

STR # 62749 / Created July 18, 2023

# Monthly STAR Report : Sleep Inn & Suites Hennessey North

For the Month of: June 2023

Currency: US Dollar / Competitive Set Data Excludes Subject Property



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## Tab 2 - Monthly Performance at a Glance - My Property vs. Competitive Set

Sleep Inn & Suites Hennessey North 522 N Main St Hennessey, OK 73742-1019 Phone: (405) 853-2126

STR # 62749 ChainID: OK223 MgtCo: None Owner: None

For the Month of: June 2023 Date Created: July 18, 2023 Monthly Competitive Set Data Excludes Subject Property

### June 2023

	Occupancy (%)			ADR			RevPAR		
	My Prop	Comp Set	Index (MPI)	My Prop	Comp Set	Index (ARI)	My Prop	Comp Set	Index (RGI)
Current Month	42.0	61.8	67.9	60.38	87.11	69.3	25.36	53.85	47.1
Year To Date	46.8	55.7	84.0	66.83	87.22	76.6	31.26	48.56	64.4
Running 3 Month	37.5	64.3	58.3	65.39	88.71	73.7	24.51	57.06	43.0
Running 12 Month	48.7	54.8	88.9	69.27	85.55	81.0	33.72	46.85	72.0

### June 2023 vs. 2022 Percent Change (%)

	Occupancy			ADR			RevPAR		
	My Prop	Comp Set	Index (MPI)	My Prop	Comp Set	Index (ARI)	My Prop	Comp Set	Index (RGI)
Current Month	-37.4	-2.0	-36.1	-18.8	-3.1	-16.2	-49.1	-5.1	-46.4
Year To Date	-19.3	-0.5	-18.9	-9.5	2.3	-11.5	-27.0	1.8	-28.3
Running 3 Month	-36.3	11.4	-42.8	-13.3	0.7	-13.9	-44.7	12.2	-50.7
Running 12 Month	-12.1	3.0	-14.6	-5.0	1.4	-6.3	-16.5	4.4	-20.0

## Tab 3 - STAR Summary - My Property vs. Comp Set and Industry Segments

Sleep Inn & Suites Hennessey North 522 N Main St Hennessey, OK 73742-1019 Phone: (405) 853-2126

STR # 62749 ChainID: OK223 MgtCo: None Owner: None

For the Month of: June 2023 Date Created: July 18, 2023 Monthly Competitive Set Data Excludes Subject Property

		Occupancy (%)								Supply			
		Current Month	% Chg	Year to Date	% Chg	Running 3 Month	% Chg	Running 12 Month	% Chg	Month % Chg	YTD % Chg	Run 3 Mon % Chg	Run 12 Mon % Chg
Sleep Inn & Suites Hennessey North		42.0	-37.4	46.8	-19.3	37.5	-36.3	48.7	-12.1	0.0	-0.6	-1.1	-0.3
Market: Oklahoma Area		57.5	1.9	51.1	-0.9	54.7	0.9	50.8	-1.1	-1.1	-1.6	-1.0	-1.0
Market Class: Midscale Class		59.8	-0.9	54.0	-0.2	56.7	-0.3	54.2	-1.8	1.7	-1.1	0.9	-1.7
Submarket: Oklahoma West Area		54.0	0.7	48.3	-1.6	52.2	0.9	47.9	-3.5	-1.8	-0.9	-1.2	0.4
Submarket Scale: Midscale Chains		68.8	4.8	59.7	-1.6	64.6	1.1	59.2	-1.2	0.0	2.0	1.6	2.5
Competitive Set: Competitors		61.8	-2.0	55.7	-0.5	64.3	11.4	54.8	3.0	0.0	0.0	0.0	0.0

		Average Daily Rate								Demand			
		Current Month	% Chg	Year to Date	% Chg	Running 3 Month	% Chg	Running 12 Month	% Chg	Month % Chg	YTD % Chg	Run 3 Mon % Chg	Run 12 Mon % Chg
Sleep Inn & Suites Hennessey North		60.38	-18.8	66.83	-9.5	65.39	-13.3	69.27	-5.0	-37.4	-19.8	-37.0	-12.4
Market: Oklahoma Area		88.43	5.5	84.12	4.4	86.80	3.9	83.61	4.8	0.8	-2.4	-0.1	-2.0
Market Class: Midscale Class		84.45	3.6	81.85	3.8	83.55	3.1	81.98	3.9	0.7	-1.3	0.6	-3.5
Submarket: Oklahoma West Area		83.61	4.8	79.62	3.1	81.73	3.5	78.94	2.7	-1.1	-2.5	-0.3	-3.2
Submarket Scale: Midscale Chains		98.81	2.4	94.47	2.6	97.05	2.3	93.79	1.6	4.8	0.4	2.7	1.3
Competitive Set: Competitors		87.11	-3.1	87.22	2.3	88.71	0.7	85.55	1.4	-2.0	-0.5	11.4	3.0

