 2 - Monthly Performance at a Glance - My Property vs. Competitive Set

Sleep Inn & Suites Hennessey North 522 N Main St Hennessey, OK 73742-1019 Phone: (405) 853-2126

STR # 62749 ChainID: OK223 MgtCo: None Owner: None

For the Month of: May 2023 Date Created: June 16, 2023 Monthly Competitive Set Data Excludes Subject Property

May 2023

	Occupancy (%)			ADR			RevPAR		
	My Prop	Comp Set	Index (MPI)	My Prop	Comp Set	Index (ARI)	My Prop	Comp Set	Index (RGI)
Current Month	41.1	69.7	59.0	69.74	92.42	75.5	28.69	64.39	44.6
Year To Date	47.7	54.5	87.5	67.97	87.19	78.0	32.44	47.54	68.2
Running 3 Month	43.3	60.8	71.2	68.33	87.34	78.2	29.58	53.10	55.7
Running 12 Month	50.7	54.3	93.5	70.43	85.87	82.0	35.74	46.60	76.7

May 2023 vs. 2022 Percent Change (%)

	Occupancy			ADR			RevPAR		
	My Prop	Comp Set	Index (MPI)	My Prop	Comp Set	Index (ARI)	My Prop	Comp Set	Index (RGI)
Current Month	-27.1	13.9	-36.0	-9.7	5.6	-14.5	-34.2	20.3	-45.3
Year To Date	-15.0	0.0	-15.1	-7.8	3.5	-11.0	-21.7	3.6	-24.4
Running 3 Month	-28.6	9.8	-35.0	-8.6	0.9	-9.4	-34.7	10.8	-41.1
Running 12 Month	-9.7	0.5	-10.2	-3.8	-0.1	-3.7	-13.2	0.4	-13.5

Tab 3 - STAR Summary - My Property vs. Comp Set and Industry Segments

Sleep Inn & Suites Hennessey North 522 N Main St Hennessey, OK 73742-1019 Phone: (405) 853-2126

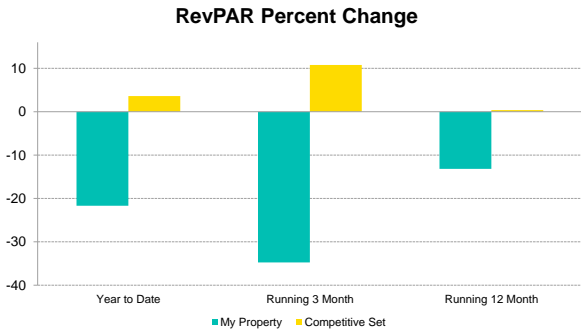
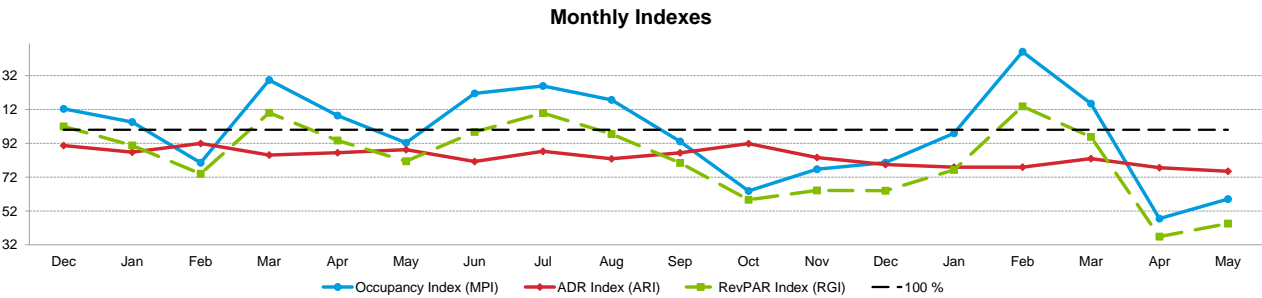
STR # 62749 ChainID: OK223 MgtCo: None Owner: None

For the Month of: May 2023 Date Created: June 16, 2023 Monthly Competitive Set Data Excludes Subject Property