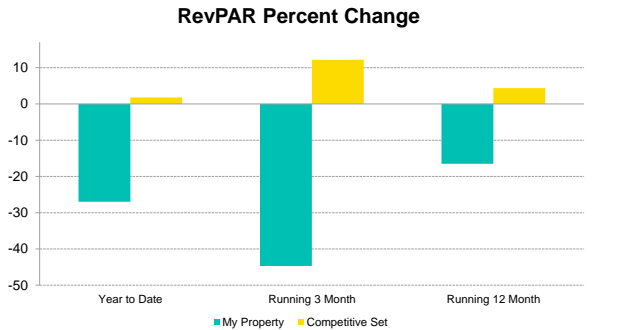
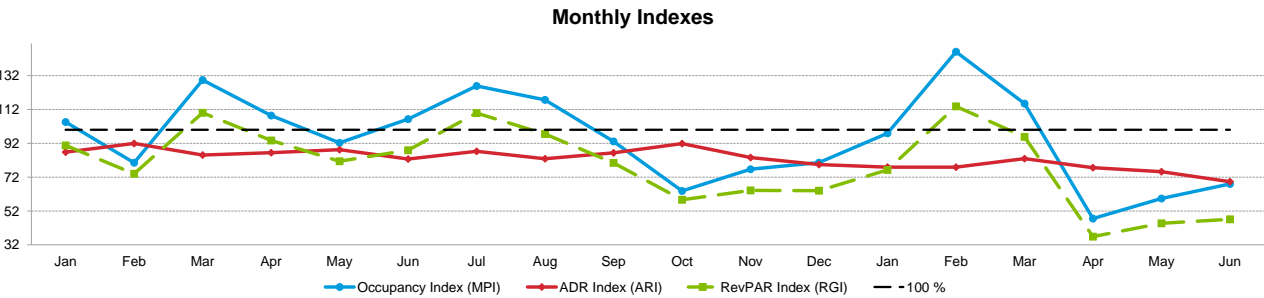
		RevPAR								Revenue			
		Current Month	% Chg	Year to Date	% Chg	Running 3 Month	% Chg	Running 12 Month	% Chg	Month % Chg	YTD % Chg	Run 3 Mon % Chg	Run 12 Mon % Chg
Sleep Inn & Suites Hennessey North		25.36	-49.1	31.26	-27.0	24.51	-44.7	33.72	-16.5	-49.1	-27.4	-45.3	-16.7
Market: Oklahoma Area		50.83	7.5	42.95	3.4	47.48	4.8	42.49	3.7	6.3	1.8	3.8	2.7
Market Class: Midscale Class		50.47	2.6	44.21	3.6	47.36	2.8	44.47	2.0	4.4	2.4	3.7	0.3
Submarket: Oklahoma West Area		45.13	5.5	38.49	1.5	42.65	4.4	37.79	-0.9	3.6	0.6	3.2	-0.5
Submarket Scale: Midscale Chains		67.95	7.4	56.43	1.0	62.73	3.4	55.52	0.4	7.4	3.0	5.0	3.0
Competitive Set: Competitors		53.85	-5.1	48.56	1.8	57.06	12.2	46.85	4.4	-5.1	1.8	12.2	4.4

		Census/Sample - Properties & Rooms					
		Census		Sample		Sample %	
		Properties	Rooms	Properties	Rooms	Rooms	
Market: Oklahoma Area		513	31355	242	17321	55.2	
Market Class: Midscale Class		60	4465	42	3180	71.2	
Submarket: Oklahoma West Area		184	10522	90	6700	63.7	
Submarket Scale: Midscale Chains		52	3937	52	3937	100.0	
Competitive Set: Competitors		5	334	5	334	100.0	

Tab 4 - Competitive Set Report

Sleep Inn & Suites Hennessey North    522 N Main St    Hennessey, OK 73742-1019    Phone: (405) 853-2126  
STR # 62749    ChainID: OK223    MgtCo: None    Owner: None  
For the Month of: June 2023    Date Created: July 18, 2023    Monthly Competitive Set Data Excludes Subject Property



Occupancy (%)	2022												2023					
	Jan	Feb	Mar	Apr	May	Jun	Jul	Aug	Sep	Oct	Nov	Dec	Jan	Feb	Mar	Apr	May	Jun
My Property	52.9	45.1	72.2	53.0	56.5	67.1	81.8	58.3	50.7	39.2	38.9	34.1	41.9	68.6	58.9	29.3	41.1	42.0
Competitive Set	50.6	56.1	55.8	48.9	61.2	63.1	65.0	49.6	54.4	61.4	50.7	42.3	42.8	47.0	51.0	61.7	69.2	61.8
Index (MPI)	104.6	80.5	129.4	108.4	92.3	106.3	125.9	117.7	93.2	63.8	76.7	80.6	97.9	146.1	115.5	47.5	59.4	67.9
Rank	3 of 6	4 of 6	2 of 6	3 of 6	4 of 6	3 of 6	1 of 6	2 of 6	5 of 6	6 of 6	5 of 6	5 of 6	4 of 6	1 of 6	2 of 6	6 of 6	6 of 6	6 of 6

% Chg																		
My Property	38.0	-5.5	45.5	-5.8	-7.3	-12.8	64.9	24.5	-16.2	-40.2	-6.0	-36.0	-20.9	52.1	-18.4	-44.7	-27.1	-37.4
Competitive Set	37.9	26.2	2.1	-7.9	-1.3	-13.3	27.0	12.4	5.4	3.4	2.4	-10.7	-15.5	-16.2	-8.6	26.3	13.2	-2.0
Index (MPI)	0.1	-25.1	42.5	2.3	-6.1	0.6	29.8	10.8	-20.5	-42.1	-8.2	-28.3	-6.4	81.4	-10.8	-56.2	-35.6	-36.1
Rank	3 of 6	4 of 6	1 of 6	2 of 6	4 of 6	3 of 6	2 of 6	2 of 6	6 of 6	6 of 6	6 of 6	6 of 6	4 of 6	1 of 6	5 of 6	6 of 6	6 of 6	6 of 6

ADR	2022												2023					
	Jan	Feb	Mar	Apr	May	Jun	Jul	Aug	Sep	Oct	Nov	Dec	Jan	Feb	Mar	Apr	May	Jun
My Property	72.15	71.22	72.93	74.67	77.22	74.34	69.71	71.36	73.70	76.31	70.62	68.11	68.40	66.93	68.27	66.47	69.74	60.38
Competitive Set	83.16	77.48	85.77	86.38	87.53	89.92	79.85	86.13	85.32	83.11	84.49	85.74	87.81	85.91	82.31	85.70	92.70	87.11
Index (ARI)	86.8	91.9	85.0	86.4	88.2	82.7	87.3	82.9	86.4	91.8	83.6	79.4	77.9	77.9	82.9	77.6	75.2	69.3
Rank	4 of 6	4 of 6	4 of 6	4 of 6	5 of 6	5 of 6	4 of 6	5 of 6	4 of 6	4 of 6	5 of 6	5 of 6	4 of 6	5 of 6	4 of 6	5 of 6	5 of 6	5 of 6

% Chg																		
My Property	8.4	5.1	8.4	4.5	-1.9	-3.4	-7.6	1.0	3.7	7.5	-3.5	-3.9	-5.2	-6.0	-6.4	-11.0	-9.7	-18.8
Competitive Set	9.5	4.4	2.9	4.7	-2.4	-13.1	-14.6	-1.0	3.8	6.4	2.5	9.7	5.6	10.9	-4.0	-0.8	5.9	-3.1
Index (ARI)	-1.0	0.6	5.3	-0.2	0.5	11.1	8.1	2.0	-0.1	1.0	-5.8	-12.4	-10.2	-15.3	-2.4	-10.3	-14.7	-16.2
Rank	3 of 6	2 of 6	2 of 6	3 of 6	2 of 6	2 of 6	4 of 6	2 of 6	4 of 6	1 of 6	5 of 6	6 of 6	6 of 6	6 of 6	4 of 6	5 of 6	6 of 6	6 of 6

RevPAR	2022												2023					
	Jan	Feb	Mar	Apr	May	Jun	Jul	Aug	Sep	Oct	Nov	Dec	Jan	Feb	Mar	Apr	May	Jun
My Property	38.17	32.15	52.65	39.58	43.59	49.86	57.03	41.62	37.34	29.88	27.45	23.20	28.64	45.94	40.22	19.50	28.69	25.36
Competitive Set	42.08	43.44	47.85	42.23	53.54	56.73	51.90	42.68	46.41	51.00	42.80	36.26	37.55	40.37	41.98	52.91	64.19	53.85
Index (RGI)	90.7	74.0	110.0	93.7	81.4	87.9	109.9	97.5	80.5	58.6	64.1	64.0	76.3	113.8	95.8	36.9	44.7	47.1
Rank	4 of 6	3 of 6	3 of 6	4 of 6	4 of 6	4 of 6	3 of 6	3 of 6	5 of 6	5 of 6	5 of 6	5 of 6	4 of 6	3 of 6	4 of 6	6 of 6	6 of 6	5 of 6

% Chg																		
My Property	49.7	-0.7	57.7	-1.6	-9.1	-15.8	52.3	25.7	-13.1	-35.7	-9.2	-38.5	-25.0	42.9	-23.6	-50.7	-34.2	-49.1
Competitive Set	51.0	31.8	5.1	-3.6	-3.7	-24.7	8.5	11.3	9.4	10.0	5.0	-2.0	-10.7	-7.1	-12.3	25.3	19.9	-5.1
Index (RGI)	-0.9	-24.6	50.1	2.1	-5.6	11.7	40.4	13.0	-20.5	-41.6	-13.5	-37.2	-15.9	53.8	-12.9	-60.7	-45.1	-46.4
Rank	3 of 6	5 of 6	1 of 6	3 of 6	3 of 6	3 of 6	1 of 6	2 of 6	6 of 6	6 of 6	6 of 6	6 of 6	5 of 6	1 of 6	5 of 6	6 of 6	6 of 6	6 of 6