	Occupancy (%)								Supply				
	Current Month	% Chg	Year to Date	% Chg	Running 3 Month	% Chg	Running 12 Month	% Chg	Month % Chg	YTD % Chg	Run 3 Mon % Chg	Run 12 Mon % Chg	
	Sleep Inn & Suites Hennessey North	41.1	-27.1	47.7	-15.0	43.3	-28.6	50.7	-9.7	-3.2	-0.7	-1.1	-0.3
	Market: Oklahoma Area	54.2	1.0	49.8	-1.5	53.1	-2.3	50.7	-2.2	-0.8	-1.6	-1.4	-0.7
	Market Class: Midscale Class	55.9	-0.6	52.9	-0.1	55.5	-1.6	54.3	-2.9	1.7	-1.7	-0.9	-2.1
	Submarket: Oklahoma West Area	52.8	2.6	47.2	-2.1	50.5	-1.8	47.8	-4.9	-0.9	-0.7	-0.9	0.7
	Submarket Scale: Midscale Chains	65.5	2.5	57.9	-2.9	61.3	-3.8	58.9	-2.6	2.4	2.4	2.4	2.9
	Competitive Set: Competitors	69.7	13.9	54.5	0.0	60.8	9.8	54.3	0.5	0.0	0.0	0.0	0.0
	Average Daily Rate								Demand				
	Current Month	% Chg	Year to Date	% Chg	Running 3 Month	% Chg	Running 12 Month	% Chg	Month % Chg	YTD % Chg	Run 3 Mon % Chg	Run 12 Mon % Chg	
	Sleep Inn & Suites Hennessey North	69.74	-9.7	67.97	-7.8	68.33	-8.6	70.43	-3.8	-29.5	-15.6	-29.4	-10.0
	Market: Oklahoma Area	86.89	2.9	83.14	4.1	84.94	3.2	83.19	4.8	0.1	-3.1	-3.7	-2.8
	Market Class: Midscale Class	82.99	1.7	81.25	3.8	82.27	3.3	81.70	3.5	1.0	-1.8	-2.5	-5.0
	Submarket: Oklahoma West Area	82.04	3.6	78.72	2.8	79.85	2.2	78.60	2.3	1.7	-2.8	-2.7	-4.3
	Submarket Scale: Midscale Chains	97.31	2.4	93.44	2.6	95.08	2.1	93.56	1.3	4.9	-0.6	-1.5	0.3
	Competitive Set: Competitors	92.42	5.6	87.19	3.5	87.34	0.9	85.87	-0.1	13.9	0.0	9.8	0.5
	RevPAR								Revenue				
	Current Month	% Chg	Year to Date	% Chg	Running 3 Month	% Chg	Running 12 Month	% Chg	Month % Chg	YTD % Chg	Run 3 Mon % Chg	Run 12 Mon % Chg	
	Sleep Inn & Suites Hennessey North	28.69	-34.2	32.44	-21.7	29.58	-34.7	35.74	-13.2	-36.3	-22.2	-35.5	-13.4
	Market: Oklahoma Area	47.13	3.9	41.39	2.5	45.08	0.8	42.20	2.5	3.0	0.8	-0.6	1.9
	Market Class: Midscale Class	46.37	1.1	42.94	3.7	45.67	1.7	44.36	0.4	2.7	1.9	0.7	-1.7
	Submarket: Oklahoma West Area	43.29	6.3	37.18	0.6	40.33	0.3	37.59	-2.7	5.3	-0.1	-0.6	-2.1
	Submarket Scale: Midscale Chains	63.70	4.9	54.14	-0.4	58.31	-1.8	55.09	-1.3	7.4	1.9	0.6	1.6
	Competitive Set: Competitors	64.39	20.3	47.54	3.6	53.10	10.8	46.60	0.4	20.3	3.6	10.8	0.4
	Census/Sample - Properties & Rooms												
	Census		Sample				Sample %						
	Properties		Rooms	Properties		Rooms	Rooms						
	Market: Oklahoma Area		513	31355	238		17194	54.8					
	Market Class: Midscale Class		60	4465	42		3180	71.2					
	Submarket: Oklahoma West Area		184	10522	88		6646	63.2					
	Submarket Scale: Midscale Chains		52	3937	52		3937	100.0					
	Competitive Set: Competitors		5	334	5		334	100.0					

Tab 4 - Competitive Set Report

Sleep Inn & Suites Hennessey North 522 N Main St Hennessey, OK 73742-1019 Phone: (405) 853-2126
STR # 62749 ChainID: OK223 MgtCo: None Owner: None
For the Month of: May 2023 Date Created: June 16, 2023 Monthly Competitive Set Data Excludes Subject Property



Occupancy (%)	2021	2022												2023				
	Dec	Jan	Feb	Mar	Apr	May	Jun	Jul	Aug	Sep	Oct	Nov	Dec	Jan	Feb	Mar	Apr	May
My Property	53.2	52.9	45.1	72.2	53.0	56.5	67.1	81.8	58.3	50.7	39.2	38.9	34.1	41.9	68.6	58.9	29.3	41.1
Competitive Set	47.3	50.6	56.1	55.8	48.9	61.2	55.2	65.0	49.6	54.4	61.4	50.7	42.3	42.8	47.0	51.0	61.7	69.7
Index (MPI)	112.4	104.6	80.5	129.4	108.4	92.3	121.5	125.9	117.7	93.2	63.8	76.7	80.6	97.9	146.1	115.5	47.5	59.0
Rank	3 of 6	3 of 6	4 of 6	2 of 6	3 of 6	4 of 6	3 of 6	1 of 6	2 of 6	5 of 6	6 of 6	5 of 6	5 of 6	4 of 6	1 of 6	2 of 6	6 of 6	6 of 6