Year To Date			Running 3 Month			Running 12 Month		
2021	2022	2023	2021	2022	2023	2021	2022	2023
55.0	58.0	46.8	64.7	58.8	37.5	44.8	55.4	48.7
54.0	55.9	55.7	62.6	57.8	64.3	53.1	53.2	54.8
101.8	103.7	84.0	103.3	101.8	58.3	84.4	104.1	88.9
3 of 6	3 of 6	5 of 6	2 of 6	4 of 6	6 of 6	4 of 6	3 of 6	5 of 6

15.6	5.5	-19.3	121.9	-9.0	-36.3	-18.0	23.6	-12.1
15.9	3.6	-0.5	45.2	-7.8	11.4	3.7	0.2	3.0
-0.3	1.8	-18.9	52.8	-1.4	-42.8	-20.9	23.4	-14.6
3 of 6	2 of 6	6 of 6	1 of 6	3 of 6	6 of 6	6 of 6	2 of 6	6 of 6

Year To Date			Running 3 Month			Running 12 Month		
2021	2022	2023	2021	2022	2023	2021	2022	2023
72.40	73.85	66.83	75.97	75.38	65.39	72.31	72.93	69.27
86.93	85.27	87.22	92.97	88.07	88.71	81.89	84.39	85.55
83.3	86.6	76.6	81.7	85.6	73.7	88.3	86.4	81.0
6 of 6	4 of 6	5 of 6	6 of 6	5 of 6	5 of 6	4 of 6	4 of 6	4 of 6

-0.6	2.0	-9.5	7.6	-0.8	-13.3	-8.7	0.8	-5.0
12.4	-1.9	2.3	24.3	-5.3	0.7	3.5	3.1	1.4
-11.6	4.0	-11.5	-13.5	4.8	-13.9	-11.8	-2.1	-6.3
6 of 6	3 of 6	6 of 6	5 of 6	2 of 6	6 of 6	6 of 6	4 of 6	6 of 6

Tab 5 - Response Report

Sleep Inn & Suites Hennessey North      522 N Main St      Hennessey, OK 73742-1019      Phone: (405) 853-2126  
STR # 62749      ChainID: OK223      MgtCo: None      Owner: None  
For the Month of: June 2023      Date Created: July 18, 2023

**This Year**  
June 18th - Father's Day

June 2023 (This Year)

Sun	Mon	Tue	Wed	Thu	Fri	Sat
				1	2	3
4	5	6	7	8	9	10
11	12	13	14	15	16	17
18	19	20	21	22	23	24
25	26	27	28	29	30	

June 2022 (Last Year)

Sun	Mon	Tue	Wed	Thu	Fri	Sat
			1	2	3	4
5	6	7	8	9	10	11
12	13	14	15	16	17	18
19	20	21	22	23	24	25
26	27	28	29	30		

**Last Year**  
Jun 19th - Father's Day

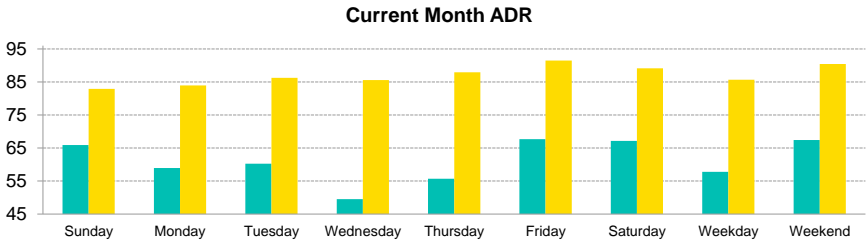
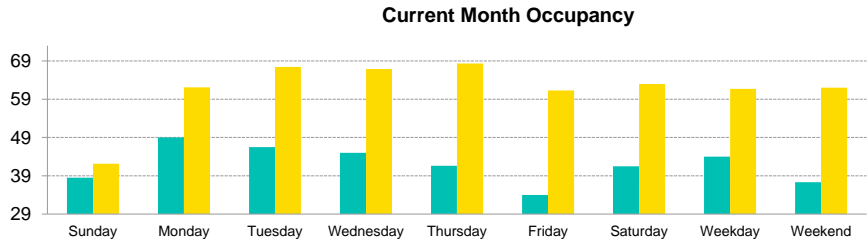
STR#	Name	City, State	Zip	Phone	Rooms	Open Date
62749	Sleep Inn & Suites Hennessey North	Hennessey, OK	73742-1019	(405) 853-2126	50	201308
36764	Baymont Inn & Suites Enid	Enid, OK	73703	(580) 234-6800	58	199806
63401	Country Inn & Suites Enid	Enid, OK	73703	(580) 599-0372	77	201411
63750	Best Western Plus Fairview Inn & Suites	Fairview, OK	73737	(580) 227-2880	52	201601
64464	La Quinta Inns & Suites Enid	Enid, OK	73703	(580) 233-7100	70	201511
68907	Holiday Inn Express & Suites Kingfisher	Kingfisher, OK	73750	(405) 375-3210	77	201911
					384	

2021						2022												2023																	
Jul	Aug	Sep	Oct	Nov	Dec	Jan	Feb	Mar	Apr	May	Jun	Jul	Aug	Sep	Oct	Nov	Dec	Jan	Feb	Mar	Apr	May	Jun	Jul	Aug	Sep	Oct	Nov	Dec	Jan	Feb	Mar	Apr	May	Jun
●	●	●	●	●	●	●	●	●	●	●	●	●	●	●	●	●	●	●	●	●	●	●	●	●	●	●	●	●	●	●	●	●	●	●	●
●	●	●	●	●	●	●	●	●	●	●	●	●	●	●	●	●	●	●	●	●	●	●	●	●	●	●	●	●	●	●	●	●	●	●	●
●	●	●	●	●	●	●	●	●	●	●	●	●	●	●	●	●	●	●	●	●	●	●	●	●	●	●	●	●	●	●	●	●	●	●	●
●	●	●	●	●	●	●	●	●	●	●	●	●	●	●	●	●	●	●	●	●	●	●	●	●	●	●	●	●	●	●	●	●	●	●	●
●	●	●	●	●	●	●	●	●	●	●	●	●	●	●	●	●	●	●	●	●	●	●	●	●	●	●	●	●	●	●	●	●	●	●	●
●	●	●	●	●	●	●	●	●	●	●	●	●	●	●	●	●	●	●	●	●	●	●	●	●	●	●	●	●	●	●	●	●	●	●	●

Data received:  
☐ = Monthly Only  
☒ = Monthly & Daily

Tab 6 - Day of Week and Weekday/Weekend Report

Sleep Inn & Suites Hennessey North    522 N Main St    Hennessey, OK 73742-1019    Phone: (405) 853-2126  
STR # 62749    ChainID: OK223    MgtCo: None    Owner: None  
For the Month of: June 2023    Date Created: July 18, 2023    Monthly Competitive Set Data Excludes Subject Property