% Chg																		
My Property	42.0	38.0	-5.5	45.5	-5.8	-7.3	-12.8	64.9	24.5	-16.2	-40.2	-6.0	-36.0	-20.9	52.1	-18.4	-44.7	-27.1
Competitive Set	33.1	37.9	26.2	2.1	-7.9	-1.3	-24.1	27.0	12.4	5.4	3.4	2.4	-10.7	-15.5	-16.2	-8.6	26.3	13.9
Index (MPI)	6.7	0.1	-25.1	42.5	2.3	-6.1	14.9	29.8	10.8	-20.5	-42.1	-8.2	-28.3	-6.4	81.4	-10.8	-56.2	-36.0
Rank	3 of 6	3 of 6	4 of 6	1 of 6	2 of 6	4 of 6	3 of 6	2 of 6	2 of 6	6 of 6	6 of 6	6 of 6	6 of 6	4 of 6	1 of 6	5 of 6	6 of 6	6 of 6

Year To Date			Running 3 Month			Running 12 Month		
2021	2022	2023	2021	2022	2023	2021	2022	2023
50.6	56.2	47.7	55.6	60.6	43.3	40.6	56.2	50.7
50.3	54.5	54.5	56.6	55.4	60.8	51.3	54.0	54.3
100.7	103.1	87.5	98.2	109.5	71.2	79.2	104.1	93.5
4 of 6	3 of 6	5 of 6	4 of 6	3 of 6	6 of 6	6 of 6	3 of 6	4 of 6

ADR	2021	2022												2023				
	Dec	Jan	Feb	Mar	Apr	May	Jun	Jul	Aug	Sep	Oct	Nov	Dec	Jan	Feb	Mar	Apr	May
My Property	70.88	72.15	71.22	72.93	74.67	77.22	74.34	69.71	71.36	73.70	76.31	70.62	68.11	68.40	66.93	68.27	66.47	69.74
Competitive Set	78.16	83.16	77.48	85.77	86.38	87.53	91.47	79.85	86.13	85.32	83.11	84.49	85.74	87.81	85.91	82.31	85.70	92.42
Index (ARI)	90.7	86.8	91.9	85.0	86.4	88.2	81.3	87.3	82.9	86.4	91.8	83.6	79.4	77.9	77.9	82.9	77.6	75.5
Rank	4 of 6	4 of 6	4 of 6	4 of 6	4 of 6	5 of 6	4 of 6	4 of 6	5 of 6	4 of 6	4 of 6	5 of 6	5 of 6	4 of 6	5 of 6	4 of 6	5 of 6	5 of 6

% Chg																		
My Property	9.3	8.4	5.1	8.4	4.5	-1.9	-3.4	-7.6	1.0	3.7	7.5	-3.5	-3.9	-5.2	-6.0	-6.4	-11.0	-9.7
Competitive Set	4.0	9.5	4.4	2.9	4.7	-2.4	-11.6	-14.6	-1.0	3.8	6.4	2.5	9.7	5.6	10.9	-4.0	-0.8	5.6
Index (ARI)	5.1	-1.0	0.6	5.3	-0.2	0.5	9.2	8.1	2.0	-0.1	1.0	-5.8	-12.4	-10.2	-15.3	-2.4	-10.3	-14.5
Rank	3 of 6	3 of 6	2 of 6	2 of 6	3 of 6	2 of 6	2 of 6	4 of 6	2 of 6	4 of 6	1 of 6	5 of 6	6 of 6	6 of 6	6 of 6	4 of 6	5 of 6	6 of 6

Year To Date			Running 3 Month			Running 12 Month		
2021	2022	2023	2021	2022	2023	2021	2022	2023
-2.4	11.0	-15.0	29.3	9.1	-28.6	-31.0	38.4	-9.7
9.8	8.4	0.0	30.4	-2.2	9.8	-1.0	5.3	0.5
-11.1	2.4	-15.1	-0.8	11.6	-35.0	-30.3	31.5	-10.2
5 of 6	2 of 6	5 of 6	5 of 6	2 of 6	6 of 6	6 of 6	1 of 6	6 of 6

RevPAR	2021	2022												2023				
	Dec	Jan	Feb	Mar	Apr	May	Jun	Jul	Aug	Sep	Oct	Nov	Dec	Jan	Feb	Mar	Apr	May
My Property	37.72	38.17	32.15	52.65	39.58	43.59	49.86	57.03	41.62	37.34	29.88	27.45	23.20	28.64	45.94	40.22	19.50	28.69
Competitive Set	37.01	42.08	43.44	47.85	42.23	53.54	50.49	51.90	42.68	46.41	51.00	42.80	36.26	37.55	40.37	41.98	52.91	64.39
Index (RGI)	101.9	90.7	74.0	110.0	93.7	81.4	98.7	109.9	97.5	80.5	58.6	64.1	64.0	76.3	113.8	95.8	36.9	44.6
Rank	4 of 6	4 of 6	3 of 6	3 of 6	4 of 6	4 of 6	4 of 6	3 of 6	3 of 6	5 of 6	5 of 6	5 of 6	5 of 6	4 of 6	3 of 6	4 of 6	6 of 6	6 of 6