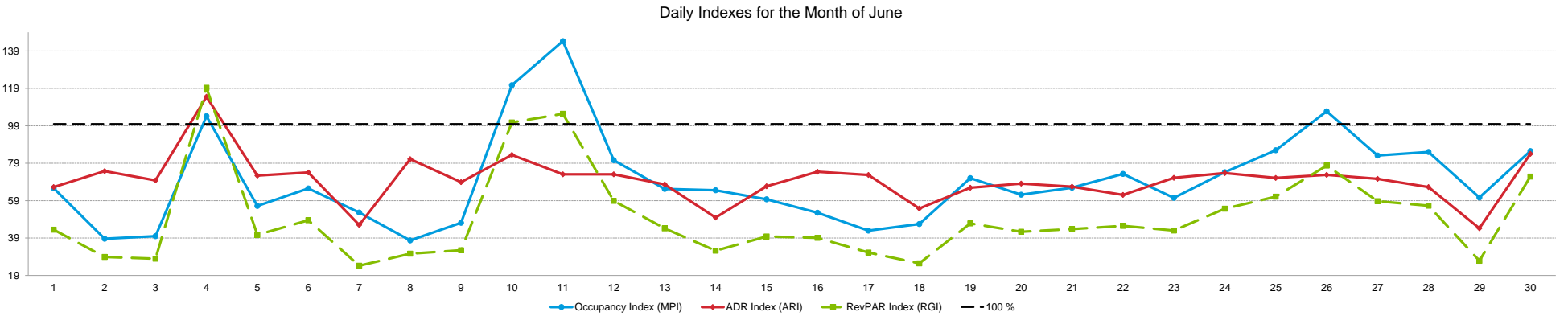


		Occupancy (%)						Average Daily Rate						RevPAR					
Day of Week	Time Period	My Property		Competitive Set		Index (MPI)		My Property		Competitive Set		Index (ARI)		My Property		Competitive Set		Index (RGI)	
			% Chg		% Chg		% Chg		% Chg		% Chg		% Chg		% Chg		% Chg		% Chg
Sunday	Current Month	38.5	-27.4	42.1	-13.7	91.4	-15.9	65.91	-10.0	82.89	-4.2	79.5	-6.0	25.38	-34.6	34.93	-17.3	72.7	-20.9
	Year To Date	39.0	-19.3	38.8	-11.9	100.6	-8.4	67.33	-5.4	86.14	3.7	78.2	-8.8	26.29	-23.7	33.42	-8.6	78.7	-16.4
	Running 3 Month	27.2	-40.1	49.3	10.9	55.1	-46.0	66.87	-8.5	87.51	0.2	76.4	-8.7	18.17	-45.3	43.11	11.1	42.1	-50.7
	Running 12 Month	41.5	-11.2	39.0	-1.2	106.4	-10.2	68.38	-3.2	83.82	1.8	81.6	-5.0	28.40	-14.1	32.73	0.7	86.8	-14.6
Monday	Current Month	49.0	-31.9	62.1	-1.7	78.9	-30.8	58.93	-19.9	83.98	-4.3	70.2	-16.3	28.88	-45.5	52.17	-5.9	55.3	-42.1
	Year To Date	47.5	-19.7	57.2	0.7	83.1	-20.3	65.09	-10.3	85.30	1.9	76.3	-12.0	30.94	-28.0	48.77	2.6	63.5	-29.8
	Running 3 Month	38.8	-36.4	64.9	13.5	59.7	-43.9	62.51	-14.9	86.51	0.0	72.3	-14.9	24.24	-45.9	56.14	13.5	43.2	-52.3
	Running 12 Month	48.4	-16.2	56.0	5.2	86.4	-20.3	68.57	-3.4	83.59	0.7	82.0	-4.1	33.21	-19.0	46.84	5.9	70.9	-23.5
Tuesday	Current Month	46.5	-36.3	67.4	-1.5	69.0	-35.3	60.28	-17.1	86.27	-3.8	69.9	-13.8	28.03	-47.2	58.18	-5.3	48.2	-44.2
	Year To Date	48.5	-20.0	61.5	4.5	78.9	-23.5	66.02	-9.8	86.25	2.0	76.6	-11.6	32.05	-27.9	53.05	6.6	60.4	-32.4
	Running 3 Month	38.2	-41.1	69.7	15.7	54.7	-49.1	62.70	-14.9	87.71	2.6	71.5	-17.1	23.92	-49.9	61.15	18.7	39.1	-57.8
	Running 12 Month	50.7	-13.5	60.1	5.4	84.5	-17.8	68.54	-5.7	83.77	-0.2	81.8	-5.6	34.77	-18.4	50.31	5.2	69.1	-22.4
Wednesday	Current Month	45.0	-41.7	66.9	-1.0	67.2	-41.1	49.55	-33.5	85.60	-7.7	57.9	-27.9	22.30	-61.2	57.28	-8.7	38.9	-57.6
	Year To Date	48.2	-22.4	61.8	5.4	78.0	-26.4	64.91	-11.0	87.26	2.3	74.4	-13.1	31.26	-31.0	53.90	7.8	58.0	-36.0
	Running 3 Month	38.0	-38.4	70.2	15.1	54.1	-46.5	59.71	-19.5	87.46	-0.7	68.3	-18.9	22.69	-50.4	61.41	14.2	36.9	-56.6
	Running 12 Month	50.5	-13.6	61.3	7.8	82.4	-19.9	68.45	-5.0	85.81	2.0	79.8	-6.8	34.54	-17.9	52.58	9.9	65.7	-25.3
Thursday	Current Month	41.6	-40.2	68.3	4.3	60.9	-42.7	55.71	-26.2	87.93	0.2	63.4	-26.3	23.18	-55.9	60.07	4.5	38.6	-57.8
	Year To Date	44.9	-24.3	59.2	2.2	75.8	-25.9	65.45	-11.0	86.81	2.9	75.4	-13.5	29.40	-32.6	51.44	5.1	57.2	-35.9
	Running 3 Month	33.8	-42.4	67.4	13.4	50.2	-49.2	60.95	-18.6	88.02	2.0	69.2	-20.2	20.63	-53.1	59.36	15.7	34.8	-59.5
	Running 12 Month	48.0	-13.5	58.6	6.0	82.0	-18.3	68.01	-6.3	85.32	2.0	79.7	-8.1	32.67	-18.9	49.98	8.1	65.4	-25.0
Friday	Current Month	34.0	-43.8	61.3	-6.9	55.4	-39.6	67.70	-8.2	91.49	-0.2	74.0	-8.1	23.02	-48.4	56.10	-7.1	41.0	-44.5
	Year To Date	48.8	-15.8	57.7	-3.5	84.6	-12.7	69.71	-8.0	89.68	2.0	77.7	-9.8	34.05	-22.5	51.79	-1.6	65.7	-21.2
	Running 3 Month	39.8	-30.2	65.0	3.2	61.3	-32.4	72.87	-5.3	92.37	1.1	78.9	-6.4	29.04	-33.9	60.08	4.4	48.3	-36.7
	Running 12 Month	49.7	-12.0	55.6	-2.0	89.5	-10.2	70.83	-5.2	88.14	1.6	80.4	-6.6	35.23	-16.5	49.01	-0.4	71.9	-16.1
Saturday	Current Month	41.5	-32.0	62.9	4.7	65.9	-35.0	67.17	-12.7	89.12	-4.0	75.4	-9.1	27.88	-40.6	56.10	0.5	49.7	-40.9
	Year To Date	50.2	-13.6	53.2	-3.8	94.4	-10.2	69.26	-10.6	89.28	1.5	77.6	-12.0	34.80	-22.8	47.50	-2.3	73.3	-21.0
	Running 3 Month	45.8	-27.3	63.6	8.9	72.1	-33.3	70.75	-12.5	91.51	-0.3	77.3	-12.2	32.44	-36.4	58.19	8.6	55.7	-41.4
	Running 12 Month	51.7	-4.5	52.8	-1.2	97.9	-3.3	71.78	-6.4	88.05	1.6	81.5	-7.9	37.11	-10.7	46.49	0.3	79.8	-10.9
Weekday/Weekend																			
Weekday (Sun-Thu)	Current Month	44.0	-36.6	61.7	-2.1	71.3	-35.2	57.81	-21.9	85.69	-3.9	67.5	-18.7	25.44	-50.5	52.89	-6.0	48.1	-47.3
	Year To Date	45.7	-21.1	55.7	0.8	82.0	-21.8	65.69	-9.7	86.38	2.5	76.1	-11.9	30.02	-28.8	48.11	3.4	62.4	-31.1
	Running 3 Month	35.3	-39.4	64.3	13.9	54.9	-46.8	62.26	-15.7	87.45	0.8	71.2	-16.4	21.99	-49.0	56.23	14.8	39.1	-55.6
	Running 12 Month	47.9	-13.6	55.0	5.0	87.0	-17.7	68.39	-4.8	84.53	1.2	80.9	-6.0	32.73	-17.8	46.49	6.3	70.4	-22.6
Weekend (Fri-Sat)	Current Month	37.3	-38.5	62.0	-1.5	60.2	-37.6	67.44	-10.5	90.42	-1.9	74.6	-8.8	25.18	-45.0	56.10	-3.4	44.9	-43.1
	Year To Date	49.5	-14.7	55.5	-3.5	89.2	-11.6	69.49	-9.4	89.49	1.8	77.6	-10.9	34.42	-22.7	49.69	-1.8	69.3	-21.3
	Running 3 Month	42.8	-28.7	64.3	6.0	66.6	-32.7	71.74	-9.2	91.95	0.4	78.0	-9.6	30.74	-35.2	59.13	6.4	52.0	-39.1
	Running 12 Month	50.7	-8.4	54.2	-1.6	93.5	-6.9	71.31	-5.8	88.10	1.6	80.9	-7.2	36.16	-13.6	47.76	-0.1	75.7	-13.6
Total	Current Month	42.0	-37.4	61.8	-2.0	67.9	-36.1	60.38	-18.8	87.11	-3.1	69.3	-16.2	25.36	-49.1	53.85	-5.1	47.1	-46.4
	Year To Date	46.8	-19.3	55.7	-0.5	84.0	-18.9	66.83	-9.5	87.22	2.3	76.6	-11.5	31.26	-27.0	48.56	1.8	64.4	-28.3
	Running 3 Month	37.5	-36.3	64.3	11.4	58.3	-42.8	65.39	-13.3	88.71	0.7	73.7	-13.9	24.51	-44.7	57.06	12.2	43.0	-50.7
	Running 12 Month	48.7	-12.1	54.8	3.0	88.9	-14.6	69.27	-5.0	85.55	1.4	81.0	-6.3	33.72	-16.5	46.85	4.4	72.0	-20.0