Year To Date			Running 3 Month			Running 12 Month		
2021	2022	2023	2021	2022	2023	2021	2022	2023
71.01	73.74	67.97	72.90	74.77	68.33	71.74	73.24	70.43
82.17	84.20	87.19	85.43	86.60	87.34	79.05	85.97	85.87
86.4	87.6	78.0	85.3	86.3	78.2	90.7	85.2	82.0
5 of 6	4 of 6	5 of 6	5 of 6	4 of 6	5 of 6	4 of 6	5 of 6	4 of 6

% Chg																		
My Property	55.2	49.7	-0.7	57.7	-1.6	-9.1	-15.8	52.3	25.7	-13.1	-35.7	-9.2	-38.5	-25.0	42.9	-23.6	-50.7	-34.2
Competitive Set	38.4	51.0	31.8	5.1	-3.6	-3.7	-32.9	8.5	11.3	9.4	10.0	5.0	-2.0	-10.7	-7.1	-12.3	25.3	20.3
Index (RGI)	12.1	-0.9	-24.6	50.1	2.1	-5.6	25.6	40.4	13.0	-20.5	-41.6	-13.5	-37.2	-15.9	53.8	-12.9	-60.7	-45.3
Rank	3 of 6	3 of 6	5 of 6	1 of 6	3 of 6	3 of 6	3 of 6	1 of 6	2 of 6	6 of 6	6 of 6	6 of 6	6 of 6	5 of 6	1 of 6	5 of 6	6 of 6	6 of 6

Year To Date			Running 3 Month			Running 12 Month		
2021	2022	2023	2021	2022	2023	2021	2022	2023
-2.2	3.8	-7.8	2.9	2.6	-8.6	-11.4	2.1	-3.8
6.4	2.5	3.5	14.3	1.4	0.9	-0.7	8.8	-0.1
-8.1	1.3	-11.0	-10.0	1.2	-9.4	-10.8	-6.1	-3.7
5 of 6	3 of 6	6 of 6	6 of 6	3 of 6	5 of 6	5 of 6	6 of 6	4 of 6

Tab 5 - Response Report

Sleep Inn & Suites Hennessey North 522 N Main St Hennessey, OK 73742-1019 Phone: (405) 853-2126
STR # 62749 ChainID: OK223 MgtCo: None Owner: None
For the Month of: May 2023 Date Created: June 16, 2023

This Year
May 14th - Mother's Day
May 29th - Memorial Day

May 2023 (This Year)

Sun	Mon	Tue	Wed	Thu	Fri	Sat
	1	2	3	4	5	6
7	8	9	10	11	12	13
14	15	16	17	18	19	20
21	22	23	24	25	26	27
28	29	30	31			

May 2022 (Last Year)

Sun	Mon	Tue	Wed	Thu	Fri	Sat
1	2	3	4	5	6	7
8	9	10	11	12	13	14
15	16	17	18	19	20	21
22	23	24	25	26	27	28
29	30	31				

Last Year
May 8th - Mother's Day
May 30th - Memorial Day

STR#	Name	City, State	Zip	Phone	Rooms	Open Date
62749	Sleep Inn & Suites Hennessey North	Hennessey, OK	73742-1019	(405) 853-2126	50	201308
36764	Baymont Inn & Suites Enid	Enid, OK	73703	(580) 234-6800	58	199806
63401	Country Inn & Suites Enid	Enid, OK	73703	(580) 599-0372	77	201411
63750	Best Western Plus Fairview Inn & Suites	Fairview, OK	73737	(580) 227-2880	52	201601
64464	La Quinta Inns & Suites Enid	Enid, OK	73703	(580) 233-7100	70	201511
68907	Holiday Inn Express & Suites Kingfisher	Kingfisher, OK	73750	(405) 375-3210	77	201911
					384	

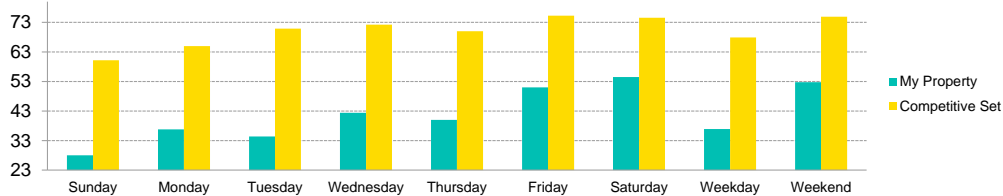
2021						2022												2023						
Jun	Jul	Aug	Sep	Oct	Nov	Dec	Jan	Feb	Mar	Apr	May	Jun	Jul	Aug	Sep	Oct	Nov	Dec	Jan	Feb	Mar	Apr	May	
●	●	●	●	●	●	●	●	●	●	●	●	●	●	●	●	●	●	●	●	●	●	●	●	●
●	●	●	●	●	●	●	●	●	●	●	●	●	●	●	●	●	●	●	●	●	●	●	●	●
●	●	●	●	●	●	●	●	●	●	●	●	●	●	●	●	●	●	●	●	●	●	●	●	●
●	●	●	●	●	●	●	●	●	●	●	●	●	●	●	●	●	●	●	●	●	●	●	●	●
●	●	●	●	●	●	●	●	●	●	●	●	●	●	●	●	●	●	●	●	●	●	●	●	●
●	●	●	●	●	●	●	●	●	●	●	●	●	●	●	●	●	●	●	●	●	●	●	●	●
●	●	●	●	●	●	●	●	●	●	●	●	●	●	●	●	●	●	●	●	●	●	●	●	●

Data received:
☐ = Monthly Only
☒ = Monthly & Daily

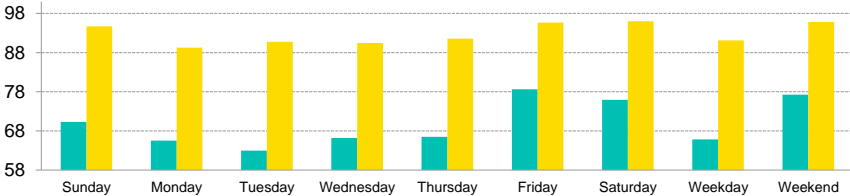
Tab 6 - Day of Week and Weekday/Weekend Report

Sleep Inn & Suites Hennessey North 522 N Main St Hennessey, OK 73742-1019 Phone: (405) 853-2126
STR # 62749 ChainID: OK223 MgtCo: None Owner: None
For the Month of: May 2023 Date Created: June 16, 2023 Monthly Competitive Set Data Excludes Subject Property

Current Month Occupancy



Current Month ADR

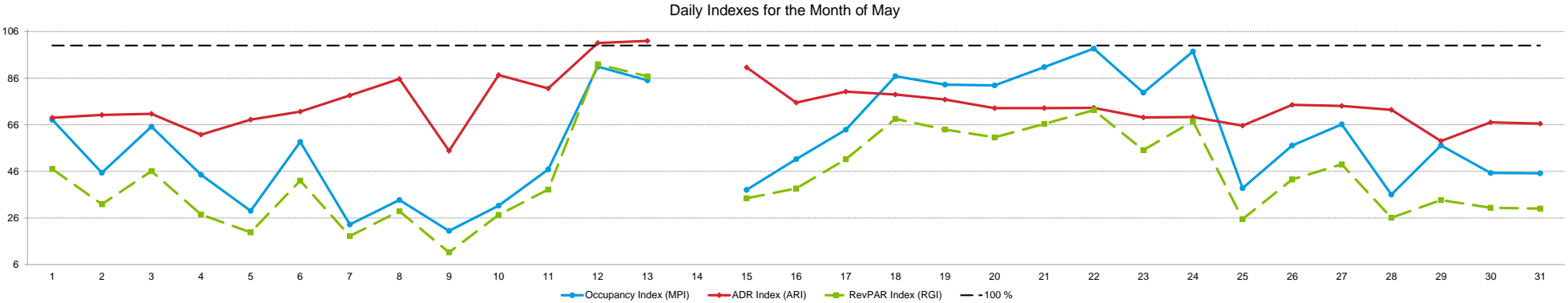


		Occupancy (%)						Average Daily Rate						RevPAR					
Day of Week	Time Period	My Property		Competitive Set		Index (MPI)		My Property		Competitive Set		Index (ARI)		My Property		Competitive Set		Index (RGI)	
			% Chg		% Chg		% Chg		% Chg		% Chg		% Chg		% Chg		% Chg		% Chg
Sunday	Current Month	28.0	-36.9	60.2	17.8	46.5	-46.5	70.27	-6.3	94.66	5.1	74.2	-10.9	19.67	-40.9	56.97	23.8	34.5	-52.3
	Year To Date	39.1	-17.7	38.3	-11.4	102.3	-7.1	67.60	-4.4	86.72	5.3	77.9	-9.3	26.46	-21.3	33.17	-6.7	79.8	-15.7
	Running 3 Month	29.5	-37.7	45.9	9.0	64.2	-42.9	68.43	-5.9	86.50	0.6	79.1	-6.5	20.19	-41.4	39.75	9.7	50.8	-46.6
	Running 12 Month	42.7	-11.0	39.1	-2.6	109.1	-8.6	69.02	-3.4	84.20	0.6	82.0	-4.0	29.45	-14.0	32.94	-2.0	89.4	-12.3
Monday	Current Month	36.8	-35.7	65.0	12.4	56.6	-42.8	65.52	-11.8	89.25	4.2	73.4	-15.3	24.11	-43.2	57.99	17.1	41.6	-51.5
	Year To Date	47.3	-16.9	56.4	1.3	83.9	-18.0	66.25	-8.4	85.51	3.2	77.5	-11.2	31.32	-23.9	48.19	4.6	65.0	-27.3
	Running 3 Month	41.2	-30.6	63.8	17.0	64.6	-40.7	65.62	-9.7	85.59	0.0	76.7	-9.8	27.06	-37.3	54.62	17.0	49.5	-46.5
	Running 12 Month	50.2	-14.0	55.5	2.9	90.4	-16.4	69.85	-1.2	83.98	-0.5	83.2	-0.7	35.06	-15.0	46.65	2.5	75.2	-17.0
Tuesday	Current Month	34.4	-45.6	70.8	17.0	48.6	-53.5	62.98	-17.4	90.76	10.8	69.4	-25.4	21.66	-55.0	64.29	29.6	33.7	-65.3
	Year To Date	48.9	-16.3	60.5	6.0	80.8	-21.1	67.02	-8.6	86.18	3.3	77.8	-11.5	32.78	-23.5	52.16	9.5	62.8	-30.2
	Running 3 Month	39.5	-38.4	67.0	16.1	59.0	-46.9	65.17	-11.0	86.44	1.1	75.4	-12.0	25.77	-45.2	57.93	17.4	44.5	-53.3
	Running 12 Month	52.8	-12.3	59.5	2.8	88.7	-14.7	69.54	-5.2	84.10	-1.8	82.7	-3.4	36.70	-16.9	50.06	0.9	73.3	-17.7
Wednesday	Current Month	42.4	-12.6	72.2	15.7	58.7	-24.4	66.18	-12.7	90.44	8.1	73.2	-19.2	28.06	-23.6	65.31	25.1	43.0	-38.9
	Year To Date	48.7	-16.7	60.9	7.9	80.0	-22.8	67.49	-6.9	87.53	5.3	77.1	-11.5	32.88	-22.4	53.33	13.6	61.7	-31.7
	Running 3 Month	45.1	-29.6	66.1	14.0	68.3	-38.3	67.08	-7.8	86.60	2.4	77.5	-9.9	30.28	-35.1	57.25	16.7	52.9	-44.4
	Running 12 Month	53.4	-9.3	60.7	5.9	88.0	-14.4	70.48	-1.6	86.58	1.2	81.4	-2.8	37.63	-10.8	52.55	7.2	71.6	-16.8
Thursday	Current Month	40.0	-26.6	70.0	10.7	57.2	-33.7	66.51	-12.0	91.54	6.8	72.7	-17.6	26.61	-35.4	64.06	18.2	41.5	-45.3