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Tab 7 - Daily Data for the Month

Sleep Inn & Suites Hennessey North 522 N Main St Hennessey, OK 73742-1019 Phone: (405) 853-2126  
STR # 62749 ChainID: OK223 Mgt/Co: None Owner: None  
For the Month of: June 2023 Date Created: July 18, 2023 Daily Competitive Set Data Excludes Subject Property



Occupancy (%)	Th	Fr	Sa	Su	Mo	Tu	We	Th	Fr	Sa	Su	Mo	Tu	We	Th	Fr	Sa	Su	Mo	Tu	We	Th	Fr	Sa	Su	Mo	Tu	We	Th	Fr
	June																													
	1	2	3	4	5	6	7	8	9	10	11	12	13	14	15	16	17	18	19	20	21	22	23	24	25	26	27	28	29	30
My Property	56.0	28.0	26.0	34.0	34.0	42.0	32.0	20.0	24.0	60.0	54.0	42.0	42.0	46.0	42.0	34.0	30.0	22.0	50.0	46.0	46.0	54.0	42.0	50.0	44.0	70.0	56.0	56.0	36.0	42.0
Competitive Set	85.3	72.5	65.0	32.6	60.5	64.1	60.8	53.0	50.9	49.7	37.4	52.1	64.4	71.3	70.4	64.7	69.8	47.3	70.4	69.8	73.7	69.5	67.4	51.2	65.6	67.4	65.9	59.3	49.1	
Index (MPI)	65.6	38.6	40.0	104.2	56.2	65.6	52.7	37.7	47.2	120.7	144.3	80.6	65.2	64.6	59.7	52.6	43.0	46.5	71.1	62.2	65.9	73.3	60.5	74.2	85.9	106.8	83.1	85.0	60.7	85.5

% Chg																														
My Property	7.7	-44.0	-64.9	-19.0	-50.0	-41.7	-62.8	-71.4	-66.7	7.1	8.0	-43.2	-51.2	-37.8	-46.2	-41.4	-42.3	-52.2	-13.8	-14.8	-30.3	-22.9	-32.3	-19.4	-40.5	-20.5	-30.0	-36.4	-53.8	-36.4
Competitive Set	18.8	16.3	4.3	-29.2	0.5	-15.7	-30.0	-33.2	-36.6	-21.7	-29.8	-29.8	-12.2	6.7	15.8	8.5	25.3	-8.1	10.3	18.2	3.1	15.5	13.2	14.2	15.5	20.3	8.7	23.6	14.5	60.8
Index (MPI)	-9.3	-51.9	-66.3	14.4	-50.2	-30.8	-46.8	-57.2	-47.5	36.8	53.8	-19.1	-44.3	-41.8	-53.5	-46.0	-53.9	-47.9	-21.9	-27.9	-32.4	-33.2	-40.1	-29.4	-48.5	-33.9	-35.6	-48.5	-59.7	-60.4