	Year To Date	45.7	-19.6	57.2	1.7	80.0	-20.9	67.56	-7.4	86.46	3.6	78.1	-10.6	30.89	-25.6	49.42	5.3	62.5	-29.4
	Running 3 Month	41.1	-33.9	62.3	10.8	65.9	-40.3	67.59	-8.7	86.20	1.4	78.4	-9.9	27.76	-39.6	53.74	12.3	51.7	-46.3
	Running 12 Month	50.7	-9.8	57.6	2.5	88.1	-12.1	69.96	-3.6	85.38	0.0	81.9	-3.6	35.49	-13.0	49.14	2.6	72.2	-15.2
Friday	Current Month	51.0	-4.7	75.2	10.6	67.8	-13.8	78.64	-0.2	95.65	2.0	82.2	-2.2	40.10	-4.9	71.95	12.8	55.7	-15.7
	Year To Date	52.4	-8.9	57.0	-2.9	91.9	-6.2	70.02	-8.1	89.15	2.3	78.5	-10.1	36.68	-16.3	50.81	-0.7	72.2	-15.7
	Running 3 Month	52.5	-16.8	61.6	1.5	85.2	-18.1	71.65	-7.4	90.16	-0.1	79.5	-7.3	37.59	-23.0	55.55	1.4	67.7	-24.0
	Running 12 Month	52.1	-8.9	55.2	-3.9	94.3	-5.2	71.29	-5.5	88.17	-0.3	80.9	-5.3	37.12	-14.0	48.70	-4.2	76.2	-10.2
Saturday	Current Month	54.5	-27.3	74.6	9.7	73.1	-33.8	75.95	-9.3	96.00	3.0	79.1	-12.0	41.39	-34.1	71.57	13.0	57.8	-41.7
	Year To Date	51.9	-9.9	51.4	-5.5	100.9	-4.7	69.58	-10.4	89.26	2.6	78.0	-12.7	36.11	-19.3	45.90	-3.0	78.7	-16.8
	Running 3 Month	52.9	-17.1	58.0	0.9	91.3	-17.9	71.18	-11.2	90.56	1.1	78.6	-12.1	37.67	-26.4	52.52	2.0	71.7	-27.8
	Running 12 Month	53.2	-2.5	52.0	-4.9	102.2	2.5	72.52	-6.4	88.41	0.0	82.0	-6.4	38.57	-8.8	46.01	-4.9	83.8	-4.1
Weekday/Weekend																			
Weekday (Sun-Thu)	Current Month	36.9	-31.3	67.9	15.6	54.4	-40.6	65.84	-12.6	91.11	6.8	72.3	-18.2	24.30	-40.0	61.83	23.5	39.3	-51.4
	Year To Date	46.0	-17.2	54.6	1.8	84.3	-18.7	67.16	-7.3	86.48	4.1	77.7	-10.9	30.91	-23.3	47.23	6.0	65.4	-27.6
	Running 3 Month	39.5	-33.6	61.1	13.6	64.7	-41.5	66.69	-8.8	86.26	1.2	77.3	-9.8	26.37	-39.4	52.73	14.9	50.0	-47.3
	Running 12 Month	50.0	-11.3	54.5	2.6	91.7	-13.5	69.81	-3.0	84.92	-0.1	82.2	-2.9	34.90	-13.9	46.29	2.5	75.4	-16.1
Weekend (Fri-Sat)	Current Month	52.8	-17.9	74.9	10.1	70.4	-25.4	77.25	-5.4	95.82	2.5	80.6	-7.8	40.75	-22.4	71.76	12.9	56.8	-31.2
	Year To Date	52.1	-9.4	54.2	-4.1	96.2	-5.6	69.80	-9.3	89.20	2.5	78.2	-11.4	36.40	-17.8	48.35	-1.7	75.3	-16.4
	Running 3 Month	52.7	-17.0	59.8	1.2	88.1	-18.0	71.42	-9.3	90.36	0.5	79.0	-9.7	37.63	-24.7	54.03	1.7	69.6	-25.9
	Running 12 Month	52.6	-5.8	53.6	-4.4	98.1	-1.5	71.91	-6.0	88.29	-0.1	81.4	-5.8	37.85	-11.4	47.36	-4.5	79.9	-7.2
Total	Current Month	41.1	-27.1	69.7	13.9	59.0	-36.0	69.74	-9.7	92.42	5.6	75.5	-14.5	28.69	-34.2	64.39	20.3	44.6	-45.3
	Year To Date	47.7	-15.0	54.5	0.0	87.5	-15.1	67.97	-7.8	87.19	3.5	78.0	-11.0	32.44	-21.7	47.54	3.6	68.2	-24.4
	Running 3 Month	43.3	-28.6	60.8	9.8	71.2	-35.0	68.33	-8.6	87.34	0.9	78.2	-9.4	29.58	-34.7	53.10	10.8	55.7	-41.1
	Running 12 Month	50.7	-9.7	54.3	0.5	93.5	-10.2	70.43	-3.8	85.87	-0.1	82.0	-3.7	35.74	-13.2	46.60	0.4	76.7	-13.5

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Tab 7 - Daily Data for the Month

Sleep Inn & Suites Hennessey North 522 N Main St Hennessey, OK 73742-1019 Phone: (405) 853-2126
STR # 62749 ChainID: OK223 MgtCo: None Owner: None
For the Month of: May 2023 Date Created: June 16, 2023 Daily Competitive Set Data Excludes Subject Property



	Mo	Tu	We	Th	Fr	Sa	Su	Mo	Tu	We	Th	Fr	Sa	Su	Mo	Tu	We	Th	Fr	Sa	Su	Mo	Tu	We	Th	Fr	Sa	Su	Mo	Tu	We	
Occupancy (%)	May																															
	1	2	3	4	5	6	7	8	9	10	11	12	13	14	15	16	17	18	19	20	21	22	23	24	25	26	27	28	29	30	31	
	My Property	40.0	28.0	40.0	24.0	16.0	36.0	10.0	20.0	12.0	22.0	30.0	64.0	54.0		32.0	46.0	56.0	78.0	76.0	66.0	44.0	52.0	48.0	56.0	28.0	48.0	62.0	30.0	40.0	38.0	38.0
	Competitive Set	58.7	61.7	61.4	53.9	55.1	61.4	43.1	59.3	58.7	70.4	64.1	70.4	63.5	65.9	84.1	89.8	87.7	89.8	91.3	79.6	48.5	52.7	60.2	57.5	72.2	84.1	93.7	83.2	70.1	83.8	84.1
	Index (MPI)	68.2	45.4	65.2	44.5	29.0	58.7	23.2	33.7	20.4	31.3	46.8	91.0	85.1		38.0	51.2	63.8	86.8	83.2	82.9	90.7	98.7	79.8	97.4	38.8	57.1	66.2	36.0	57.1	45.3	45.2

% Chg																															
My Property	-35.5	-48.1	-13.0	-40.0	-66.7	-51.4	-72.2	-50.0	-80.6	-52.2	-48.3	-3.0	-15.6		-48.4	-14.8	16.7	62.5	123.5	-19.5	10.0	-27.8	-40.0	3.7	-61.1	-27.3	-22.5	-50.0	-20.0	-42.4	-47.2
Competitive Set	33.3	32.1	29.7	23.3	21.9	29.7	-4.6	-6.6	-11.3	-13.9	-17.1	-12.6	-4.9	60.6	36.4	44.9	40.2	38.2	30.9	23.1	-1.2	-5.4	4.7	-1.0	7.6	9.8	0.6	2.2	9.3	19.1	32.5
Index (MPI)	-51.6	-60.7	-33.0	-51.3	-72.6	-62.5	-70.9	-46.5	-78.2	-44.4	-37.6	11.0	-11.2		-62.2	-41.2	-16.8	17.5	70.8	-34.6	11.4	-23.7	-42.7	4.8	-63.9	-33.7	-23.0	-51.1	-26.8	-51.7	-60.2