ADR	June																														
	1	2	3	4	5	6	7	8	9	10	11	12	13	14	15	16	17	18	19	20	21	22	23	24	25	26	27	28	29	30	
	My Property	66.85	76.62	65.86	97.25	62.88	63.88	41.36	66.67	60.65	70.79	61.81	62.85	59.73	43.15	56.68	66.22	63.61	45.71	57.22	59.91	57.21	51.89	64.52	65.64	56.83	55.88	58.30	53.19	36.91	70.18
	Competitive Set	100.90	102.43	94.31	84.91	86.82	86.27	89.91	82.07	88.04	84.78	84.59	86.02	88.23	86.39	84.95	88.91	87.47	83.41	86.76	87.97	86.05	83.57	90.63	89.03	79.87	76.75	82.52	80.29	83.43	83.53
	Index (ARI)	66.3	74.8	69.8	114.5	72.4	74.0	46.0	81.2	68.9	83.5	73.1	73.1	67.7	49.9	66.7	74.5	72.7	54.8	65.9	68.1	66.5	62.1	71.2	73.7	71.1	72.8	70.6	66.2	44.2	84.0

% Chg																														
My Property	-11.5	-0.8	-21.0	23.1	-19.2	-20.5	-48.8	-11.5	-20.3	-10.5	-16.7	-12.8	-18.4	-41.5	-25.5	-7.1	-11.5	-33.9	-17.3	-13.2	-22.6	-31.2	-8.6	-8.2	-20.8	-24.9	-13.9	-22.8	-50.6	3.0
Competitive Set	14.1	2.7	-1.9	-8.0	-3.8	-7.5	-0.7	-10.2	-1.7	-9.9	-0.5	-3.9	-1.0	-23.6	-2.5	0.5	-4.9	-1.8	3.4	1.6	-3.6	-2.0	1.6	0.2	-5.1	-12.1	-7.4	1.0	-1.8	-3.3
Index (ARI)	-22.5	-3.5	-19.5	33.8	-16.0	-14.0	-48.4	-1.5	-18.9	-0.7	-16.3	-9.3	-17.5	-23.4	-23.7	-7.5	-7.0	-32.7	-20.0	-14.5	-19.7	-29.9	-10.1	-8.3	-16.5	-14.6	-7.1	-23.6	-49.7	6.6

RevPAR	June																														
	1	2	3	4	5	6	7	8	9	10	11	12	13	14	15	16	17	18	19	20	21	22	23	24	25	26	27	28	29	30	
	My Property	37.44	21.45	17.12	33.07	21.38	26.83	13.24	13.33	14.56	42.47	33.38	26.40	25.09	19.85	23.80	22.51	19.08	10.06	28.61	27.56	26.31	28.02	27.10	32.82	25.00	39.12	32.65	29.78	13.29	29.48
	Competitive Set	86.10	74.22	61.27	27.71	52.51	55.27	54.65	43.49	44.81	42.14	31.66	44.81	56.80	61.56	59.77	57.50	61.02	39.46	61.05	65.05	60.03	61.55	62.95	59.98	40.89	50.32	55.59	52.88	49.46	41.02
Index (RGI)	43.5	28.9	27.9	119.3	40.7	48.5	24.2	30.7	32.5	100.8	105.4	58.9	44.2	32.2	39.8	39.2	31.3	25.5	46.9	42.4	43.8	45.5	43.0	54.7	61.1	77.7	58.7	56.3	26.9	71.9	

% Chg																														
My Property	-4.7	-44.5	-72.3	-0.4	-59.6	-53.6	-81.0	-74.7	-73.4	-4.2	-10.0	-50.5	-60.1	-63.6	-59.9	-45.5	-49.0	-68.4	-28.7	-26.1	-46.0	-47.0	-38.1	-25.9	-52.9	-40.3	-39.7	-50.9	-77.2	-34.4
Competitive Set	35.5	19.5	2.4	-34.9	-3.3	-22.1	-30.5	-40.0	-37.7	-29.5	-30.1	-32.5	-13.2	-18.5	12.9	9.0	19.2	-9.8	14.1	20.0	-0.6	13.2	15.0	14.4	9.6	5.8	0.7	24.9	12.4	55.5
Index (RGI)	-29.7	-53.5	-72.9	53.0	-58.2	-40.5	-72.6	-57.9	-57.4	35.9	28.8	-26.6	-54.1	-55.4	-64.5	-50.1	-57.2	-65.0	-37.5	-38.4	-45.7	-53.1	-46.2	-35.3	-57.0	-43.6	-40.2	-60.7	-79.7	-57.8

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