ADR	May																														
	1	2	3	4	5	6	7	8	9	10	11	12	13	14	15	16	17	18	19	20	21	22	23	24	25	26	27	28	29	30	31
My Property	60.74	64.02	64.37	61.07	61.64	65.73	73.81	75.07	45.86	75.89	72.32	92.96	89.65		73.67	61.36	66.30	67.02	68.18	64.57	63.06	64.66	61.11	63.02	63.56	81.76	82.06	79.66	60.14	71.93	66.97
Competitive Set	88.02	91.17	91.05	98.90	90.40	91.75	93.96	87.62	83.67	86.90	88.66	91.96	87.91	81.95	81.33	81.26	82.65	84.89	88.75	88.31	86.22	88.29	88.41	90.93	96.88	109.67	110.80	110.01	101.91	107.29	100.76
Index (ARI)	69.0	70.2	70.7	61.7	68.2	71.6	78.6	85.7	54.8	87.3	81.6	101.1	102.0		90.6	75.5	80.2	78.9	76.8	73.1	73.1	73.2	69.1	69.3	65.6	74.5	74.1	72.4	59.0	67.0	66.5

% Chg																															
My Property	-19.2	-19.9	-19.5	-21.1	-18.6	-19.5	-3.5	4.7	-38.1	5.7	0.4	14.9	8.4		-0.4	-16.6	-12.9	-3.0	-15.8	-29.2	-18.3	-12.0	-19.9	-16.3	-22.1	5.1	4.0	10.2	-21.5	-7.0	-11.0
Competitive Set	3.6	27.8	13.0	21.6	3.8	1.7	7.6	11.5	3.4	4.1	3.9	5.8	2.1	-3.6	-0.8	-4.3	-1.8	4.1	-6.0	4.0	8.9	5.6	9.1	5.8	4.2	5.2	5.1	9.3	3.4	21.9	12.8
Index (ARI)	-22.0	-37.3	-28.7	-35.1	-21.6	-20.9	-10.4	-6.1	-40.1	1.5	-3.4	8.6	6.2		0.4	-12.9	-11.3	-6.8	-10.4	-31.9	-25.0	-16.7	-26.5	-20.9	-25.3	-0.1	-1.0	0.8	-24.1	-23.7	-21.1

RevPAR	May																															
	1	2	3	4	5	6	7	8	9	10	11	12	13	14	15	16	17	18	19	20	21	22	23	24	25	26	27	28	29	30	31	
	My Property	24.30	17.93	25.75	14.66	9.86	23.66	7.38	15.01	5.50	16.70	21.70	59.49	48.41		23.57	28.22	37.13	52.27	51.82	42.61	27.74	33.62	29.33	35.29	17.80	39.24	50.88	23.90	24.06	27.33	25.45
	Competitive Set	51.66	56.23	55.88	53.30	49.80	56.31	40.51	51.94	49.10	61.14	56.80	64.70	55.80	53.98	68.42	72.99	72.50	76.25	81.04	70.33	41.82	46.52	53.21	52.27	69.90	92.27	103.83	91.57	71.40	89.94	84.77
	Index (RGI)	47.0	31.9	46.1	27.5	19.8	42.0	18.2	28.9	11.2	27.3	38.2	91.9	86.8		34.5	38.7	51.2	68.6	63.9	60.6	66.3	72.3	55.1	67.5	25.5	42.5	49.0	26.1	33.7	30.4	30.0

% Chg																															
My Property	-47.9	-58.4	-30.0	-52.7	-72.9	-60.9	-73.2	-47.7	-88.0	-49.5	-48.1	11.4	-8.5		-48.6	-29.0	1.6	57.6	88.3	-43.0	-10.2	-36.5	-51.9	-13.2	-69.7	-23.6	-19.4	-44.9	-37.2	-46.5	-53.0
Competitive Set	38.1	68.7	46.6	49.9	26.5	32.0	2.6	4.2	-8.3	-10.4	-13.8	-7.6	-2.9	54.8	35.4	38.7	37.7	43.9	23.1	28.1	7.5	-0.1	14.2	4.7	12.1	15.5	5.7	11.7	13.1	45.2	49.6
Index (RGI)	-62.3	-75.4	-52.2	-68.4	-78.6	-70.3	-73.9	-49.7	-86.9	-43.6	-39.8	20.6	-5.8		-62.0	-48.8	-26.2	9.5	53.0	-55.5	-16.4	-36.4	-57.9	-17.1	-73.0	-33.8	-23.8	-50.7	-44.5	-63.1	-68.6

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